



Mepps NEW
TROLLING
RIG

SEE PAGE 3



Mepps® Trolling Rig

Stock No.	Size	Approx. Wt.	Price
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Trolling Rig with bucktail dressing and stinger hook

TR3ST	3	3/16 oz.	\$9.05
TR5ST	5	1/4 oz.	9.40

Trolling Rig with tinsel dressing and stinger hook

TR3TT	3	3/16 oz.	\$10.70
TR5TT	5	1/4 oz.	11.05

Trolling Rig with bucktail dressing and no stinger

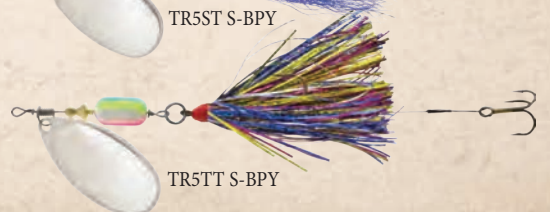
TR3STP	3	3/16 oz.	\$8.50
TR5STP	5	1/4 oz.	8.90

Trolling Rig with tinsel dressing and no stinger

TR3TTP	3	3/16 oz.	\$10.20
TR5TTP	5	1/4 oz.	10.55

Add a color code to the Stock No. when ordering

G-OY (Gold Blade-Orange/Yellow Body/Dressing),
S-BSW (Silver Blade-Blue/Silver/White Body/
 Dressing), **G-FT** (Gold Blade-Firetiger Body/
 Dressing), **G-CHY** (Gold Blade-Chartruese/Yellow
 Body/Dressing), **S-PPK** (Silver Blade-Purple/Pink
 Body/Dressing), **BK-BKY** (Black Blade-Yellow/Black
 Body/Dressing), **C-BRO** (Copper Blade-Brown/
 Orange Body/Dressing), **C-RY** (Copper Blade-Red/
 Yellow Body/Dressing), **S-BPY** (Silver Blade-Blue/
 Pink/Yellow Body/Dressing)



Over the years we have found what fishermen want is to catch more fish. So, when developing new products we start with the idea that it must catch fish well – hopefully, better than what's currently in use. Plus, it needs to be a good value. Will a fisherman be happy enough with his results vs. the cost, to come back and buy another one? Even more, will he tell friends about it? Those things are very important to us. I think the new Mepps Trolling Rig answers all those questions with a resounding, "Yes!" It's been tested and tested and then tested some more. It has been catching more fish. It's a great value because it works and it's durable. Fishermen are already coming back to buy more and telling us and friends how effective they are. One final question is whether the Mepps Trolling Rig has the "Dream Factor". What's the "Dream Factor?" A guy in the fishing rod industry once told me his job was easy because he could put a rod in a fisherman's hand and make him dream about the success he'd have with it. It may be a challenge to get that "Dream Factor" from looking at a lure, but once they put it on the end of their line, I believe dreams will come true.

Good fishin',

Mike Sheldon



HAND ASSEMBLED IN THE U.S.A.

Walleye fishermen know trolling covers water and keeps them in contact with active fish. Not only is trolling one of the most productive methods for catching walleye, it's also known for producing BIG fish.

NEW Trolling Rig

Each Mepps Trolling Rig features: an interchangeable spiral-wound stainless steel clevis for quick and easy blade changes; an oversized, brightly-colored, floating body which produces a tantalizing, slow sink-rate and keeps the Rig gliding just above snags; and a multi-colored bucktail or tinsel dressed 2/0 single hook that increases bulk and creates a "meal-sized" profile. Plus, they're available with or without an ultra-flexible, kink-resistant 20lb. braided, stainless steel stinger cable with a loop end for easy changing of the stinger treble hook.



Terry Leffel



Shown for detail. Not to scale.
Trolling Rig

NEW Crawler Harness



HFT
6-3/4" long

Shown for detail. Not to scale.
Crawler Harness

Mepps® Crawler Harness

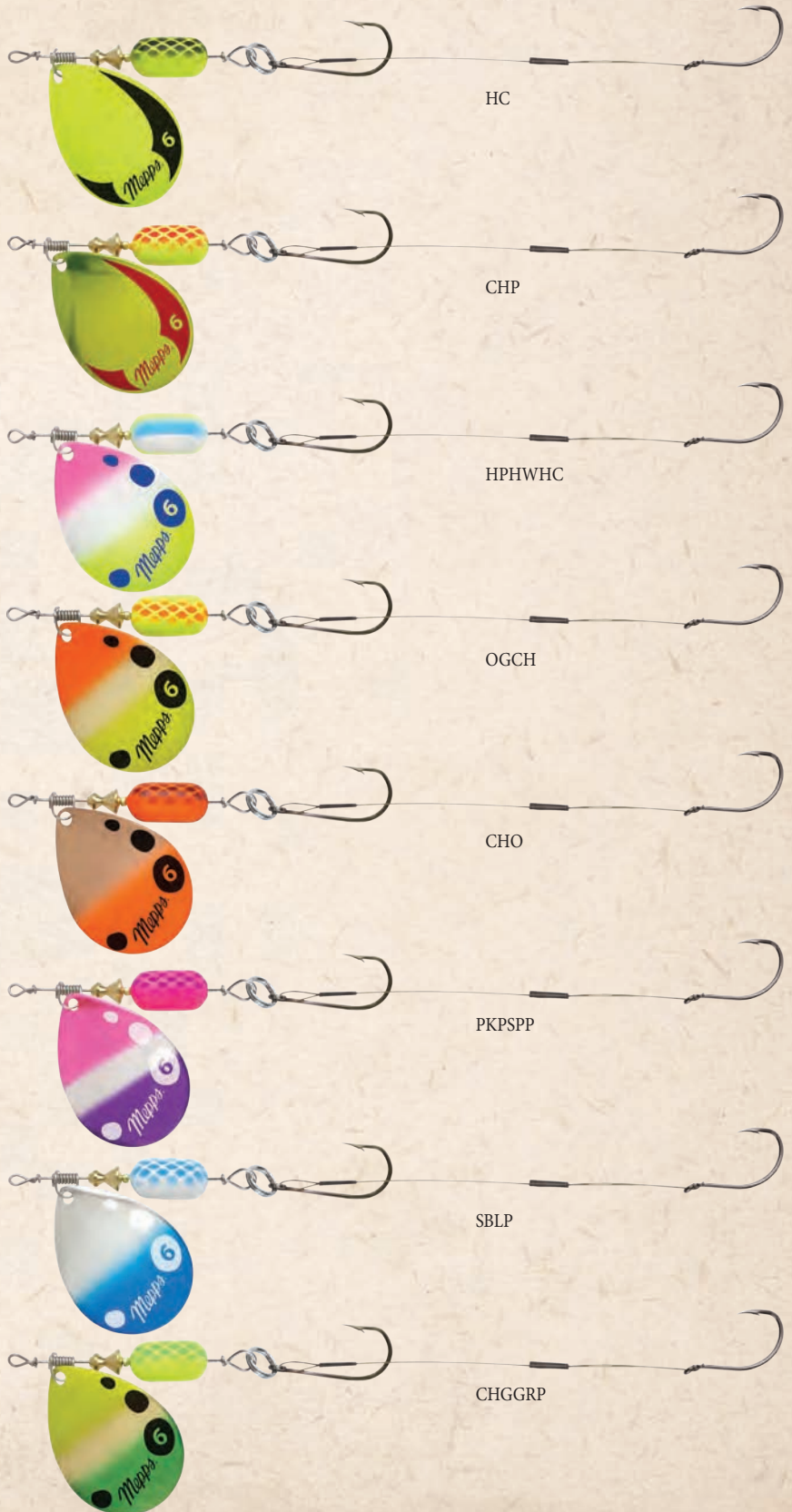
Stock No. Size Approx. Wt. Price

Crawler Harness with double hook

CH4	4	3/16 oz.	\$10.45
CH6	6	1/4 oz.	10.95

Add a color code to the Stock No. when ordering
CHGGRP (Chartreuse-Gold-Green-Platinum), **CHO** (Copper-Hot Orange), **CHP** (Chartreuse Platinum), **HC** (Hot Chartreuse), **HFT** (Hot Firetiger), **HPHWHC** (Hot Pink-Hot White-Hot Chartreuse), **OGCH** (Orange-Gold-Chartreuse), **PKPSPP** (Pink Platinum-Silver-Purple Platinum), **SBLP** (Silver-Blue Platinum)

**HAND ASSEMBLED
IN THE U.S.A.**



HC

CHP

HPHWHC

OGCH

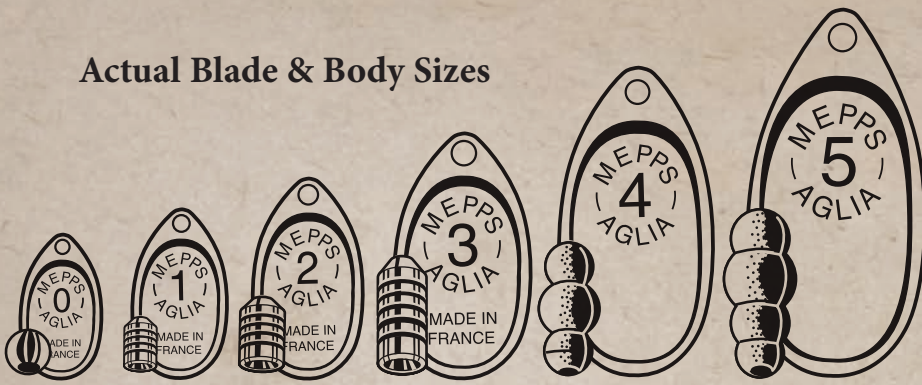
CHO

PKPSPP

SBLP

CHGGRP

Actual Blade & Body Sizes



trout, panfish,
grayling

large crappie, all bass species,
salmon, large trout, steelhead, walleye

musky, pike, largemouth bass,
stripers, large salmon

Aglia®

No other lure has caught as many record fish as Mepps® Aglia®. This classic, French, concave oval blade provides continuous flash and vibration. Blades are either genuine silver plate, polished brass, copper or painted. Solid brass components are selected using the principles of Mepps Color Technology for maximum visibility.



Soren Petersen



Plain Aglia®



Stock No.	Size	Approx. Wt.	Price	Price (GLO)	Stock No.	Size	Approx. Wt.	Price	Price (GLO)	Stock No.	Size	Approx. Wt.	Price	Price (GLO)	Stock No.	Size	Approx. Wt.	Price	Price (GLO)
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Aglia® plain treble hook				
B0	0	1/12 oz.	\$4.25	\$4.45
B1	1	1/8 oz.	4.25	4.45
B2	2	1/6 oz.	4.90	5.10

Aglia® plain treble hook				
B3	3	1/4 oz.	\$4.90	\$5.10
B4	4	1/3 oz.	5.90	6.10
B5	5	1/2 oz.	5.90	6.10

Aglia® plain single hook				
B0P	0	1/12 oz.	\$4.25	\$4.45
B1P	1	1/8 oz.	4.25	4.45
B2P	2	1/6 oz.	4.90	5.10

Aglia® plain single hook				
B3P	3	1/4 oz.	\$4.90	\$5.10
B4P	4	1/3 oz.	5.90	6.10
B5P	5	1/2 oz.	5.90	6.10



Chris Beekma



Stock No.	Size	Approx. Wt.	Price	Price (GLO)
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Aglia® dressed treble hook

B0ST	0	1/12 oz.	\$6.25	\$6.45
B1ST	1	1/8 oz.	6.25	6.45
B2ST	2	1/6 oz.	6.85	7.05
B3ST	3	1/4 oz.	6.85	7.05
B4ST	4	1/2 oz.	8.40	8.60
B5ST	5	1/2 oz.	8.40	8.60

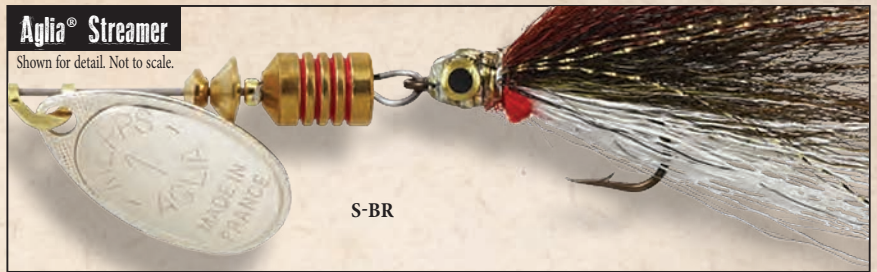
Be sure to include both the blade and tail colors in the stock number



Dressed GLO Aglia®

Aglia® Streamer

The Mepps® Aglia® Streamer combines the vibration and flash of the classic Mepps Aglia blade with the subtle and lifelike swimming action of a hand-tied MicroFlash streamer. It makes the ideal presentation for the stream, river or lake angler fishing for trout, salmon or grayling; or the fisherman matching the forage for bass, panfish or walleye. All Aglia Streamers feature a single long shank hook and are available with or without a treble hook stinger.



Stock No.	Size	Approx. Wt.	Price
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Single Hook w/ Treble Hook Stinger

B1SR	1	1/8 oz.	\$ 9.55
B2SR	2	1/6 oz.	9.80
B3SR	3	1/4 oz.	10.50

Single Hook

B1SRP	1	1/8 oz.	\$8.25
B2SRP	2	1/6 oz.	8.55
B3SRP	3	1/4 oz.	9.20

Add a color code to the Stock No. when ordering

B1SR G-W

B - Aglia

1 - size #1

SR - Streamer

G-W - Gold Blade-White Tail (color code)

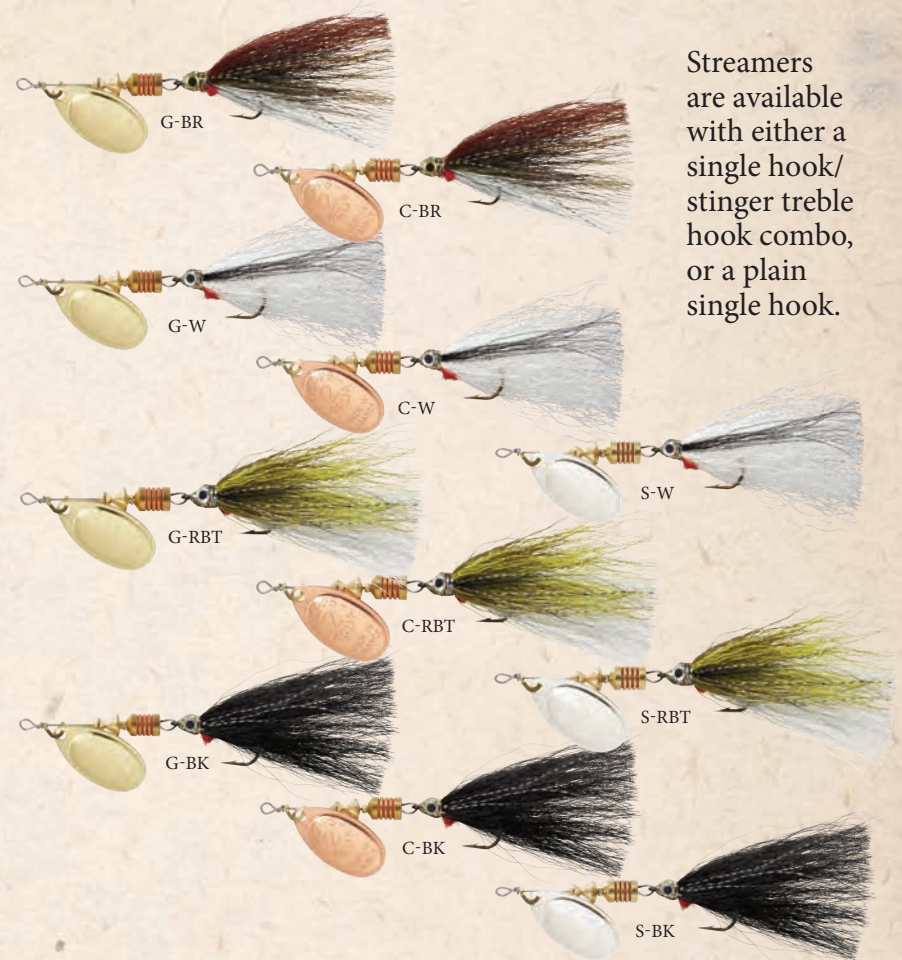
For single hook Streamers, add a "P" before the color code: e.g. B1SRP G-W

Replacement Streamers

Stock No.	Fits	Price
BSR1	#1 Treble Hook Stinger	\$ 5.50
BSRP1	#1 Single Hook	5.25
BSR3	#2 & 3 Treble Hook Stinger	5.70
BSRP3	#2 & 3 Single Hook	5.50

Add a color code to the Stock No. when ordering

W-White, BK-Black, BR-Brown, RBT-Rainbow Trout



Streamers are available with either a single hook/stinger treble hook combo, or a plain single hook.

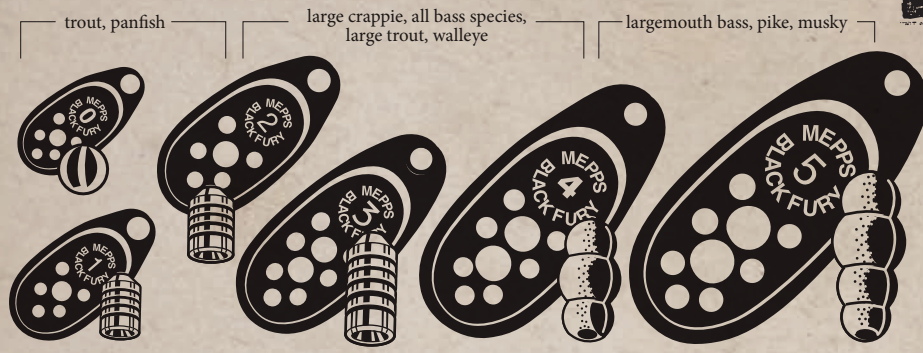
Jocelyn Lapiere



Actual Blade & Body Sizes

Black Fury®

The special Black Fury® blade spins closer to the body than the classic Aglia® blade so it easily fishes shallow to mid-depths. This is an excellent low light (early morning, evening or overcast) spinner as well as a perfect choice for sunny days in less clear waters. The dressed version features bucktail or squirrel tail. The Combos feature a Mister Twister® Keeper® Hook and genuine Mister Twister® Curly Tails®.



Black Fury® Plain



HFT - hot firetiger
orange lettering/
chartreuse/green dots

Y - yellow dot

FL - fluorescent red dot

CH - chartreuse dot

PK - pink dot

W - white dot
GLO white bead

Black Fury® Dressed



PK - pink dot/
pink tail

Y - yellow dot/
gray-yellow tail

FL - fluorescent
red dot/gray-
orange tail

CH -
chartreuse dot/
gray-chartreuse tail

W - white dot
GLO white bead
/white tail

Black Fury® Combo

Featuring **MISTER TWISTER®** Keeper® Hook & Curly Tail



HFT - hot firetiger
orange lettering/
chartreuse/green dots/chartreuse tail

PK - pink dot
neon pink flake tail

Y - yellow dot
yellow/red flake tail

FL
fluorescent red dot
rocket red tail

CH
chartreuse dot
neon chartreuse/silver flake tail

W - white dot
white tail
GLO white bead



Black Fury

Shown for detail. Not to scale.

HFT - hot firetiger
orange lettering/
chartreuse/green dots/
chartreuse tail

Stock No.	Size	Approx. Wt.	Price
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Black Fury® Plain

BF0	0	1/12 oz.	\$4.25
BF1	1	1/8 oz.	4.25
BF2	2	1/6 oz.	4.90
BF3	3	1/4 oz.	4.90
BF4	4	1/3 oz.	5.90
BF5	5	1/2 oz.	5.90

Black Fury® Dressed

BF0T	0	1/12 oz.	\$6.25
BF1T	1	1/8 oz.	6.25
BF2T	2	1/6 oz.	6.85
BF3T	3	1/4 oz.	6.85
BF4T	4	1/3 oz.	8.40
BF5T	5	1/2 oz.	8.40

Stock No.	Size	Tail	Approx. Wt.	Price
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Black Fury® Combo

BF0C	0	1 1/2"	1/12 oz.	\$5.75
BF1C	1	2"	1/8 oz.	5.75
BF2C	2	3"	1/6 oz.	6.85
BF3C	3	4"	1/4 oz.	6.85
BF4C	4	4"	1/3 oz.	7.50

Add a color code to the Stock No. when ordering

EXAMPLE: BF3-Y

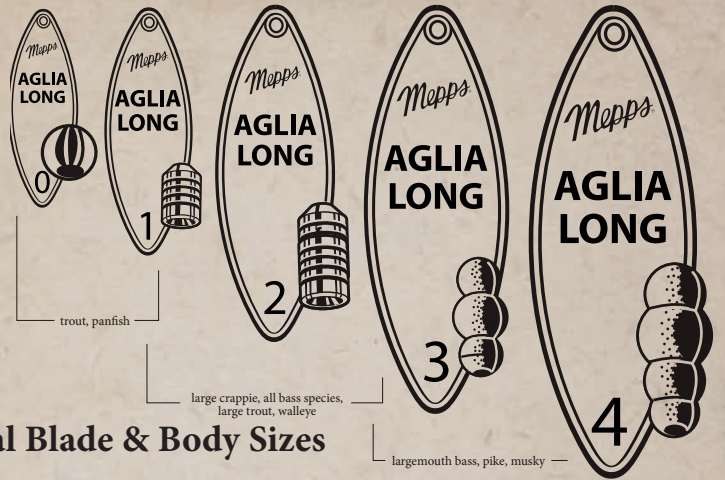
BF=Black Fury 3=Size #3 Y=Yellow Dot (color code)

For a dressed treble, add T before color code

For a combo, add C before color code

Aglia® Long

The Mepps® Aglia® Long blade “hugs” the body during the retrieve, allowing it to stay in deep pockets where big fish live. It's perfect for fishing pools below lake outlets or man-made dams. All Aglia® Longs feature Mepps Color Technology for maximum visibility and solid brass bodies and blades. Beads are lathe-turned to resist chipping. Available in both treble and single hooks, plain and dressed.



Actual Blade & Body Sizes



Aglia® Long Plain Treble



Aglia® Long Dressed Treble



Aglia® Long GLO



Stock No.	Size	Approx. Wt.	Price	Price (GLO)
Aglia® Long plain treble hook				
AL0	0	1/8 oz.	\$4.25	\$4.45
AL1	1	1/6 oz.	4.25	4.45
AL2	2	1/4 oz.	4.90	5.10
AL3	3	1/3 oz.	4.90	5.10
AL4	4	1/2 oz.	5.90	6.10

Stock No.	Size	Approx. Wt.	Price	Price (GLO)
Aglia® Long dressed treble hook				
AL0ST	0	1/8 oz.	\$6.25	NA
AL1ST	1	1/6 oz.	6.25	NA
AL2ST	2	1/4 oz.	6.85	NA
AL3ST	3	1/3 oz.	6.85	NA
AL4ST	4	1/2 oz.	8.40	NA

Stock No.	Size	Approx. Wt.	Price	Price (GLO)
Aglia® Long plain single hook				
AL0P	0	1/8 oz.	\$4.25	4.45
AL1P	1	1/6 oz.	4.25	4.45
AL2P	2	1/4 oz.	4.90	5.10
AL3P	3	1/3 oz.	4.90	5.10
AL4P	4	1/2 oz.	5.90	6.10

Comet® Mino

The Comet® Mino runs at mid-depth. The erratic swimming action gives the Comet® Mino the appearance of an injured bait fish. Mepps® Comet® Minos are perfect for all species, whether casting or trolling.

They are all carefully airbrushed to ensure realism. Eyes are hand painted in a meticulous two-step process. Gold blades are polished brass. Silver blades are plated with genuine silver. Painted blades are coated with a proprietary blend of rugged vinyl and acrylic finishes. Like all Mepps® spinners, the Comet® Mino features a solid stainless steel shaft and a heavy-duty folded brass clevis for life-long durability. Mepps® unsurpassed quality means this lure will function perfectly cast after cast.



S
silver blade
shad mino

S-RBT
silver blade
rainbow trout mino

G
gold blade
shad mino

G-BAS
gold blade
baby bass mino

HFT
hot firetiger blade
shad mino

G/RW
gold red-white blade
shad mino

Stock No.	Blade Size	Mino Size	Approx. Wt.	Price
Comet® Mino				
C0M	0	1-1/4"	1/8 oz.	\$7.00
C1M	1	1-7/8"	1/8 oz.	7.00
C2M	2	2-1/2"	1/4 oz.	8.40

Stock No.	Blade Size	Mino Size	Approx. Wt.	Price
Comet® Mino				
C3M	3	2-1/2"	5/16 oz.	\$8.40
C4M	4	3"	7/16 oz.	10.65
C5M	5	3"	1/2 oz.	10.65



S - silver blade
shad mino

S-RBT - silver blade
rainbow trout

S/RS - rainbo
scale blade
shad mino

HFT - hot
firetiger blade
shad mino

G-BAS - gold blade
baby bass

G/GB - goldbo
scale blade
shad mino

Stock No.	Blade Size	Mino Size	Approx. Wt.	Price
Aglia® Long Mino				
AL0M	0	1-7/8"	1/8 oz.	\$6.85
AL1M	1	2-1/2"	1/4 oz.	6.85
AL2M	2	2-1/2"	1/3 oz.	8.25

Stock No.	Blade Size	Mino Size	Approx. Wt.	Price
Aglia® Long Mino				
AL3M	3	3"	9/16 oz.	\$8.25
AL4M	4	3"	3/4 oz.	10.60

Aglia® Long Mino

Replacement Minos

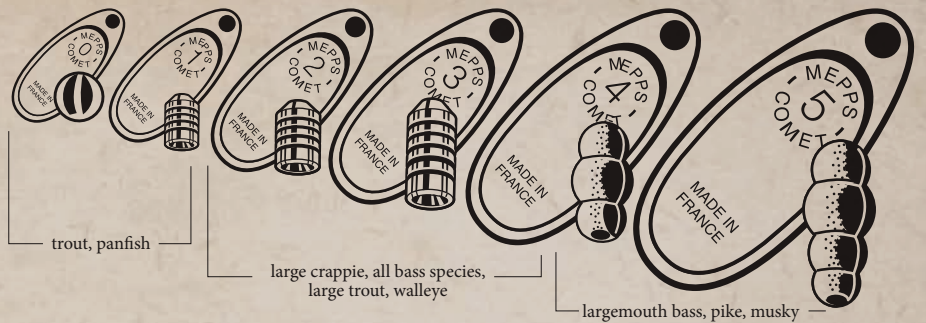
Stock No.	Fits	Mino Length	Price
Replacement Minos			
M0	C00M, C0M, AL0M	1 1/4"	\$3.05
M1	C1M, AL1M	1 7/8"	3.85
M2	C2M, C3M, AL2M	2 1/2"	5.00
M3	C4M, C5M, AL3M, AL4M	3"	5.45



Add "RBT" after the stock number if you want a Rainbow Trout Mino, "BAS" if you want a Baby Bass Mino. All Minos are available in all sizes.

Comet[®]

The Mepps[®] Comet[®] precise mechanics ensure the blade works equally well close to or away from the axis of rotation. This means the Comet is at home in rough water and currents as well as calm pools. The Comet copies the erratic behavior of a dying minnow.



Actual Blade & Body Sizes

Comet[®] TRU-V

Ultraviolet (UV) light is mostly invisible to humans, but according to scientific testing, quite visible to many species of fish. Many baitfish and small gamefish have patterns that reflect UV light. Therefore, fish can use UV light to their advantage when seeking prey.

The Mepps Comet TRU-V spinners are UV-enhanced beyond traditional UV-finishes. Every Mepps Comet TRU-V features blade and body colors that provide maximum contrast at any depth and under all fishing conditions.

Mepps[®] Comet[®] TRU-V

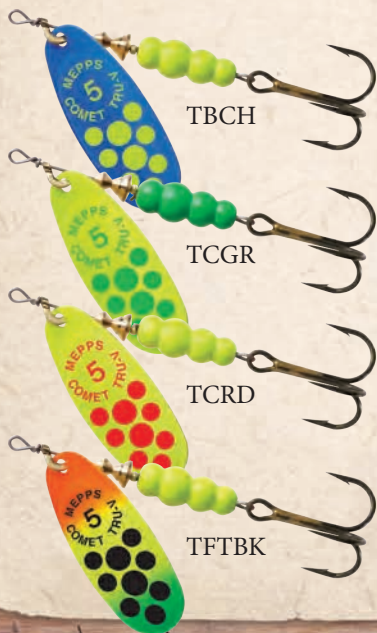
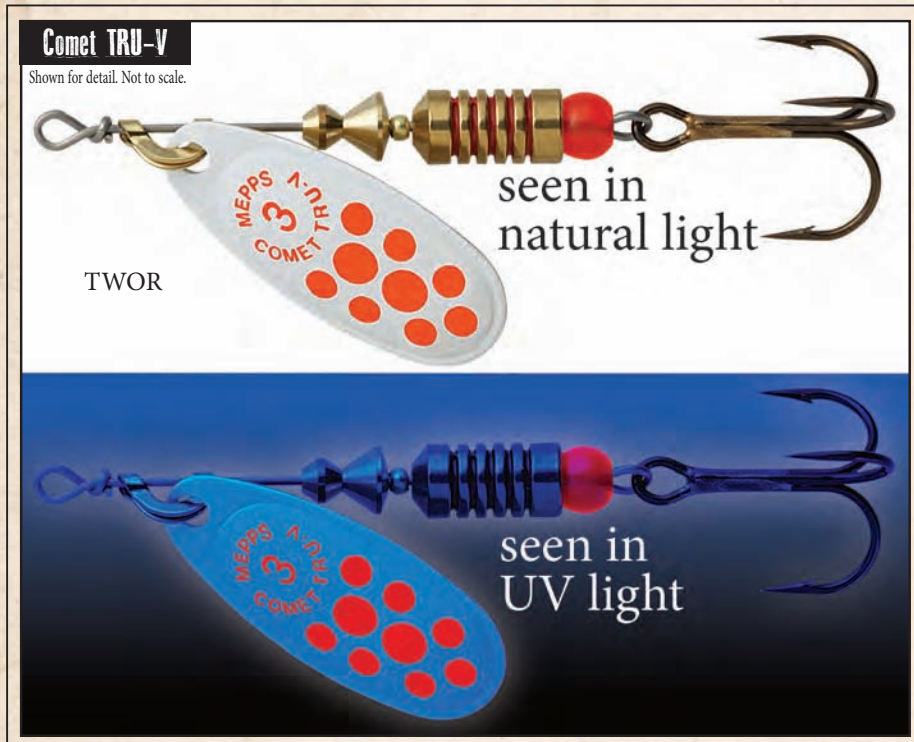
Stock No. Size Approx. Wt. Price

Comet[®] TRU-V plain treble hook

CTV0	0	1/12 oz.	\$4.75
CTV1	1	1/8 oz.	4.75
CTV2	2	1/6 oz.	5.45
CTV3	3	1/4 oz.	5.45
CTV4	4	1/3 oz.	6.60
CTV5	5	1/2 oz.	6.60

Comet[®] TRU-V plain single hook

CTV0P	0	1/12 oz.	\$4.75
CTV1P	1	1/8 oz.	4.75
CTV2P	2	1/6 oz.	5.45
CTV3P	3	1/4 oz.	5.45
CTV4P	4	1/3 oz.	6.60
CTV5P	5	1/2 oz.	6.60



Aglia® BRITE

The classic Mepps® Aglia® is now available with a brightly colored body. No other lure has caught as many record fish as the Mepps Aglia® and the Aglia® BRITE is sure to continue this tradition.



Stock No. Size Approx. Wt. Price

Aglia® BRITE plain treble hook

AB0	0	1/12 oz.	\$4.45
AB1	1	1/8 oz.	\$4.45
AB2	2	1/6 oz.	\$5.00
AB3	3	1/4 oz.	\$5.00

Aglia® BRITE plain single hook

AB0P	0	1/12 oz.	\$4.45
AB1P	1	1/8 oz.	\$4.45
AB2P	2	1/6 oz.	\$5.00
AB3P	3	1/4 oz.	\$5.00



Trophy Series

If you're planning a trophy salmon or steelhead trip to Alaska, these spinners were designed with you in mind. Available only in sizes #4 and #5 and available with either treble or single hooks. Blades and bodies are solid brass—no lead components. Spinner shaft is stainless steel to resist the elements. Silver blades feature genuine silver plating for maximum flash at all depths and under all water and light conditions. Painted bodies feature brilliant epoxy finishes that are both fade and chip resistant. A water-activated self-lubricating, folded, solid brass clevis is much more durable than a stirrup-style clevis, and allows the blade to begin spinning freely as soon as the lure hits the water.



Stock No. Size Approx. Wt. Price

Trophy Seires treble hook

TSB4	4	1/3 oz.	\$5.90
TSB5	5	1/2 oz.	\$5.90

Trophy Series single hook

TSB4P	4	1/3 oz.	\$5.90
TSB5P	5	1/2 oz.	\$5.90

Flying C™

Here is the perfect salmon and steelhead lure for the pier or stream fisherman. It is proven in Alaska and the Pacific Northwest. The Mepps® Flying C™ is a heavyweight spinner that drops deep and stays deep throughout the retrieve. In fact, it's one of Mepps® deepest running spinners. Its bright fluorescent sleeve acts as an attractor. The Flying C comes in two hefty weights: 5/8 oz. and 7/8 oz.

Bodies are solid brass. Two heavy-duty blade sizes: #4 & #5. Silver blades are genuine silver plate. Gold blades are polished brass. Painted blades are finished with tough epoxy. Rugged stainless steel shaft and folded brass easy-spin clevis resist bending. All Flying C's are available with either a perma steel treble or single salmon hook.



Stock No.	Size	Approx. Wt.	Price	Price (GLO)
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Flying C™ perma steel treble hook

FC58	4	5/8 oz.	\$7.25	7.40
FC78	5	7/8 oz.	7.35	7.55

Flying C™ single hook

FC58P	4	5/8 oz.	\$7.25	7.40
FC78P	5	7/8 oz.	7.35	7.55





BK,O-BK
black body
orange fin/black blade

Shown for detail. Not to scale.

LongCast

LongCast

If you're looking for a large spinner you can cast all day long without wearing yourself out, you've found it in the Mepps® LongCast. The LongCast's heavy bullet-shaped body takes the effort out of long-distance casting. In addition, the LongCast sinks quickly and stays very close to the bottom throughout the retrieve, making it perfect for fishing heavy current or deep water. Weighing in at 5/8 oz., the #4 LongCast is a full 85% heavier than a #4 Mepps Aglia, and it is 65% heavier than the competition. The #5 LongCast weighs 7/8 oz. It is 75% heavier than a #5 Mepps Aglia, and weighs twice as much as the competition's #5 spinner. In fact, the heavy-weight #5 LongCast is 40% heavier than the competition's #6 spinner.



S,RP-S
silver body
red platinum fin
silver blade

S,P-HP
silver body
pink fin
hot pink blade

S,RP-SRD
silver body
red platinum fin
silver blade/red dots

S,C-HC
silver body
chartreuse fin
hot chartreuse blade

S,C-S
silver body
chartreuse fin
silver blade

G,GR-G
gold body
green fin
gold blade

G,O-G
gold body
orange fin
gold blade

S,P-S
silver body
pink fin
silver blade

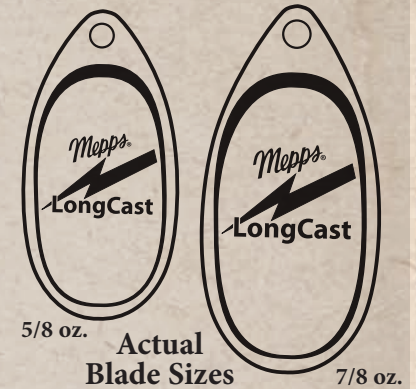
G,GR-HGR
gold body
green fin
hot green blade

S,B-S
silver body
blue fin
silver blade

G,O-HO
gold body
orange fin
hot orange blade

S,B-RBT
silver body
blue fin
rainbow trout blade

G,C-HFT
gold body
chartreuse fin
hot firetiger blade



5/8 oz.

Actual
Blade Sizes

7/8 oz.



Treg DeSantis

LongCast GLO



S, GW-GP
GLO Pink

S, GW-GW
GLO White

Stock No.	Size	Approx. Wt.	Price	Price (GLO)
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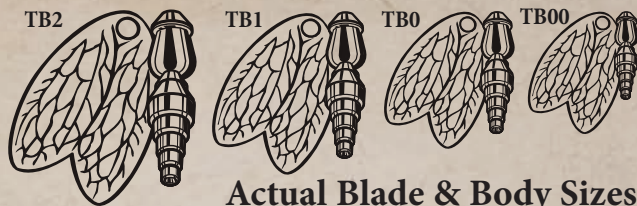
Long Cast plain treble hook

LC4	4	5/8 oz.	\$7.35	7.55
LC5	5	7/8 oz.	7.85	8.05

Long Cast plain single hook

LC4P	4	5/8 oz.	\$7.35	7.55
LC5P	5	7/8 oz.	7.85	8.05

Thunder Bug®



Actual Blade & Body Sizes

Here is a fishing lure so revolutionary it allows spinner fishermen to "match the hatch." From its fluttering, veined, lifelike wing to its expertly finished segmented body, the Mepps Thunder Bug® looks like a bug, acts like a bug, and, to a fish, is every bit as tasty as a bug. Four sizes. Six blade colors. Computer age finishes to

resist chipping and peeling. Your choice of dressed or plain ultra sharp, strong treble or single hook. Mepps unsurpassed quality throughout. Mepps Thunder Bugs. . . bugs, so natural, we've even given them bug names.



GHP-S grasshopper

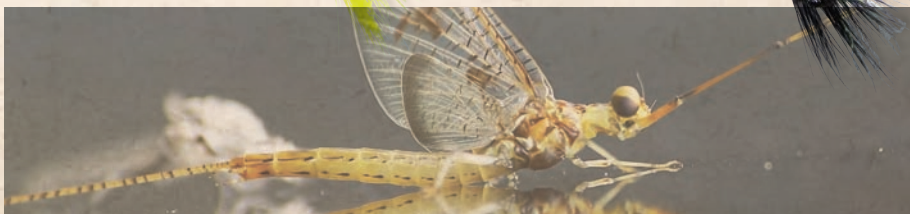
Thunder Bug

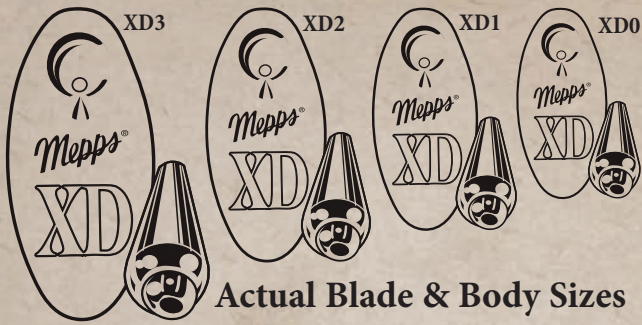
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Stock No.	Size	Approx. Wt.	Price
Thunder Bug® plain treble hook			
TB00	00	1/18 oz.	\$4.25
TB0	0	1/12 oz.	4.25
TB1	1	1/8 oz.	4.25
TB2	2	1/4 oz.	4.90
Thunder Bug® dressed treble hook			
TB00T	00	1/18 oz.	\$6.25
TB0T	0	1/12 oz.	6.25
TB1T	1	1/8 oz.	6.25
TB2T	2	1/4 oz.	6.85
Thunder Bug® plain single hook			
TB00P	00	1/18 oz.	\$4.25
TB0P	0	1/12 oz.	4.25
TB1P	1	1/8 oz.	4.25
TB2P	2	1/4 oz.	4.90
Thunder Bug® dressed single hook			
TB00H	00	1/18 oz.	\$6.25
TB0H	0	1/12 oz.	6.25
TB1H	1	1/8 oz.	6.25
TB2H	2	1/4 oz.	6.85

Add a color code to the Stock No. when ordering





Every XD features a precision, solid brass fulcrum bead between the blade and body allowing the blade to spin at any retrieve speed and as the lure drops providing additional attraction. No other shaft-through-the-blade spinner offers this feature. All XD silver blades and bodies are plated with genuine silver creating a bright white flash that's easily seen underwater. Some blades and bodies are platinum (play-tee-um) plated. Platinum is a natural element that has a remarkable resistance to corrosion. Gold blades and bodies are polished brass. Painted blades feature a Mepps chip-resistant proprietary blend of acrylic and epoxy finishes.



As if all this isn't enough, the XD runs deeper - size for size - than any other lure in its class.



XD® Plain

Stock No.	Size	Approx. Wt.	Price
XD® plain treble hook			
XD0	0	1/12 oz.	\$4.25
XD1	1	1/10 oz.	4.25
XD2	2	1/8 oz.	4.90
XD3	3	1/4 oz.	4.90
XD® dressed treble hook			
XD0T	0	1/12 oz.	\$5.95
XD1T	1	1/10 oz.	5.95
XD2T	2	1/8 oz.	6.50
XD3T	3	1/4 oz.	6.50
XD® plain single hook			
XD0P	0	1/12 oz.	\$4.25
XD1P	1	1/10 oz.	4.25
XD2P	2	1/8 oz.	4.90
XD3P	3	1/4 oz.	4.90
XD® hackle dressed single hook			
XD0H	0	1/12 oz.	\$5.95
XD1H	1	1/10 oz.	5.95
XD2H	2	1/8 oz.	6.50
XD3H	3	1/4 oz.	6.50



XD® Dressed

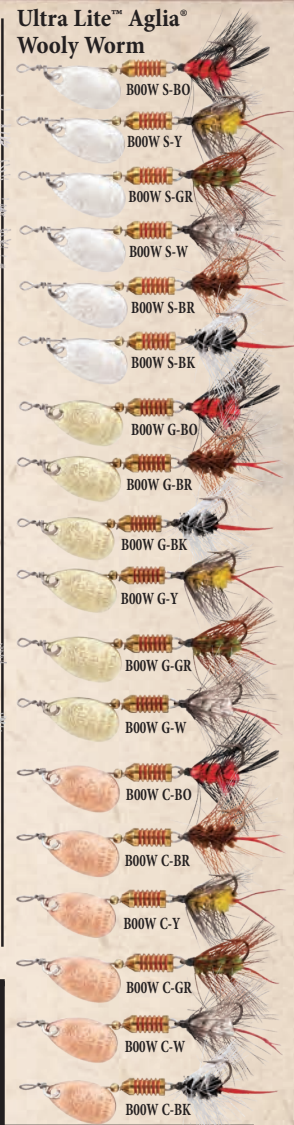


Shown for detail. Not to scale.

G-BRT
gold-brown trout

Ultra Lites™ & Spin Flies

Mepps® #00 Ultra Lites and #0 Spin Flies are ideal for light spinning tackle. They can also be used with your favorite fly rod. Use silver or gold Aglias to take panfish or trout on a crisp spring evening. Just before sunup or sundown, tie on a Black Fury. Copper blades are very visible in stained water. Work a single hook Aglia Wooly Worm or single hook Black Fury through the weeds for great fishing action. Like all Mepps® lures, both Mepps Ultra Lites and Spin Flies are perfectly balanced and feature solid brass blades and bodies. A stainless steel shaft resists bending. Beads are lathe-turned for durability.



Aglia® Wooly Worm Spin Flies



Aglia® Hackle Dressed Spin Flies



Stock No.	Approx. Wt.	Price	Stock No.	Approx. Wt.	Price	Stock No.	Approx. Wt.	Price	Stock No.	Approx. Wt.	Price
Aglia® Ultra Lites			Aglia® Long Ultra Lites			Black Fury® Ultra Lites			Spin Flies - Black Fury®, Aglia® Wooly Worm & Aglia® Hackle Dressed		
B00	1/18 OZ.	\$4.25	AL00	1/18 OZ.	\$4.25	BF00	1/18 OZ.	\$4.25	B0W	1/12 OZ.	\$6.25
B00P	1/18 OZ.	4.25	AL00P	1/18 OZ.	4.25	BF00P	1/18 OZ.	4.25	B0H	1/12 OZ.	6.25
B00T	1/18 OZ.	6.25	Comet® Mino Ultra Lites			BF00T	1/18 OZ.	6.25	BFOH	1/12 OZ.	6.25
B00H	1/18 OZ.	6.25	C00M	1/18 OZ.	\$7.00	BF00H	1/18 OZ.	6.25			
B00W	1/18 OZ.	6.25									



James Webb



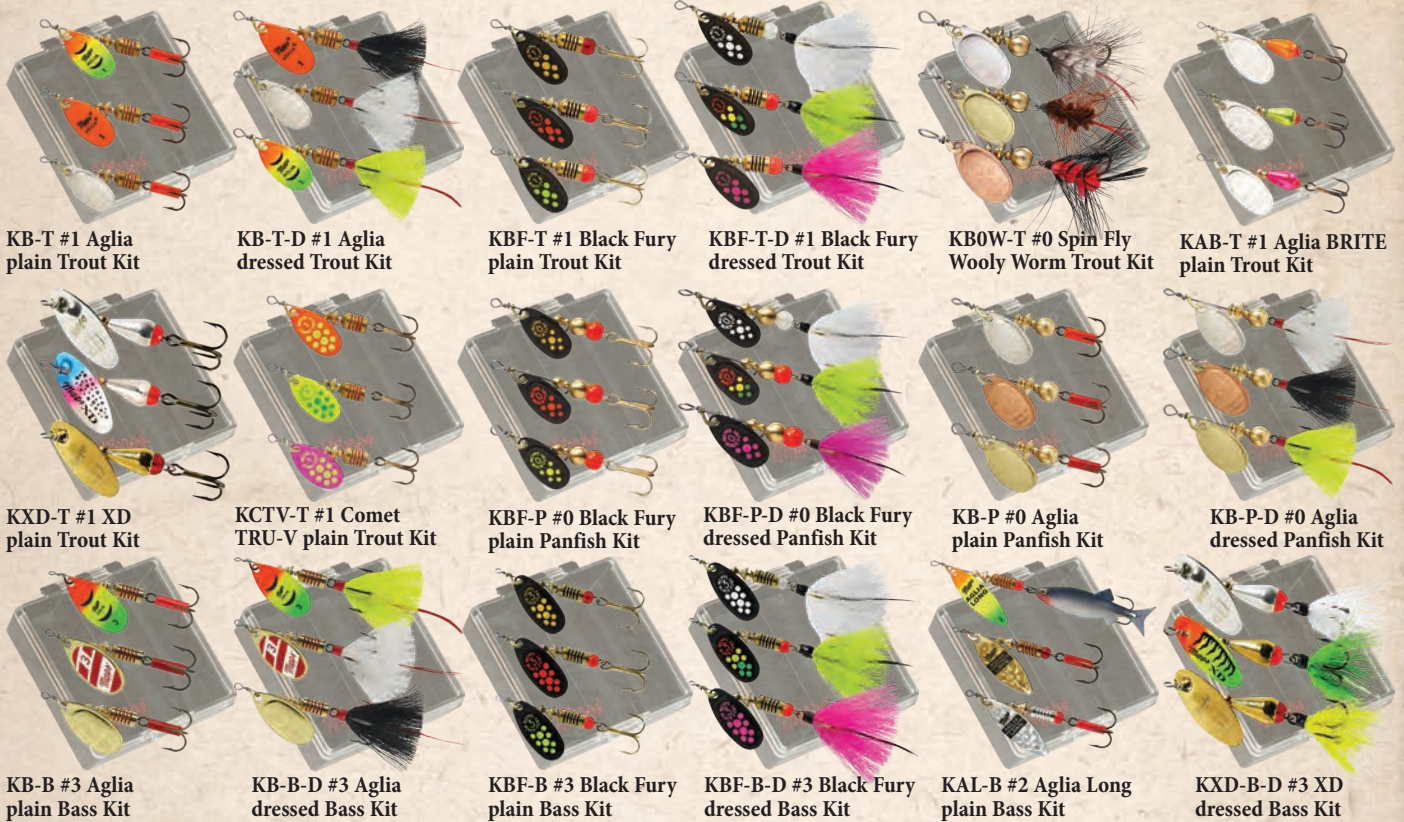
Spinner Paks

A perfect combination of Mepps® in-line spinners for your favorite species.

Panfish		Trout		Bass	
SAB (dressed)	\$19.35	STA (dressed)	\$18.70	SBB (dressed/mino)	\$15.10
#0 Black Fury, #0 Comet Mino, #0 Aglia		#1 Black Fury, #1 Aglia Long, #0 Aglia		#2 Comet Mino, #2 Aglia	
SAA (plain)	\$12.70	STB (plain)	\$12.70	SBC (dressed)	\$13.75
#0 Black Fury, #0 Aglia Long, #00 Aglia		#1 Black Fury, #1 Aglia Long, #0 Aglia		#2 Aglia Long, #3 Aglia	

Pocket Pacs

Three all-time favorite Mepps® in-line spinners for your favorite species in a handy, reusable Pocket Pac. Due to ongoing research, lure components may differ slightly from those pictured or described.



KB-T #1 Aglia plain Trout Kit

KB-T-D #1 Aglia dressed Trout Kit

KBF-T #1 Black Fury plain Trout Kit

KBF-T-D #1 Black Fury dressed Trout Kit

KBOW-T #0 Spin Fly Woolly Worm Trout Kit

KAB-T #1 Aglia BRITE plain Trout Kit

KXD-T #1 XD plain Trout Kit

KCTV-T #1 Comet TRU-V plain Trout Kit

KBF-P #0 Black Fury plain Panfish Kit

KBF-P-D #0 Black Fury dressed Panfish Kit

KB-P #0 Aglia plain Panfish Kit

KB-P-D #0 Aglia dressed Panfish Kit

KB-B #3 Aglia plain Bass Kit

KB-B-D #3 Aglia dressed Bass Kit

KBF-B #3 Black Fury plain Bass Kit

KBF-B-D #3 Black Fury dressed Bass Kit

KAL-B #2 Aglia Long plain Bass Kit

KXD-B-D #3 XD dressed Bass Kit

Trout		Trout		Panfish		Bass		Bass	
KB-T	\$13.80	KBOW-T	\$19.85	KBF-P	\$13.80	KB-B	\$15.75	KBF-B-D	\$21.70
#1 Aglia plain		#0 Woolly Worm		#0 Black Fury plain		#3 Aglia plain		#3 Black Fury dressed	
Hot Firetiger, Hot Orange, Silver		Silver-White, Gold-Brown, Copper-Black-Orange		Yellow Dot, Fluorescent Dot, Chartreuse Dot		Hot Firetiger, Gold/Red-White, Gold		White Dot, Hot Firetiger, Pink Dot	
KB-T-D	\$19.85	KAB-T	\$15.20	KBF-P-D	\$19.85	KB-B-D	\$21.70	KAL-B	\$19.10
#1 Aglia dressed		#1 Aglia BRITE plain		#0 Black Fury dressed		#3 Aglia dressed		#2 Aglia Long plain	
Hot Orange, Silver, Hot Firetiger		Orange-Silver, Chartreuse-Silver, Pink-Silver		White Dot, Hot Firetiger, Pink Dot		Hot Firetiger, Gold/Red-White, Gold		Hot Firetiger/Mino, Gold/Goldbo Scale, Silver/Rainbo Scale	
KBF-T	\$13.80	KXD-T	\$13.90	KB-P	\$13.80	KBF-B	\$15.75	KXD-B-D	\$20.60
#1 Black Fury plain		#1 XD plain		#0 Aglia plain		#3 Black Fury plain		#3 XD dressed	
Yellow Dot, Fluorescent Red Dot, Chartreuse Dot		Silver-Silver, Silver-Rainbow Trout, Gold-Gold		Silver, Copper, Gold		Yellow Dot, Fluorescent Red Dot, Chartreuse Dot		Silver-Silver, Gold-Firetiger, Gold-Gold	
KBF-T-D	\$19.85	KCTV-T	\$16.00	KB-P-D	\$19.85				
#1 Black Fury dressed		#1 Comet TRU-V plain		#0 Aglia dressed					
White Dot, Hot Firetiger, Pink Dot		TRU-V Orange-Chartreuse, TRU-V Chartreuse-Green, TRU-V Pink-Chartreuse		Silver, Copper, Gold					

Killer® Kits

The lures in all Mepps® Killer Kits have been carefully selected, using the principles of Mepps Color Technology, to catch fish under a wide variety of fishing conditions. In addition, most of these kits are “programmed,” and feature proven lures for a specific species of fish. This makes it very easy to select the right lures for just about any kind of fishing. Whether you fish for trout, panfish, bass, pike, walleye or trophy bustin' musky, there is a Mepps programmed Killer Kit perfect for you.

Due to ongoing research, lure components may differ slightly from those pictured or described.

Kits Make a Great Gift!



Dan Tschidan



K1 Trout Kit



K1D Trout Kit



500736 -Trout Kit



KHT1A Hot Trout Kit



KSF Spin Fly Kit



KUL Ultra Lite Kit



K0 Panfisher Kit



K0D Panfisher Kit



KSC Crappie Kit



500920K6 -Bantam Syclops Kit

Trout Kits

- K1 - six plain lures..... \$28.80
- K1D - five dressed, one plain lure..... \$37.55
- ½ oz. Little Wolf Silver, #1 Thunder Bug May Fly-Gold, #0 Aglia Long Silver, #1 Black Fury Hot Firetiger, #1 XD Silver Body/Silver Blade, #1 Aglia Gold
- 500736 - Trout Kit..... \$38.55
- #0 Aglia Silver Blade-White Woolly Worm, #0 Aglia Gold Blade-Yellow Woolly Worm, #0 Thunder Bug Silverfish, #0 Thunder Bug May Fly, #0 XD Silver Body-Silver Blade, #0 XD Gold Body-Gold Blade
- KHT1A - Hot Trout Kit..... \$33.55
- #0 Aglia Brown Trout, #1 Aglia Hot Firetiger, #1 Aglia Hot Pink, #0 Aglia Rainbow Trout, #1 Aglia Hot Chartreuse, #0 Aglia Hot Orange
- KSF - Spin Fly Kit (1/12 oz.)..... \$39.60
- Six all-time favorite color patterns, size 0 spinners and hand-tied flies. Blue Dun, Bumble Bee, Black Gnat, Mosquito, Parma-Bell, Micky Finn
- KUL - Ultra Lite™ Kit..... \$37.25
- #00 Aglia Woolly Worm Gold, #0 XD Silver Body/Silver Blade, #00 Aglia Long Silver, #00 Thunder Bug May Fly-Gold, #00 Comet Mino Silver, #00 Black Fury Yellow Dot

Panfisher Kits

- K0 - six plain lures..... \$28.55
- K0D - six dressed lures..... \$39.30
- #0 XD Gold Body/Gold Blade, #0 Aglia Red/White, #0 Aglia Long Silver, #0 Black Fury Hot Firetiger, #0 XD Silver Body/Silver Blade, #00 Thunder Bug May Fly-Gold
- KSC - Crappie Kit..... \$33.55
- #0 Aglia Gold, #0 Comet Mino Silver, #0 Aglia Long Silver, #1 Thunder Bug May Fly-Gold, #0 Black Fury Yellow Dot, Mister Twister® Curly Tails®
- 500920K6 - #00 Bantam Syclops™ Kokanee & Trout Kit..... \$29.60
- #00 Syclops Rainbow Trout, #00 Syclops Silver/Pink/Lime, #00 Syclops Hot Orange, #00 Syclops Hot Pink, #00 Syclops Hot Firetiger, #00 Syclops GLO Pink

Basser Kits

- K2 - six plain lures..... \$32.25
- K2D - six dressed lures..... \$42.95
- #2 Aglia Copper, #3 XD Gold Body/Gold Blade, #2 Aglia Long Silver, #3 Aglia Gold, #3 XD Silver Body/Silver Blade, #3 Black Fury Hot Firetiger
- 500707 - Basser Kit..... \$42.60
- #3 Aglia Gold, #3 Aglia Silver, #2 Thunder Bug Silverfish-Silver, #2 Thunder Bug May Fly-Gold, #3 XD Gold Body-Gold Blade, #3 XD Silver Body-Silver Blade

Killer® Kits

Take the guess-work out of lure selection



K2 Basser Kit



K2D Basser Kit



500707 Basser Kit



500676 Basser Kit



KHB3A Basser Kit



CK Salmon Kit



K6A Walleye Kit



K3 Picker Kit



K3D Picker Kit



500839 Picker Kit



KHP5A Hot Picker Kit



K7 Alaska Bonanza Kit



500738 - Canada Bonanza Kit



K4D Lunker Kit

Basser Kits

500676 - Basser Kit..... \$43.35

#3 Aglia Silver-Orange, #3 Aglia Silver-White, #3 Aglia Gold-Red, #3 Aglia Gold-Yellow, #3 Aglia Copper-Black, #3 Aglia Silver-Purple

KHB3A - Basser Kit..... \$38.20

#2 Aglia Hot Orange, #3 Aglia Hot Chartreuse, #3 Aglia Hot Firetiger, #2 Aglia Black/Yellow/Red, #3 Aglia Gold/Red-White, #2 Aglia Silver/Black-White

CK Salmon Kit..... \$39.70

¾ oz. Little Wolf Rainbow Trout, #2 Syclops Hot Orange, #4 Trophy Series Pink Body/Silver Blade, #4 Aglia Long Silver/Pinkbo, 5/8 oz. Flying C Hot Orange Sleeve/Silver Blade, #5 Trophy Series Orange Body-Silver Blade

K6A - Walleye Kit..... \$40.55

#3 XD Hot Firetiger, #3 Aglia Long Gold, #3 Comet Mino Silver, #3 Black Fury Hot Firetiger, #0 Syclops Gold, #3 Aglia Gold

Picker Kits

K3 - four plain spinners, two spoons..... \$37.95

K3D - four dressed spinners, two spoons..... \$47.60

#4 Aglia Gold-Red/White, #4 Black Fury Hot Firetiger, #3 Aglia Long Silver, #2 Syclops Hot Orange, #5 Aglia Gold, #3/4 oz. Little Wolf Silver

Picker Kits

500839 - Picker Kit (Aglia®)..... \$54.45

#5 Aglia Silver, #5 Aglia Silver, #5 Aglia Gold, #5 Aglia Gold, #5 Aglia Copper, #5 Aglia Silver

KHP5A - Hot Picker Kit..... \$46.80

#4 Aglia Hot Orange, #5 Aglia Hot Chartreuse, #5 Aglia Hot Firetiger, #4 Aglia Black/Yellow/Red, #5 Aglia Gold/Red-White, #4 Aglia Silver/Black-White

K7 - Alaska Bonanza Kit (single hook)..... \$41.95

#5 Trophy Series Pink Body-Silver Blade, 7/8 oz. Flying C Hot Orange Sleeve/Gold Blade, #5 Trophy Series Blue on Silver Body/Silver Blade, #5 Trophy Series Fluorescent Orange Body/Silver Blade, #5 Aglia Hot Orange Blade, ¾ oz. Flying C Hot Pink Sleeve/Silver Blade

500738 - Canada Bonanza Kit..... \$71.00

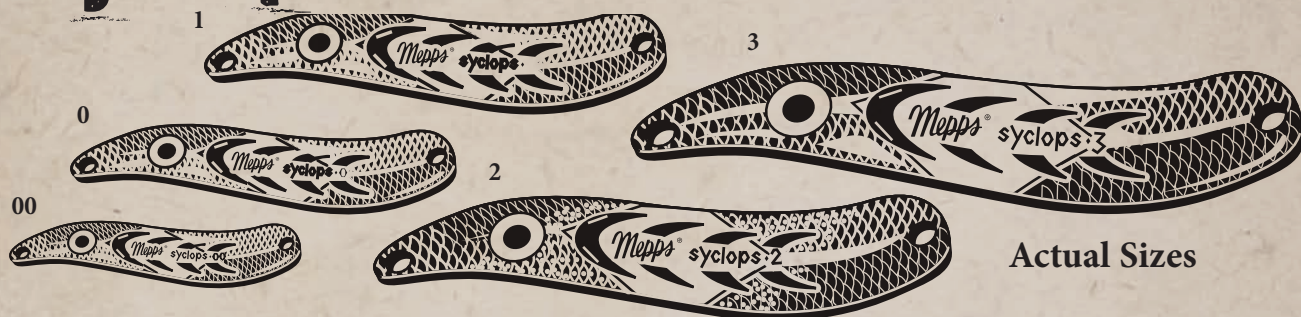
Musky Killer Silver, Musky Killer Gold, Musky Killer Gold/Red-White, #3 Syclops Hot Firetiger, #3 Syclops Silver, #3 Syclops Gold

K4D - Lunker Kit..... \$96.10

#5 Black Fury Hot Firetiger, Giant Killer Gold, #5 Aglia Silver, Giant Killer Silver, Musky Killer Gold, Musky Killer Hot Orange

Syclops™

Spoon fishermen around the world are limiting out on the Mepps Syclops™. Whether you fish for pike, salmon, trout, walleyes or panfish, there's a Syclops just right for you. No other spoon is as versatile as the Mepps Syclops. It casts easily and can be trolled at almost any speed. It can also be vertically jigged making it ideal for a deep-water presentation.



Actual Sizes



BLP blue platinum

Syclops™
Shown for detail. Not to scale.

Stock No.	Wt.	Length	Width	Thickness	Price	Price (GLO)
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Treble Hook

SY00	1/8 oz.	1 1/2"	27/64"	.045	\$4.60	\$4.80
SY0	1/4 oz.	2"	17/32"	.060	\$4.90	\$5.10
SY1	1/2 oz.	2 1/2"	1 1/16"	.060	\$5.00	\$5.20
SY2	5/8 oz.	3"	3/4"	.060	\$5.30	\$5.50
SY3	1 oz.	3 1/2"	1"	.060	\$6.80	\$7.00

Single Hook

SY00P	1/8 oz.	1 1/2"	27/64"	.045	\$4.60	\$4.80
SY0P	1/4 oz.	2"	17/32"	.060	\$4.90	\$5.10
SY1P	1/2 oz.	2 1/2"	1 1/16"	.060	\$5.00	\$5.20
SY2P	5/8 oz.	3"	3/4"	.060	\$5.30	\$5.50
SY3P	1 oz.	3 1/2"	1"	.060	\$6.80	\$7.00

Saltwater Treble Hook

SY0SW	1/4 oz.	2"	17/32"	.060	\$4.90	NA
SY1SW	1/2 oz.	2 1/2"	1 1/16"	.060	\$5.00	NA
SY2SW	5/8 oz.	3"	3/4"	.060	\$5.30	NA
SY3SW	1 oz.	3 1/2"	1"	.060	\$6.80	NA

Mepps Saltwater Syclops™ are designed to be cast, trolled or jigged and are ideal for all saltwater species. Genuine nickel or 24 karat gold plating, stainless steel split rings and heavy duty saltwater treble hooks give these Saltwater Syclops™ maximum corrosion resistance.



Syclops™ GLO



GC GLO chartreuse

GO GLO orange

Saltwater Syclops™



N/ND nickel

PG/ND gold plated

Bantam Syclops™



GLO Bantam Syclops™

Mepps® Bantam Syclops™ and Syclops™ Lites are ideal trolling spoons. Bantam Syclops are the lightest of the Syclops Lites. They feature #00 & #0 Syclops Lite bodies and a single salmon hook. Bantam Syclops are ideal for Kokanee. Bantam Syclops and Syclops Lites can be trolled, cast, drifted or jigged, but, their erratic side-to-side wobbling action makes them extremely effective when trolled. Syclops Lites are perfect for browns, lakers, rainbows, cohos or kings. Bantam Syclops feature a single salmon hook while Syclops Lites feature 24 karat gold plated treble hooks and brilliant strike attractor tubes for maximum visibility at all depths. Run them clean, or, with downriggers or planer boards. They are also effective with Dipsy® or Jet™ divers and can be long-lined.



Lynn Bohanan

Stock No.	Wt.	Length	Width	Thickness	Price	Price (GLO)
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Bantam Syclops™ Single Hook

SY00LP	1/16 oz.	1 1/2"	27/64"	.020	\$4.60	\$4.80
SY0LP	1/8 oz.	2"	17/32"	.025	4.90	5.10

Syclops™ Lite Treble Hook

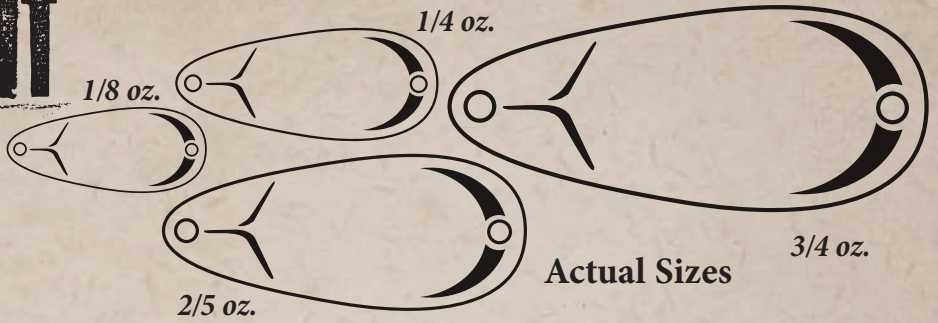
SY1L	1/4 oz.	2 1/2"	1 1/16"	.030	\$5.00	\$5.20
SY2L	5/16 oz.	3"	3/4"	.030	5.30	5.50
SY3L	1/2 oz.	3 1/2"	1"	.030	6.80	7.00

Syclops™ Lite



Little Wolf™

The Mepps Little Wolf™ is a rugged, solid brass spoon that will not rust or tarnish. Its genuine silver plate produces one bright white flash after another and its reverse-curve design features ten highly-reflective surfaces that send light in all directions. All Little Wolf's feature vinyl and acrylic oven-baked finish for maximum durability. Every Little Wolf™ is perfectly balanced to maintain an intense side-to-side wobbling action.



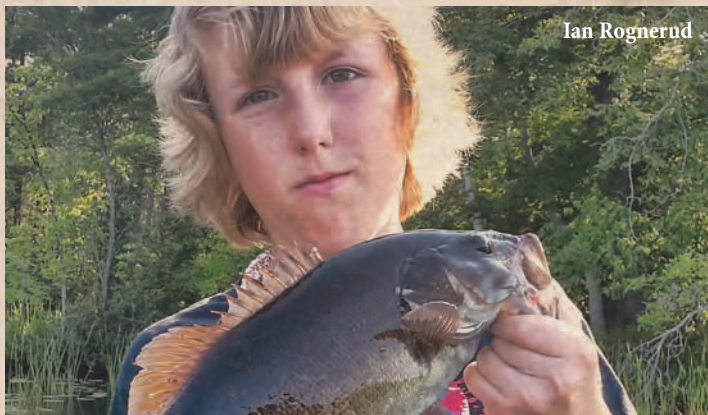
Stock No.	Wt.	Length	Width	Price	Price (GLO)
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<i>Treble Hook</i>					
LW18	1/8 oz.	1 3/16"	1/2"	\$4.45	\$4.65
LW14	1/4 oz.	1 1/16"	5/8"	\$4.80	\$5.00
LW25	2/5 oz.	2 1/8"	7/8"	\$6.50	\$6.70
LW34	3/4 oz.	2 3/4"	1 3/16"	\$9.10	\$9.30

<i>Single Hook</i>					
LW18P	1/8 oz.	1 3/16"	1/2"	\$4.45	\$4.65
LW14P	1/4 oz.	1 1/16"	5/8"	\$4.80	\$5.00
LW25P	2/5 oz.	2 1/8"	7/8"	\$6.50	\$6.70
LW34P	3/4 oz.	2 3/4"	1 3/16"	\$9.10	\$9.30



Ian Rognerud

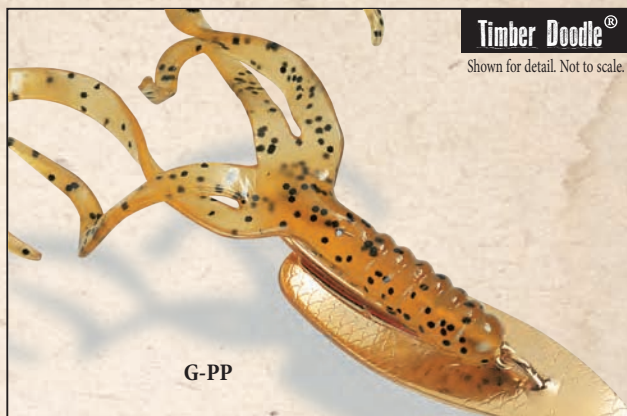


Timber Doodle®

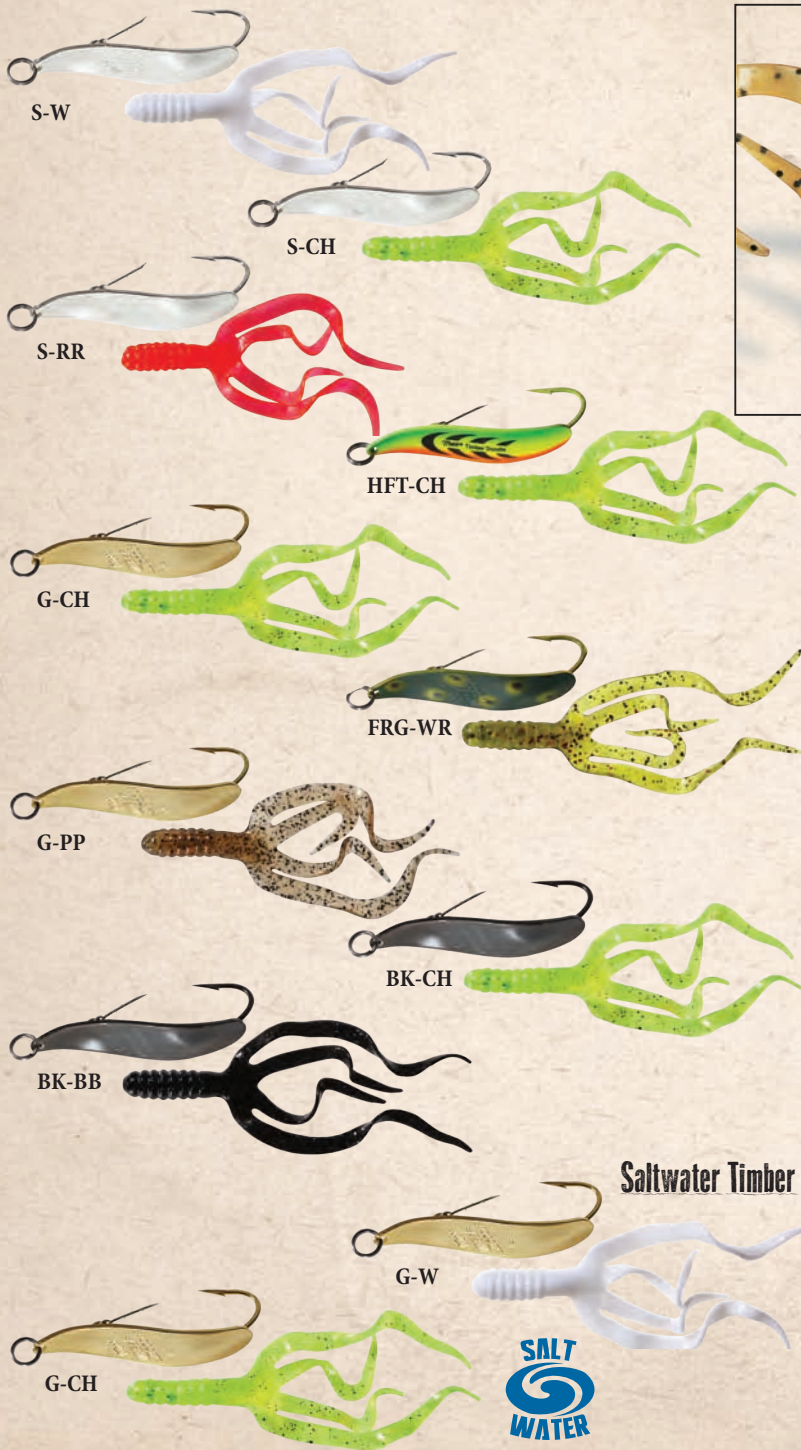
Anyone can fish thick weeds or cover with a Mepps® Timber Doodle® because Timber Doodles®, when rigged with a Mister Twister® Split Double Tail™, are virtually weedless. Because they flutter as they sink, they can be vertically jigged, cast or trolled. They are ideal for bass, walleye, northern pike and many other game fish, but really excel when fishing “slop” for trophy bass.

Timber Doodle®

Shown for detail. Not to scale.



G-PP



Stock No.	Wt.	Length	Width	Thickness	Price
TD0C	¼ oz.	2"	17/32"	.060	\$7.70
TD1C	½ oz.	2½"	11/16"	.060	\$9.05

MISTER TWISTER®
Replacement Tails

Genuine Mister Twister® Split Double Tails™ 7/4 to a card

stock no.	color	price
4SDT CH	Chartreuse	\$2.95
4SDT PP	Pumpkin Pepper	2.95
4SDT RR	Rocket Red	2.95
4SDT WR	Watermelon	2.95
4SDT BB	Black & Blue	2.95
4SDT W	White	2.95

All Timber Doodles® come packaged with three Mister Twister® Split Double Tails™.

Saltwater Timber Doodle®

All Mepps® Saltwater Timber Doodles are plated with genuine gold and feature a stainless steel split ring for corrosion resistance.

Stock No.	Wt.	Length	Width	Thickness	Price
TD0SW	¼ oz.	2"	17/32"	.060	\$7.70
TD1SW	½ oz.	2½"	11/16"	.060	\$9.05

Dorsal Fin

The Mepps Dorsal Fin is unlike any other in-line spinner. Its unique, innovative vertical fin design, and single hook, allows it to pass through most vegetation without getting hung-up. Because the Dorsal Fin spinner weighs 5/8 oz., it casts a country mile. But, in the water, its neutral-buoyant nylon fin allows it to be retrieved in the same manner as a 3/8 oz. lure. Every Dorsal Fin features a life-like design that includes a holographic eye, a dark back, and a bright throat. It also has a raised gill plate and a molded realistic scale pattern. Although its silicon skirt allows it to be effectively fished without a trailer, its extended locking-bend wide-gap worm hook is perfect for rigging just about any soft plastic lure. All Dorsal Fins feature a Mepps #4 Aglia blade for maximum thump and vibration.

Stock No.	Size	Approx. Wt.	Price
<i>skirted single hook</i>			
DF4	4	5/8 oz.	\$10.65



The Mepps® Aglia® Marabou combines the vibration and flash of a classic Mepps Aglia blade with the unmatched lifelike movement of a hand-tied marabou tail. We use the finest and softest marabou feathers available for the maximum amount of pulsating action in the water. Like all other dressed Aglias, the Aglia Marabou also features a red turkey quill strike attractor – a Mepps trademark. If you like the Aglia, try it with a top quality, brightly-colored marabou tail. Nothing beats marabou for visibility and action in the water.

Aglia® Marabou



S-BK
silver-black

S-W
sil-
ver-white

RBT-W
rainbow trout
white

G-BR
gold-brown

G/RW-W
gold/red-white
white

HO-BK
hot orange
black

HFT-CH
hot firetiger
chartreuse

HC-CH
hot chartreuse
chartreuse



Shown for detail. Not to scale.

Aglia® Marabou

C-BR
copper-brown

Stock No.	Size	Approx. Wt.	Price
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Aglia Marabou

B0MT	0	1/2 oz.	\$6.25
B1MT	1	3/8 oz.	\$6.25
B2MT	2	1/6 oz.	\$6.85
B3MT	3	1/4 oz.	\$6.85
B4MT	4	1/3 oz.	\$8.40
B5MT	5	1/2 oz.	\$8.40

Add a color code to the Stock No. when ordering

EXAMPLE: B3MT S-BK

BMT=Aglia Marabou 3=Size #3 S=Silver Blade
BK=Tail Color (color code)

Double Blade Aglia®

Why two blades? Dual blades create additional flash. In addition, the sound and vibration they make is noticeably different than a spinner with a single blade. Two blades also produce more loft so they are easier to fish over weeds and other structure. Gold blades are polished brass. Copper blades are copper plated, while silver blades are plated with genuine silver so they produce a bright white flash that's easily seen underwater. Platinum blades are coated with a tough acrylic finish for added durability. Other painted blades feature a rugged vinyl finish. Solid brass bodies, a durable stainless steel shaft, a pair of rugged folded solid brass clevises, and bronze plated extra sharp carbon steel hooks means this lure will hold up under the toughest fishing conditions. All tails are hand-tied with genuine bucktail and dyed in brilliant fish-attracting colors.

Stock No.	Size	Approx. Wt.	Price
BD3T	3	5/16 oz.	\$7.75
BD5T	5	1 1/16 oz.	10.05



Steve Silver



Double Blade Aglia
Shown for detail. Not to scale.

S2-W



SBLP-W

RBT2-W

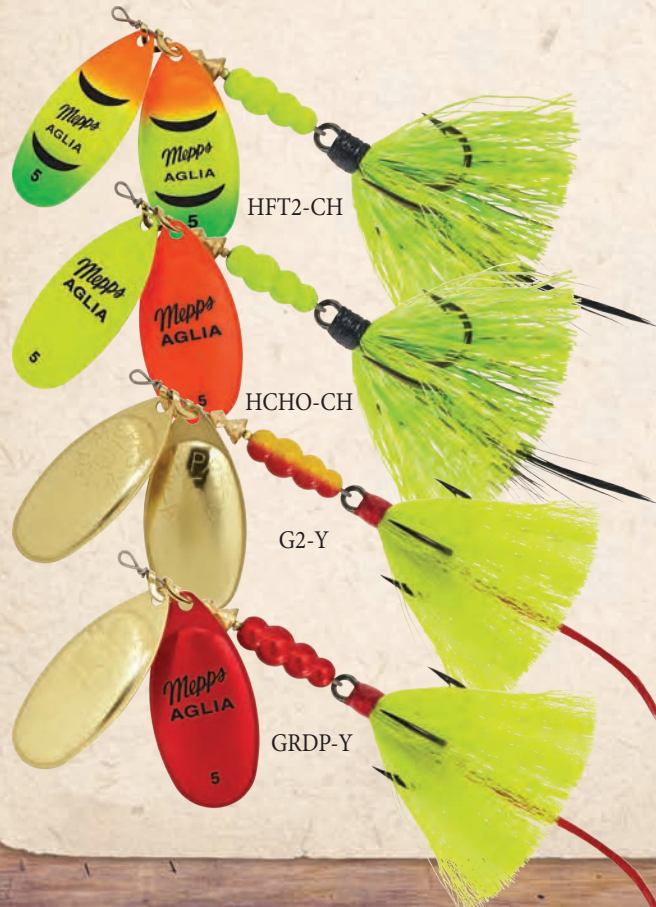
G/RW2-W

C2-BK

HCBK-BK

HOBK-BK

HPHC-PK



HFT2-CH

HCHO-CH

G2-Y

GRDP-Y

Aglia® Tandem

The Mepps® #5 Aglia® Tandem is perfect for large bass, trophy northern pike and early season musky. All Aglia® Tandems feature a heavy-duty #1/0 bronze treble hook with a #2 treble hook trailer. The hand-tied tandem tail is genuine bucktail, dyed in brilliant fish-attracting colors. Not only does the tandem tail give this lure a larger profile, the #2 “stinger” hook lets you “cash-in” on those short strikes. Solid brass blades and bodies, a durable stainless steel shaft and a rugged folded solid brass clevis means this lure will hold-up under the toughest fishing pressure.



S-BK
silver blade
black tail

S-BW
silver blade
black/white tail

S-W
silver blade
white tail

G-BK
gold blade
black tail

G-Y
gold blade
yellow tail

G-BRY
gold blade
brown/yellow tail

G/RW-W
red/white blade
white tail

BK-BK
black blade
black tail

HC-CH
hot chartreuse
blade
chartreuse tail

HC-BC
hot chartreuse blade
black/chartreuse tail

Stock No.	Size	Approx. Wt.	Price
BT5	5	7/8 oz.	\$12.50

Replacement Tails					
Stock No.	Color	Price	Stock No.	Color	Price
DT1/0 BK	Black	\$7.80	DT1/0 Y	Yellow	\$7.80
DT1/0 BW	Black/White	\$7.80	DT1/0 BRY	Brown/Yellow	\$7.80
DT1/0 BC	Black/Chartreuse	\$7.80	DT1/0 CH	Chartreuse	\$7.80
DT1/0 BO	Black/Orange	\$7.80	DT1/0 FT	Firetiger	\$7.80
DT1/0 W	White	\$7.80	DT1/0 PK	Pink	\$7.80



HFT-FT
hot firetiger blade
firetiger tail

HO-BK
hot orange
blade
black tail

HO-BO
hot orange blade
black/orange tail

HP-PK
hot pink blade
pink tail

HW-W
hot white
blade
white tail

Musky Killer®

Allen Jason



Stock No.	Style	Approx. Wt.	Price
BM	dressed	¾ oz.	\$15.20
BMT	tandem	1½ oz.	20.20

Most Musky Killers can be ordered with Tandem Bucktails. *not available in tandem



Black Fury[®] Musky Killer[®]



Stock No.	Style	Approx. Wt.	Price
BFM	dressed	¾ oz.	\$15.20
BFMT	tandem	1½ oz.	\$20.20

Most Musky Killers can be ordered with Tandem Bucktails. ***not available in tandem**

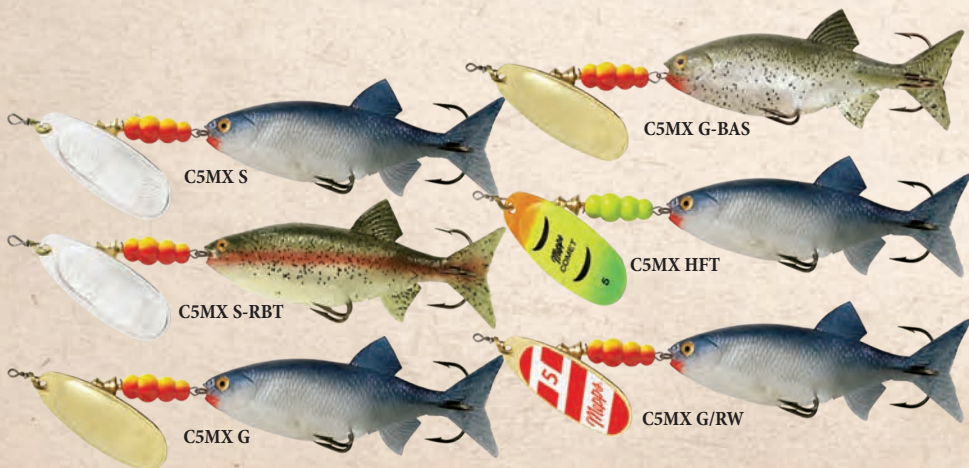
Replacement Tails

Stock No.	Style	Approx. Wt.	Price
ST 5/0	bucktail	¼ oz.	\$9.85
DT 5/0	tandem bucktail	½ oz.	\$14.30

BK=Black, BC=Black/Chartreuse, BO=Black/Orange, BOY=Black/Orange/Yellow, BW=Black/White, Y=Yellow, W=White, FT=Firetiger, BRY=Brown/Yellow, R=Red, CH=Chartreuse, O=Orange, P=Purple, PK=Pink, BPK=Black/Pink, *G=Grey, *BS=Brown Squirrel
***not available in tandem**



Laura Spicka



Comet[®] MX Mino

Stock No.	Size	Mino	Approx. Wt.	Price
C5MX	5	4"	1¾ oz.	\$10.65

Replacement MX Minos

Stock No.	Fits	Length	Price
M4	C5MX, GKM	4"	\$7.70

Add RBT after the stock number if you want a Rainbow Trout Mino, BAS if you want a Baby Bass Mino.

Giant Killer[®] Bucktail

Stock No.	Style	Approx. Wt.	Price
GKB	bucktail	1¼ oz.	\$19.50
GKT	tandem	1¾ oz.	\$24.65

Most Giant Killers can be ordered with Tandem Bucktails. ***not available in tandem**

Replacement Tails

Stock No.	Style	Approx. Wt.	Price
ST 5/0	bucktail	½ oz.	\$9.85
DT 5/0	tandem bucktail	½ oz.	\$14.30

BK=Black, BC=Black/Chartreuse,
 BO=Black/Orange, BOY=Black/Orange/
 Yellow, BW=Black/White, Y=Yellow,
 W=White, FT=Firetiger, BRY=Brown/
 Yellow, R=Red, CH=Chartreuse,
 O=Orange, P=Purple, PK=Pink,
 BPK=Black/Pink, *G=Grey,
 *BS=Brown Squirrel
***not available in tandem**





GK S

GK S/RS

GK G

GK G/RB

GK HC

GK HO

Plain Giant Killer®

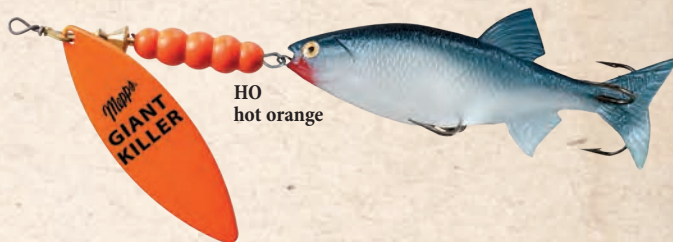
Stock No.	Style	Approx. Wt.	Price
GK	plain	1¼ oz.	\$11.80

For saltwater hooks, add PP after the stock number
EXAMPLE: GKPP S

S
silverS/RS
silver/rainbo scaleG/GB
gold/goldboHFT
hot firetigerHC
hot chartreuse

Giant Killer® Mino

Stock No.	Style	Approx. Wt.	Price
GKM	4" Mino	1½ oz.	\$17.80

HO
hot orange

Replacement Minos

Stock No.	Style	Length	Price
M4	GKM, C5MX	4"	\$7.70



S/RS-0S

G/GB-32

HFT-310S

HO-38

Giant Killer® Sassy Shad®

Stock No.	Shad Size	Approx. Wt.	Price
GKSS	6" Sassy Shad	2½ oz.	\$24.65

- Rugged stainless steel shaft for maximum strength and durability
- Solid brass blade and body ensures perfect balance and performance right out of the box
- High-speed free-spinning devis is effective at all retrieve speeds
- Heavy-duty split ring limits the amount of force big fish can apply to the bait
- Dual 3/0 treble hook assembly increases hooking and landing percentages
- Genuine Mister Twister® 6" Sassy Shad®, a really tough plastic tail

6" Replacement Sassy Shads®

Stock No.	Color	Packaging	Price
SS6 0S	clr silver flk/black back	3/pack	\$7.25
SS6 310S	chrtr flk/black back	3/pack	\$7.25
SS6 32	yellow/black back	3/pack	\$7.25
SS6 38	orange/black back	3/pack	\$7.25

Mepps® Marabou

Stock No.	Style	Approx. Wt.	Price
MM5	dressed	¾ oz.	\$12.60

Actual Size



Mepps Marabou
Shown for detail. Not to scale.

MM5
S-BK

Replacement Tails

Stock No.	Style	Price
MT 5/0	marabou	\$10.00

BK=Black, Y=Yellow, W=White,
BR=Brown, CH=Chartreuse, P=Purple,
PK=Pink

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IN THE U.S.A.**



Ariumbayar Noov

Musky Marabou

Stock No.	Style	Approx. Wt.	Price
MM7T	tandem	1 1/4 oz.	\$21.35

Actual Size

Mepps
MUSKY
Marabou

Replacement Tails

Stock No.	Style	Price
MTT 5/0	tandem marabou	\$11.05

BK=Black, BC=Black/Chartreuse, BO=Black/Orange, Y=Yellow, W=White, FT=Firetiger, BRY=Brown/Yellow, R=Red, CH=Chartreuse, P=Purple, PK=Pink, BW=Black/White

*not available in double blades



Hailey Raymond

Double Blade Musky Marabou

Stock No.	Blade/Tail	Wt.	Price
MMD7T C2-R	copper/red	1 1/2 oz.	\$25.20
MMD7T G2-BK	gold/black	1 1/2 oz.	25.20
MMD7T G2-BRY	gold/brn-yellow	1 1/2 oz.	25.20
MMD7T G2-Y	gold/yellow	1 1/2 oz.	25.20
MMD7T HC2-BC	hot chrtr/blk chrtr	1 1/2 oz.	25.20
MMD7T HFT2-FT	hot firetiger/firetiger	1 1/2 oz.	25.20
MMD7T HO2-BO	hot orange/blk-orange	1 1/2 oz.	25.20
MMD7T HP2-PK	hot pink/pink	1 1/2 oz.	25.20
MMD7T HW2-BW	hot white/blk-white	1 1/2 oz.	25.20
MMD7T S2-BK	silver/blk	1 1/2 oz.	25.20
MMD7T S2-BW	silver/blk-white	1 1/2 oz.	25.20
MMD7T S2-W	silver/white	1 1/2 oz.	25.20



Double Blade Musky Marabou

Shown for detail. Not to scale.

MMD7T
HO2-BO

Magnum Musky Killer[®]

Stock No.	Style	Approx. Wt.	Price
MBM	dressed	1¼ oz.	\$20.85
MBMT	tandem	1¾ oz.	\$26.35

Musky Killers in S-W and S-BK can be ordered with Tandem Bucktails.

*not available in tandem

Replacement Tails

Stock No.	Style	Approx. Wt.	Price
ST 5/0	bucktail	⅛ oz.	\$9.85
DT 5/0	tandem bucktail	½ oz.	\$14.30

BK=Black, BC=Black/Chartreuse, BO=Black/Orange, BOY=Black/Orange/Yellow, BW=Black/White, Y=Yellow, W=White, FT=Firetiger, BRY=Brown/Yellow, R=Red, CH=Chartreuse, O=Orange, P=Purple, PK=Pink, BPK=Black/Pink, *G=Grey, *BS=Brown Squirrel

*not available in tandem





S-BK
silver
black



S-BKSR
silver
black/silver/red



S-RB
silver
rainbow



G-BRGR
gold
brown/gold/red



PKP-PPS
pink platinum
pink/purple/silver



OP-OBG
orange platinum
orange/brown/gold



CHP-CBS
chartreuse platinum
chartreuse/blue/silver

H₂10

Shown for detail.
Not to scale.



HC-BC
hot chartreuse
black/chartreuse



HFT-BFT
hot firetiger
black/firetiger



HOC-BOC
hot orange/chartreuse
black/orange/chartreuse

100% Holographic Flashabou H₂10

Stock No.	Size	Approx. Wt.	Price
H210	#10	3 oz.	\$41.80

Musky fishermen know Mepps® has always made the premier spinners in musky fishing. The Mepps® H210 continues that legacy.

- Two #10 Magnum Indiana blades for maximum flash and vibration.
- A full 9" long to imitate the big bait that big fish eat.
- Two heavy-duty 7/0 VMC cone cut hooks maximize your catch rate.
- Solid brass components assure perfect balance and operation.
- Jointed construction eliminates the force big fish can exert on the lure.
- Split ring assembly allows blades & tails to be mixed and matched.
- 100% holographic Flashabou for maximum attraction.

Replacement Tails

Stock No.	Style	Price
HT7/0	holographic flashabou	\$20.80

BC=Black/Chartreuse, BFT=Black/Firetiger, BK=Black, BKSR=Black/Silver/Red, BO=Black/Orange, BOC=Black/Orange/Chartreuse, BRGR=Brown/Gold/Red, CBS=Chartreuse/Blue/Silver, OBG=Orange/Brown/Gold, PPS=Pink/Purple/Silver, RB=Rainbow



HO-BO
hot orange
black/orange



BK-BK
black
black

Clothing & Accessories



Gray Hoodie

Stock No.	Size	Color	Price
HGS	small	gray	\$35.95
HGM	medium	gray	\$35.95
HGL	large	gray	\$35.95
HGXL	XL	gray	\$36.95
HGXXL	XXL	gray	\$37.95

- Gildan® 50/50 cotton/polyester sweats
- Double Needle Stitching

Black Crew Neck Sweatshirt

Stock No.	Size	Color	Price
CBS	small	black	\$30.95
CBM	medium	black	\$30.95
CBL	large	black	\$30.95
CBXL	XL	black	\$31.95
CBXXL	XXL	black	\$32.95

Long-Sleeve T-Shirt

Stock No.	Size	Color	Price
TSBLS	small	black	\$25.95
TSBLSM	med	black	\$25.95
TSBLSL	large	black	\$25.95
TSBLSXL	XL	black	\$26.95
TSBLSXXL	XXL	black	\$27.95
TSWLSS	small	white	\$25.95
TSWLSM	med	white	\$25.95
TSWLSL	large	white	\$25.95
TSWLSXL	XL	white	\$26.95
TSWLSXXL	XXL	white	\$27.95

Short-Sleeve T-Shirt

Stock No.	Size	Color	Price
TSGSS	small	gray	\$20.95
TSGSSM	med	gray	\$20.95
TSGSSL	large	gray	\$20.95
TSGSSXL	XL	gray	\$21.95
TSGSSXXL	XXL	gray	\$22.95
TSWSS	small	white	\$20.95
TSWSSM	med	white	\$20.95
TSWSSL	large	white	\$20.95
TSWSSXL	XL	white	\$21.95
TSWSSXXL	XXL	white	\$22.95

- Gildan® 100% cotton
- Mepps® Logo on front
- Large Mepps® Logo and Classic Aglia® lure on back
- Mepps® Logos on long sleeves



Squirrel Tail T-Shirt

Stock No.	Size	Color	Price
TSOSS	small	orange	\$20.95
TSOSSM	med	orange	\$20.95
TSOSSL	large	orange	\$20.95
TSOSSXL	XL	orange	\$21.95
TSOSSXXL	XXL	orange	\$22.95

- Gildan® 100% Ultra-cotton, preshrunk
- Mepps® Logo on front
- "Hunt Squirrels? Recycle Tails" on back

Beanie Cap

- 100% acrylic
- Embroidered Mepps® logo
- One size fits most

BCAPG

(gray with black trim) - \$15.45

BCAPBK

(black with natural trim) - \$15.45



Mossy Oak Camo Cap

- Mesh-style camo back
- Velcro® closure
- One size fits all

CAMOCAP - \$16.45

Fishing Cap

- Velcro® closure
- 5 color embroidery
- Dark under visor
- One size fits all

FCAP - \$14.95

Fishing Visor

- Velcro® closure
- 5 color embroidery
- Dark under visor
- One size fits all

MVIS - \$14.45



Vinyl Logo Stickers

- Weather-proof
- Heavy-duty vinyl

(16" x 8") BD - \$1.00

(4" x 2") TBD - \$.80



Embroidered Logo Patch

- Colorful embroidery
- Resists fading

(4" x 2") PATCH - \$1.00

Check out this
GREAT DEAL!

NOTE: Each Grab Bag Special is only good if the lure sizes are available.

Mepps® Grab Bag

- A hand picked selection of first-quality Mepps® lures
- Satisfaction guaranteed

GBA - sizes 00, 0 & 1 (6 lures) \$10.99

GBB - sizes 2 & 3 (5 lures) \$10.99

GBC - sizes 4 & 5 (4 lures) \$10.99

Premium Custom Promotional Lures



Imagine your company logo, your club's name, or your wedding or anniversary date, custom printed on a real Mepps® lure!

For more than 50 years, Mepps® has been providing quality promotional products. Put the power of a Mepps® premium promotion to work for your company, or make your wedding reception something to remember. We're fast, efficient, recognized worldwide and our award-winning customer service is unequalled.

For more information or to get started, contact Laurie Powell
premium@mepps.com Phone: 800/637-7700 (7:30 am - 4 pm CST M-Th)
www.mepps.com/premium

Please send digital artwork whenever possible. We need a vector file in EPS or Adobe Illustrator (AI) format. Picture (jpg, tif, pdf, gif, bmp, png) files can't be used. We will be happy to contact your agency or work with your art department.

Minimum Weights to Qualify

Barracuda	20 lb.
Bass, Largemouth	3 lb.
Bass, Rock	1 lb.
Bass, Sea	3 lb.
Bass, Smallmouth	2 lb.
Bass, Striped	10 lb.
Bass, White	2 lb.
Bluefish	6 lb.
Bluegill (Bream, Brim)	1 lb.
Bonefish	3 lb.
Bowfin (Dogfish)	5 lb.
Carp	10 lb.
Catfish, Blue	25 lb.
Catfish, Channel	10 lb.
Catfish, Flathead (Mud)	15 lb.
Crappie (Black or White)	1 lb.
Grayling	1 lb.
Jack Crevalle (<i>no chevron available</i>)	10 lb.
Mackerel	3 lb.
Musky	10 lb.
Perch, White	1 lb.
Perch, Yellow	1 lb.
Pickereel	2 lb.
Pike, Northern	5 lb.
Redfish	7 lb.
Salmon, Atlantic	10 lb.
Salmon, Chum	10 lb.
Salmon, Coho (Silver)	8 lb.
Salmon, Chinook (King)	15 lb.
Salmon, Kokanee	2 lb.
Salmon, Ouananiche (landlocked)	5 lb.
Salmon, Pink	5 lb.
Salmon, Sockeye (Red)	8 lb.
Snook	7 lb.
Sunfish (Shellcracker)	1 lb.
Steelhead	4 lb.
Trout, Brook	1 lb.
Trout, Brown	2 lb.
Trout, Cutthroat	2 lb.
Trout, Dolly Varden	8 lb.
Trout, Lake	8 lb.
Trout, Palomino	2 lb.
Trout, Rainbow	2 lb.
Trout, Sea/Speckled	4 lb.
Walleye	3 lb.
Weakfish (<i>no chevron available</i>)	4 lb.

Mepps® Angler Awards Program



It's easy and fun to enter!

- Catch a fish with a Mepps® lure that meets the minimum size requirements
- Go to www.mepps.com/masterangler and complete either the mail-in or digital Master Angler Award application. Mail-in applications should be sent to: Mepps, Attn: Shep Shepherd, 626 Center St., Antigo, WI 54409-2496.

Both mail-in and digital Master Angler applications are available on our web site: www.mepps.com/masterangler While you are there please read and understand the terms and conditions of submitting your catch. You can call us toll-free with any questions... 800-237-9877 M-Th from 7:30am — 4pm CST. Thank you!

Remember, to be eligible your fish. . .

- 1) Must be caught on a Mepps® spinner or spoon!
- 2) Must meet the qualifying weights on the species list!
- 3) Must be entered within one year of the date it was caught!

NOTE: You must include a photo with your application so we can verify your catch. Digital images should be uploaded with your online application. Applications submitted without photos are not eligible. All photos become the property of Sheldon's, Inc.

You do not have to make a purchase to enter your catch. Your first qualifying entry will earn a colorful embroidered **Trophy Fish** Award patch, and a **chevron** identifying the species of fish you caught. After that you will receive an embroidered chevron for each fish. You may enter as many different species of fish as you want, or continue entering the same species, just as long as each entry is larger than your previous entry of the same species.

- Once you've entered four different qualifying species of fish, a grand slam, you'll become a **Mepps® Master Angler** and earn the corresponding patch.
- After you've caught ten different qualifying species of fish, you'll be awarded a **Mepps® Expert Fisherman** patch, identifying you as one of the best fishermen in the country.



Roger Nosal

Joshua Menton

Jeff Sutton



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OR CURRENT RESIDENT

Sheldons', Inc.
626 Center St.,
Antigo, WI 54409-2496

Why Does Mepps® Want Your Squirrel Tails?

And what's in it for you?



First, why. The fact is squirrel tails are all hair—no fur. Practically all other animals have fur tails with just a few guard hairs. Fur doesn't have the rippling, pulsating movement of squirrel hair in the water. And, squirrels are plentiful. Plus, squirrel is some of the best wild meat and their skins are used for caps, coats, glove linings and many other items, but the tail is usually thrown away. We're asking you to help us recycle this valuable resource. **NOTE: We do not advocate the hunting of squirrels strictly for their tails. Squirrel tails cannot be sold in CA, ID & OR.**

And now, what's in it for you.

*Grey, Fox & Black Squirrel Tails

- under 100 - 16¢ ea
- over 100 - 19¢ ea
- over 500 - 21¢ ea
- over 1000 - 22¢ ea

*Additional 4¢ ea. for premium tails

**Red Squirrel Tails

- under 100 - 8¢ ea
- over 100 - 9¢ ea
- over 500 - 10¢ ea
- over 1000 - 11¢ ea

**Hair at base of tail must be at least 1" long.

PLUS: Double the value of your tails by exchanging them for Mepps lures. Just include the stock numbers of the lures you want when you send the tails. (no other discounts or special offers apply)

Send tails to: **Sheldons', Inc.,**
626 Center St., Antigo, WI 54409-2496

NOTE: Ship tails by First Class mail or UPS only. Use the smallest padded envelope or box necessary. DO NOT USE EXTRA FILL. Most tails can be mailed. Heavier boxes should be shipped UPS ground.

Care & Handling of Squirrel Tails

- 1) Tails are best on squirrels taken after October 1st.
- 2) Do NOT remove the bone from the tail; deboned & split tails have no value.
- 3) Salt (dry salt or dip in a strong saltwater solution) the butt end of the tail generously.
- 4) Be sure the tail is straight before drying. Tails that dry curled are useless.
- 5) Do NOT put tails in a plastic bag for storage or shipment. They heat-up and spoil.
- 6) Keep tails away from flies. Best storage is in a freezer. DO NOT send tails that have been exposed to flies.
- 7) The best time to ship is during the cold months (December, January, February, March), although dried squirrel tails may be shipped anytime.
- 8) Put your name, mailing address and phone number or e-mail address, along with the tail count inside EACH package.
- 9) Shipping refunded on shipments of 50 tails or more. No refund on insurance charges, or service fees charged by independent mailing services.

Mepps®
Proudly
Supports
Squirrels
Unlimited



www.squirrelsunlimited.com

The American Home of Mepps® - the World Headquarters



Sheldons', Inc., the world headquarters for the World's #1 Lure, is located at 626 Center Street on the north side of Antigo, Wisconsin, just off highway 45 North. We offer plant tours Monday through Thursday and encourage you to visit us the next time you're in the area. Take a guided tour. Watch us hand-make the 4000-plus lures Mepps manufactures. We also have an impressive trophy room you won't want to miss!

Tours Monday - Thursday

January - April
10:15 a.m. & 2 p.m.

May - December

Mornings 9:15, 10:15, 11:15
Afternoons 1:30, 2:30

Tours last about ½ hour.

Groups of ten or more please call ahead.
715-623-2382