



**Rapala**<sup>®</sup>

---

2014 CATALOG

PATENT PENDING



**NEW Scatter Rap.®**

---

# THE QUEST FOR PERFECTION

Rapala is the original innovator in fishing tackle with an exceptional ability to continuously renew and apply Lauri Rapala's groundbreaking innovation that changed lure fishing forever: the Rapala wobble that imitates a wounded baitfish.



# Rapala®



## With evasive action.

---

**THIS CAN BE SEEN IN THE SUPERIOR** know-how in lure design and traditional craftsmanship values that are combined with cutting edge technology and uncompromising quality control. Today's technology allows very advanced and precise production methods, yet throughout the production process the lure parts are repeatedly checked for quality. And at the end of the production, every Rapala lure that has a swimming lip is still hand tuned and tank tested to guarantee perfect action straight out of the box.

**THE SAME ATTENTION TO DETAIL** and tradition of high standard products is extended to all fishing tackle sold under the Rapala brand, be it the use of environmentally friendly production methods used to manufacture the EcoWear wading gear or the innovative, technically advanced Touch Screen Scales.

**WE HAVE TWO TRUE TESTAMENTS** to the performance of our lures. The fact that the Original Floater is still the world's best

selling hard bait, and the number of I.G.F.A. world records caught on Rapala – the world record of world records.

**RELYING ON THE CLASSIC AND PROVEN** body shapes, the new Scatter Rap® series brings additional swimming action options to supplement the legendary Wounded Minnow Action. The erratic, evasive action created by the new Scatter Lip™ gives every fisherman a chance to fish like a seasoned pro and draw more strikes even from the variest fish.

**WHILE THE WOUNDED MINNOW ACTION** imitates the behavior of a baitfish in distress – an easy and natural target for the predators – the Scatter Rap® series' lures feature an erratic, evasive, aggressive sweeping action that perfectly mimics spooked baitfish trying escape when being attacked. And the best part: creating this amazing action does not require any special tricks or tackle. A steady retrieve is enough to create the magic.

# RAPALA MATERIALS AND FINISHES

Carefully selected materials and finishes guarantee optimal performance and appearance.

## BALSA WOOD

Balsa wood has always been the material of choice for Rapala's iconic lures; such as the Original Floater and Countdown – the lures that started it all. Even today, precisely shaped and precision weighted balsa body gives the lure the most responsive and life-like action that can't be achieved with any other material.

**BALSA WOOD** is quite unique; it is a very sustainable product thanks to its rapid growth rate, and despite being so light it is still very strong and is classified as the softest commercial hardwood – the perfect initial ingredient in creating the famous Rapala “wounded minnow” action.

## ABACHI WOOD

Abachi wood is the perfect choice for Rapala when a tougher wooden lure is required. Abachi is used in the manufacture of Rapala lures such as the Countdown Magnum – lures that are designed to target big fish.

**ABACHI OFFERS** a similar life-like, natural swimming action to balsa. The major difference between abachi and balsa is the strength and also the buoyancy; balsa has higher buoyancy and will rise faster in the water than abachi.

## PLASTIC

Plastic is a great artificial material for manufacturing fishing lures, it lends itself to a variety of options for finishes and translucency. Plastic is ideal for lures that have to be very strong and durable or neutrally buoyant (suspending).

**PLASTIC LURES** can be built to be as noisy as a swarm of bees or as silent as a mouse. Translucent plastic can have texture on either side, allowing very realistic life-like finishes with 3D scales, lateral lines, gills and fins when combined with internal metallic or holographic finishes and external paint and print patterns.





## ORIGINAL RAPALA FOIL

Rapala's original foil is the perfect all-rounder when it comes to selecting a general purpose finish to mimic natural baitfish. The original foil produces a moderate amount of flash and showcases a fantastically detailed, natural scale pattern.

## METALLIC PLATING

Metallic finishes are used to imitate really shiny baitfish species and to create a lot of flash to catch the fish's attention. Combined with paint and print patterns, chrome finishes can be used to create highly detailed baitfish imitations as well as bright and flashy attractor patterns.



## PAINTED/PRINTED

Painted and printed finishes are generally found on wooden bodied lures, such as the Countdown and Original Floater. These color combinations give off a low amount of flash, and can be produced to provide either natural or high contrast attractor patterns.

## HOLOGRAPHIC FOIL

The holographic foil is a signature ingredient within the X-Rap concept; it is what gives that strike-inducing flash that fish just can't resist. Holographic foils are used both internally and externally to achieve intense flash that still blends into the natural underwater environment.



## TABLE OF CONTENTS:

### SCATTER RAP SERIES

<b>NEW</b> Scatter Rap® Minnow	08
<b>NEW</b> Scatter Rap® Countdown	09
<b>NEW</b> Scatter Rap® Shad	10
<b>NEW</b> Scatter Rap® Crank	11

### BX SERIES

<b>NEW</b> BX® Jointed Shad	14
<b>NEW</b> BX® Jointed Minnow	15
BX® Minnow	16
BX® Swimmer	17

### CLACKIN' SERIES

Clackin' Minnow®	20
Clackin' Rap®	21
Clackin' Crank™	22
<b>NEW SIZE</b> Clackin' Magnum™	23
Jointed Clackin' Rap®	25

### MAXRAP SERIES

<b>NEW</b> MaxRap® Fat Minnow	28
<b>NEW</b> MaxRap® Fat Shad	29
MaxRap®	30

### X-RAP® SERIES

X-Rap®	34
X-Rap® Deep	36
X-Rap® Countdown	37
X-Rap® Shad	38
X-Rap® Pop	39
X-Rap® Prop	39
X-Rap® Jointed Shad	40
X-Rap® SubWalk	41
X-Rap® Saltwater	42
X-Rap® Magnum	43

### CLASSIC SERIES

Original Floater®	46
CountDown®	48
Jointed®	50
Shad Rap®	51
Shallow Shad Rap®	51
Floating Magnum®	52
CountDown® Magnum®	53

### BALSA LURES

Super Shad Rap®	56
Deep Tail Dancer®	57
Flat Rap®	58
Mini Fat Rap®	60
Skitter Prop®	60
Skitter Pop®	61
Team Esko®	63

### PLASTIC LURES

Rippin' Rap®	66
Ultra Light Crank	67
Ultra Light Minnow	68
Ultra Light Shad	69
Shad Rap RS	70
Jointed Shad Rap®	71
Jointed Shallow Shad Rap®	71
Husky Jerk®	72
Down Deep Husky Jerk®	73
Jointed Deep Husky Jerk®	75
Rattlin' Rapala	76
<b>NEW</b> Rattlin' Minnow Spoon	77
Jiggling Rap®	78
Snap Rap®	79

### CLOTHING & WADERS

<b>NEW</b> ProWear Clothing	81-87
LifeWear	88-89
ProWear Flotation	88-93
<b>NEW</b> ProWear Accessories	94-97
<b>NEW</b> Waders	98-103

### RAPALA LUGGAGE & BAGS

	104-113
--	---------

### VISION GEAR SUNGLASSES

<b>NEW</b>	114-123
------------	---------

### KNIVES & ACCESSORIES

Collector Fillet Knives	124-126
Rapala Knives	127-130
Saltwater Knives	131
Knife Sharpeners & Fish Cutters	132
Electric Fillet Knife	133
<b>NEW</b> Lock'N Weigh Series	134-135
Gaffs & Hammock	135
Rapala Scales	136-137
<b>NEW</b> Lighting & Accessories	138-139
<b>NEW</b> Rapala Tools	140-141
<b>NEW</b> Tool Combos	142-143
Fillet Boards & Cleaning Stations	144-145
<b>NEW</b> Rapala Bulk Series	146-147

# SCATTER RAP<sup>®</sup> SERIES

---

The erratic Scatter Rap<sup>®</sup> action perfectly mimics a spooked baitfish trying to escape a predator's attack – and the evasive action of a baitfish trying to get out of a harm's way will draw reaction strikes from all predatory species. It's the movement no predator can resist.

The Scatter Lip<sup>™</sup> creates the most evasive, erratic, aggressive sweeping action with directional and cadence changes that the fishing pros have always used to get the big and vary fish to bite. It's just that with the Scatter Rap<sup>®</sup> you don't have to be a seasoned pro with a wide arsenal of tackle and techniques. All that's needed is steady retrieve with minor changes in the retrieve speed, and the Scatter Rap<sup>®</sup> will do the catching.

**Rapala**

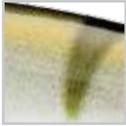




# SCATTER RAP® MINNOW



Premium Balsa Wood Construction



Classic Rapala Foil, Painted or Metallic Finishes



Premium VMC® Black Nickel Hooks



Hand-Tuned & Tank-Tested For Perfection



Built with Scatter Lip®



ALB



B



FT



GALB



HS



PD



S



TR



AYU



CLN



G



GFR



P



RT



SFC



YP

The Scatter Rap® Minnow carries on the tradition of the Original Floater by offering an alternative action to supplement the Original Wounded Minnow Action. Featuring the legendary body profile, this all-species bait can be cast or trolled to impart the aggressive, evasive, erratic sweeping Scatter Rap® action.

- Balsa Body with Scatter Lip Wire Through Construction
- Evasive, Erratic, Floating, Silent
- Casting Dives 1.8 - 2.7 m
- Multi-Species Gamefish
- VMC® Black Nickel Round Bend Hooks
- Hand-Tuned & Tank-Tested

**NEW SCATTER RAP® MINNOW**

Model No.	Running Depth	Body Length	Weight	Hooks
<b>SCRM11</b>	1.8 - 2.7 m	11 cm	6 g	Three No. 6
ALB-Bleak; AYU-Ayu; B-Blue; CLN-Clown; FT-Firetiger; G-Gold; GALB-Golden Alburnus; GFR-Gold Fluorescent Red; HS- Hot Steel; P-Perch; PD-Purpledescent; RT-Rainbow Trout; S-Silver; SFC-Silver Fluorescent Chartreuse; TR-Brown Trout; YP-Yellow Perch				

# SCATTER RAP® COUNTDOWN®



Premium Balsa Wood Construction



Classic Rapala Foil, Painted or Metallic Finishes



Premium VMC® Black Nickel Hooks



Hand-Tuned & Tank-Tested For Perfection



Built with Scatter Lip®



ALB



AYU



BTR



FMN



FT



G



GALB



GFR



HMMD



HS



P



PD



RT



S



TR



YP

Ideal for casting and finding fish consistently through the water column, the Scatter Rap® Countdown® combines the countdown method and the evasive action. A slower retrieve keeps the action subtle, but speed up the retrieve and let the underwater shenanigans begin. This is a chase the big predator does not want to lose.

- Balsa Body with Scatter Lip Wire Through Construction
- Evasive, Erratic, Sinking, Silent
- Cast or Trolled Variable Depths
- Multi-Species Gamefish
- VMC Black Nickel Round Bend Hooks
- Hand-Tuned & Tank-Tested

**NEW SCATTER RAP® COUNTDOWN®**

Model No.	Running Depth	Body Length	Weight	Hooks
SCRCD07	1.8-2.7	7 cm	7 g	Two No. 6

ALB-Bleak; AYU- Ayu; BTR-Brook Trout; FMN- Fire Minnow; FT- Firetiger; G-Gold; GALB-Golden Alburnus; GFR-Gold Fluorescent Red; HMMD-Hot Mustard Muddler; HS-Hot Steel; P-Perch; PD-Purplelescent; RT-Rainbow Trout; S-Silver; TR- Brown Trout; YP-Yellow Perch

# SCATTER RAP® SHAD



Premium Balsa Wood Construction



Classic Rapala Foil, Painted or Metallic Finishes



Premium VMC® Black Nickel Hooks



Hand-Tuned & Tank-Tested For Perfection



Built with Scatter Lip®



ALB



BBH



BG



CRSD



DCW



DMN



FT



GALB



HS



HSD



MGRA



P



PD



S



SD



YP

The legendary Shad Rap body profile perfectly mimics common high-sided forage species. The erratic evasive action created by the Scatter Lip™ responds to retrieve speed. Slower retrieve speed creates a subtle sweep to the sides while a faster retrieve emphasizes the evasive action with aggressive direction changes and a tighter kicking action.

- Balsa Body with Scatter Lip Wire Through Construction
- Evasive, Erratic Floating, Silent
- Cast or Trolled Dives 1.5 - 2.4 m
- Multi-Species Gamefish
- VMC Black Nickel Round Bend Hooks
- Hand-Tuned & Tank-Tested

**NEW SCATTER RAP® SHAD**

Model No.	Running Depth	Body Length	Weight	Hooks
<b>SCRS07</b>	1.5 - 2.4 m	7 cm	7 g	Two No. 5
ALB-Bleak; BBH-Blue Back Herring; BG-Blue Gill; CRSD-Caribbean Shad; DCW-Dark Brown Crawdad; DMN-Demon; FT-Firetiger; GALB-Golden Alburnus; HS-Hot Steel; HSD-Helsinki Shad; MGRA-Mardi Gras; P-Perch; PD-Purpledescent; S-Silver; SD-Shad; YP-Yellow Perch				

**NEW**  
for  
**2014**

CASTING/TROLLING

# SCATTER RAP® CRANK



Premium Balsa Wood Construction



Painted and Printed Finishes



Premium VMC® Black Nickel Hooks



Hand-Tuned & Tank-Tested For Perfection



Built with Scatter Lip®



BB



BBH



BG



CRSD



DCW



DMN



DSSD\*



FT



HM



HSD



MGRA



OLSL



PNGN



SMSh

A round-bodied crank bait that does everything a skilled angler can make a crank bait do with rod and reel tricks – but the Scatter Rap® Crank does it all on a steady retrieve. Irregular evasive action with side to side direction changes imitate the natural baitfish escape maneuvers.

- Balsa Body with Scatter Lip Wire Through Construction
- Evasive, Erratic, Sinking, Silent
- Casting Dives 1.8 - 2.4 m
- Multi-Species Gamefish
- VMC Black Nickel Round Bend Hooks
- Hand-Tuned & Tank-Tested

**NEW SCATTER RAP® CRANK**

Model No.	Running Depth	Body Length	Weight	Hooks
SCRC05	1.8 - 2.4	5 cm	9 g	Two No. 5
BB-Baby Bass; BBH-Blue Back Herring; BG-Blue Gill; CRSD-Caribbean Shad; DCW-Dark Brown Crawdad; DMN-Demon; DSSD-Disco Shad; FT-Firetiger; HM-Hot Mustard; HSD-Helsinki Shad; MGRA- Mardi Gras; OLSL-Old School; PNGN-Penguin; SMSh-Smash				

# BX SERIES

---

Combining the unmatched responsiveness of balsa with rugged durability of plastic, the Balsa Xtreme opened a new era in fishing lures.

The patent pending BX construction uses a tough, transparent plastic shell to encapsulate a balsa wood inner body. The perfectly balanced balsa core with precision placed weights gives the lure a lively, super responsive action that can be achieved only with balsa.

The tough copolymer outer shell allows ultimate toughness and life-like finishes with 3D scales, lateral line and gill plates with a combination of metallic, translucent and painted finishes unlike anything seen on balsa lures before.

Truly the ultimate combination.

**Rapala**





# BX<sup>®</sup> JOINTED SHAD

**NEW**  
for  
**2014**



Premium Balsa Wood Construction



Tough Copolymer Exterior



Articulated Broken Back Design



Internal Holographic Flash Foil



Molded Head, Gills, Scales and Holographic Eye



Premium VMC<sup>®</sup> Black Nickel Hooks



Hand-Tuned & Tank-Tested For Perfection



AYU



BG



RFP



RT



SMT



TR

Built with a balsa core and a durable outer shell, the BX<sup>™</sup> Jointed Shad is very responsive to even the slowest retrieves, yet features a very strong, body kicking action and tracks straight at high speeds. Near-neutral buoyancy with super slow rise on the pause allows for slow, yet aggressive presentations.

- Balsa Core Copolymer Shell
- Kicking Action Floating
- Cast or Trolled Dives 1.2-1.8 m
- Multi-Species Gamefish
- VMC Black Nickel Round Bend Hooks
- Hand-Tuned & Tank-Tested

**NEW BX<sup>®</sup> JOINTED SHAD**

Model No.	Running Depth	Body Length	Weight	Hooks
BXJSD06	1.2 - 1.8 m	6 cm	7 g	Two No. 8

AYU-Ayu; BG-Bluegill; Herring; RFP-Redfin Perch; RT-Rainbow Trout; SMT-Smelt; TR-Brown Trout

**NEW**  
for  
**2014**

CASTING/TROLLING

# BX<sup>®</sup> JOINTED MINNOW



Premium Balsa Wood Construction



Tough Copolymer Exterior



Articulated Broken Back Design



Internal Holographic Flash Foil



Molded Head, Gills, Scales and Holographic Eye



Premium VMC<sup>®</sup> Black Nickel Hooks



Hand-Tuned & Tank-Tested For Perfection



AYU



BG



RFP



RT



SMT



TR

Following in the footsteps of the legendary Rapala Jointed<sup>®</sup>, the BX Jointed Minnow has a strong kicking action with the added noise and vibration from the articulated body. Tough copolymer outer shell adds durability and life-like details. Very responsive to slow retrieves. Slow-rising on the pause.

- Balsa Core Copolymer Shell
- Kicking Action Floating
- Cast or Trolled Dives 1.8 - 2.4
- Multi-Species Gamefish
- VMC Black Nickel Round Bend Hooks
- Hand-Tuned & Tank-Tested

## **NEW** BX<sup>®</sup> JOINTED MINNOW

Model No.	Running Depth	Body Length	Weight	Hooks
<b>BXJM09</b>	1.8 - 2.4 m	9 cm	8 g	Two No. 6
AYU-Ayu; BG-Bluegill; RFP-Redfin Perch; RT-Rainbow Trout; SMT-Smelt; TR- Brown Trout				

# BX<sup>®</sup> MINNOW



Balsa Body Inside



Durable Copolymer Shell



Molded 3D Head, Gills and Scales



3D Holographic Eyes



Black Nickel VMC<sup>®</sup> Hooks



Hand-Tuned & Tank-Tested For Perfection



AYU



BBH



FT



GSH



HH



P



RFP



RT



S



SMT



TR



YP

With the patent pending construction combining a balsa core with a durable copolymer outer body, the BX<sup>®</sup> Minnow features a super responsive action that comes alive with the slowest of retrieves and the most delicate twitches. Yet it can handle fast, aggressive retrieves and take a beating from toothy, strong predators. Precision weighted for perfect balance and long casting.

- Balsa Body Inside
- Durable Copolymer Shell
- Molded 3D Head, Gills and Scales
- Internal X-Foil
- Flat-Sided with Strong Flash on Roll
- Black Nickel VMC<sup>®</sup> Hooks
- Floating
- Incredible Life-like Finishes
- 3D Holographic Eyes
- Hand-Tuned & Tank Tested

## BX<sup>®</sup> MINNOW SPECIFICATIONS

Model No.	Running Depth	Body Length	Weight	Hooks
<b>BXM10</b>	0.9-1.5 m	10 cm	12 g	Two No. 4

AYU-Ayu; BBH-Blue Back Herring; FT-Firetiger; GSH-Gold Shiner; HH-Hot Head; P-Perch; RFP-Redfin Perch; RT-Rainbow Trout; S-Silver; SMT-Smelt; TR- Brown Trout YP-Yellow Perch

# BX<sup>®</sup> SWIMMER



Balsa Body Inside



Articulated Body with Durable Pivot System



Durable Copolymer Shell



Molded 3D Head, Gills and Scales



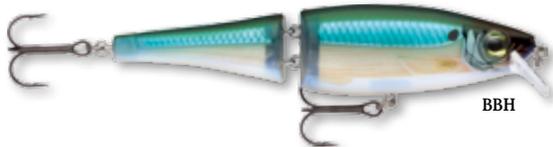
3D Holographic Eyes



Black Nickel VMC<sup>®</sup> Hooks



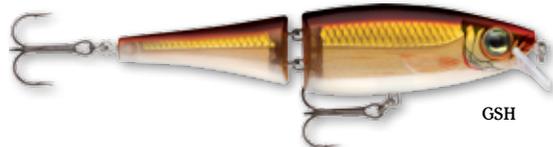
Hand-Tuned & Tank-Tested For Perfection



BBH



FT



GSH



HH



P



RFP



RT



S



SMT



YP

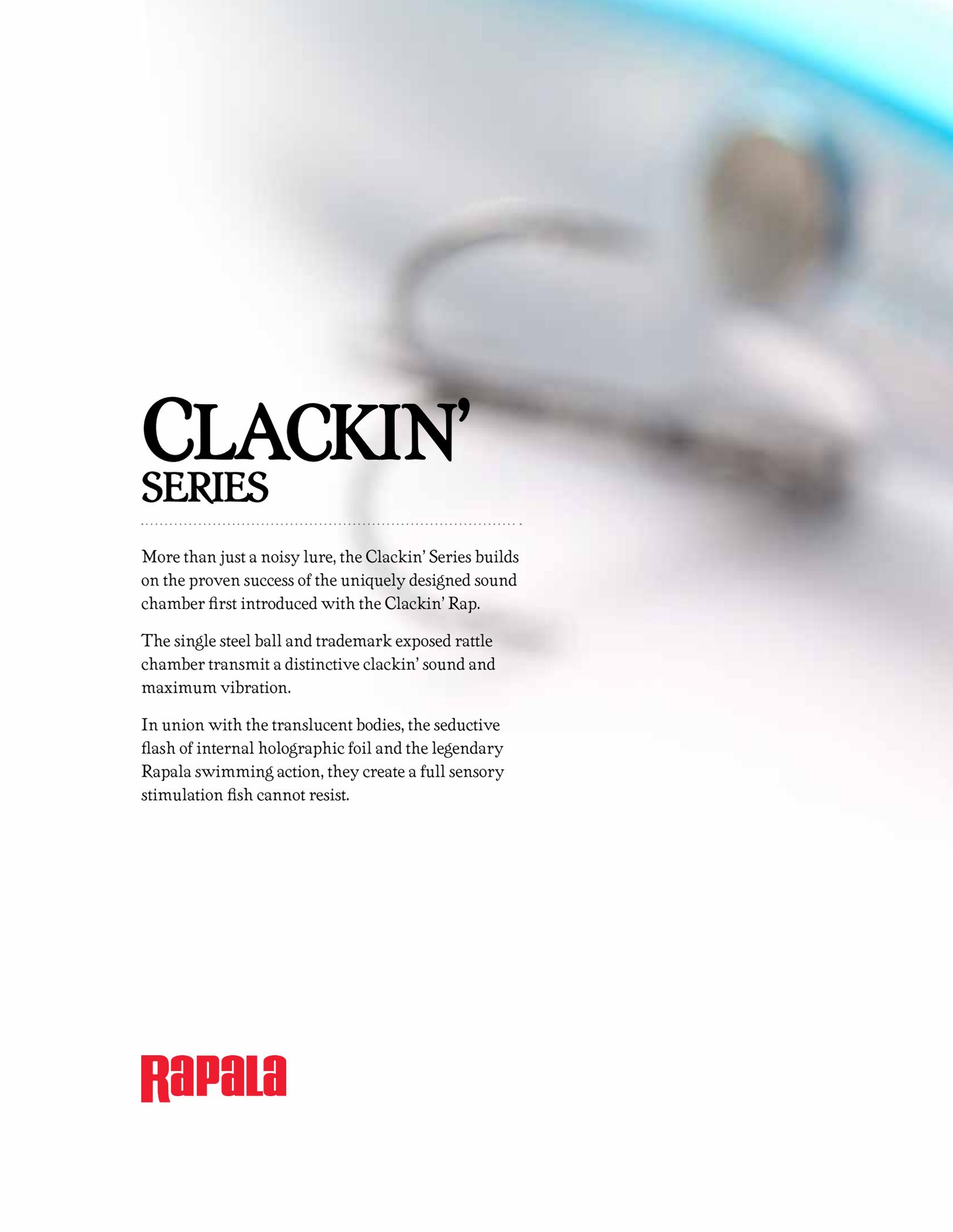
The flat-sided BX<sup>®</sup> Swimmer features an articulated body with a double pivot joint which in combination with the responsive, solid balsa core creates a rolling, moderate swim bait action that starts on a very slow retrieve. The durable co-polymer hard shell protects the delicate balsa and allows highly detailed, life-like finishes. The BX<sup>®</sup> Swimmer is weighted to be slow sinking and balanced for long casts.

- Balsa Body Inside
- Durable Copolymer Shell
- Molded 3D Head, Gills and Scales
- Internal X-Foil
- Flat-Sided with Strong Flash on Roll
- Black Nickel VMC<sup>®</sup> Hooks
- Slow Sinking
- Incredible Life-like Finishes
- 3D Holographic Eyes
- Hand-Tuned & Tank-Tested

## BX<sup>®</sup> MINNOW SPECIFICATIONS

Model No.	Running Depth	Body Length	Weight	Hooks
<b>BXS12</b>	1.2-1.8 m	12 cm	22 g	Two No. 3

BBH-Blue Back Herring; FT-Firetiger; GSH-Gold Shiner; HH-Hot Head; P-Perch; RFP-Redfin Perch; RT-Rainbow Trout; S-Silver; SMT-Smelt; YP-Yellow Perch



# CLACKIN' SERIES

---

More than just a noisy lure, the Clackin' Series builds on the proven success of the uniquely designed sound chamber first introduced with the Clackin' Rap.

The single steel ball and trademark exposed rattle chamber transmit a distinctive clackin' sound and maximum vibration.

In union with the translucent bodies, the seductive flash of internal holographic foil and the legendary Rapala swimming action, they create a full sensory stimulation fish cannot resist.

**Rapala**



# CLACKIN' MINNOW®



Signature Clackin' Cadence Rattle



Rapala Swimming Action



Tough X-Style Finish & Holographic Eye



Premium VMC Black Nickel Hook



Hand-Tuned & Tank-Tested For Perfection



The Clackin' Minnow features a long-casting, slow-sinking minnow body profile. Awarded the "Best of the Best" for new lures by Field & Stream magazine in 2011. Rapala "wounded-minnow" action.

- Signature Clackin' Cadence Rattle
- Shallow Running Lip Design
- Slow-Sinking
- VMC® Flash Feather Teaser Tail
- VMC® Black Nickel Belly Hook
- X-Style Finish
- Hand-Tuned & Tank-Tested

## CLACKIN' MINNOW SPECIFICATIONS

Model No.	Running Depth	Body Length	Weight	Hooks
CNM07	0.6 - 1.2 m	7 cm	7 g	Two No. 8
CNM09	0.9 - 1.2 m	9 cm	13 g	No. 5 & No. 6
CNM11	1.2 - 1.5 m	11 cm	20 g	Two No. 4

CLN-Clown; FT-Firetiger; G-Gold; GGH-Glass Ghost;  
 MBS-Moss Back Shiner; OG-Olive Green; S-Silver; SB-Silver Blue;  
 TOSD-Tennessee Olive Shad

# CLACKIN' RAP®



Signature Clackin' Cadence Rattle



Tough X-Style Finish & Holographic Eye



Premium VMC Black Nickel Hook



CLN



FT



GGH



HS



HSD



MBS



RCW



S



SB



YP

The Clackin' Rap started the craze with its Signature Clackin' Cadence Rattle, the "metal-on-metal" single ball steady beat noise maker that fish can't resist. Lipless design allows bait to be fished a multitude of ways.

- Signature Clackin' Cadence Rattle
- Lipless Design
- 3D Holographic Eye
- VMC® Belly Hook
- VMC® Black Nickel Tail Hook
- X-Style Finish

## CLACKIN' RAP SPECIFICATIONS

Model No.	Running Depth	Body Length	Weight	Hooks
CNR06	Variable	6 cm	13 g	Two No. 6
CNR08	Variable	8 cm	25 g	No. 4 & No. 3

CLN-Clown; FT-Firetiger; GGH-Glass Ghost; HS-Hot Steel; HSD-Helsinki Shad; MBS-Moss Back Shiner; RCW-Red Crawdad; S-Silver; SB-Silver Blue; YP-Yellow Perch

# CLACKIN' CRANK™



Signature Clackin' Cadence Rattle



Custom Depth Control Lip Design



X-Style Finish



Black Nickel VMC® Hooks



3D Holographic Eyes



Hand-Tuned & Tank-Tested For Perfection



CSD



GCW



HSD



MBS



PRT



RUCW



S



SB

The Clackin' Crank model number is different than other Rapala lure families. The designation "CNC53" means that Clackin' Crank is 5 cm in length and runs at 3 feet/0.9 m. The "CNC55" is 5 cm and runs at 5 feet/1.5 m. The "CNC610" is 6 cm and runs at 10 feet/3 m.

The Clackin' Crank features a shad body profile with a depth specific lip design. Four sizes with calibrated diving depths give the angler an edge when targeting particular depths. Hard vibrating aggressive action. The new 610 model is the deepest diving crank bait in the family.

- Signature Clackin' Cadence Rattle
- Depth Specific Design
- Slow-Rising
- Black Nickel VMC® Hooks
- X-Style Finish
- Hand-Tuned & Tank-Tested

## CLACKIN' CRANK SPECIFICATIONS

Model No.	Running Depth	Body Length	Weight	Hooks
CNC53	3 feet/0.9 m	5 cm	9 g	Two No. 8
CNC610	10 feet/3 m	6 cm	18 g	Two No. 4
CNC74	4 feet/1.2 m	7 cm	18 g	Two No. 4

CSD-Chartreuse Shad; GCW-Green Crawdad; HSD-Helsinki Shad;  
 MBS-Moss Back Shiner; PRT-Parrot; RUCW-Rusty Crawdad; S-Silver;  
 SB-Silver Blue

## NEW CLACKIN' MAGNUM 10

## CLACKIN' MAGNUM™

Signature  
Clackin' Cadence  
RattleDiving  
Lip DesignFresh &  
Saltwater  
PatternsPerma Steel®  
VMC® HooksRapala  
Flash DiscHand-Tuned  
& Tank-Tested  
For Perfection

BSRD



D



GGH



GGM



GRM



HH



RH



S



SBM

Take the Signature Clackin' Cadence Rattle deep with the Clackin' Magnum. Designed to reach 20 feet / 6 meters unassisted with an aggressive rolling action for big game trolling. A special lip design produces very little resistance and pull on the equipment even at high speeds. The lip also features a new Rapala Flash Disc for added flash. X-style details with an internal metallic foil for life-like, flashy appearance.

- Signature Clackin' Cadence Rattle
- Diving Lip Design
- Aggressive Rolling Action
- Fresh & Salt Water Patterns
- Floating
- Perma Steel® VMC® Hooks
- 3D Holographic Eye
- X-Style Finish
- Hand-Tuned & Tank-Tested

## CLACKIN' MAGNUM SPECIFICATIONS

Model No.	Running Depth	Body Length	Weight	Hooks
<b>CNMAG10</b>	3 m	12 cm	32 g	Two No. 1/0
<b>CNMAG20</b>	6 m	16 cm	65 g	Two No. 4/0

BSRD-Blue Sardine; D-Dorado; GGH-Glass Ghost;

GGM-Gold Green Mackerel; GRM-Grey Mackerel;

HH-Hot Head; RH-Red Head; S-Silver; SBM-Silver Blue Mackerel



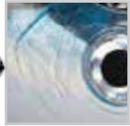
# JOINTED CLACKIN' RAP®



Signature Clackin' Cadence Rattle



Rapala Swimming Action



Tough X-Style Finish & Holographic Eye



Black Nickel VMC® Hooks



GFOT



GGH



OGO



OGSD



RH



RYET



S



SBM

Designed primarily for slow swim bait presentations, the Jointed Clackin' Rap swims with a natural, life-like swim bait action that is accented with a cadence rattle from the Rapala's signature Clackin' Chamber. The life-like 3D details combined with an internal metallic finish add to the attraction. At high speeds the Jointed Clackin' Rap features a tighter swimming action and can also be used for fast trolling.

- Signature Clackin' Cadence Rattle
- Lipless Design
- Natural Swim Bait Action
- Natural & Attractor Patterns
- Slow Sinking
- Black Nickel VMC® Hooks
- 3D Holographic Eye
- X-Style Finish

## JOINTED CLACKIN' RAP SPECIFICATIONS

Model No.	Running Depth	Body Length	Weight	Hooks
JCNR14	Variable	14 cm	43 g	Two No. 2/0
GFOT-Gold Fluorescent Orange Tiger; GGH-Glass Ghost;				
OGO-Orange Gold Orange; OGSD-Orange Gold Shad; RH-Red Head;				
RYET-Red Yellow Tiger; S-Silver; SBM-Silver Blue Mackerel				

# MAXRAP SERIES

---

Maximum Performance and Premium Components. Striving for the utmost in lure design, the MaxRap concept focuses on a single, primary function and complements the design with every imaginable maximum feature like laser-engraved scales, VMC® Spark Point hooks and superior quality components.

The first in the family offers anglers a superior casting lure that outcasts all others with extreme accuracy. A lifetime in the fishing business teaches you that discriminating anglers demand the best. Modern anglers demand the MaxRap.

**Rapala**



WAPALI

# MAXRAP® FAT MINNOW



MaxCast  
Internal Casting  
Mechanism



Quick  
Diving Action



Premium  
Finishes



Premium VMC  
Spark Point  
Hooks



Hand-Tuned  
& Tank-Tested  
For Perfection



FANC



FAY



FB



FG



FGFR



FGS



FHC



FS



FSS

**UV SERIES COLORS**



PBPU



PCOU



PRTU



YGRU

Designed with a custom lip for diving quickly into the target depth and equipped with a patented Max Cast mechanism for long and accurate cast, the MaxRap Fat Minnow brings maximum performance to your arsenal. The round-bodied minnow body has a tight, tail-kicking action and tracks straight even at high speeds, but is also very responsive to slow presentations. Slow rising on the pause.

- Internal MaxCast Mechanism
- Balanced with Tungsten Balls for Accuracy
- Aerodynamic Body Shape
- Slow Rising on Pause
- Internal Laser Etched Scales
- Deep 3D Holographic Eyes
- Hand-Tuned & Tank-Tested

**NEW MAXRAP® FAT MINNOW**

Model No.	Running Depth	Body Length	Weight	Hooks
<b>MXRFM09</b>	2.4 - 3 m	9 cm	13 g	Two No. 6
FANC - Flake Anchovy; FAY - Flake Ayu; FB - Flake Blue, FG - Flake Green; FGFR - Flake Gold Fluorescent Red; FGS - Flake Gold Steel; FHC - Flake Hot Chartreuse; FS - Flake Silver; FSS - Flake Silver Steel; PBPU - Pearl Blue Pink UV; PCOU - Pearl Chartreuse Orange UV; PRTU - Parrot UV; YGRU - Yellow Green Red UV				

**NEW**  
for  
**2014**

CASTING/TROLLING

# MAXRAP® FAT SHAD



MaxCast  
Internal Casting  
Mechanism



Quick  
Diving Action



Premium  
Finishes



Premium VMC  
Spark Point  
Hooks



Hand-Tuned  
& Tank-Tested  
For Perfection



FANC



FAYU



FB



FG



FGFR



FGS



FHC



FS



FSS

**UV BRIGHT** UV SERIES COLORS



PBPU



PCOU



PRTU



YGRU

Round-bodied and high-sided, the MaxRap Fat Shad features a strong tail-kicking action with a slight body roll. Very responsive to slow presentations. Slight irregularities and hesitation in the swimming action creates a very natural and life-like movement. Slow rising on the pause, but dives quickly to the target depth and stays there. Internal MaxCast mechanism for long and accurate casts.

- Internal MaxCast Mechanism
- Balanced with Tungsten Balls for Accuracy
- Medium Slow Rising on Pause
- Internal Laser Etched Scales
- Deep 3D Holographic Eyes
- Hand-Tuned & Tank-Tested

**NEW** MAXRAP® FAT SHAD

Model No.	Running Depth	Body Length	Weight	Hooks
<b>MXRFS05</b>	2.4-3.6	5 cm	8 g	Two No. 8
FANC - Flake Anchovy; FAYU - Flake Ayu; FB - Flake Blue; FG - Flake Green; FGFR - Flake Gold Fluorescent Red; FGS - Flake Gold Steel; FHC - Flake Hot Chartreuse; FS - Flake Silver; FSS - Flake Silver Steel; PBPU - Pearl Blue Pink UV; PCOU - Pearl Chartreuse Orange UV; PRTU - Parrot UV; YGRU - Yellow Green Red UV				

# MAXRAP 5, 7



Unique MaxRap Action



Incredible Flake Hand Painted Finish



Premium VMC Spark Point Hooks



Hand-Tuned & Tank-Tested For Perfection



FANC



FB



FGFR



FGGH



FGGM



FGS



FHB



FHC



FJTR



FOG



FRH



FS



FSBM



FSS

With all the maximum details of the MaxRap series, the No. 5 & No. 7 offer anglers premium components and swimming action. The smaller sizes are the perfect choice when fishing smaller freshwater prey like trout or light tackle saltwater casting and trolling.

- Maximum Swimming Action
- Balanced with Tungsten Balls
- Aerodynamic Body Shape
- Premium VMC® Spark Point® Hooks
- Suspending on Pause
- Internal Laser Etched Scales
- Deep 3D Holographic Eyes
- Hand-Tuned & Tank-Tested

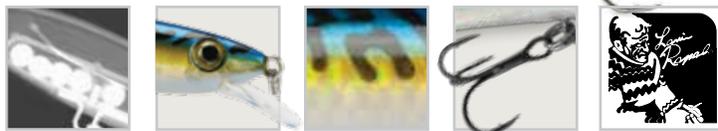
## MAXRAP SPECIFICATIONS

Model No.	Running Depth	Body Length	Weight	Hooks
<b>MXR05</b>	0.3 - 0.9 m	5 cm	2 g	Two No. 10
<b>MXR07</b>	0.3 - 0.9 m	7 cm	5 g	Two No. 8

FANC-Flake Anchovy; FB-Flake Blue; FGFR-Flake Gold Fluorescent Red; FGGH-Flake Glass Ghost; FGGM-Flake Gold Green Mackerel; FGS-Flake Gold Steel; FHB-Flake Hot Blue; FHC-Flake Hot Chartreuse; FJTR-Flake Juvenile Brout Trout; FOG-Flake Olive Green; FRH-Flake Red Head; FS-Flake Silver; FSBM-Flake Silver Blue Mackerel; FSS-Flake Silver Steel

MAXRAP 11, 13, 15, 17

MAXRAP®



MaxCast Internal Casting Mechanism    Unique MaxRap Action    Incredible Flake Hand Painted Finish    Premium VMC Spark Point Hooks    Hand-Tuned & Tank-Tested For Perfection



INTERNAL METAL SERIES



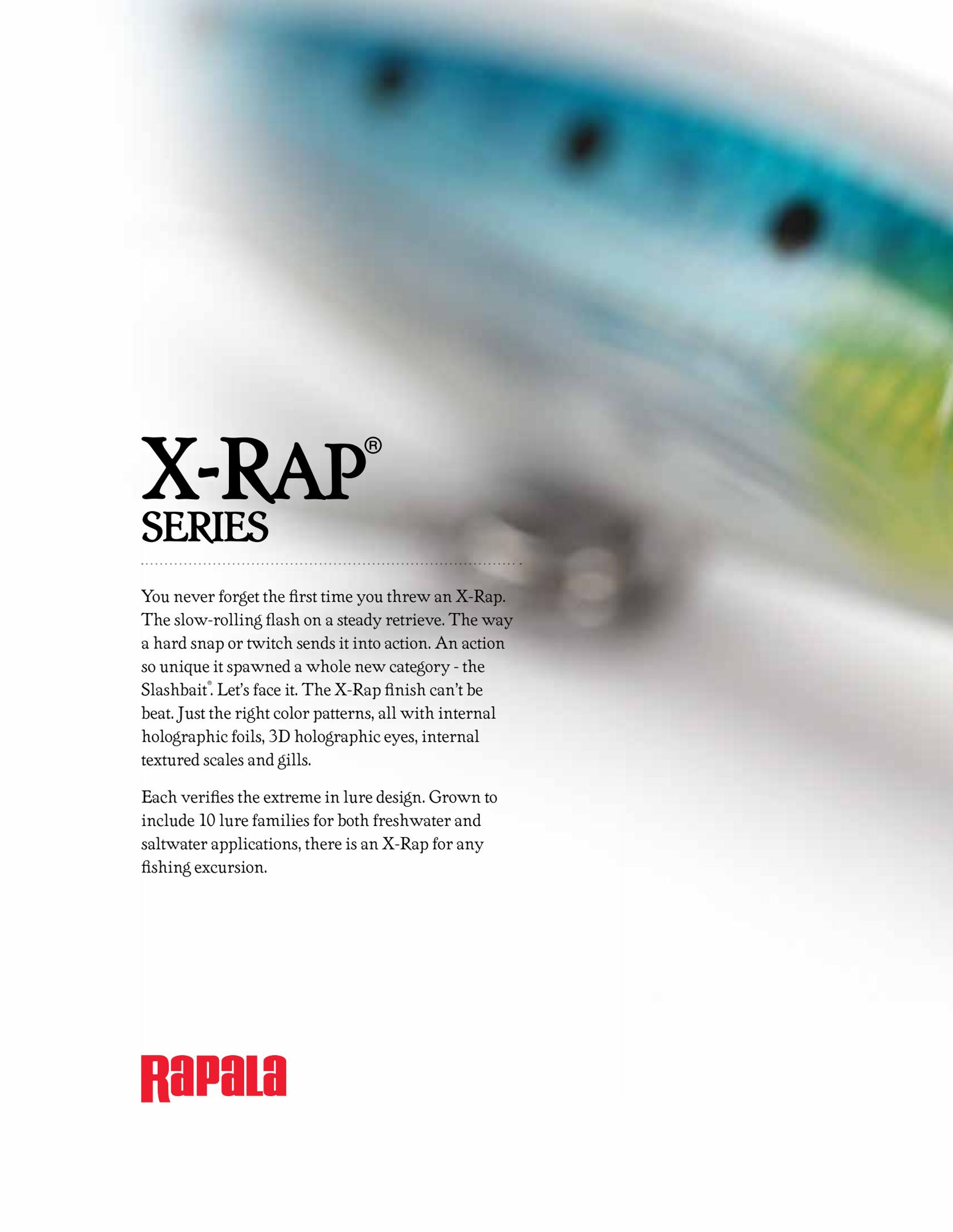
Tip to tail, everything about the MaxRap is premium. Designed for maximum casting distances via internal MaxCast mechanism. Rip for darting, wild searching action or straight retrieve for hard-flashing “wounded-minnow” Rapala wobble.

- Internal MaxCast Mechanism
- Balanced with Tungsten Balls for Accuracy
- Aerodynamic Body Shape
- Premium VMC® Spark Point® Hooks
- Suspending on Pause
- Oval Line Tie
- Internal Laser Etched Scales
- Deep 3D Holographic Eyes
- Hand-Tuned & Tank-Tested

MAXRAP SPECIFICATIONS

Model No.	Running Depth	Body Length	Weight	Hooks
<b>MXR11</b>	0.3 - 0.9 m	11 cm	13 g	Two No. 6
<b>MXR13</b>	0.3 - 0.9 m	13 cm	15 g	Three No. 6
<b>MXR15</b>	0.3 - 0.9 m	15 cm	23 g	Three No. 4
<b>MXR17</b>	0.3 - 0.9 m	17 cm	28 g	Three No. 4

FANC-Flake Anchovy; FAYU-Flake Ayu; FB-Flake Blue; FG-Flake Green; FGFR-Flake Gold Fluorescent Red; FGGM-Flake Gold Green Mackerel; FHB-Flake Hot Blue; FHC-Flake Hot Chartreuse; FMU-Flake Mullet; FPGH-Flake Purple Ghost; FRH-Flake Red Head; FS-Flake Silver; FSBM-Flake Silver Blue Mackerel; FSS-Flake Silver Steel; FMBL-Flake Metal Black; FMBBL-Flake Metal Blue Black; FMTQ-Flake Metal Turquoise (FMBL, FMRBL, FTTR available only in sizes 11, 13 & 15).



# X-RAP<sup>®</sup> SERIES

---

You never forget the first time you threw an X-Rap. The slow-rolling flash on a steady retrieve. The way a hard snap or twitch sends it into action. An action so unique it spawned a whole new category - the Slashbait<sup>®</sup>. Let's face it. The X-Rap finish can't be beat. Just the right color patterns, all with internal holographic foils, 3D holographic eyes, internal textured scales and gills.

Each verifies the extreme in lure design. Grown to include 10 lure families for both freshwater and saltwater applications, there is an X-Rap for any fishing excursion.

**Rapala**



# X-RAP<sup>®</sup> 4,6



Internal Long Cast System



Original Slashbait Action



UV Colors



Internal Textured Scales, Gills & Lateral Line



Flash Feather Tail Hook



Hand-Tuned & Tank-Tested For Perfection



**UV BRIGHT** UV SERIES COLORS



Small versions of the X-Rap are ideal for targeting smaller species – or as small, snack-sized offerings for big predators that are finicky and won't bite bigger lures. Perfectly balanced for long and accurate casts and packed with the same features as the bigger brothers.

- Slashbait<sup>®</sup> Action
- Suspending on Pause
- Textured Translucent Body
- Internal Holographic Foil
- Internal Long-Cast System (XR04 excluded)
- 3D Holographic Eye
- VMC<sup>®</sup> Black Nickel Hooks
- Flash Feather Teaser Tail
- Hand-Tuned & Tank-Tested

**X-RAP SPECIFICATIONS**

Model No.	Running Depth	Body Length	Weight	Hooks
<b>XR04</b>	0.6 - 0.9 m	4 cm	2 g	Two No. 12
<b>XR06</b>	0.9 - 1.5 m	6 cm	4 g	Two No. 10

AYU - Ayu; BTR - Brook Trout; G - Gold; GGH - Glass Ghost; MD - Muddler; OG - Olive Green; P - Perch; RT - Rainbow Trout; S - Silver; SBR - Silver Brown; SB - Silver Blue; SFCU - Silver Fluorescent Chartreuse UV; OTU - Orange Tiger UV; TR - Brown Trout

# X-RAP® 8, 10



**UV BRIGHT** UV SERIES COLORS



The X-Rap is “all about the action.” It’s the perfect size, shape and 3D illusion of a minnow. Prominent scales and lateral line on the fuselage capture and flash light like a beacon. It can be fished both in an aggressive “Slashbait™” technique or with a classic Rapala wobble. The angler defines the cadence for maximum effectiveness.

- Slashbait® Action
- Suspending on Pause
- Textured Translucent Body
- Internal Holographic Foil
- Internal Long-Cast System (XR04 excluded)
- 3D Holographic Eye
- VMC® Black Nickel Hooks
- Flash Feather Teaser Tail
- Hand-Tuned & Tank-Tested

## X-RAP SPECIFICATIONS

Model No.	Running Depth	Body Length	Weight	Hooks
<b>XR08</b>	0.9 - 1.5 m	8 cm	7 g	No. 6 & 7
<b>XR10</b>	1.2 - 1.8 m	10 cm	13 g	No. 4 & 5

**BTR**- Brook Trout; **CLN**-Clown; **G**-Gold; **FTU**- Firetiger UV; **GHU**-Ghost UV; **GGH**-Glass Ghost; **HH**-Hot Head; **HRTU**-Hot Red Tiger UV; **HS**-Hot Steel; **MD**-Muddler; **OG**-Olive Green; **OTU**-Orange Tiger UV; **P**-Perch; **RT**-Rainbow Trout; **SFCU**-Silver Fluorescent Chartreuse UV; **S**-Silver; **SB**-Silver Blue, **TR**-Brown Trout; **YP**-Yellow Perch

# X-RAP® DEEP



Internal Long Cast System



Deep Diving Slashbait Action



Internal Textured Scales, Gills & Lateral Line



Flash Feather Tail Hook



Hand-Tuned & Tank-Tested For Perfection



CLN



GGH



HS



P



SB



G



HH



OG



S

**UV BRIGHT** UV SERIES COLORS



**NEW**

FTU



**NEW**

HRTU

The X-Rap Deep rockets towards the bottom with all the positive characteristics that has made the X-Rap legendary. Fish with a stop and go for enticing suspending action or slow-wind for classic Rapala “wounded-minnow” action.

- Slashbait Action
- Deep Diving Lip
- Suspending on Pause
- Textured Translucent Body
- Internal Holographic Foil
- Internal Long-Cast System
- 3D Holographic Eye
- Flash Feather Teaser Tail
- VMC® Black Nickel Hooks

## X-RAP DEEP SPECIFICATIONS

Model No.	Running Depth	Body Length	Weight	Hooks
<b>XRD10</b>	1.8 - 4.5 m	10 cm	13 g	No. 4 & 5
CLN-Clown; FTU- Firetiger UV; G-Gold; GGH-Glass Ghost; HH-Hot Head; HRTU- Hot Red Tiger UV; HS-Hot Steel; OG-Olive Green; P-Perch; S-Silver; SB-Silver Blue,				

# X-RAP® COUNTDOWN



Consistent Depth Control



Strong Rolling Action



X-Style Finish



Black Nickel VMC® Hooks



Hand-Tuned & Tank-Tested For Perfection



AYU



BSRD



GGH



HH



MD



OG



RH



RT



S



TR

Fish the Xtreme Attitude consistently at any depth. Based on the CountDown method introduced by Rapala in the 1960s, the X-Rap CountDown brings modern X-Style finishes and details to the game. It swims with a strong rolling action and flutters down on the pause. The X-Rap CountDown sinks 30% faster than the classic CD. Due to its weight and body design, the X-Rap CountDown is also very long casting.

- Consistent Depth Control
- Strong Rolling Action
- Flutter Action On Drop
- Sinking
- X-Rap Finish
- 3D Holographic Eye
- Black Nickel VMC® Hooks
- Hand-Tuned & Tank-Tested

## X-RAP COUNTDOWN SPECIFICATIONS

Model No.	Running Depth	Body Length	Weight	Hooks
XRCD05	0.6-1.2 meters	5 cm	4 g	Two No. 10
XRCD07	0.9-1.5 meters	7 cm	10 g	Two No. 6

AYU-Ayu; BSRD-Blue Sardine; GGH-Glass Ghost; HH-Hot Head; MD-Muddler; OG-Olive Green; RH-Red Head; RT-Rainbow Trout; S-Silver; TR-Brown Trout

# X-RAP® SHAD



Internal Long Cast System



Shad Profile with X-Rap Action



Internal Textured Scales, Gills & Lateral Line



Flash Feather Tail Hook



Hand-Tuned & Tank-Tested For Perfection



CLN



FT



G



GGH



P



PSYC



PSYP



S



SB



YP

The legendary Shad body shape from Rapala with X-Rap Attitude. Integrated long-casting system partners with an irresistible rattle to offer classic Rapala swimming action or X-Rap Xtreme attitude action. Fish it hard and fast, or slow and easy – either way hang on.

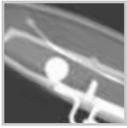
- X-Rap Xtreme Attitude Action
- Suspending on Pause
- Internal Textured Finishes
- Internal Rattle System
- Internal Long-Cast Mechanism
- 3D Holographic Eye
- Premium VMC® Black Nickel Hooks
- Flash Feather Teaser Tail
- Hand-Tuned & Tank-Tested

## X-RAP SHAD SPECIFICATIONS

Model No.	Running Depth	Body Length	Weight	Hooks
XRS06	1.8 - 3.3 m	6 cm	9 g	No. 5 & 6
XRS08	2.1 - 4.5 m	8 cm	14 g	Two No. 4

CLN-Clown; FT-Firetiger; G-Gold; GGH-Glass Ghost; P-Perch; PSYC-Psycho Chartreuse; PSYP: Psycho Pink; S-Silver; SB-Silver Blue; YP-Yellow Perch

# X-RAP® POP



Internal Long Cast System



Deep Cupped Lip Design



Internal Textured Scales, Gills and Fins



Premium VMC® Black Nickel Hooks



Flash Feather Tail Hook



**UV BRIGHT** UV SERIES COLORS



FTU



GHU

Big poppin'. Big splashin'. Big smashin'. The X-Rap Pop brings X-Rap Attitude to topwater. Arched body shape sets lure up for a large kerplunk-pop and splash with every snap, even the slightest tug and the X-Pop comes to life.

- Deep Cupped Lip
- Loud Pop and Splash
- Internal Long Cast System
- 3D Holographic Eye
- VMC® Black Nickel Hooks
- Flash Feather Teaser Tail
- X-Rap Finish

### X-RAP POP SPECIFICATIONS

Model No.	Running Depth	Body Length	Weight	Hooks
XRP07	Topwater	7 cm	11 g	Two No. 5

CGH- Chartreuse Ghost; CLN-Clown; HT-Hot Tiger; MBS-Moss Back Shiner; PGS-Pearl Grey Shiner; PS-Purple Shad; S-Silver; YP-Yellow Perch; FTU-Firetiger UV; GHU-Ghost UV

# X-RAP® PROP



Stainless Steel Nose & Tail Propellers



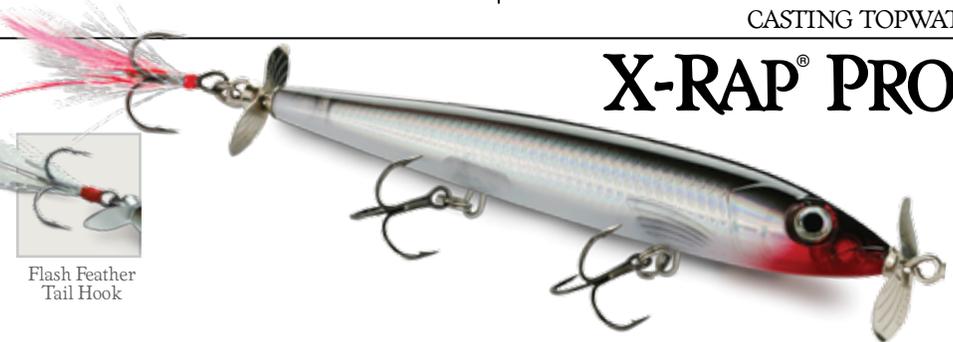
Internal Textured Scales, Gills and Fins



Premium VMC® Black Nickel Hooks



Flash Feather Tail Hook



Topwater prop bait with an X-Rap attitude. Stainless Steel Props create X-size noise and splash, while counter-rotating design stabilize and keep you on a straight track back.

- Stainless Steel Propellers
- Counter-Rotating Design Tracks Straight
- 3D Holographic Eye
- VMC® Black Nickel Hooks
- Flash Feather Teaser Tail
- X-Rap Finish

### X-RAP PROP SPECIFICATIONS

Model No.	Running Depth	Body Length	Weight	Hooks
XRPR11	Topwater	11 cm	11 g	Three No. 6

GO-Gold Olive; HT-Hot Tiger; MBS-Moss Back Shiner; PGS-Pearl Grey Shiner; S-Silver; YP-Yellow Perch

# X-RAP® JOINTED SHAD



Responsive Jointed Body Swimming Action



3D Holographic Eyes



Internal Textured Body and Holographic Foil



Premium VMC® Black Nickel Treble Hooks



Hand-Tuned & Tank-Tested For Perfection



BRP



BSD



CGHP



CLN



FT



HH



P



PK



S



W

Savvy anglers turn to the XJS when a slow presentation is key. Built with all the premium qualities of the X-Rap line, its slow, seductive action triggers finicky fish. Neutrally buoyant with a slight rise on pause.

- Jointed Body
- Internal Textured Finishes
- 3D Holographic Eye
- Neutrally Buoyant, Slow Rising
- X-Rap Finish
- Premium VMC® Black Nickel Hooks
- Hand-Tuned & Tank-Tested

## X-RAP JOINTED SHAD SPECIFICATIONS

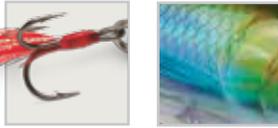
Model No.	Running Depth	Body Length	Weight	Hooks
<b>XJS13</b>	1.2 - 2.4 m	13 cm	46 g	Two No. 2/0
BRP-Brown Perch; BSD-Blue Shad; CGHP-Chartreuse Ghost Perch; CLN-Clown; FT-Firetiger; HH-Hot Head; P-Perch; PK-Pike; S-Silver				
W-Walleye				

# X-RAP® SUBWALK™



Deep Set  
3D Holographic  
Eyes

Unique  
Lateral Tail  
Fin



VMC® Flash  
Feather Teaser  
Tail

Internal Textured  
Scales, Gills &  
Lateral Line



Swimming just below the surface, Walk-The-Dog anglers can use this incredibly effective technique anytime, anywhere. Chop, wind, even rough water can't stop the X-Rap SubWalk. Unique lateral tail fin adds extra glide to action.

- Subsurface "Walk-the-Dog" Action
- Unique Lateral Tail Fin
- X-Rap Finish
- Internal Holographic Foil
- Internal Rattle System
- Slow-Sinking on Pause
- 3D Holographic Eyes
- VMC® Flash Feather Teaser Tail
- VMC® Black Nickel Belly Hook

## X-RAP SUBWALK SPECIFICATIONS

Model No.	Running Depth	Body Length	Weight	Hooks
XRSB09	0 - 0.6 m	9 cm	19 g	No. 3 & 4
XRSB15	0.3 - 1.2 m	15 cm	58 g	No. 2/0 & 1/0

BSRD-Blue Sardine; FT-Firetiger; GGH-Glass Ghost; MBS-Moss Back Shiner; PGS-Pearl Grey Shiner; PK-Pike; RH-Redhead; S-Silver;

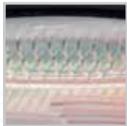
# X-RAP® SALTWATER



Internal Long Cast System



Xtreme Slashbait Action



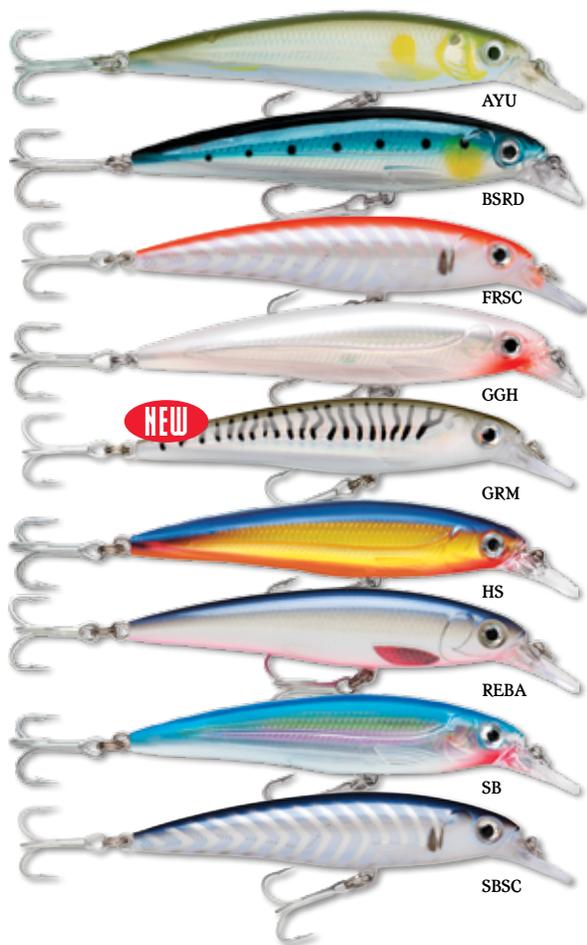
Internal Textured Scales, Gills & Lateral Line



Premium VMC® Perma Steel Hooks



Hand-Tuned & Tank-Tested For Perfection



The X-Rap Saltwater lures are designed for trolling or casting. Trolls with classic Rapala “wounded-minnow” wobble. Rip it for extreme, erratic Slashbait® attraction.

- X-Rap Slashbait Action
- Textured Translucent Body
- Internal Long-Cast Mechanism
- X-Rap Finish
- 3D Holographic Eye
- VMC® Perma Steel® Hooks
- Perfect Match Saltwater Patterns
- Hand-Tuned & Tank-Tested

## X-RAP SALTWATER SPECIFICATIONS

Model No.	Running Depth	Body Length	Weight	Hooks
SXR10	1.2 - 1.8 m	10 cm	13 g	Two No. 3
SXR12	1.2 - 2.4 m	12 cm	22 g	Two No. 2
SXR14	1.2 - 2.4 m	14 cm	43 g	Two No. 2/0

AYU; BRSQ-Brown Squid; BSRD-Blue Sardine; CLN-Clown; FRSC-Fluorescent Red Scud; G-Gold; GGH-Glass Ghost; GOSC-Gold Scud; GRM-Grey Mackerel; HH-Hot Head; HS-Hot Steel; OG-Olive Green; PK-Pike; REBA-Red Bait; S-Silver; SB-Silver Blue; SBM-Silver Blue Mackerel; SBSC-Sapphire Blue Scud; SPM-Spotted Minnow

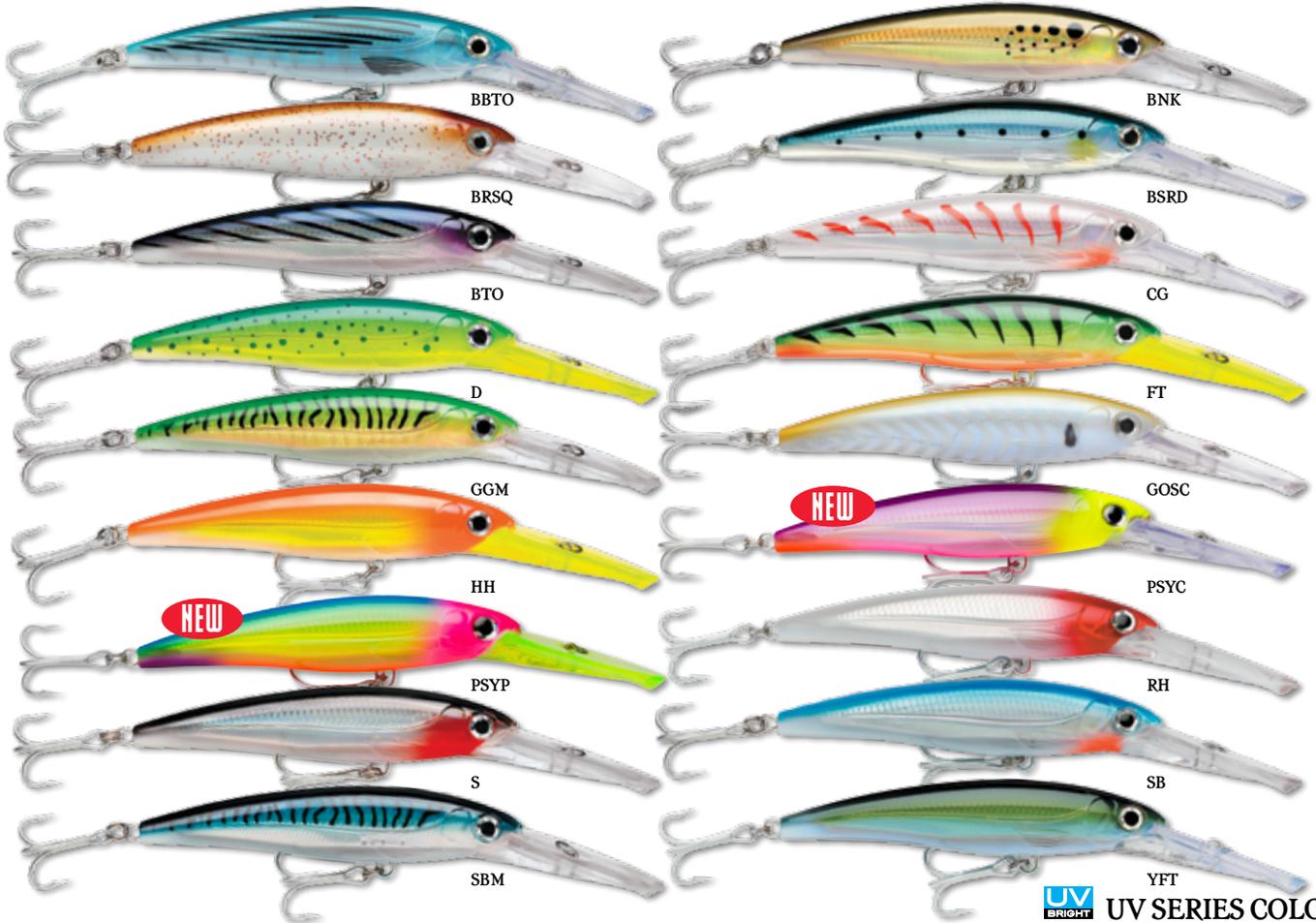
# X-RAP<sup>®</sup> MAGNUM<sup>®</sup>



Rugged Deep Diving Lip

Big Water Patterns with X-Rap Finish

4X VMC<sup>®</sup> Perma Steel Hooks



**NEW**

**NEW**

**UV SERIES COLORS**



LLU



LUU

The precision diving-lip takes the X-Rap Magnums deep unassisted. Nothing to hinder the action. Each dives to its preset depth – the XRMag10 to 10 feet, the XRMag15 to 15 feet, etc. Run up to 13 knots for big game fish worldwide.

- Depth Specific Diving Lip
- Models with Colored Lip for Extra Attraction
- Textured Translucent Body
- Internal Holographic Foil
- X-Rap Finish
- 3D Holographic Eye
- VMC<sup>®</sup> 4X Perma Steel<sup>®</sup> Hooks
- 3X Split Rings
- Big Water Patterns

## X-RAP MAGNUM SPECIFICATIONS

Model No.	Running Depth	Body Length	Weight	Hooks
XRMAG05	5/1.5 m	10 cm	14 g	Two No. 3
XRMAG10	10/3 m	11 cm	22 g	Two No. 2
XRMAG15	15/4.5 m	12 cm	32 g	Two No. 1/0
XRMAG20	20/6 m	14 cm	46 g	Two No. 2/0
XRMAG30	30/9 m	16 cm	72 g	Two No. 4/0

BBTO-Blue Bonito; BNK-Bunker; BRSQ-Brown Squid; BSRD-Blue Sardine; BTO-Bonito; CG-Pearl Orange; D-Dorado; FT-Firetiger; GGM-Gold Green Mackerel; GOSC-Gold Scad; HH-Hot Head; LLU-Lime Light UV; LUU-Luminescent UV; RH-Redhead; S-Silver; PSYC-Psycho Chartreuse; PSYP-Psycho Pink; SB-Silver Blue; SBM-Silver Blue Mackerel; YFT-Yellowfin Tuna

# CLASSIC SERIES

---

Carrying on a tradition that started in 1936, the original wounded-minnow action is what has made Rapala “The world’s most trusted lure.” Premium balsa gives them their responsive, life-like action, while the craftsmanship and dedication to excellence makes sure that each and every lure swims like the first. Before leaving the factory, each is inspected, hand-tuned and tank-tested for the superior quality these lures are known for.

That’s why no matter where you go in the world, big fish eat little fish that swim just like a Rapala.

**Rapala**



# ORIGINAL FLOATER®



**UV  
BRIGHT**

UV BRIGHT FINISH  
REFLECTS MORE  
LIGHT ENERGY,  
STRENGTHENING  
THE LURE'S VISIBILITY.



Premium  
Balsa Wood  
Construction



Classic Lure  
Irresistible to  
Gamefish  
Worldwide



VMC®  
Black Nickel  
Hooks



Hand-Tuned  
& Tank-Tested  
For Perfection

## ORIGINAL FLOATER 03, 05 & 07 COLOR PATTERNS





**UV BRIGHT** UV SERIES COLORS



Still the number one “go-to” lure. Whether twitched on the top as a surface bait, retrieved as a shallow runner, weighted with a split shot for medium depths or bottom walked off a three-way swivel or bottom-bouncer, the wounded minnow action continues to be irresistible to gamefish on every continent around the world.

- Balsa Construction
- Natural Minnow Profile
- Classic Patterns
- VMC® Black Nickel Hooks
- Stainless Through Wire Construction
- Hand-Tuned & Tank-Tested

**ORIGINAL FLOATER SPECIFICATIONS**

Model No.	Running Depth	Body Length	Weight	Hooks
F03	0.6 - 1.2 m	3 cm	2 g	Two No. 12
F05	0.9 - 1.5 m	5 cm	3 g	Two No. 10
F07	0.9 - 1.5 m	7 cm	4 g	Two No. 7
F09	0.9 - 1.5 m	9 cm	5 g	Two No. 7
F11	1.2 - 1.8 m	11 cm	6 g	Three No. 6
F13	1.2 - 1.8 m	13 cm	7 g	Three No. 5

ALB-Bleak; B-Blue; BJRT-Balsa Juvenile Rainbow Trout; BSM-Blue Spotted Minnow; BTR-Brook Trout; BVA-Balsa Vairon; CLN-Clown; FRHF-Red Hologram Flake; FT-Firetiger; G-Gold; GALB-Gold Alburnus; GFR-Gold Fluorescent Red; GJTR-Gold Juvenile Trout; GTU-Green Tiger UV; HT-Hot Tiger; MD-Muddler; MN-Minnow; OCW-Orange Tiger; OTU-Orange Tiger UV; P-Perch; RFSM-Redfin Spotted Minnow; RT-Rainbow Trout; S-Silver; SFC-Silver Fluorescent Chartreuse; TR-Brown Trout

# COUNTDOWN<sup>®</sup>



UV BRIGHT FINISH  
REFLECTS MORE  
LIGHT ENERGY,  
STRENGTHENING  
THE LURE'S VISIBILITY.



Premium  
Balsa Wood  
Construction



Controlled  
Depth Sinking  
Rate



Premium VMC<sup>®</sup>  
Black Nickel  
Treble Hooks



Hand-Tuned  
& Tank-Tested  
For Perfection

## COUNTDOWN 01 & 03 COLOR PATTERNS



## COUNTDOWN 09 & 11 COLOR PATTERNS





**UV BRIGHT** UV SERIES COLORS



Consistently reach suspended fish at any depth with the Countdown. Whether the fish are suspending at certain depths, at the weed tops or on bottom structure, the Countdown can get you to them consistently. Weighted lure creates slow-rolling Rapala action.

- Balsa Construction
- Custom Swimming Action
- Controlled Depth Technique
- Large Size Range
- VMC® Black Nickel Hooks
- Hand-Tuned & Tank-Tested

**COUNTDOWN SPECIFICATIONS**

Model No.	Running Depth	Body Length	Weight	Hooks
CD01	0.3 - 0.9 m	2.5 cm	2.7 g	One No. 12
CD03	0.6 - 0.9 m	3 cm	4 g	Two No. 12
CD05	0.9 - 1.8 m	5 cm	5 g	Two No. 10
CD07	1.5 - 2.4 m	7 cm	8 g	Two No. 7
CD09	2.1 - 3.0 m	9 cm	12 g	Two No. 5
CD11	2.7 - 3.9 m	11 cm	16 g	Two No. 3

ALB-Bleak; B-Blue; BJRT-Balsa Juvenile Rainbow Trout; BTR-Brook Trout; BVA-Balsa Vairon; FRHF-Red Hologram Flake; FT-Firetiger; G-Gold; GALB-Gold Alburnus; GFR-Gold Fluorescent Red; GJTR-Gold Juvenile Trout; GTU-Green Tiger UV; HT-Hot Tiger; MD-Muddler; MN-Minnow; OCV-Orange Tiger; OTU-Orange Tiger UV; P-Perch; RFSM-Redfin Spotted Minnow; RT-Rainbow Trout; S-Silver; SFC-Silver Fluorescent Chartreuse; TR-Brown Trout; YP-Yellow Perch

# JOINTED®



Premium Balsa Wood Construction



Articulated Broken Back Design



Premium VMC® Black Nickel Treble Hooks



Hand-Tuned & Tank-Tested For Perfection



Slight exaggeration of Rapala's unique baitfish in distress action. Can be fished like the Original Floater, top to bottom. It is the perfect choice when fish are finicky and in a negative feeding mood.

- Balsa Wood Construction
- Broken Back Design
- Classic Minnow Profile
- VMC® Black Nickel Hooks
- Fished Top to Bottom
- Hand-Tuned & Tank-Tested

## JOINTED SPECIFICATIONS

Model No.	Running Depth	Body Length	Weight	Hooks
J07	1.2 - 1.8 m	7 cm	4 g	Two No. 6
J09	1.5 - 2.1 m	9 cm	7 g	Two No. 5
J11	1.2 - 2.4 m	11 cm	9 g	Two No. 3
J13	1.2 - 4.2 m	13 cm	18 g	Two No. 2

B-Blue; FT-Firetiger; GFR-Gold Fluorescent Red; HT-Hot Tiger; P-Perch; PK-Pike; RH-Red Head; RT-Rainbow Trout; S-Silver; SFC-Silver Fluorescent Chartreuse; SPK-Silver Pike; TR-Brown Trout (PK, RH & SPK only available in J11 & J13)

# SHAD RAP® & SHALLOW SHAD RAP®

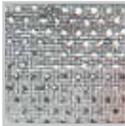
**UV BRIGHT** FINISH REFLECTS MORE LIGHT ENERGY, STRENGTHENING THE LURE'S VISIBILITY.



Premium Balsa Wood Construction



VMC® Black Nickel Hooks



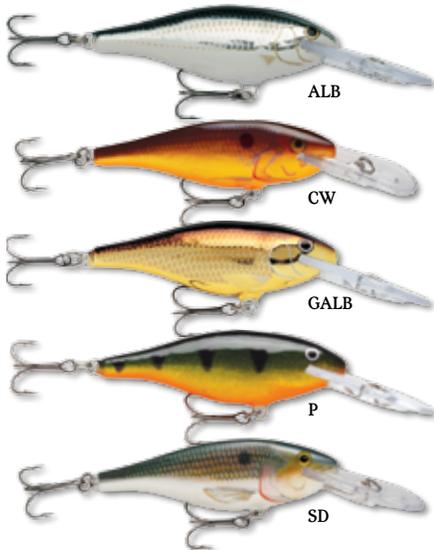
Classic Rapala Foil or Painted Finishes



Hand-Tuned & Tank-Tested For Perfection



SHAD RAP & SHALLOW SHAD RAP COLOR PATTERNS



**UV BRIGHT** UV SERIES COLORS



The Shad Rap is equally effective whether cast or trolled and is designed to be fished from ultra-slow speeds to super-fast with superior results.

- Classic Rapala Action
- Balsa Wood Construction
- Diving Lip Design
- Natural Baitfish Profile
- VMC® Black Nickel Hooks
- Hand-Tuned & Tank-Tested

## SHAD RAP SPECIFICATIONS

Model No.	Running Depth	Body Length	Weight	Hooks
SR05	1.2 - 2.7 m	5 cm	6 g	Two No. 6
SR07	1.5 - 3.3 m	7 cm	8 g	Two No. 5
SR09	2.4 - 4.5 m	9 cm	15 g	Two No. 3

ALB-Bleak; B-Blue; BG-Bluegill; CW-Crawdad; FP-Fire Perch; FT-Firetiger; GALB-Golden Alburnus; GF-Goldfish; HT-Hot Tiger; P-Perch; S-Silver; SB-Silver Blue; SD-Shad; SFC-Silver Flo. Chartreuse; YP-Yellow Perch; GTU-Green Tiger UV; OTU-Orange Tiger UV

The Shallow Shad Rap is ideal for fishing skinny water. Cast it out, let it sit until the ripples fade away, then begin a slow, enticing retrieve. It is equally effective when twitching, casting or slow trolling.

- Balsa Wood Construction
- Shallow Running Lip Design
- Classic Rapala "wounded-minnow" wobble
- Natural Baitfish Profile
- VMC® Black Nickel Hooks
- Hand-Tuned & Tank-Tested

## SHALLOW SHAD RAP SPECIFICATIONS

Model No.	Running Depth	Body Length	Weight	Hooks
SSR05	0.9 - 1.8 m	5 cm	5 g	Two No. 6
SSR07	1.2 - 1.8 m	7 cm	7 g	Two No. 5
SSR09	1.8 - 2.4 m	9 cm	12 g	Two No. 3

COLORS SHOWN ABOVE: ALB-Bleak; B-Blue; BG-Bluegill; CW-Crawdad; FP-Fire Perch; FT-Firetiger; GALB-Golden Alburnus; GF-Goldfish; HT-Hot Tiger; P-Perch; S-Silver; SB-Silver Blue; SD-Shad; SFC-Silver Flo. Chartreuse; YP-Yellow Perch; GTU-Green Tiger UV; OTU-Orange Tiger UV

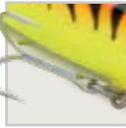
# FLOATING MAGNUM®



Super Tough African Abachi Wood



Floating Model Features Plastic Diving Lip



Rigged for Saltwater Fisheries



Hand-Tuned & Tank-Tested For Perfection



**UV BRIGHT** UV SERIES COLORS



Floating, shallower running version of the legendary Magnum. Works for large freshwater predators and saltwater species alike.

- Super Tough Abachi Wood Construction
- Floating Model
- Anti-Broach Design
- Rugged Stainless Hardware
- Natural and Stimulator Patterns
- VMC® Perma Steel® Hooks
- Hand-Tuned & Tank-Tested

### FLOATING MAGNUM SPECIFICATIONS

Model No.	Running Depth	Body Length	Weight	Hooks
FMAG11	2.7 - 3.3 m	11 cm	15 g	Two No. 1
FMAG14	2.7 - 3.3 m	14 cm	22 g	Two No. 1/0
FMAG18	2.7 - 3.3 m	18 cm	40 g	Two No. 4/0

BCSK-Blue Chartreuse Skirt; CH-Chrome; COSK-Chartreuse Orange Skirt; FT-Firetiger; GF-Goldfish; HT-Hot Tiger; OHU-Orange Head UV; OWSK-Orange Pearl White Skirt; P-Perch; PHU-Pink Head UV; RH-Redhead; SB-Silver Blue; SH-Shiner; SM-Silver Mackerel

# COUNTDOWN<sup>®</sup> MAGNUM<sup>®</sup>

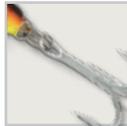
**UV BRIGHT** FINISH  
REFLECTS MORE LIGHT ENERGY,  
STRENGTHENING THE LURE'S VISIBILITY.



Super Tough African Abachi Wood



Controlled Sinking Rate & Deep Diving Lip



VMC<sup>®</sup> Hooks & Stainless Hardware



Hand-Tuned & Tank-Tested For Perfection



**UV BRIGHT** UV SERIES COLORS



OHU



PHU

The world's number one saltwater hardbodied lure and No. 1 choice for open water trolling. Controlled sinking rate is perfect for fishing suspended fish or submerged growth and structure. Deep diving lip with Rapala "wobble" action.

- Super Tough Abachi Wood Construction
- Controlled Sinking Model
- Deep Diving Metal Lip
- Anti-Broach Design
- Rugged Stainless Hardware
- Natural and Stimulator Patterns
- VMC<sup>®</sup> Perma Steel<sup>®</sup> Hooks
- Hand-Tuned & Tank-Tested

## COUNTDOWN MAGNUM SPECIFICATIONS

Model No.	Running Depth	Body Length	Weight	Hooks
CDMAG07	2.7 - 3.3 m	7 cm	12 g	Two No. 3
CDMAG09	3.6 - 4.2 m	9 cm	17 g	Two No. 2
CDMAG11	3.9 - 4.5 m	11 cm	24 g	Two No. 1
CDMAG14	4.5 - 5.4 m	14 cm	36 g	Two No. 2/0
CDMAG18	5.4 - 6.3 m	18 cm	70 g	Two No. 4/0
CDMAG22	5.4 - 7.5 m	22 cm	100 g	Two No. 7/0*

BCSK-Blue Chartreuse Skirt; BSRD-Blue Sardine; BTO-Bonito; CG-Pearl Orange; CH-Chrome; COSK-Chartreuse Orange Skirt; FT-Firetiger; GFR-Gold Fluorescent Red; GM-Green Mackerel; OHU-Orange Head UV; OWSK-Orange Pearl White Skirt; PHU-Pink Head UV; RH-Redhead; RSRD-Red Sardine; S-Silver; SB-Silver Blue; SM-Silver Mackerel; SRD-Sardine

(CDMAG22 only available in CG, FT, GM, RH & SM.)

(CDMAG07 & CDMAG09 not available in BLSK, BTO, COSK, GFR & OWSK)

A close-up, slightly blurred photograph of a fish's eye, showing the iris and pupil. The eye is positioned in the upper right quadrant of the frame, looking towards the left. The background is a soft, out-of-focus white and light orange.

# BALSA LURES

---

For Rapala, it all started with balsa wood that enabled Lauri Rapala to build the iconic classis, such as the Original Floater and Countdown to perfectly mimic injured baitfish with their Wounded Minnow Action. Even today, precisely shaped and precision weighted balsa body gives the lure the most responsive and life-like action that can't be achieved with any other material.

Modern technique applied in the production of Rapala balsa lures allows the addition of modern features like rattle chambers and a multitude of finishes from paint and the classic foil to metallic and pad printed patterns.

**Rapala**



# SUPER SHAD RAP<sup>®</sup>



Premium Balsa Wood Construction



Over Built For Extra Toughness



Realistic Baitfish Patterns & Profile



3X VMC<sup>®</sup> Black Nickel Hooks



Hand-Tuned & Tank-Tested For Perfection



BG



BSH



CH



FP



GF



HTP



JP



P



PB



RFSH



RH



SPK

From the clear lakes of Scandinavia to the murky waters of the Amazon the Super Shad Rap patterns offer perfect imitations of the prey of predator fish and attractor colors. Natural swimming action at any speed.

- Balsa Wood Construction
- Natural Baitfish Profile
- Life-Like Patterns
- VMC<sup>®</sup> Black Nickel Hooks
- Stainless Through Wire Construction
- Hand-Tuned & Tank-Tested

## SUPER SHAD RAP SPECIFICATIONS

Model No.	Running Depth	Body Length	Weight	Hooks
SSR14	1.5 - 2.7 m	14 cm	45 g	Two No. 3/0
BG-Bluegill; BSH-Blue Shiner; CH-Chrome; FP-Fire Perch; GF-Goldfish; HTP-Hot Tiger Perch; JP-Jungle Perch; P-Perch; PB-Peacock Bass; RFSH-Redfin Shiner; RH-Redhead; SPK-Silver Pike				

# DEEP TAIL DANCER®



**UV BRIGHT** FINISH  
REFLECTS MORE LIGHT ENERGY,  
STRENGTHENING THE LURE'S VISIBILITY.



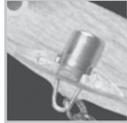
Premium Balsa Wood Construction



Large Lip Enhances Swimming Action



Tapered Tail for Wide Swinging Tail Action



Rapala Internal Rattle Mechanism



Premium VMC® Black Nickel Treble Hooks



Hand-Tuned & Tank-Tested For Perfection



BFL

CLF

FYP

HS

OCV

RDT

SD

**NEW**



BLT

FLP

GF

HT

PRT

S

SFL

**NEW**

**UV BRIGHT** UV SERIES COLORS



GTU



OTU

Banana-style body swims with wide tail action. The Deep Tail Dancer features an enlarged, extreme diving lip that plummets the lures as deep as 9 meters unassisted.

- Deep Diving Lip
- Wide Tail Swimming Action
- Balsa Wood Construction
- Internal Rattle Mechanism
- VMC® Black Nickel Treble Hooks
- Hand-Tuned & Tank-Tested

## DEEP TAIL DANCER SPECIFICATIONS

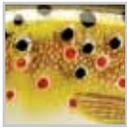
Model No.	Running Depth	Body Length	Weight	Hooks
TDD07	4.5 m	7 cm	9 g	Two No. 5
TDD09	6 m	9 cm	13 g	Two No. 3
TDD11	9 m	11 cm	22 g	Two No. 3

BFL-Blue Flash; BLT-Bleeding Tiger; CLF-Clown Flash; FLP-Flash Perch; FYP-Flash Yellow Perch; GF-Goldfish; GTU-Green Tiger UV; HS-Hot Steel; HT-Hot Tiger; OCV-Orange Tiger; OTU-Orange Tiger UV; PRT-Parrot; RDT-Red Tiger; S-Silver; SD-Shad; SFL-Silver Flash

# FLAT RAP®



Premium Balsa Wood Construction



Flat-Sided Hard Flashing Action



Triangle Lip Enhances Action



VMC® Black Nickel Hooks



Hand-Tuned & Tank-Tested For Perfection

## FLAT RAP 8 & 10 COLOR PATTERNS



BSRD



CH



CLN



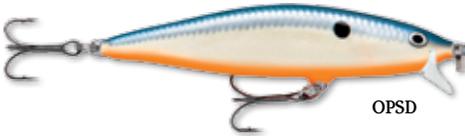
FT



G



GFR



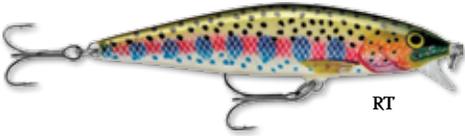
OPSD



P



RH



RT



S



SB



TR



YP



Built of balsa with a slow-rising response on retrieve pause, the Flat Rap swims with a hard-flashing modification of the classic Rapala “wounded-minnow” action. The triangle lip assists in creating the unique, quicker flashing action. Weighted for long casting.

- Balsa Wood Construction
- Flat Sided Hard Flashing Action
- Triangle Lip Enhances Action
- Long-Casting Design
- Slow-Rising
- VMC® Black Nickel Hooks
- Hand-Tuned & Tank-Tested

**FLAT RAP SPECIFICATIONS**

Model No.	Running Depth	Body Length	Weight	Hooks
FLR08	0.6 - 1.2 m	8 cm	7 g	Two No. 5
FLR10	0.9 - 1.5 m	10 cm	12 g	Two No. 3
FLR16	1.2 - 1.8 m	16 cm	29 g	Three No. 3

BSRD-Blue Sardine; CH-Chrome; CLN-Clown; FT-Firetiger; G-Gold; GFR-Gold Fluorescent Red; HSS-Hot Steel; HT-Hot Tiger; OGSD-Orange Gold Shad; OPSD-Original Pearl Shad; P-Perch; RDP-Red Perch; RH-Red Head; RT-Rainbow Trout; S-Silver; SB-Silver Blue; SPK-Silver Pike; TR-Trout; YP-Yellow Perch

# MINI FAT RAP®



Premium Balsa Wood Construction



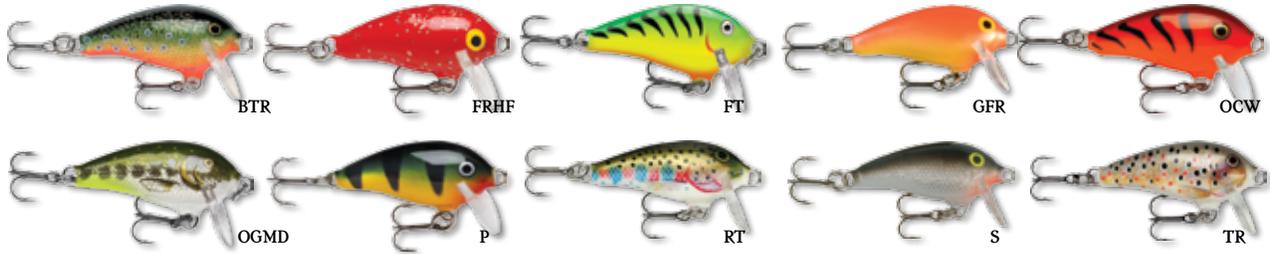
Shallow Diving Lip Design



Premium VMC® Black Nickel Treble Hooks



Hand-Tuned & Tank-Tested For Perfection



For taking finicky fish, the tight swimming action is just right. The sinking Mini Fat Rap works with unmatched action for attracting trout and other smaller predators.

- Compact Body Design
- Balsa Wood Construction
- Tight Swimming Action
- Shallow Running
- Slow-Sinking
- Hand-Tuned & Tank-Tested

### MINI FAT RAP SPECIFICATIONS

Model No.	Running Depth	Body Length	Weight	Hooks
<b>MFR03</b>	0.9 - 1.8 m	3 cm	4 g	Two No. 12
BTR-Brook Trout; FRHF-Red Hologram Flake; FT-Firetiger; GFR-Gold Fluorescent Red; MD-Muddler; OCW-Orange Tiger; OGMD-Olive Green Muddler; P-Perch; RT-Rainbow Trout; S-Silver; TR-Brown Trout				

## CASTING TOPWATER

# SKITTER PROP®



Premium Balsa Wood Construction



Lipless Design Creates Dive & Roll Action



Stainless Propeller Sputters and Spits



A balsa wood bait featuring a water-churning stainless steel propeller that sputters like a wounded baitfish and dives and rolls with a snap retrieve.

- Balsa Body
- Stainless Steel Propeller
- Dive and Roll Action
- Premium VMC® Black Nickel Hooks

### SKITTER PROP SPECIFICATIONS

Model No.	Running Depth	Body Length	Weight	Hooks
<b>SPR07</b>	Topwater	7 cm	8 g	Two No. 3
CH-Chrome; F-Frog; FT-Firetiger; GCH-Gold Chrome; LF-Lime Frog; OF-Orange Frog; S-Silver; SD-Shad				

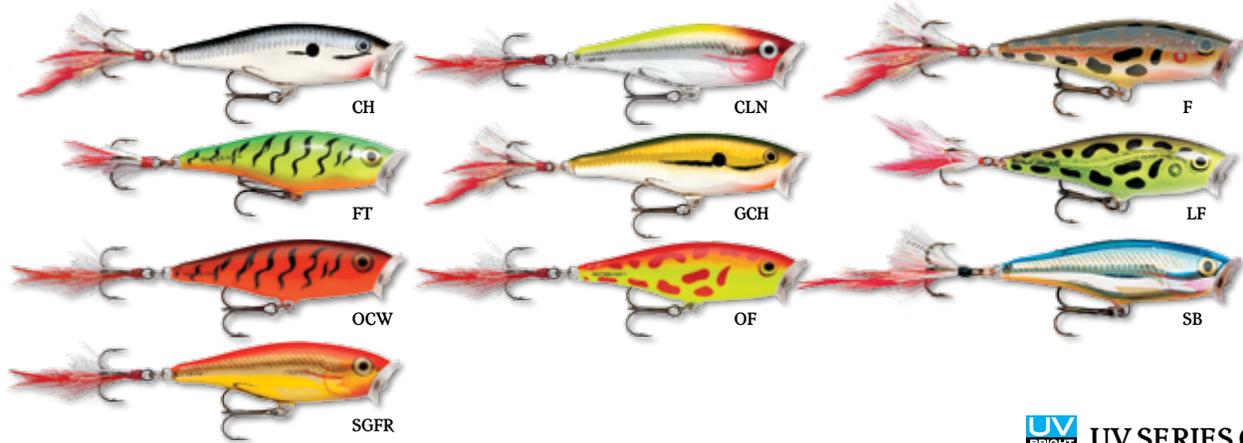


# SKITTER POP®



Premium VMC® Dressed Tail Treble Hook  
 Cupped Lip Creates Loud Pop & Splash  
 Premium Balsa Wood Construction  
 Corrosion Resistant Hardware

## FRESHWATER COLOR PATTERNS



**UV BRIGHT** UV SERIES COLORS



## SALTWATER COLOR PATTERNS



With its unique loud popping, cupped plastic lip and its balsa wood body, the Skitter Pop can be fished in a variety of methods when fish are surface feeding. Saltwater model built heavy duty with saltwater rigging.

- Cupped Lip
- Painted & Chrome Finishes
- VMC® Black Nickel Hooks
- Feather/Tinsel Dressed Rear Treble Hook

### SALTWATER MODEL

- Internal Rattle
- Premium VMC® Perma Steel® Hook
- VMC® Perma Steel® Mylar Tail Hook

### SKITTER POP SPECIFICATIONS

Model No.	Running Depth	Body Length	Weight	Hooks
SP05	Topwater	5 cm	7 g	Two No. 6
SP07	Topwater	7 cm	7 g	Two No. 5
SP09	Topwater	9 cm	14 g	Two No. 3

CH-Chrome; CLN-Clown; F-Frog; FT-Firetiger; GCH-Gold Chrome; GHU-Ghost UV; LF-Lime Frog; OCW-Orange Tiger; OF-Orange Frog; OTU-Orange Tiger UV; SB-Silver Blue; SGFR-Steel Gold Fluorescent Red

### SKITTER POP SALTWATER SPECIFICATIONS

SSP12	Topwater	12 cm	40 g	Two No. 1/0
-------	----------	-------	------	-------------

BC-Blue Chartreuse; BSRD-Blue Sardine; FC-Fire Chartreuse; GM-Green Mackerel; HP-Hot Pink; MU-Mullet; OBN-Orange Bone; RH-Redhead

# TEAM ESKO®



Premium Balsa Wood Construction



Custom Lip Design for Unique Action



Premium VMC® Black Nickel Treble Hooks



Hand-Tuned & Tank-Tested For Perfection



BF



BRF



CGFR



CH



CHF



FBHF



FRHF



GPRT



GRF



OPRT



PHF



PPRT



SF



STF

A floating lure with the body silhouette of the Countdown for long-casting. Extreme swimming action, the Team Esko maintains the classic Rapala “wounded-minnow” action even in strong currents and rough water due to its additional bulk and lip design.

- Balsa Wood Construction
- Aerodynamic Shape
- Long-Casting
- Custom Lip Design
- Unique Wobble Action
- Premium VMC® Black Nickel Hooks
- Hand-Tuned & Tank-Tested

## TEAM ESKO SPECIFICATIONS

Model No.	Running Depth	Body Length	Weight	Hooks
TE07	1.2 - 1.8 m	7 cm	6 g	Two No. 6

**BF**-Blue Foil; **BRF**-Brown Foil; **CGFR**-Chrome Gold Fluorescent Red; **CH**-Chrome; **CHF**-Chartreuse Hologram Flake; **FBHF**-Black Hologram Flake; **FRHF**-Red Hologram Flake; **GPRT**-Green Parrot; **GRF**-Green Foil; **OPRT**-Orange Parrot; **PHF**-Pearl White Hologram Flash; **PPRT**-Purple Parrot; **SF**-Silver Foil; **STF**-Steel Foil



# PLASTIC LURES

---

Rapala started life as a balsa bait company. Back in 1936 there was no way Lauri Rapala could have even conceived of modern materials used in modern lure manufacturing. Today, the engineers at Rapala also embrace the design opportunities plastic built lures afford them.

Unique and intricate shapes, durability, varied rattle sounds, translucency and sinking, rising and neutral buoyancy are all a part of features that must be considered when developing lures and creating never tried before fishing techniques.

**Rapala**



# RIPPIN' RAP®



Extra Large Deep Set 3D Holographic Eyes



Versatile Lipless Design



Textured Scale, Gill and Fin Detail



Premium VMC® Black Nickel Hooks



CH



CHB



CMBS



DCW



FT



GCH



HSD



PGS



RCW



YP

The Rippin' Rap features a lipless, tall body profile designed to crank, swim and rip. Hard vibrating action accented with loud, distinctive BB rattle system. Long-casting with variable running depth.

- Tall, Skinny Body Shape
- Distinctive Loud BB Rattle System
- Lipless Design
- Hard Vibrating Action
- Long-Casting
- VMC® Black Nickel Hooks
- Textured Scale Body

## RIPPIN' RAP SPECIFICATIONS

Model No.	Running Depth	Body Length	Weight	Hooks
RPR05	Variable	5 cm	9 g	No. 8 & No. 10
RPR07	Variable	7 cm	24 g	No. 4 & No. 6

CH-Chrome; CHB-Chrome Blue; CMBS-Chrome Moss Back Shiner; DCW-Dark Brown Crawdad; FT-Firetiger; GCH-Gold Chrome; HSD-Helsinki Shad; PGS-Pearl Grey Shiner; RCW-Red Crawdad; YP-Yellow Perch

# ULTRA LIGHT CRANK



Large Deep Set 3D Holographic Eyes



Crank Bait Lip



Textured Scale, Gill and Fin Detail



Premium VMC® Black Nickel Hooks



Hand-Tuned & Tank-Tested For Perfection



AYU



CH



CLN



FT



G



GFR



ORSO



RSH



RT



SB



SBR



SD



SHP



SP



TR

Designed to offer big action in a small package, this ultra light finesse crank bait dives to over 2 meters and delivers a strong kicking action even on a slow retrieve. Floating, buoyant body easily backs out of cover when paused. Though small in size, the Ultra Light Crank is weighted and designed to cast like a lure twice its size. Eternal scale pattern and holographic 3D eye for a life-like appearance.

- Strong Kicking Action
- Rattling Sound
- External Scales
- 3D Holographic Eyes
- Diving Lip Design
- Long Casting
- Floating
- Black Nickel VMC® Hooks
- Hand Tuned & Tank Tested

## ULTRA LIGHT CRANK SPECIFICATIONS

Model No.	Running Depth	Body Length	Weight	Hooks
ULC03	1.2-2.4 meters	3 cm	4 g	Two No. 10
AYU-Ayu; CH-Chrome; CLN-Clown; FT-Firetiger; G-Gold; GFR-Gold Fluorescent Red; ORSD-Orange Shad; RSH-Red Shiner; RT-Rainbow Trout; SB-Silver Blue; SBR-Silver Brown; SD-Shad; SHP-Silver Hot Pink; SP-Silver Purple; TR-Trout				

# ULTRA LIGHT MINNOW



Weighted Body  
Casts Farther &  
Slow-Sinking



Premium VMC®  
Black Nickel  
Treble Hooks



Hand-Tuned  
& Tank-Tested  
For Perfection



AYU



CH



CLN



FT



G



GFR



ORSD



RSH



RT



SB



SBR



SD



SHP



SP



TR

Big action in a small bait, the Ultra Light Minnow has a weighted body that casts incredibly far for such a small bait. Slow-sinking, its unique lip design creates a hard kicking action.

- Weighted Body
- Unique Lip Design
- Hard Kicking Action
- Slow Sinking
- External Scales
- 3D Holographic Eyes
- Hand-Tuned & Tank-Tested

## ULTRA LIGHT MINNOW SPECIFICATIONS

Model No.	Running Depth	Body Length	Weight	Hooks
ULM04	0.6 - 0.9 m	4 cm	3 g	Two No. 10
ULM06	0.6 - 0.9 m	6 cm	4 g	Two No. 8

AYU-Ayu; CH-Chrome; CLN-Clown; FT-Firetiger; G-Gold; GFR-Gold Fluorescent Red; ORSD-Orange Shad; RSH-Red Shiner; RT-Rainbow Trout; SB-Silver Blue; SBR-Silver Brown; SD-Shad; SHP-Silver Hot Pink; SP-Silver Purple; TR-Brown Trout.

# ULTRA LIGHT SHAD



Weighted Body  
Casts Farther &  
Slow-Sinking



Premium VMC®  
Black Nickel  
Treble Hooks



Hand-Tuned  
& Tank-Tested  
For Perfection



AYU



CH



CLN



FT



G



GFR



ORSO



RSH



RT



SB



SBR



SD



SHP



SP



TR

Small only in size, not fishability. Weighted for super casting distance the Ultra Light Shad runs true even at high retrieve speeds and fast water. Tight wobbling swimming action with slow-sinking on pause.

- Weighted Body
- Diving Lip Design
- Tight Wobbling Action
- Slow Sinking
- External Scales
- 3D Holographic Eyes
- Hand-Tuned & Tank-Tested

## ULTRA LIGHT SHAD SPECIFICATIONS

Model No.	Running Depth	Body Length	Weight	Hooks
<b>ULS04</b>	1.2 - 1.5 m	4 cm	3 g	Two No. 10
AYU-Ayu ; CH-Chrome; CLN-Clown; FT-Firetiger; G-Gold; GFR-Gold Fluorescent Red; ORSD-Orange Shad; RSH-Red Shiner; RT-Rainbow Trout; SB-Silver Blue; SBR-Silver Brown; SD-Shad; SHP-Silver Hot Pink; SP-Silver Purple; TR-Brown Trout.				

# SHAD RAP RS®



Plastic Construction for Unique Wobble



Rattling & Suspending



VMC® Premium Treble Hooks



Hand-Tuned & Tank-Tested For Perfection



CLN



CW



FT



HT



P



S



SB



SD

Plastic version of the original Shad Rap is a little heavier for easier casts in wind. Slightly different “wobble” with a cadence-type rattle plus suspends on the stall like a real baitfish.

- Unique Wobble
- Rattling & Suspending
- Long-Casting
- Premium VMC® Black Nickel Hooks
- Hand-Tuned & Tank-Tested

## SHAD RAP RS SPECIFICATIONS

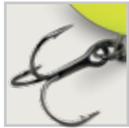
Model No.	Running Depth	Body Length	Weight	Hooks
SRRS05	2.1 - 3.3 m	5 cm	9 g	Two No. 5
SRRS07	2.1 - 4.5 m	7 cm	12 g	Two No. 3

CLN-Clown; CW-Crawdad; FT-Firetiger; HT-Hot Tiger; P-Perch; S-Silver; SB-Silver Blue; SD-Shad

# JOINTED SHAD RAP® & JOINTED SHALLOW SHAD RAP®



Jointed Body for Wide Swimming Action



VMC® Black Nickel Hooks



Hand-Tuned & Tank-Tested For Perfection

## JOINTED SHAD RAP & JOINTED SHALLOW SHAD RAP COLOR PATTERNS



A plastic, jointed version of the legendary Shad Rap that sends out a “distressed-minnow” signal loud and clear. Slightly exaggerated action converts otherwise disinterested fish.

- Wide Strong Kickin’ Swimming Action
- Suspending
- Rhythmic Rattle
- VMC® Black Nickel Hooks
- Hand-Tuned & Tank-Tested

### JOINTED SHAD RAP SPECIFICATIONS

Model No.	Running Depth	Body Length	Weight	Hooks
JSR05	1.8 - 3.9 m	5 cm	8 g	No. 6 & 7
JSR07	2.1 - 4.5 m	7 cm	13 g	Two No. 4

BSD-Blue Shad; CLN-Clown; FT-Firetiger; HT-Hot Tiger; P-Perch; PRT-Parrot; SD-Shad; YP-Yellow Perch.

The strong-kicking Jointed Shad Rap action now in a shallow running version. With its super responsive action, the Jointer Shallow Shad Rap swims at the slowest of speeds, sending out vibrations and a loud rattle.

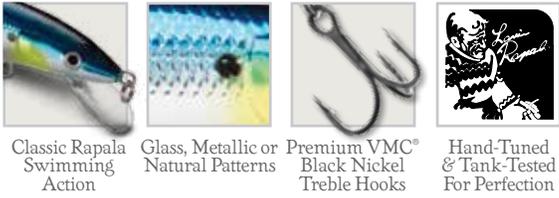
- Wide, strong kicking action
- Suspending
- Rhythmic Rattle
- VMC® Black Nickel Hooks
- Hand Tuned & Tank Tested

### JOINTED SHALLOW SHAD RAP SPECIFICATIONS

Model No.	Running Depth	Body Length	Weight	Hooks
JSSR05	0.6-1.2 meters	5 cm	7 g	Two No. 6
JSSR07	0.9-1.5 meters	7 cm	11 g	Two No. 4

BSD-Blue Shad; CLN-Clown; FT-Firetiger; HT-Hot Tiger; P-Perch; PRT-Parrot; SD-Shad; YP-Yellow Perch (colors pictured above).

# HUSKY JERK®



Classic Rapala Swimming Action

Glass, Metallic or Natural Patterns

Premium VMC® Black Nickel Treble Hooks

Hand-Tuned & Tank-Tested For Perfection



BSRD



CLN



FT



GBM



GGM



GMN



GP



HSD



HT



S



SB



TSD

Perfectly balanced, the Husky Jerk can be cast or trolled at any speed and still run true. The rattle chamber transmits sound waves that amplify through the water. Metallic, painted or glass patterns.

- Suspending/Neutral Buoyancy
- Long-Casting
- Loud Rattles
- Runs Straight and True
- Cast or Troll
- VMC® Black Nickel Hooks
- Three Superior Finish Styles
- Hand-Tuned & Tank-Tested

## HUSKY JERK SPECIFICATIONS

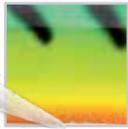
Model No.	Running Depth	Body Length	Weight	Hooks
HJ08	1.2 - 1.8 m	8 cm	6 g	Two No. 6
HJ10	1.2 - 2.4 m	10 cm	10 g	Two No. 5
HJ12	1.2 - 2.4 m	12 cm	13 g	Three No. 5
HJ14	1.2 - 2.4 m	14 cm	18 g	Three No. 4

BSRD-Black Sardine; CLN-Clown; FT-Firetiger;  
 GBM-Glass Blue Minnow; GGM-Gold Green Mackarel;  
 GMN-Glass Minnow; GP-Glass Perch; HSD-Helsinki Shad; HT-Hot Tiger;  
 S-Silver; SB-Silver Blue; TSD-Tennessee Shad.

# DOWN DEEP HUSKY JERK®



Deep Diving Lip Design



Glass, Metallic or Natural Patterns



Premium VMC® Black Nickel Treble Hooks



Hand-Tuned & Tank-Tested For Perfection



BSRD



CLN



FT



GBM



GGM



GMN



GP



HSD



HT



S



SB



TSD

The Down Deep Husky Jerk reaches depths near 6 meters when trolled and will run as deep as 3 meters when casting and retrieving.

- Deep Diving Lip
- Suspending
- Long-Casting
- Loud Rattles
- VMC® Black Nickel Hooks
- Runs Straight and True
- Hand-Tuned & Tank-Tested

## DOWN DEEP HUSKY JERK SPECIFICATIONS

Model No.	Running Depth	Body Length	Weight	Hooks
DHJ10	2.1 - 4.8 m	10 cm	11 g	Two No. 5
DHJ12	2.4 - 5.9 m	12 cm	15 g	Three No. 5

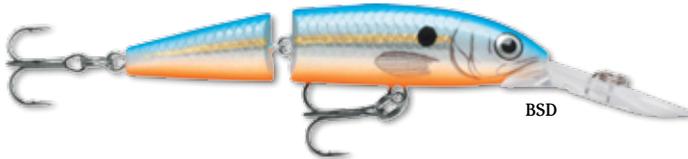
BSRD-Black Sardine; CLN-Clown; FT-Firetiger;  
 GBM-Glass Blue Minnow; GGM-Gold Green Mackarel;  
 GMN-Glass Minnow; GP-Glass Perch; HSD-Helsinki Shad; HT-Hot Tiger;  
 S-Silver; SB-Silver Blue; TSD-Tennessee Shad



# JOINTED DEEP HUSKY JERK®



Deep Diving Lip Design    Jointed Body With Exaggerated Kick Tail Section    Premium VMC® Black Nickel Treble Hooks    Hand-Tuned & Tank-Tested For Perfection



BSD



CLN



FT



HT



P



PDS



SSD



YP

The Jointed Deep Husky Jerk swims with the Classic Rapala “wounded-minnow” wobble and an exaggerated tail action that fish can’t refuse. Whether you’re working a slow, back-trolling crawl or a high-speed pass, this lure runs straight and true.

- Jointed Body
- Suspending
- Loud Rattles
- Runs Straight and True At Any Speed
- Cast or Troll
- Premium VMC® Black Nickel Hooks
- Hand-Tuned & Tank-Tested

## JOINTED DEEP HUSKY JERK SPECIFICATIONS

Model No.	Running Depth	Body Length	Weight	Hooks
JDHJ08	1.2 - 2.4 m	8 cm	5 g	Two No. 8
JDHJ12	2.4 - 4 meters	12 cm	14 g	Two No. 4

BSD-Blue Shad; CLN-Clown; FT-Firetiger; HT-Hot Tiger; P-Perch; PDS-Purplescent; SSD-Silver Shad; YP-Yellow Perch

# RATTLIN' RAPALA®



Easy-To-Fish  
Lipless Design



Premium VMC®  
Black Nickel  
Treble Hooks



Hand-Tuned  
& Tank-Tested  
For Perfection



BB



BG



BSD



FT



GF



JP



S



SG

Sound frequencies that are harmonic, uniform and “in tune” with nature combined with the legendary Rapala “wobble” is what make this lure so effective. Rip it fast or run it slow.

- Classic Lipless Design
- Unique Rattle Chamber
- Long-Casting
- Balanced Design
- Sinking
- VMC® Black Nickel Hooks
- Hand-Tuned & Tank-Tested

## RATTLIN' RAPALA SPECIFICATIONS

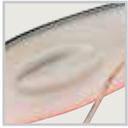
Model No.	Running Depth	Body Length	Weight	Hooks
RNR05	Variable	5 cm	11 g	Two No. 6
RNR07	Variable	7 cm	16 g	Two No. 4

BB-Baby Bass; BG-Bluegill; BSD-Blue Shad; FT-Firetiger; GF-Gold Fish; JP-Jungle Perch; S-Silver; SG-Silver Gold

**NEW**  
for  
**2014**

CASTING/TROLLING

# RATTLIN' MINNOW SPOON®



Internal Rattle Chamber



Heavy-Duty VMC Single Hook



Weedless Design



Metallic & Painted Finishes



CH



FLP



FRP



FT



GFRT



MBT



RFSH



SBR



SD

Rattlin' Minnow Spoon features a unique construction that combines the silhouette of a minnow with the action of a spoon. Wide, irregular sweeping action to create flash. Internal rattle chamber emits additional noise and vibration. Built with a heavy-duty single hook and a weed guard to be fished even in heavy cover. Balanced flutter on the drop with irregular kicks and strong body roll.

- Wide Sweeping Action
- Internal Rattle Chamber
- Heavy-Duty Single VMC Hook
- Weedless Design

## NEW RATTLIN' MINNOW SPOON

Model No.	Running Depth	Body Length	Weight	Hooks
RMSR08	Variable	8 cm	16 g	Weedless 7/0

CH-Chrome, FLP-Flash Perch, FRP-Fluorescent Red Pearl Tiger, FT-Firetiger, GFRT-Gold Fluorescent Red Tiger, MBT-Metallic Blue Tiger, RFSH-Redfin Shiner, SBR-Silver Brown SD-Shad

# JIGGING RAP®



UV, Standard and Glow-in-the-Dark Finishes



Center Treble & Eyelet and Single Reversed Hooks



Tiger Eye Color Hook For Added Attraction



Swimming Action Tail Fin



**UV BRIGHT** UV SERIES COLORS



GTU



MTU



OTU

A minnow profile bait, the Jigging Rap swims in tantalizing circles when raised and lowered. Quick snap rod tip darts in sporadic motion.

- Minnow Profile
- Balanced Design
- Environmental Zinc Weighted
- UV, Glow & Standard Colors
- Single Reversed Hooks
- Center Treble & Eyelet

### JIGGING RAP SPECIFICATIONS

Model No.	Running Depth	Body Length	Weight
W2	Variable	2 cm	4 g
W3	Variable	3 cm	6 g
W5	Variable	5 cm	9 g
W7	Variable	7 cm	18 g
W9	Variable	9 cm	25 g

BLM-Bleeding Minnow; BRHF- Black Red Hologram Flake; BSM-Blue Spotter Minnow; BSR-Blue Silver Red; BYR-Black Yellow Red; CLN-Clown; CW-Crawdad; FP-Fire Perch; GFR-Gold Fluorescent Red; GPHF- Gun Metal Pearl Hologram Flake; GT-Glow Tiger; GTU-Green Tiger UV; HT-Hot Tiger; LP-Legendary Perch; MB-Metallic Blue; MG-Metallic Gold; MS-Metallic Silver; MTU-Mossy Tiger UV; NP-Nordic Perch; OCHF-Olive Chartreuse Hologram Flake; OTU-Orange Tiger UV; P-Perch; PRT-Parrot; PSH-Pearl Shiner; RFSH-Redfin Shiner; SFC-Silver Fluorescent Chartreuse; SSD-Silver Shad

(Size 9 available in: BRHF BSM, BSR, CLN, GPHF, GT, GTU, LP, MB, MS, MTU, OCHF, OTU, P, PRT, PSH, RFSH)

# SNAP RAP



Easy-To-Fish Lipless Design

Swimming Action Tail Fin

Center Treble & Eyelet and Single Reversed Hooks



Designed to be fished with a snap technique, this unique bait will dart fast on a rod snap, the quickly glides back down. The Snap Rap can be fished on hard bottom or in the middle of the water column in deeper water. Durable two part body construction and heavy-duty hooks to handle aggressive predators.

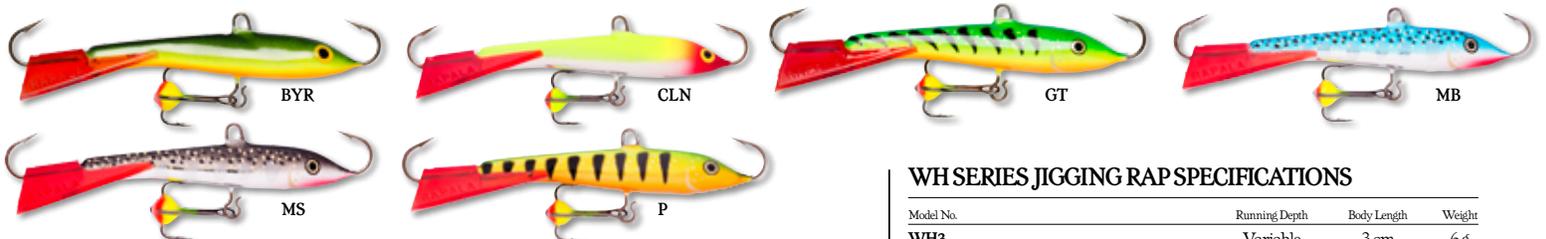
- Unique Body Design
- Gliding Tail Wing
- Darting Snap Action
- Gliding Drop Action
- Fast Sinking
- Fixed Nose & Tail Hooks
- Black Nickel VMC® Belly Hook

## SNAP RAP SPECIFICATIONS

Model No.	Running Depth	Body Length	Weight	Hooks
SNR06	Variable	6 cm	9 g	One No.8
SNR08	Variable	8 cm	24 g	One No.5

CH-Chrome; CHB-Chrome Blue; CHT-Chartreuse Tiger; FT-Fire Tiger; GLT-Glow Tiger; GOR-Gold Orange; GOT-Gold Olive Tiger; HT-Hot Tiger

## WH SERIES COLORS



Special Tiger Eye hook imitates fish eye or egg tipped hook.

- Tough Resin Composition
- Bright Attractor Colors
- Pupil Tip

## WH SERIES JIGGING RAP SPECIFICATIONS

Model No.	Running Depth	Body Length	Weight
WH3	Variable	3 cm	6 g
WH5	Variable	5 cm	9 g
WH7	Variable	7 cm	18 g

BYR-Black Yellow Red; CLN-Clown; GT-Glow Tiger; MB-Metallic Blue; MS-Metallic Silver; P-Perch

**papaya®**  
**EcoWear**

# RAPALA® PROWEAR

ANY ANGLER who has spent an afternoon fishing in a cold, blowing rain knows the value of premium gear. The designers at Rapala ProWear have a first hand knowledge of these values. Their time spent on the water yields a knowledge for the needs of anglers in the elements. Built into every piece of ProWear gear are the features that are there when you need them most, providing safety, protection and comfort.

**RAPALA PROWEAR** Flotation brings the same dedication to function, quality and durability that have propelled this category to the forefront.

## ProWear<sup>™</sup> MATERIALS

Yarn and raw materials from the most respected suppliers guarantee the quality of our fabrics from the start. Throughout the manufacturing process a very strict quality control is maintained to make sure everything meets our high standards. High-tech finishes are the final seal that make all our fabrics excel at constructing the best quality clothing for the best fishing experience.

## INNOVATIVE X-PROTECT® MATERIALS



X-ProTect technology adds complete waterproof protection to any fabric, while allowing comfortable breathability. A thin PU film laminated to the back of the outer fabric creates a completely waterproof surface. Moisture that forms inside is transported through the film and released to the outside.

### WATERPROOF

X-ProTect fabrics are finished by laminating a thin PU film to the back of the outer fabric. This film is impermeable to liquid water. On a two layer construction the film is protected by a separate liner. On the waders and three layer fabrics the liner is laminated to the back of the film, creating a three layer construction.

### BREATHABLE

The materials used to create the two and three layer X-ProTect fabrics are carefully selected to allow free moisture transfer through the entire fabric structure. This means moisture does not build up inside X-ProTect garments, which guarantees absolute comfort.

### WATER REPELLENT

The outer fabric is finished to be highly water and dirt repellent. If the garment does get dirty and the water repellent finish seems to have worn out, the finish is easily revived after washing by tumble drying or ironing the garment at low temperature.



X-ProTect® Fabric



Water Repellent Fabric



Breathable Fabric



Freedom Of Movement



Adjustable Hood with Visor



Rubber Cuff Adjustment Tabs



Hand Warmer Pockets



Splash Proof Pockets



Retractor Pocket



D-Ring(s)



Rod Holder System



Water Repellent Zipper



Zipper Garages



Ventilation

### X-PROTECT 2L

- Two layer construction
- Soft and durable fabric
- Composition: 100% Polyamide with PU laminate
- Waterproofness: 10,000 mm (JIS L 1099 B-1)
- Breathability: 10,000 g/m<sup>2</sup>/24

### X-PROTECT 2L OXFORD

- Two layer construction
- Abrasion and scuff resistant
- Used as reinforcement in critical hard wear areas
- Composition: 100% Polyamide with PU laminate
- Waterproofness: 10,000 mm (JIS L 1099 B-1)
- Breathability: 10,000 g/m<sup>2</sup>/24

### X-PROTECT SOFT

- Stretch fabric with tricot mesh lining
- Soft and durable fabric
- Composition: 93% PES, 6% Spandex
- Waterproofness: 10,000 mm (AATCC 127-1998)
- Breathability: 4,000 g/m<sup>2</sup>/24 h (ASTM E96-1995)

# X-PROTECT® 3 LAYER JACKET & PANTS



Lightweight, breathable, waterproof and durable, the new X-ProTect 3 layer clothing is the perfect choice when comfortable yet bombproof protection from the elements is needed.

The jacket features a dual adjustment hood for perfect fit. The oversized hood easily covers a cap. Large front pockets with water repellent zippers have a Napoleon style access across the chest for ease of use even when storing larger lure boxes and accessories. There is also a zippered inside chest pocket for valuables. Anatomically pre-shaped sleeves for freedom of movement sport cuff adjustments to prevent water running into the sleeves. D-ring on the neck for net or other accessories.



Model No.	Sizes	Color
21113-1	S-XXL	Black



The pants have a loose cut to comfortably fit over other layers and easy pull on when the need for weatherproof protection occurs.

The legs feature long zippers up to knees with large fabric wedges to allow pulling the pants on over shoes. Leg bottoms have a snap button adjustment for custom fit. The waist has an elastic, ergonomic band for added comfort. Two front pockets are equipped with water repellent zippers. The front fly features a waterproof zipper and a waterproof fabric wedge inside for added protection.



Model No.	Sizes	Color
21305-1	S-XXL	Black

# ORIGINAL RAP JACKET & PANTS



The fishing specific design of the Original Rap Jacket & Pants guarantees comfort and performance on the water – just like the Original Rapala that has been the go-to lure for fishermen for decades and the iconic lure that all others are compared to in performance in the water. The breathable fabric is highly water and windproof for a dry, warm and comfortable feeling in any conditions the Mother Nature throws at you.

The Jacket and Pants feature YKK waterproof zippers to guarantee no water can seep in.

The articulated cut and reinforced seat and knees on the pants add to comfort and durability. The pants come with removable suspenders and a belt. Rapala Original Floater lure pattern print on the Jacket's front lap and the Pants' pocket flaps.

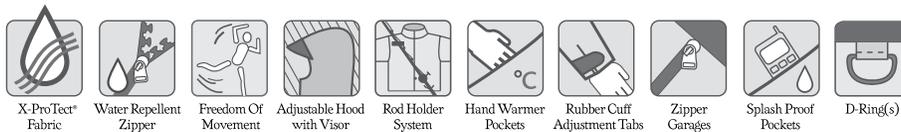
Highly waterproof & windproof & breathable · YKK® waterproof zippers  
 Reinforced seat and knees · Removable suspenders and belt included  
 Rapala Original lure print on Jacket's front flap and pants' pocket flaps.

Model No.	Sizes	Color
Jacket 21117-1	S-XXL	Dusty Olive
Pants 21307-1	S-XXL	Dusty Olive

# X-PROTECT® SHORT JACKET



The light, waterproof and breathable jacket is designed to allow free arm movement while casting. Adjustable cuffs prevent water getting into the sleeves but also allow venting. Two-way adjustable hood provides maximum protection from wind and rain without limiting visibility. Large hand warmer pockets with waterproof zippers double as ventilation openings for temperature control. Chest bellows pocket with hook and loop closure and a Napoleon-style left chest pocket are designed for easy access and large storage capacity. The jacket also has several smaller pockets specially designed for storing small accessories such as tippet spools and pliers. Manufactured from X-ProTect 2L fabric and reinforced in critical areas with X-ProTect 2L Oxford.



Ergonomic design · Adjustable cuffs seal out water · Two-way adjustable hood  
 Large hand warmer pockets double as ventilation · Waterproof zippers · Multiple chest pockets for organizing gear  
 X-ProTect 2L fabric is breathable and waterproof · X-ProTect 2L Oxford in high wear areas

Model No.	Sizes	Color
21101-2	S-XXL	Olive/Clear Moss

# X-PROTECT® PARKA & TALL PANTS



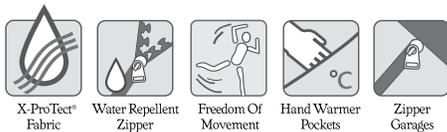
The parka-length jacket is well suited for boat fishing, but also excels as a stylish all-round breathable waterproof jacket. The cut allows unrestricted arm movement without exposing wrists. The cuffs can be sealed to keep water out of the sleeves even when the arms are raised or temporarily submerged but also allow venting. Zippered ventilation on mid back for more active use. The waist and hem are adjustable for optimum fit and protection. The hood has a two way adjustment at the back. Oversized front pockets with hand warmer pockets on the sides, plus numerous other pockets to store all gear.



X-ProTect 2L waterproof and breathable fabric  
 Durable X-ProTect Oxford reinforcements in high wear areas  
 Zippered ventilation on mid back · Pre-shaped elbows  
 Oversized front pockets with hand warmer pockets on the sides  
 Waist and hem adjustment for good fit · Multiple pockets  
 All pockets placed to accommodate life vest

Model No.	Sizes	Color
21106-2	S-XXL	Olive/Clear Moss

Fully waterproof and breathable trousers to protect fishermen from the harshest elements. The elastic softshell waist is raised on the back for added warmth, protection and support. The pant legs are pre-bent for non-restricted kneeling. Hook and loop adjustable leg openings with side zippers up to the knee allow easy pull-on and pull-off. Strategically placed fleece-lined hand warmer pockets with waterproof zippers and large side pockets are easy to access. Tall X-ProTect Pants are manufactured from the fully waterproof X-ProTect 2L fabric and are reinforced in high wear areas. The trousers have removable elastic suspenders.



Waist adjustment with elastic section  
 Comfortable softshell fabric raised waist  
 Added warmth to the lower back  
 Detachable suspenders with Rapala design  
 Waterproof 2-way zipper on front fly  
 3D mesh padding on back and knees · Pre-shaped knees  
 Spacious thigh pockets and side pockets with waterproof zippers

Model No.	Sizes	Color
21306-2	S-XXL	Olive/Clear Moss



---

# ECOWEAR REFLECTION PANTS

The Eco Wear Reflection Pants follow the environmentally friendly path blazed by the Eco Wear wading gear. The reflection-patterned pants match with the Reflection Jacket, and 56% of the fabric is made of ecological PET yarn.

The pant seat and knees are reinforced to endure rough use. Relaxed, ergonomic fit and flexible waist for comfort and functionality. Seven pocket design guarantees there's a place to stash everything you need to bring along – no matter where you are going.

- 
- Reflection patterned fisherman pants · 56% ecological PET yarn construction
  - Reinforced seat and knees · Ergonomic fit with flexible waist

---

Model No.	Sizes	Color
21308-1	S-XXXL	Beige Reflections

---



# SHALLOWS VEST/SHORT SHALLOWS VEST



Accessories not included



This vest organizes everything for you. On the chest two neoprene sleeves hold small tackle boxes, and on top zippered security pockets stash gear. Below another set of zipper pockets eats up even more gear and behind them cozy hand warmer pockets warms up your fingers in no time. Neoprene shoulders distribute the weight evenly, and a rod holder system frees your hands while changing lures. The back has a big kangaroo style pocket accessible from both sides, which can be removed together with the entire back for more ventilation when hot.

The wading vest of choice for the brave luresman who ventures deep. Essentially identical to its bigger brother but with reduced features to allow for the short cut.

Model No.	Sizes	Color
22003-1	S-XXL	Forest Green

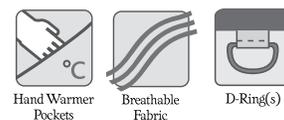
Model No.	Sizes	Color
22002-1	S-XXL	Forest Green

## 3D MESH VEST

The 3D Mesh Vest offers anglers a full featured vest with a well ventilated 3D mesh body perfect warm weather fishing. On the chest two neoprene sleeves hold small tackle boxes, and on top zippered security pockets stash gear. Below another set of zipper pockets eats up even more gear and behind them cozy hand warmer pockets warms up your fingers in no time. Neoprene shoulders distribute the weight evenly. Back kangaroo style pocket is accessible from both sides.



- Neoprene sleeve for quick access to tackle box
- 5 outer zipper pockets • 3 hook-and-loop easy access pockets
- Removable foam pad for hooks • Kangaroo style mesh pockets on back • Mesh pockets on sides • Rod holding system
- Neoprene shoulders • Soft collar • Hand warmer pockets



Model No.	Sizes	Color
22004-1	S-XXL	Forest Green



**NEW**

## COMFORT

A top quality suit for the most demanding user. The two-piece Life Wear Comfort keeps you dry in all conditions, no matter whether your passion is: fishing, boating, paddling or rafting.

- Re-enforced knees and seat
- Large, splash waterproof thigh pockets
- Front pocket with side access on the jacket
- High collar is lined with water resistant fleece
- Under the collar Rapala red hood
- Suspenders in trousers
- Includes carrying/storage bag



Description	Sizes	Color
Two-Piece suit	S-XXL/custom	Black



**NEW**

## FISHERMAN

The Fisherman model includes all of the best properties of an immersion suit. Its ergonomics and fit are in the class of their own and the comfort is superior. Thanks to the telescope waist construction it fits well and it is comfortable and light to wear. It keeps you dry regardless of how long you will stay in water.

- Re-enforced knees and seat
- Telescope waist: integrated suspenders keep the trouser part up at the same time as the crotch strap keeps the upper part down
- Includes carrying/storage bag

Description	Sizes	Color
One-Piece suit	S-XXL/custom	Black

**NEW**

# MULTIWEAR

The Multiwear suit is an extremely lightweight dry suit designed to be worn under outer garments like traditional foul-weather gear. Thanks to the breathable Gore-Tex® fabric, this suit will keep you dry, even when worn together with outer clothing that does not breathe. Also available in junior sizes.

Description	Sizes	Color
One-Piece suit	S-XXL/custom	Black
Junior	100-120 cm, 120-140 cm, 140-160 cm	Black



**NEW**

# FINNFILL UNDERWEAR

The elastic X-Tex Finnfill underwear provides perfect thermal insulation. It is manufactured of a four layer material, with Finnfill fiber as insulating layer, and breathable watertight X-Tex membrane as intermediate layer. The surface is made of elastic and slippery tricot fabric, and the inner lining is fleece.

- Vent holes in the armpits and on the left arm assure the free circulation of air inside and outside of the underwear
- Chest pocket with zipper, large thigh pockets
- Elastic fabric in collar, sleeves, ankles and a wide waist band
- Thumb loops and leg retainers ease pulling the next layer on and off.

Description	Sizes	Color
One-Piece suit	S-XXL/custom	Black

---

# PROWEAR LIFE VESTS

The ProWear life vests are light and comfortable to wear, allowing improved motion and ventilation. They are available both in automatic and in manual versions and provide 150 N buoyancy for adults when fully inflated and are fully CE approved, certified under ISO 12402. The automatic life vest will inflate within 5 seconds of water immersion. The manual life vest, by pulling the toggle, will also inflate within 5 seconds of activation.

Both life vests feature an access point zipper which allows for the easy checking of cylinder and operating head without the need for anyone to undo the jacket, removing the need for frequent repacking and allows the cylinder to be inspected far more frequently, reducing the risk of cylinders being time expired or faulty. Inflatable vests require user checks and maintenance on a regular basis by an authorized service station.



---

## AUTOMATIC LIFE VEST

- Comfortable to wear (neoprene lining on neck)
- Non-corrosive and anti-magnetic parts
  - 3M reflective tape
  - UV resistant
  - Accessory loops
  - Crotch strap
  - Emergency whistle
  - Mesh pocket
- 33 g CO<sub>2</sub> cylinder, automatic, oral inflation tube

---

Model No.	Sizes	Color
28803-1	One Size	Black/Red

---

---

## PERMANENT BUOYANCY

The flotation foam is built into the garment. Garments are designed for swimmers and intended for use in inshore sheltered waters where rescue is quickly at hand.



---

## FLOTATION LONG SHALLOW'S VEST

- Unique combination of Rapala ProWear Shallows Vest and flotation vest
- Neoprene shoulders distribute the weight evenly
- Several pockets (hand warmer pockets, zippered pockets, mesh pockets, big kangaroo pocket in the back) & rod holder system – just like in the Shallows vest

---

Model No.	Sizes	Color
28808-1	M-XXL	Walnut Brown

---

# LIGHTWEIGHT FLOTATION SUIT

Super lightweight design made from tough Taslon & 210D nylon outer shell with polyester lining.

- Totally waterproof with WP5000 Rating
  - CE Certificate EN393
- Lightweight En-Tec flotation foam
  - 3M reflective tape
- Polyester body and hood lining & insulation
- Polar fleecelined collar and hand warmer pockets
- Neoprene wrist cuffs · Reinforced knees
  - Two way YKK main zipper and Velcro® ankle adjustment



Model No.	Description	Sizes	Color
28809-1	Lightweight 1-Piece Flotation Suit	S-XXXL	Black/Grey
28810-1	Lightweight Flotation Jacket	S-XXXL	Black/Grey
28811-1	Lightweight Flotation Trousers	S-XXXL	Black/Grey

# INTERFACE JACKET

Waterproof and breathable ice fishing jacket with 180 g Thinsulate body insulation to guarantee warmth even in harshest conditions. Reinforced shoulders and elbows resist wear and tear in heavy duty use. The jacket has ample pocket space custom-designed for winter fishing and a see through smart phone pocket on left sleeve. Insulated, adjustable hood with an over-sized visor for added protection.

Model No.	Hand	Size	Color
RNT	Right	S-XXXL	Grey



# INTERFACE PANTS

Waterproof and breathable bib pants for winter fishing to match the Insulated Jacket. The bibs feature a breathable, moisture wicking liner and reinforced and padded seat for added comfort. Removable and adjustable shoulder straps, adjustable hook & loop straps at ankles and waist adjustment with an elastic section guarantee perfect fit.

Model No.	Size	Color
RNTB	S-XXXL	Grey



**NEW**

## NORDIC JACKET & PANTS

Designed for long-term endurance in Nordic winter conditions, the Nordic Jacket and Pants are ideal for cold weather outings – be it on open or hard water. The waterproof and windproof fabric is breathable to allow high exertion pursuits without dampening you down, yet gives full water and windproof protection from the elements. The suit is insulated to withstand winter conditions down to -30 degrees centigrade.

The cut is generous to allow for layering and to guarantee comfort and warmth but still form-fitting enough to not to interfere with your fishing. The Jacket features reflective piping on front and back.

- Waterproof & windproof (3000 mm/m<sup>2</sup>) • Breathable
- Insulated for cold conditions (-30c) • Tested in Finnish Lapland
- Reflection piping on the jacket front & back

Model No.	Size	Color
Jacket 25101-1	S-XXXL	Black
Pants 25102-1	S-XXXL	Black

# BEANIES



## BEANIE

Warm and comfortable, basic sleek design.

Model No.	Size	Color
RTQ-B	One Size	Grey/Dark Grey



## BILLED BEANIE

Billed version of the beanie for style and performance.

Model No.	Size	Color
RBT	One Size	Grey/Dark Grey



## RIBBED BEANIE

Classic, ribbed look.

Model No.	Size	Color
RST	One Size	Grey/Dark Grey



## BALACLAVA

Full protection from the elements even in hardest conditions. Designer with a fold down hood to allow use both as a neck gator or a full hood/balaclava. Contoured cut for perfect fit and moisture wicking construction for ultimate comfort.

Model No.	Size	Color
RBCL	One Size	Grey



## BANDITO

Neck and face protector to cut down the wind chill. Cotton exterior with a comfortable micro fleece lining and 40 g Thinsulate insulation. Lightweight and adjustable.

Model No.	Size	Color
RBNT0	One Size	Grey



## INSULATED GLOVES

Fully waterproof, windproof and breathable winter gloves. Touch screen friendly material on index finger tip for smart phone operations. Articulated cut. Textured grip palms.

Model No.	Size	Color
RWG	M, L, XL	Grey/Dark Grey

**NEW**

## ICE MITTEN

- Insulated warm winter mitten
- Waterproof, windproof and breathable
- Thumb and forefinger allow interaction with touch screen devices
- 3M Scotchlite reflective piping

Model No.	Size	Color
RWM	M, L, XL	Grey/Dark Grey





### ALL WEATHER HAT

Stay dry and comfortable in all conditions.

- Combine this hat with your X-ProTect clothing
- X-ProTect material is breathable and waterproof.
- Mesh lining for excellent breathability
- Cord adjustable back and under chin.

Model No.	Size	Color
24509-1	One Size (60 cm)	Charcoal/Black



### ROTATOR HAT

Classic fishing hat in comfortable cotton. Egg-shaped brim shades either face or neck more effectively than a regular hat and dark fabric on underside of brim at "peak" reduces glare. Made of light cotton twill.

Model No.	Size	Color
24504-1	M and L	Beige
24504-2	M and L	Olive

**NEW**

### LED CAP

- Three in-built LED lights for dark conditions
- Embroidered 3D Rapala logos
- Timeless design with high quality



Model No.	Size	Color
RLEDH	One Size	Black



### MONTAUK NEOPRENE GLOVES

- Neoprene gloves for demanding weather conditions
- Extended cuff for maximum protection
- Grippy dot fabric on palm
- Amara synthetic leather on sides of fingers to reduce bulk

Model No.	Size	Color
24406-1	M, L, XL	Black



### FLEECE AMARA GLOVES

- Comfortable fleece main material
- Windproof
- Breathable
- Amara synthetic leather palms

Model No.	Size	Color
24407-1	M, L, XL	Grey/Black



### TITANIUM GLOVES

Tight fitting ultra thin neoprene gloves. The inside is coated with special titanium coating that reflects and traps body warmth to keep your hands warm. Thumb, index and middle finger are exposed for good dexterity. Stretch hook-and-loop adjustable cuff to support and keep your wrists warm. Ultrathin 0.5 mm neoprene main material for nimble fishing action.

Model No.	Size	Color
24403-1	M, L, XL	Black



### BEAUFORT GLOVES

Neoprene gloves with grippy dot palms. Shaped and crafted for maximum fit; Curved fingers for good grip and Amara synthetic leather on sides of fingers to reduce bulk. Made of high quality 2 mm neoprene that keeps fingers warm even on a cold day out fishing.

Model No.	Size	Color
24405-1	M, L, XL	Grey
24405-2	M, L, XL	Olive Leaf



### HALF FINGER GLOVES

Windproof fleece gloves with durable and warm Amara on the palm. Stretch fleece inserts between fingers and articulated shape for a comfortable fit.

Model No.	Size	Color
24401-2	M, L, XL	Grey/Black



**NEW**

## SUMMER FISHING GLOVES

- Breathable summer style fishing gloves • UV-protected, SPF 25
- Thin 3D polyester on top, soft Amara on palm • 3 models

Model No.	Item Description	Size	Color
24410-1	Solar Gloves - Half Finger	M, L, XL	Red/Black
24411-1	Solstice Gloves - Two Finger	M, L, XL	Red/Black
24412-1	Sunspot Gloves - Full Finger	M, L, XL	Red/Black



### INDEX GLOVE

- Protects index finger from abrasion
- Excellent for fishing sea bass, pike & other predators with heavy lures
- Super thin neoprene with rubber cuff wrist adjustment
- Available in three sizes for both hands, M, L & XL

Model No.	Hand	Size	Color
24409-1	Right	M, L, XL	Black
24409-2	Left	M, L, XL	Black



### FILLET GLOVE

Made of Tuff-Knit™ yarn that protects against slice injury during filleting. Unique, comfort flex design fits either hand. 3 sizes to ensure perfect fit. Machine washable.

Model No.	Item Description
BPFGS	Fillet Glove - Small
BPFGM	Fillet Glove - Medium
BPFGL	Fillet Glove - Large



### FISHERMAN'S GLOVES

Non-slip fish handling gloves that are designed to float.

- Durable Latex Coating
- Cotton/Polyester Shell
- Machine Washable, Drip Dry
- Fresh or Saltwater

Model No.	Item Description
RFSHGL	Large Fisherman's Gloves
RFSHGXL	Extra Large Fisherman's Gloves

Not for use as a fillet glove



Rapala®  
EcoWear

# ECOWEAR® REFLECTION WAIST WADERS

Featuring the award-winning reflection pattern and environmentally friendlier production process, the EcoWear Reflection Waist Waders bring wading comfort to warm environments and longer treks to the fishing spots. Perfect solution for situations where deep wading is not a necessity.

- Removable, adjustable shoulder straps
- Neoprene back support
- Articulated knees
- Integrated belt strap

Model No.	Size	Color
23721-1	S-XXL	Beige Reflections

## ECOWEAR® REFLECTION WADERS

Rapala is breaking the ice in wader markets by introducing new generation waders, EcoWear Reflection Waders. Apart from the special design protected appearance, Rapala Reflection Waders are manufactured with a unique, ecological technology by Dupont: DuPont™ Cerenol® Polyol, a proprietary new family of high performance polyether polyols, is manufactured in a sustainable process using an ingredient derived from agricultural feedstock. Cerenol® offers a unique combination of uncompromising product performance with the benefit of being renewably sourced, resulting in a reduced environmental footprint and lowering the dependence on petroleum. DuPont™ Cerenol® technology is applied as part of the EcoWear Reflection Waders' manufacturing process where the fabric is given its waterproof and breathable qualities, resulting in excellent numbers of waterproofness (19,000 mm) and breathability (4000 g/m/ 24 h) with 30% smaller fossil energy use and 35% smaller greenhouse gas emissions. First of its kind worldwide in terms of unique ecological manufacturing by DuPont.

- Ergonomic, back supportive belt
- Zippered hand warmer pockets
- Exclusive design protected pattern
- Articulated knees
- 3D mesh shoulder straps

Model No.	Size	Color
23720-1	S-XXL	Beige Reflections



reddot design award  
winner 2013

Rapala  
EcoWear

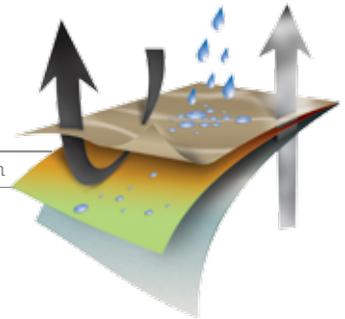
## ECOWEAR® REFLECTION JACKET

Using the same waterproof fabric and membrane as the award-winning Rapala Eco Wear Reflection Waders, the Eco Wear Reflection Wading Jacket features outstanding waterproof and breathable qualities with a manufacturing process that creates 30% smaller fossil energy use and 35% lower greenhouse gas emissions than regular waterproof clothing.

With a mid-length design, the jacket can be worn as a wading jacket with either chest or waist high waders or regular rain pants. The jacket features comfortable, adjustable cuffs and a fully adjustable, full protection hood. The Eco Wear Reflection Jacket has large front pockets for lure storage and easy access hand warmer pockets. The jacket's sleek design with hidden draw cords and attachment points for tools and accessories allow a tangle-free fishing experience.

Model No.	Size	Color
23722-1	S-XXL	Beige Reflections

WATERPROOFNESS	BREATHABILITY
19 000 mm	4 000 g/m/24h



### REFLECTION RAIN HAT

Traditional designed favored by seafarers and fishermen who know how to protect themselves from the elements. Constructed of the same waterproof and breathable material as the Reflection Waders. Fleece lining, adjustable chin strap.

Model No.	Size	Color
23723-1	One Size	Beige Reflections



### REFLECTION CAP

Built with the same material as the EcoWear Reflection Waders for absolute waterproofness and breathability. Draw-cord adjustment for snug fit.

Model No.	Size	Color
23724-1	One Size	Beige Reflections



## X-PROTECT CHEST WADERS

Economical comfort for the wading fisherman. Breathable waders are cool in the summer and remain warm in winter, as all the perspiration evaporates from inside and your thermal layer stays dry and warm. Elastic shoulder straps and articulated knees for added comfort and neoprene socks for durability and warmth. Abrasion resistant gravel guards at ankles to fit over boots. Internal flip out chest pocket. Welded front pocket with YKK zipper.

Model No.	Size	Color
23702-2	S-XXL	Soil/Charcoal

## X-PROTECT WAIST WADERS

Adjustable elastic waist with a 40 mm wide belt and pre-bent knees for a comfortable fit. Special design with no inseam on the legs. Neoprene socks and abrasion resistant gravel guards with elastic strap.

Model No.	Size	Color
23703-2	S-XXL	Soil/Charcoal



## PROWEAR TOTE

Carry waders and other gear with style. Net lid allows wet items to dry.

Model No.	Size	Color
20001-1	One Size	Olive



## HIP WADERS

Waterproof and breathable stocking foot hip waders. Pack down small and are light to carry with you. Adjustable clips for easy attachment. Neoprene socks and abrasion resistant gravel guards with elastic strap.

Model No.	Size	Color
23709-2	S-XXL	Grey Beige

## WALKING WAIST WADERS

- 3-Layer breathable waders
- Ergonomic waistband with elastic inserts on sides.
- Water repellent YKK pocket zippers
- XL Mesh pocket bags for venting while walking
- Shaped knees
- Double construction on lower leg
  - Inside 3-layer fabric
  - Outside abrasion resistant material
- Designed to match with the Walking Wading Shoes

Model No.	Size	Color
23711-1	S-XXL	Stone/Charcoal





23725-1

23707-2

23712-1

## DELUXE NEOPRENE WADERS

- High quality CS neoprene
- 3D mesh shoulder straps with rubber tabs for good grip
- Waterproof pocket with water repellent YKK zipper
- Fleece-lined kangaroo style handwarmer pocket
- D-ring on separate loop on belt
- Ceramic print for abrasion resistance on knee
- Combo Sole
- Rubber boots lined with Thinsulate

Model No.	Size	Color
23712-1	S-XXL	Black/Charcoal

## MONTAUK WADERS

Simple yet effective, these 4 mm neoprene waders keep you dry.

Model No.	Size	Color
23707-2	40-41, 42-43, 44-45, 46-47	Olive

## HYBRID WADERS

**NEW**

The next generation Hybrid Waders are made of ultra light 3.5 mm NBR (Nitrile Butadiene Rubber) compound which is 15% lighter than regular neoprene. The material also sports superior tear and tensile strength, outperforming neoprene in every aspect. The upper body is constructed of a breathable material for added comfort and features a flip-out style chest pocket to keep necessities handy. Breathable 3D shoulder straps distribute weight evenly yet breath to avoid unnecessary sweating. Ceramic knee prints add abrasion resistance and durability in high-wear points. Stocking foot style with detachable gravel guards.

- Made of ultra light 3.5 mm NBR compound (Nitrile Butadiene Rubber)
- 15% lighter in weight compared to regular CS neoprene
- Superior tear and tensile strength
- Breathable upper body with flip-out style chest pocket
- Ceramic knee print for extra durability
- Ergonomic 3D mesh shoulder straps
- Stocking foot style with detachable gravel guards

Model No.		Size	Color
23725-1	Hybrid Waders Stockingfoot	S-XXL	Black/Gray
23725-2	Hybrid Waders Bootfoot	40-41, 42-43, 44-45, 46-47	Black/Gray
23728-1	Gravel Guards (NBR)	adjustable size	Black
23728-2	Gravel Guards (NBR)	adjustable size	Gray



## STUDED WALKING WADING SHOES

- Lightweight suede shoes for wading and walking
- Studded dotted rubber sole for demanding terrain and ultimate grip underwater
- Mid cut height increases ankle support
- Non-corrosive and resistant plastic shoe lace loops
- Brass D-ring on the back side for secure gravel guard attachment
- Designed to match with the Walking Waist Waders
- Extra wide and soft tongue for a better fit with neoprene socks

Model No.	Size	Color
23604-2	41-47	Charcoal



## WALKING WADING SHOES

- Low and lightweight suede shoes for wading and walking
- Dotted rubber sole for demanding terrain and ultimate grip underwater
- Non-corrosive and resistant plastic shoe lace loops
- Brass D-ring on the back side for secure gravel guard attachment
- Designed to match with the Walking Waist Waders
- Extra wide and soft tongue for a better fit with neoprene socks

Model No.	Size	Color
23604-1	41-47	Charcoal



## WADING SHOES

Crafted from synthetic leather, these durable wading shoes won't absorb water or crack even in cold conditions. The fit is wide to accommodate neoprene socks and additional layers for comfort in cold water. The shoes are easy to put on and take off. Brass lace loops make lacing fast and easy and are totally corrosion proof. Reinforced toe and heel boxes guard your feet. Felt sole with rubber tip guarantees a safe grip on all surfaces.

Model No.	Size	Color
23602-1	41-47	Brown



**NEW**

## WET WADING SHOES

Super lightweight wading shoes for warm weather and wet wading. The upper part of the booties is made of neoprene for comfortable fit. Rubber soles are light and flexible yet give good traction and protection for your feet. Zipper closure on the inside ankle for easy on and off.

- Super light wet wading shoes for warm weather wading
- Made of neoprene (main material)
- Rubber soles
- Zipper closure

Model No.	Size	Color
23726-1	41-47	Black

# LIMITED EDITION SERIES



## SLING BAG

Revolutionary bag for the mobile fisherman. The bag swings to the front and the main compartments open up as a work tray together with the 3600 tackle boxes that fit inside. 2 main compartments with double pullers. Includes two 3600 tackle boxes. On the padded shoulder strap: Spiral retractor, D-ring, a zippered pocket on the back and front side and a plier pocket.

Model No.	Dimensions (WxHxD)	Color
46006-1	31 cm/23 cm/11 cm	Green/Black



## MAGNUM SLING BAG

Now available in King Size model. Same features as the original Sling Bag, with the larger 3700 sized tackle boxes for additional tackle.

On the padded Shoulder Strap

- Spiral Retractor
- D-ring
- Zippered pocket on the back and front side

Main Body

- Two main compartments with double pullers
- Waterproof 600D fabric
- Two 3700 size tackle boxes included

Model No.	Dimensions (WxHxD)	Color
46006-LK	42 cm/28 cm/11 cm	Green/Black



**NEW**

## SLING BAG PRO

The popular Sling Bag design with added features. The volume of the main compartment is easy to adjust with the expansion gusset. Inner compartment has a pocket for a hydration pack with a feed-through access point for the hydration tube. The waterproof pocket on the shoulder strap features a touch screen compatible, flexible window.

- Accommodates two 3600 size tackle boxes (3700 size on the Magnum)
- Adjustable volume: the main compartment is expandable
- Pocket for hydration pack/water bladder
- Water proof pocket on shoulder strap for valuables with a touch screen compatible window
- Made of strong 600D Nylon Oxford

Model No.	Dimensions (WxHxD)	Color	
46034-1 Sling Bag Pro	31 cm/23 cm/13-16 cm	Green/Black	Two 3600 size tackle boxes included
46035-1 Sling Bag Pro Magnum	42 cm/28 cm/13-16 cm	Green/Black	Two 3700 size tackle boxes included



## CONVERTIBLE LURE CASE

- Fast and easy way to carry the selected lures on the spot
- Convertible construction for optional ways of storage
- Reinforced carry handle and shoulder strap
- Three 3700-sized tackle boxes included
- Side pockets for accessories (accessories not included)

Model No.	Dimensions (WxHxD)	Color
46030-1	39 cm/24 cm/16 cm	Green/Black



## SLEEVE PACKAGING

All Limited Edition Series bags will be shipped in a sleeve style package. Benefits include better visual branding and presence at retail on shelf or peg with minimization of “shop worn” product. Full access to product is still possible by customer for easy, thorough inspection.



## LURE BAG

- Easy to accommodate different Rapala lures
- Open top lure boxes inside with total 16 slots
- Zippered front pocket with mesh compartment
- Embossed Rapala logo on the lid

Model No.	Dimensions (WxHxD)	Color
46028-1	18 cm/19 cm/14 cm	Green/Black



## MAGNUM TACKLE BAG

Limited Edition design has up to eight 3700 size tackle box capacity. Definitely enough room for every serious angler. Molded waterproof bottom with embossed Rapala logo protects your tackle even in the bottom of a wet boat. Multiple organizer pockets inside the front with several pockets for fishing accessories on the outside. D-rings for tool attachment. Sturdy handles and padded shoulder strap for comfortable transport. Three 3700 size tackle boxes included.

Model No.	Dimensions (WxHxD)	Color
46015-1	54 cm/39 cm/32 cm	Green/Black



## TACKLE BAG

A great all-around size tackle bag with capacity of four 3700 size tackle boxes. Constructed of waterproof 600D fabric. Molded waterproof bottom with Rapala logo embossed protects from water. Inside an adjustable divider with hook & loop attachment lets user customize to their needs. Multiple pockets hold everything from accessories to snacks. Comes with two 3700 size tackle boxes.

Model No.	Dimensions (WxHxD)	Color
46016-1	50 cm/26 cm/30 cm	Green/Black



## LITE TACKLE BAG

Light in weight not features. Designed to hold up to four 3600 size tackle boxes. Big enough to hold all your essential tackle, yet light enough to carry to the "hike-in" hot spots. Molded waterproof bottom emblazoned with the Rapala logo protects your gear from the elements. Waterproof 600D fabric shrugs off rain and spray. Shoulder strap for ease of transport. Comes with one 3600 size tackle box.

Model No.	Dimensions (WxHxD)	Color
46017-1	30 cm/22 cm/25 cm	Green/Black



## HORIZONTAL JIG BAG

Accommodates six 3700 sized tackle boxes held horizontally so jigs and jig heads stay in order

- Two 3700 sized tackle boxes included
- Big front opening flaps with see-through plastic pockets inside
- Built-in magnetic snaps keep front flap on top of the bag when opened
- Smaller mesh pockets inside the backside pocket
- Main compartment lined with waterproof lining
- Right hand side work station with several pockets
- Waterproof thermoformed EVA bottom with Rapala logo

Model No.	Dimensions (WxHxD)	Color
46025-1	50 cm/32.5 cm/26 cm	Green/Grey



## SATCHEL

- Main compartment accommodates two 3700 size tackle boxes (one included)
- Padded compartment inside for valuables
- Zippered front pocket (A4 size) with inner compartments
- Zippered pocket on back
- Padded shoulder strap

Model No.	Dimensions (WxHxD)	Color
46020-1	39 cm/32 cm/13 cm	Green/Black



## CHAIR PACK

- Roomy backpack with padded integrated stool
- Molded waterproof bottom with embossed Rapala logo
- Ergonomic shoulder straps; comfortable to carry even when packed full
- Roomy main compartment with inner organizer pockets
- Large front and side pockets
- Insulated pocket on side for thermos

Model No.	Dimensions (WxHxD)	Color
46019-1	48 cm/42 cm/28 cm	Green/Black



## HIP PACK

- Two removable holsters store 3450 size tackle boxes
- Pliers holder
- Adjustable fit with durable side release buckle
- Main compartment features zippered lid
- Lure tray with mesh pocket and built-in work station
- Custom retractor pocket for line clipper
- Padded bottle pocket

Model No.	Dimensions (WxHxD)	Color
46005-1	76 cm/15 cm/8 cm	Green/Black

## 3-IN-1 COMBO BAG

A daypack and a traditional tackle bag that combine to create a perfect weekend fishing combo. The connection is easy with a zipper and two side release buckles. Padding on the back of both bags makes carrying comfortable.

### TOP

Easy access to both main compartment and front pocket with double puller zippers. Padded shoulder straps with adjustments and D-rings for tool attachment. Quick release top doubles as a perfect daypack.

### BOTTOM

Main compartment accommodates four 3600 size tackle boxes. Inside a zippered see-thru pocket on the lid. Removable shoulder strap. Rod-tube attachment straps for attaching rod tubes to the combination on both sides. Front pocket opens as a tray with two inside zippered organizer pockets and an on-top a mesh pocket.



Model No.	Dimensions (WxHxD)	Color
46002-1	31cm/67 cm/26 cm	Green/Black

## TACTICAL BAG

A Daypack with attachable Chest pack  
**DAYPACK**

- Accommodates two 3700 size tackle boxes
- Water resistant compartment for a hydration pack
- Light weight, comfortable to carry all day long
- Ergonomic shoulder straps
- Padded 3D mesh panels on back for ventilation
- Rescue whistle incorporated on strap

### CHEST PACK

- Easy to attach to the Daypack
- Front pocket opens as a tray
- Spiral retractor for accessories
- Removable hook-pad
- Pockets for small gear



Model No.	Dimensions (WxHxD)	Color
46018-1	29 cm/45 cm/19 cm	Green/Black

# MAGNUM ROLLER DUFFEL

Magnum sized roller duffel bag with adjustable volume from 100 to 120 liters

- Separate compartments inside
- Zippered front pockets for documents, magazines etc.
- Heavy duty puller for easy handling
- Multiple carry handles
- Thermoformed bottom stiffened with plastic sheets



Model No.	Dimensions (WxHxD)	Color
46027-1	82 cm/34 cm/40 cm	Green/Grey

# ROLLER DUFFEL

A big bag that has a place for all your gear. Designed for transport with wheels and retractable handle. Zippered pocket segregates dirty and wet gear with a mesh top for ventilation.

A retractable handle and wheels for easy transport. Sturdy handles on top for carrying and a separate removable shoulder strap.

On the top end a roomy end pocket with a hook-and-loop closure mesh pocket on top.

Compression straps with side release buckles on both sides work well for attaching rod-tubes.

Zippered side pockets.

Big opening on top with double pullers takes the chore out of packing.

End of the bag features a zippered pocket to store wet or dirty stuff separate from other gear with a mesh top for ventilation.



Model No.	Dimensions (WxHxD)	Color
46003-1	71 cm/39 cm/35 cm	Green/Black

# TACKLE TOWER

Tackle storage system that hangs out of the way at home or in the cabin. Adjustable, collapsible design.

- Keeps your fishing tackle organized
- Six compartments for all the essential gear
- Two side pockets for rods and reels
- Transparent plastic windows with note tags to mark the content
- Back pocket for fishing license, documents or DVD
- Ventilated compartment for wading shoes
- Freely adjustable height

Model No.	Dimensions (WxHxD)	Color
46029-1	26 cm/109 cm/40 cm	Green/Black



# DUFFEL BAG

Smaller duffel bag with same features as its big brother, the Roller Duffel Bag, downsized, without the rollers or retractable handle.

- Big opening on top with double pullers takes the chore out of packing.
- End of the bag features a zippered pocket to store wet or dirty stuff separate from other gear with a mesh top for ventilation.
- Compression straps with side release buckles on both sides work well for attaching rod-tubes.
- Zippered side pockets



Model No.	Dimensions (WxHxD)	Color
46004-1	61 cm/39 cm/32 cm	Green/Black

---

# WATERPROOF SERIES



## WATERPROOF TACKLE BAG

The waterproof tackle bag provides superior protection from wet conditions. Heavy-duty fabric with ample interior storage space accommodates five 3700-sized tackle boxes. Dual dividers with hook & loop attachment allow user to customize to their needs. Detachable interior pockets keep valuables safe and dry. Two outside pockets provide waterproof storage with quick access. Adjustable strap with shoulder pad

- Two dividers inside with hook and loop attachment
- Detachable pockets inside for valuables
- 2 side pockets for accessories
- Accommodates five 3700-sized tackle boxes (not included)

---

Model No.	Dimensions (WxHxD)	Color
46023-1	50 cm/30 cm/30 cm	Black/Red

---

---

## WATERPROOF REEL CAMERA CASE

Hard-sided waterproof protection case for an SLR camera and reels. Removable dividers for custom fit to accommodate your gear. Waterproof zipper on lid, sturdy handle and removable shoulder strap.

---

Model No.	Dimensions (WxHxD)	Color
46031-1	40 cm/16 cm/25 cm	Red/Black

---





## WATERPROOF DUFFEL BAG

- 100 liter duffel bag
- Inside removable 15 cm x 20 cm velcro pocket for valuables
- Zippered mesh pocket outside

Model No.	Dimensions (WxHxD)	Color
46021-1	65 cm/29 cm/53 cm	Red/Black



## WATERPROOF BACKPACK

- 50 liter backpack
- Inside detachable 15 cm x 20 cm removable pocket for valuables
- Cushioned back support with hook & loop attachment

Model No.	Dimensions (WxHxD)	Color
46022-1	41 cm/60 cm/19 cm	Red/Black



## WATERPROOF GADGET BAG

Waterproof bag with a waist strap attachment to protect a digital point and shoot camera or other small valuables from water. Roll-down closure with buckles on both sides. Protective, detachable pouch inside.

Model No.	Dimensions (WxHxD)	Color
46024-1	13 cm/16 cm/7 cm	Red/Black

# SPORTSMAN'S SERIES



## SPORTSMAN'S 13 SATCHEL

Roomy and practical fishing bag, the Sportsmans 13 features a removable PVC liner in the main compartment, two pockets in front for accessories. Two side release buckles act as a secure closure for main pocket. Waterproof fabric. Adjustable shoulder strap.

Model No.	Dimensions (WxHxD)	Color
46010-2	36 cm/30 cm/11 cm	Grey/Black



## SPORTSMAN'S 12 SHOULDER BAG

The Sportsmans 12 Shoulder Bag is perfect for daytrips. Removable PVC liner lines the cavernous main compartment. Three additional pockets are perfect for tools and accessories. Adjustable shoulder strap.

Model No.	Dimensions (WxHxD)	Color
46008-2	34 cm/28 cm/15 cm	Grey/Black

## SPORTSMAN'S 10 TACKLE BELT

This tackle belt is the epitome of portable. Small in size yet packed with features for a well outfitted tackle set. Zippered main compartment is complimented by two smaller pockets. Rod attachment straps for hands free travel. Waterproof fabric construction. Additional attachment points for tools and accessories.



Model No.	Dimensions (WxHxD)	Color
46007-2	74 cm/14 cm/11 cm	Grey/Black

All Sportsman's Series bags come PACKED IN AN UPGRADED BOX.



## SPORTSMAN'S 31 TACKLE BAG

Big main compartment with roomy front pocket. Built for the water of tough waterproof fabric. Adjustable shoulder strap. Removable PVC liner in the main compartment.

Model No.	Dimensions (WxHxD)	Color
46012-2	40 cm/30 cm/21 cm	Grey/Black



## SPORTSMAN'S 25 BACKPACK

Waterproof fabric construction protects your tackle and gear on any excursion. Adjustable D-Ringed shoulder straps. Cushioned support back adds comfort even on the longest hauls. Compression straps with side release buckles secure load.

Model No.	Dimensions (WxHxD)	Color
46014-2	35 cm/45 cm/19 cm	Grey/Black



## SPORTSMAN'S 30 CHAIR PACK

Backpack with fold-away seat. Ideally sized for a full-day outing, with 30 liters of well-organized storage space. Includes spacious front and side pockets. Removable PVC liner in the main compartment.

Model No.	Dimensions (WxHxD)	Color
46011-2	42 cm/40 cm/28 cm	Grey/Black



**NEW**

## SOFT SLING BAG

The handy sling bag design allows easy access to a large storage pocket, yet keeps it out of the way when not needed. Quick-release buckle on the strap for two pre-set lengths: shorter for a snug fit when the bag is on your back and long for easy access and operation when the bag is slung to the front. The front pocket opens out to a work station tray. The main pocket accommodates two 3600 size tackle boxes.

Model No.	Dimensions (WxHxD)	Color
46036-2	40 cm/30 cm/14 cm	Green/Black

Two 3700 size tackle boxes included

# VISION GEAR®

---

With an unwavering commitment to functionality and a true sense of design, Rapala VisionGear's apparent value is seen clearly.

RXable lenses to the Shadow and ProGuide prove Rapala's commitment to better vision. The addition of Photochromatic lens to the line fulfills retailers needs for this growing market.

As always, function is first. With input from pro anglers and optical designers alike, Rapala VisionGear is designed to deliver true optical performance without distortion at the edges. Polarized lenses, 100% UV protection that provides up to 99% polarization, with the perfect amount of light transmittance to provide a view into the underwater world regular sunglasses can't provide. Bifocal magnification levels of 1.50, 2.00 and 2.50 add just the right enlargement to meet a wide cross section of users. Non-slip nose pads add comfort and security.

Non-slip inserts on tail of bows keep Rapala VisionGear from slipping off, even during netting or release of fish.

The classic to modern designs reinforce our commitment to style and functional design. Whether the preference is plastic or metal frames, there is a model to fill that need.

The Rapala mission has always been to make fishing a little easier and a lot more fun. Rapala VisionGear is committed to making every trip an overwhelming success.



**Rapala**



bifocal



water repellent



shatter proof



DECenter



uv/a/b blocker



anti-reflection



coverage



internal coating



Photochromatic

SMITH OPTICAL  
POLY-CARBONATE  
LENSES  
SMITH OPTICAL  
POLY-CARBONATE  
LENSES

# VISIONGEAR® PROGUIDE COLLECTION

Comprehensive design selection, premium optics with highly functional features.



## PROGUIDE SERIES

High Tech Aluminum · Matte Metal Bow Finishing · Internal Hinge Springs · Rubber End Tips · Rubber Nose Pads



RVG-052A



RVG-052B



RVG-052C

## PROGUIDE GLASS

TR90 Memory Plastic Frame · State-of-the-Art Super Lightweight Glass Lens

RVG-071 Supersized Lens and Bow · RVG-072 Double Injected Rubber Brow Pad & End Tips · RVG-073 Extended Side Shield



RVG-071A



RVG-071B



RVG-072A



RVG-072B



RVG-073A



RVG-073B

### PROGUIDE

Model No.	Frame Color	Lens Color
RVG-052A	Gun-Metal Hairline	Gray
RVG-052B	Brown Matte	Brown
RVG-052C	Blue Hairline	Mirror Blue

### PROGUIDE GLASS

Model No.	Frame Color	Lens Color
RVG-071A	Shiny Black	G15 Gray w/Silver Mirror
RVG-071B	Shiny Dark Tortoise	Brown w/Silver Mirror
RVG-072A	Shiny Black	G15 Gray w/Silver Mirror
RVG-072B	Shiny Dark Tortoise	Brown w/Silver Mirror
RVG-073A	Shiny Black	G15 Gray w/Silver Mirror
RVG-073B	Shiny Dark Tortoise	Brown w/Silver Mirror

All include a carrying case, safety strap and microfiber cleaning cloth to keep glasses in optimum condition.  
Passes European Standard EN1836

# VISIONGEAR® SHADOW COLLECTION

Contemporary styling with sport detailing offer anglers leading edge optics with a true fashion sense.



## SHADOW

Hypoallergenic Metal Alloys · Adjustable Rubber Nose Pads · 2 Polarized Lens Selections · Internal Spring Hinge  
Long Plastic Temple Covers · Rubber Pads on Inside of Temple Tips



RVG-020A



RVG-020B



RVG-013A



RVG-013B



RVG-013C



RVG-015A



RVG-015B



RVG-018A



RVG-018B



RVG-018P  
Photochromatic

### SHADOW

Model No.	Frame Color	Lens Color
RVG-020A	Shiny Gun Metal	Gray
RVG-020B	Shiny Brown	Brown
RVG-013A	Gun-Metal Matte	G15 Gray
RVG-013B	Silver Matte	G15 Gray
RVG-013C	Silver Matte	Blue Mirror

Model No.	Frame Color	Lens Color
RVG-015A	Gun-Metal Matte	G15 Gray
RVG-015B	Brown Matte	Brown
RVG-018A	Matte Black	G15 Gray
RVG-018B	Matte Brown	Brown
RVG-018P	Matte Brown	Photo Yellow

All include a carrying case, safety strap and microfiber cleaning cloth to keep glasses in optimum condition.  
Passes European Standard EN1836

### VISIONGEAR

Each pair of sunglasses include a storage case or protective pouch and a safety strap to keep sunglasses from going overboard. A microfiber cleaning cloth is included with certain models to maintain clear vision.



# VISIONGEAR® FITOVERS COLLECTION

Adjustable 2-in-1 lanyard and headband · Flexible sides in TR-90 material for comfort  
Polarized side window for panoramic vision · Ventilation Slot · Designed to be worn over prescription eyeglasses



## SLIM FIT

Medium front size covers smaller or female optical frames



RVG-097A



RVG-097B



RVG-097C

### SLIM FIT

Model No.	Frame Color	Lens Color
RVG-097A	Matte Black	G15 Grey
RVG-097B	Shiny Tortoise	Brown
RVG-097C	Matte Metallic Grey	Grey

All include a safety strap and protective pouch to keep glasses in optimum condition.  
Passes European Standard EN1836

## SPORT FIT

Medium front size covers most contemporary optical frames styles



RVG-098A



RVG-098B



RVG-098C

### SPORT FIT

Model No.	Frame Color	Lens Color
RVG-098A	Matte Black	G15 Grey
RVG-098B	Shiny Tortoise	Brown
RVG-098C	Matte Metallic Grey	Grey



## SPORTSMAN'S BIFOCAL

Build-In Magnifiers with 3 Powers (+1.50, +2.00, +2.50)  
Side Ventilation · Polycarbonate Frame and Polarized Lenses  
Non-Slip Adjustable Nose Pads

### SPORTSMAN'S BIFOCAL

Model No.	Magnification	Frame Color	Lens Color
RVG-041A+150	+1.50	Shiny Black	Gray
RVG-041A+200	+2.00	Shiny Black	Gray
RVG-041A+250	+2.50	Shiny Black	Gray

# VISIONGEAR® SPORTSMAN'S COLLECTION



## SPORTSMAN'S MAGNUM

• Lightweight TAC polarized lenses • Oversize head width • Anti-slip rubber nose pads and co-molded rubber tips • Extended side coverage



RVG-006A



RVG-006B



RVG-006C



RVG-202A



RVG-202B



RVG-032A



RVG-032B



RVG-032C

## SPORTSMAN'S 3D WRAP

Rubber-Polycarbonate Co-molded Temples for Extra Comfort • Removable Inner Lining Block Side Glare & Other Outside Elements  
Anti-Slip, Hypoallergenic Nose Pads • Side Ventilation



RVG-033B



RVG-033C

### MAGNUM

Model No.	Frame Color	Lens Color
RVG-006A	Matte Metallic Gun	G15 Grey
RVG-006B	Shiny Tortoise	Brown
RVG-006C	Shiny Metallic Black	Grey
RVG-202A	Black with Stripes	Grey

Model No.	Frame Color	Lens Color
RVG-202B	Brown with Stripes	Brown
RVG-032A	Matte Grey	G15 Grey
RVG-032B	Matte Black	Brown
RVG-032C	Matte Black	Grey

### 3D WRAP

Model No.	Frame Color	Lens Color
RVG-033B	Shiny Tortoise	Brown
RVG-033C	Shiny Black	Grey

All include a safety strap and protective pouch to keep glasses in optimum condition.  
Passes European Standard EN1836

# VISIONGEAR® SPORTSMAN'S COLLECTION

Premium quality with classic to rugged modern styles.



## SPORTSMAN'S

Lightweight and Impact Resistant · Custom Designed Bows · Internal Spring Hinge · Multiple Lens Colors  
Rubber Nose Pads · Rubber End Tips



RVG-001AS



RVG-001BS



RVG-001C



RVG-002A



RVG-002B



RVG-002P  
*Photochromatic*



RVG-004A



RVG-004B



RVG-004C



RVG-035A



RVG-035B



RVG-037A



RVG-037B



RVG-037C

### SPORTSMAN'S

Model No.	Frame Color	Lens Color
RVG-001AS	Black Matte	G15 Gray
RVG-001BS	Demi-Tortoise	Brown
RVG-001C	Black Matte	Yellow
RVG-002A	Gray Metallic Matte	G15 Gray
RVG-002B	Black Metallic Matte	Brown
RVG-002P	Black	Photo Yellow

Model No.	Frame Color	Lens Color
RVG-004A	Pearl Gray Matte	G15 Gray
RVG-004B	Demi Amber Matte	Amber
RVG-004C	Blue Matte Rubberized	Yellow
RVG-035A	Shiny Black	G15 Gray
RVG-035B	Matte Tortoise	Brown
RVG-037A	Matte Black	G15 Gray
RVG-037B	Matte Tortoise	Brown
RVG-037C	Matte Gun Metal	Gray

All include safety strap and protective pouch to keep glasses in optimum condition.  
Passes European Standard EN1836

# VISIONGEAR® SPORTSMAN'S COLLECTION

Contemporary styling with sport detailing offer anglers leading edge optics with a true fashion sense.



## SPORTSMAN'S MIRROR

- Revo-mirror coating on TAC lens for extra filtering of strong light
- Removable side-shields with ventilation to block side rays
- Removable center piece to block overhead light and outdoor elements
- Anti-slip nose pads and temple tips
- Adjustable temple tip for customized fit
- Snap-on lanyard compatible



RVG-022E



RVG-022F



RVG-026D



RVG-026F



RVG-031A



RVG-031C



RVG-203A



RVG-203B



RVG-206A



RVG-206B

### SPORTSMAN'S MIRROR

Model No.	Frame Color	Lens Color
RVG-022E	Gun Metal	Blue Mirror Gray
RVG-022F	Tortoise	Green Mirror Amber
RVG-026D	Gun Metal	Blue Mirror Gray
RVG-026F	Tortoise	Green Mirror Amber
RVG-031A	Matte Black	Silver Mirror Gray

Model No.	Frame Color	Lens Color
RVG-031C	Matte Blue	Blue Mirror Gray
<b>NEW</b> RVG-203A	Matte Black	Blue Revo Gray
<b>NEW</b> RVG-203B	Tortoise Matte	Silver Mirror Brown
<b>NEW</b> RVG-206A	Matte Black	Blue Revo Gray
<b>NEW</b> RVG-206B	Tortoise Matte	Silver Mirror Brown

# VISIONGEAR® SPORTSMAN'S COLLECTION

Premium quality with classic to rugged modern styles.



## SPORTSMAN'S FLOATER

Built-In Buoyancy · Featherlight Weight · TR90 Memory Plastic Frame · Two Polarized Lens Selections  
Rubber Nose Pads · Rubber End Tips



RVG-008A



RVG-008B



RVG-008C



RVG-008P  
*Photochromatic*



RVG-036A



RVG-036B



RVG-036C

### SPORTSMAN'S FLOATER

Model No.	Frame Color	Lens Color
RVG-008A	Shiny Metallic Grey	Gray
RVG-008B	Shiny Tortoise	Brown
RVG-008C	Shiny Black	Gray

RVG-008P	Shiny Black	Photo Yellow
RVG-036A	Shiny Black	Gray
RVG-036B	Matte Tortoise	Brown
RVG-036C	Shiny Metallic	Gray

All include a safety strap and protective pouch to keep glasses in optimum condition.  
Passes European Standard EN1836

**NEW**

### MICROFIBER CLOTHS

- New cleaning cloth with Rapala Pin-up Girls graphics (3 versions)
- Expanded size for easy cleaning (15 cm x 15 cm)
- Washable and reusable

Model No.	Size	Color
49002-1	15 cm/15 cm	White



# VISIONGEAR® SPORTSMAN'S COLLECTION

Form meets function and discovers supreme function.



## SPORTSMAN'S CAP FLIP-UP & CLIP-ON

Clip To All Types of Caps · Adjustable in All Directions  
Fit Over Eyeglasses or Use as Sun-shield  
Easy Flip-Up · Wrap and Wide Vision · 99% Polarization

Lightweight Polarizer · UV Protection · Scratch Resistant  
Works with Most Frame Styles · Plastic Storage Case



RVG-085A



RVG-085B



RVG-091A



RVG-092A

### SPORTSMAN'S CAP FLIP-UP

Model No.	Frame Color	Lens Color
RVG-085A	Black	Gray
RVG-085B	Silver	Brown

### SPORTSMAN'S CLIP-ON

Model No.	Frame Color	Lens Color
RVG-091A	Clip-On	G15 Gray
RVG-092A	Clip-On	G15 Gray

All include plastic case to keep glasses in optimum condition.  
Passes European Standard EN1836



### EVA SPORT CASE WITH BUCKLE

- Light Weight, Floatable EVA
- Sport Buckle
- Scratch-free Protective Inner Layer

Model No.	Item
RVG-090A	EVA Sport Case



### ANTI-FOG GEL

- Works on All Lenses Including Multi-Coated
- Defog and Clean At The Same Time
- Last 24 Hours
- High-Tech Cleaning Cloth Included

Model No.	Item
RVG-089A	Anti-Fog Gel



### FLOATING LANYARD

- Rubber Ring Connector
- Fits Most Temple Sizes
- Slim EVA Floater
- Adjustable Length

Model No.	Item
RVG-093A	Floating Lanyard



# RAPALA KNIVES

---

With a Finnish tradition that parallels the Rapala story, anglers the world over have grown to trust the Rapala knives. The Rapala Fish 'n Fillet is the knife that taught the world to fillet. It is found on more charter boats and in more fish camps than any other.

Today, the comprehensive collection of knives offers anglers and outdoorsmen just the right tool to match the job, big or small.

**Rapala**

# BIRCH & SALMON COLLECTOR FILLET



WTCF6

## WITCH'S TOOTH COLLECTOR FILLET

Finnish folklore says that the witch's tooth locked inside each handle protects the user from harm. Stainless steel blade, handle of curly birch and reindeer antler packaged in a Rapala Collector Tin.

Model No.	Handle Length	Blade Length
WTCF6	10 cm	15 cm

Blade length may vary due to hand craftsmanship



RECF6

## ROSEWOOD & EAGLE COLLECTOR FILLET

Rosewood handle is majestically topped with artistic eagle's head. Precision balanced, this knife feels strong in your hand. Stainless steel blade, leather sheath presented in a Rapala Collector Tin.

Model No.	Handle Length	Blade Length
RECF6	10 cm	15 cm

Blade length may vary due to hand craftsmanship



CCF6

## CLASSIC COLLECTOR FILLET

A classic Finnish style from Marttini, the Reindeer Antler & Curly Birch fillet features a stainless steel blade with razor-sharp edge. Complete with embossed leather sheath. Rapala Collector Tin.

Model No.	Handle Length	Blade Length
CCF6	10 cm	15 cm

Blade length may vary due to hand craftsmanship



## FISH 'N FILLET® SUPERFLEX KNIVES

Incredible extra thin blade allows the greatest flexibility and control ever. PTFE non-stick coating lets fillets effortlessly fall away. Razor-sharp handground stainless steel blade features through tang construction. Polished brass ferrule. Tooled leather sheath.

Model No.	Handle Length	Blade Length
<b>FNFSF4</b>	10 cm	10 cm
<b>FNFSF6</b>	13 cm	15 cm
<b>FNFSF7</b>	13 cm	19 cm

Handle: Reinforced Birch/Hand Rubbed/Baked.

Sheath: Genuine Tooled Leather

Blade: Handground European Stainless Steel

Actual blade length may vary slightly due to hand craftsmanship

## FISH 'N FILLET® KNIVES

The original, this series includes four blade sizes, one for every cleaning chore. Progressively tapered, full-tang blades of Scandinavian stainless steel take and hold an ultra-sharp edge. Birch handle and a fine tooled leather Laplander sheath. Includes easy-to-use single-stage sharpener to keep blade razor sharp.

Model No.	Handle Length	Blade Length
<b>BPFNF4SH1</b>	10 cm	10 cm
<b>BPFNF6SH1</b>	13 cm	15 cm
<b>BPFNF7SH1</b>	13 cm	19 cm
<b>BPFNF9SH1</b>	13 cm	23 cm

Handle: Reinforced Birch/Varnished.

Sheath: Genuine Tooled Leather

Blade: Handground European Stainless Steel

Actual blade length may vary slightly due to hand craftsmanship

## PRESENTATION® FILLET LAMINATES

Updated nordic design creates a modern classic. Brown laminated handle features a polished stainless steel blade. Grey laminated handle has PTFE coated blade. Progressive tapered blade, through tang construction for leverage. Coordinated genuine leather tooled sheath, snap closure.

Model No.	Handle Length	Blade Length
<b>PRFGL6</b>	12 cm	15 cm
<b>PRFBL6</b>	12 cm	15 cm

Handle: Laminated Birch/Varnished. Sheath:

Genuine Tooled Leather.

Blade: Handground European Stainless Steel.

Actual blade length may vary slightly due to hand craftsmanship.



## SOFT GRIP® FILLET KNIVES

The famous Rapala flexible blade with a no-slip, soft grip handle for filleting comfort. Enlarged finger guard for added safety. Comes complete with coordinated black textured sheath. Includes single-stage sharpener.

Model No.	Handle Length	Blade Length
BP704SH1	10 cm	10 cm
BP706SH1	12 cm	15 cm
BP707SH1	13 cm	18 cm
BP709SH1	13 cm	23 cm

Handle: Thermoplastic Soft Grip.  
Sheath: Artificial Leather. Blade: Handground Stainless Steel. Actual blade length may vary slightly due to hand craftsmanship.

## FINN THINN® FILLET KNIFE

Soft-grip handle with an extremely thin 20 cm blade that mimics knives used by commercial fisherman narrowed after years of sharpening. Includes single-stage sharpener.

Model No.	Handle Length	Blade Length
BP708SH1	13 cm	20 cm

Handle: Thermoplastic Soft Grip.  
Sheath: Artificial Leather.  
Blade: Handground Stainless Steel. Actual blade length may vary slightly due to hand craftsmanship.



## BLACK MEDALLION™ FILLET KNIFE

Slim, flexible stainless steel blade for remarkable strength and long-lasting cutting edge. Seamless, hygienic bolster handle construction yields precision balance. Includes sheath.

Model No.	Handle Length	Blade Length
BMFK5	12 cm	13 cm
BMFK7	12 cm	18 cm

Handle: Die Cast Handle.  
Sheath: Cordura.  
Blade: Handground Stainless Steel. Actual blade length may vary slightly due to hand craftsmanship.



## PRESENTATION® FILLET KNIVES

The blade is an alloy of carbon, molybdenum and chromium proving all the benefits of stainless steel with a more durable razor's edge. Progressive double taper design offers concentrated cutting power from the tang to tip of the blade.

Model No.	Handle Length	Blade Length
404	10 cm	10 cm
406	12 cm	15 cm
407	12 cm	19 cm

Handle: Molded Soft Grip.  
Sheath: Genuine Tooled Leather.  
Blade: Stainless Steel.



REZ7W REZ10

## EZ GLIDE FILLET

Effortlessly fillet with scalloped blade and non-stick PTFE treated blade. Scallops introduce air between blade and fish to prevent sticking and tearing. Three blade shapes, a classic fillet (REZ7 not shown), a wide fillet or the one favored for large species like salmon. Easy-clean ventilated sheath.

Model No.	Handle Length	Blade Length
REZ7	12 cm	18 cm
REZ7W	12 cm	18 cm
REZ10	12 cm	25 cm

Handle: Textured Thermoplastic.  
Sheath: Easy-Clean Snap Sheath  
Blade: PTFE Coated Handground Stainless Steel



## FISH CAMP FILLET

The Rapala Fish Camp Fillet with a razor sharp stainless steel blade is the right tool for the wide variety of chores around the fish camp. Includes easy-clean ventilated sheath.

Model No.	Handle Length	Blade Length
FNC6	10 cm	15 cm

Handle: Soft Touch Thermoplastic.  
Sheath: Easy-Clean Snap Sheath.  
Blade: Handground Stainless Steel.



## RAPALA SPOON FILLET

The Rapala Spoon Fillet offers trout & salmon anglers a quick and easy way to fillet, then remove bloodline with one tool. Two sizes fill most needs. Includes easy-clean open sheath.

Model No.	Handle Length	Blade Length
RSPF6	12 cm	15 cm
RSPF9	12 cm	23 cm

Handle: Soft Touch Thermoplastic.  
Blade: Stainless Steel.  
Sheath: Easy-Clean Snap Sheath.



## SPORTSMAN'S SUPERFLEX FILLET

Modern design combined with the most revolutionary blade to hit the fillet market in decades, the Superflex, features a co-molded slip resistant comfort grip handle that isn't squishy, providing a solid feel and incredible sensitivity.

Model No.	Handle Length	Blade Length
SNPF4	12.5 cm	10 cm
SNPF6	12.5 cm	15 cm
SNPF8	12.5 cm	20 cm

Handle: Molded Soft-Grip.  
Blade: Stainless Steel.  
Sheath: Heavy Denier Nylon/Plastic Insert.



## DELUXE FALCON FILLET

The Deluxe Falcon Fillet with a stainless steel blade has a multi-purpose sheath that protects the blade and user plus allows “in-the-field” sharpening via its built-in fine grade ceramic-sticks sharpener.

Model No.	Handle Length	Blade Length
<b>BP134SH</b>	10 cm	10 cm
<b>BP136SH</b>	12 cm	15 cm

Handle: High Strength Polymer.  
Sheath: Molded Resin with Built-in Sharpener.  
Blade: Stainless Steel. Actual blade length may vary slightly due to hand craftsmanship.



## FISHING/CAMPING FOLDING KNIFE

Molded “Comfort Grip” handle, surgical stainless steel blade folds safely into handle for convenience and safety. Sturdy lock-back design.

Model No.	Handle Length	Blade Length
<b>BP405F</b>	15 cm	12.5 cm

Handle: Molded Soft-Grip.  
Blade: Stainless Steel.



## FOLDING FISHING KNIFE

Stainless steel PTFE coated blade and serrated blade heel. One hand opening, liner lock secures blade for safety. Includes Rapala lure tuning tool, line cutter, sheath and lanyard.

Model No.	Handle Length	Blade Length
<b>SFS</b>	10.5 cm	7.5 cm
<b>SFM</b>	12 cm	8.5 cm

Handle: TPE Comfort Grip.  
Blade: PTFE Coated Stainless Steel



## RAPALA® FISHING KNIFE

Soft Grip handle and heavyweight blade provide increased cutting power. Tooth knife back is just the right tool for sawing through tough bones or for scaling your catch.

Model No.	Handle Length	Blade Length
<b>BP175</b>	13 cm	12 cm

Handle: Thermoplastic Soft Grip.  
Blade: Stainless Steel.  
Sheath: Artificial Leather



## SPORTSMAN'S KNIFE

A rugged simple short bladed knife with super-sharp stainless steel blade makes short work of chores and the comfort grip handle provides a solid secure hold. Rugged sheath can be belted on your side for easy access.

Model No.	Handle Length	Blade Length
<b>SNP4</b>	13 cm	10 c
Handle: Molded Soft-Grip. Blade: Stainless Steel. Sheath: Heavy Denier Nylon/Plastic Insert.		



## FISHERMAN'S UTILITY KNIFE

The all-around workhorse, this one is perfect for all cutting chores. Stainless steel blade with serrated heel cuts through just about anything. Positive lock clip, ventilated sheath and lanyard ready. Molded "comfort grip" handle.

Model No.	Handle Length	Blade Length
<b>RUK4</b>	12 cm	10 cm
Handle: Comfort Grip Cast Resin. Blade: Stainless Steel. Sheath: Easy-Clean Open Sheath.		



## POCKET FOLDING KNIFE

This handy knife will quickly become a full-time resident in your front pocket. From childhood there's no more used tool than a folding pocket knife. This 7.5 cm stainless steel blade model features textured handle and one-handed operation via built-in thumb knot. Sold in 36 piece bucket only.

Model No.	Handle Length	Blade Length
<b>RPK</b>	9 cm	7.5 cm
Handle: Textured Thermoplastic. Blade: Stainless Steel		



## FILLET FORK

The easiest way to hold slippery fish while filleting. Simply spearing through fish locks it to your fillet board making it the fastest, simplest way to fillet.

Model No.	Handle Length	Tongs Length
<b>RFF2</b>	10 cm	7 cm
Handle: Black Molded Comfort Grip. Fork: Stainless Steel		



**SALTWATER  
FILLET**

White “Comfort Grip” handle resists heat and fatigue. Super sharp stainless steel blade for years of service. Flexible tip for delicate work. Easy-clean sheath.

Model No.	Handle Length	Blade Length
<b>RSF7</b>	12.5 cm	18 cm
Handle: White Comfort Grip. Sheath: Easy Clean Open Sheath Blade: Stainless Steel		

**CLASSIC SALTWATER  
SERRATED FILLET**

Serrated stainless steel blade makes fast work of even the toughest cutting chores. Drop-point tip adds extra strength. White handle with finger guard. Easy-clean ventilated sheath.

Model No.	Handle Length	Blade Length
<b>SNCSFS8</b>	12.5 cm	20 cm
Handle: White Comfort Grip. Sheath: Easy Clean Open Sheath. Blade: Stainless Steel		

**SALTWATER  
CURVED FILLET**

Designed for the open seas, the curved blade is the longtime preferred style for “rocking” cut technique. White “salty” handle with finger guard. Easy-clean ventilated sheath.

Model No.	Handle Length	Blade Length
<b>SNCS8</b>	12.5 cm	20 cm
Handle: White Comfort Grip. Sheath: Easy Clean Open Sheath. Blade: Stainless Steel		

**4” BAIT KNIFE**

4”/10 cm blade with serrated upper and razor sharp blade is the preferred size for preparing bait and other boatside tasks. Ventilated sheath.

Model No.	Handle Length	Blade Length
<b>RSB4</b>	10 cm	10 cm
<b>RSB4BX (24 pieces)</b> 24 piece Retail Display Bucket Handle: White Comfort Grip. Sheath: Easy Clean Open Sheath. Blade: Stainless Steel		

# HAWK FILLET KNIFE

Six-inch blade fillet knives.  
Available as single,  
peggable sku's or 36 piece display, in  
new bucket for 2012.

Model No.	Handle Length	Blade Length
126SP	12 cm	15 cm
126BX (36 pieces)	12 cm	15 cm



MADE IN FINLAND BY  
**FISKARS**

## STANDARD & MAGNUM FISH CUTTER



The perfect tool for cleaning and preparing fish. Stainless steel, serrated blades hold on and cut easy. Glass-fiber reinforced handles are injection molded onto blades for extra cutting power. Co-molded with thermoplastic rubber

provides slip-free grip. Detachable screw for easy cleaning.

Model No.	Description	Handle Length	Blade Length
9912RAP	Standard	15 cm	6.5 cm
9975RAP	Magnum	15 cm	10 cm



## DIAMOND STEEL SHARPENER

Micro-diamond chips permanently adhered to stainless steel provide the most efficient way to maintain a razor-sharp cutting edge. Comfort grip handle with safety guard. Dishwasher safe. Built to provide years of service in the field and kitchen.

Model No.	Handle Length	Steel Length	Description
RDS8	10 cm	19 cm	19 cm Diamond Steel Sharpener

## TWO-STAGE SHARPENER

A sharpener that is simple to use. Ceramic wheels hold the knife at correct angle to quickly restore a coarse edge, while fixed ceramic sticks put a fine razor sharp edge to just about any knife.



Model No.	Description
RMKS	Two Stage Sharpener

## CERAMIC SHARPENERS

Keep all your knives in "razor-sharp" condition with the handy Ceramic Sharpeners from Rapala. Single-Stage with fine honing sticks or Two-Stage sharpener also has coarse ceramic honing sticks.



Model No.	Item Description
SH1	Single-Stage Sharpener (fine)
SH2	Two-Stage Sharpener (coarse & fine)
RSHD-1	36 piece SH2 Retail Display Bucket



# DELUXE ELECTRIC FILLET KNIFE SET



Includes  
Travel Case

Relaxed Grip Body • Advanced Air Flow Design  
Includes Adapters for 220V AC, 12V Battery Clips & Lighter Plug  
• Quiet Long-Lasting Motor • 15 cm & 19 cm Reciprocating  
Blades • 6 meter Power Cord • Compact Travel Case

The Deluxe Electric Fillet Knife Set works wherever you are. Powerful and quiet motor makes fast and effortless work of any filleting chore. Plug into any wall outlet, connect to trolling motor battery posts or plug into car or boat lighter outlet for full filleting power. Everything fits neatly into convenient travel case. With this complete kit, it's like a shortcut to the frying pan.

Model No.	Handle Length	Blade Length
<b>PGEF1</b>	18 cm	15 cm & 19 cm

Case: Blow Molded Plastic • Blades: Hand Ground Stainless Steel

## REPLACEMENT BLADES

The blades that ship with the Rapala Electric Fillet Knives are designed to last the life of the knife. On occasion, one may get lost or damaged from misuse. Anglers who fillet bigger species will want to upgrade to the 23 cm model to handle large species. Choose from three sizes for the Rapala Deluxe Electric Fillet.

Model No.	Blade Length
<b>PGEFB6</b>	15 cm
<b>PGEFB7</b>	19 cm
<b>PGEFB9</b>	23 cm

Blades: Hand Ground Stainless Steel





# FISH GRIPPER SCALE SERIES

The new Fish Gripper Scale Series offers the great combination of functionality and performance. Available in either “Mechanical” or “Digital” models, both offer easy, one-handed operation to safely lift, weigh and release fish. Design style favored by anglers the world over, the Rapala versions have special features that set them apart from the others.

## 25 KG MECHANICAL SCALE/FISH GRIPPER

Quickly and easily lift and weigh your catch with one-hand. Pull open jaws, slip over the toothiest fish, lift and accurately measure weight on the easy-to-read spring-loaded scale. Quick release mechanism sends catch back to fight another day. Corrosion-resistant aluminum construction will provide service for years to come. Soft-grip handle gives the ultimate in slip-resistant grip and comfort while wrist lanyard ensures only the fish goes back in the drink. Weight indicated in one pound increments.

Model No.	Item
MFG25	25 kg Fish Gripper/Mechanical Scale

## 25 KG DIGITAL SCALE/FISH GRIPPER

This deluxe, digital scale model is packed with upgraded features. Start off with rugged high-grade stainless steel construction for unmatched toughness against fresh and saltwater environments. The digital scale allows measurements in lb./oz., decimal lbs., or kg while the large easy-to-read display is big enough to see in pictures. Water resistant scale runs 600 hours on 2 AAA batteries, thanks in part to the 2 minute auto shut-off. Wrist lanyard keeps it on board.

Model No.	Item
DFG50	25 kg Fish Gripper/Digital Scale
Batteries not included.	

# LOCK 'N WEIGH® SERIES

Proprietary Cam-Lock System · High Grade Stainless Steel  
Built-In Scale Models · No-Slip Handles · Wrist Lanyards



27 KG  
LOCK 'N  
WEIGH®



## 27 KG LOCK 'N WEIGH®

Cam-lock jaws are designed to use the fish's weight to securely hold the fish without causing injury. Fish's weight is shown as you lift it clear of water. Constructed of high-grade stainless steel it will provide years of service. Wrist lanyard and no-slip handle. 27 kg wide-gap model. Complete with rust preventative oil for routine maintenance.

## LOCK 'N GRIP

Proprietary design offers an exceptional landing system for getting toothy species in the boat without harm to fish or angler.



LOCK 'N  
GRIP

Model No.	Item Description
PGLW27	27 kg Lock 'n Weigh
PGLG	Lock 'n Grip

## Lock 'n Weigh Mounting Bracket

27 kg Lock 'n Weigh comes with quick release mounting bracket and hardware.



## Rust Preventative Oil

Included with all models, routine oil maintenance deters rust for years of uncompromised service.



# PROGUIDE™ FISHING GAFFS

## Telescopic

25 cm for storage, 60 cm fully extended. Perfect for storage on just about any boat.



Lightweight Aluminum · Stainless Steel Tip  
Tip Protector · Wrist Lanyard

The ProGuide Fishing Gaffs are a required tool when landing large and toothy fish. Built from light weight aluminum, yet tough to handle large resistant species. Choose from either fixed or telescopic models to match your fishing conditions.

Model No.	Item Description
RGMF	110 cm Handle Fishing Gaff
RGST	25-60 cm Telescopic Fishing Gaff

# PROGUIDE™ FISH HAMMOCK

Lightweight, Durable, Quick Drying · Packs Small · Self Closing Design · Loops on Handles · Color Coded Tabs



The ProGuide Fish Hammock ensures a safe and accurate method lifting and weighing large species like pike.

Model No.	Item Description
PGFH-01	ProGuide Fish Hammock



### 12 KG MINI DIGITAL SCALE

Simple and easy to use, this compact design is the perfect size for storing anywhere. Digital scale powered by one lithium coin battery (included) includes tare weight function and 4 minute auto shutoff. Water resistant & chrome plated hook. This scale is sure to become one of your "must-have" items. Measures in kilograms or pounds.

Model No.	Item Description
RMDS-25	12 kg Mini Digital Scale



### 25 KG MINI DIGITAL SCALE

The Mini Digital Scale measures up to 25 kg with precision accuracy. 4 minute shutoff feature ensures long-life with one 9V battery (not included). An angler favorite it easily fits in glove box, tacklebox or coat pocket.

Model No.	Item Description
RMDS-50	25 kg Mini Digital Scale



### 25 KG DIGITAL SCALE

High-end features at a value price. 500 hour life from a single 9V battery (not included). Large display. 4 minute shutoff saves on battery life while battery life indicator makes sure you don't get caught off guard. Stainless steel hook is rust resistant allowing years of untiring service. Measures in both kilograms and pounds.

Model No.	Item Description
RSDS-50	25 kg Digital Scale



### 10 KG CLOCK SCALE

Large face numerals make for a sure measurement every time. Easily read, even in photos. No batteries required so it's ready when you are.

Model No.	Item Description
RCMS-10	10 kg Clock Scale



### 11 KG MECHANICAL SCALE

Compact design with top view features easy-to-read increments in both pounds and kilograms. 32" measuring tape. No batteries required.

Model No.	Item Description
RSMS-12	11 kg Mechanical Scale



### 7, 11 & 22 KG TUBE SCALES

Stainless steel hook, spring & handle with aluminum tube. Pounds and kilogram marks. Marker slide for accurate measuring.

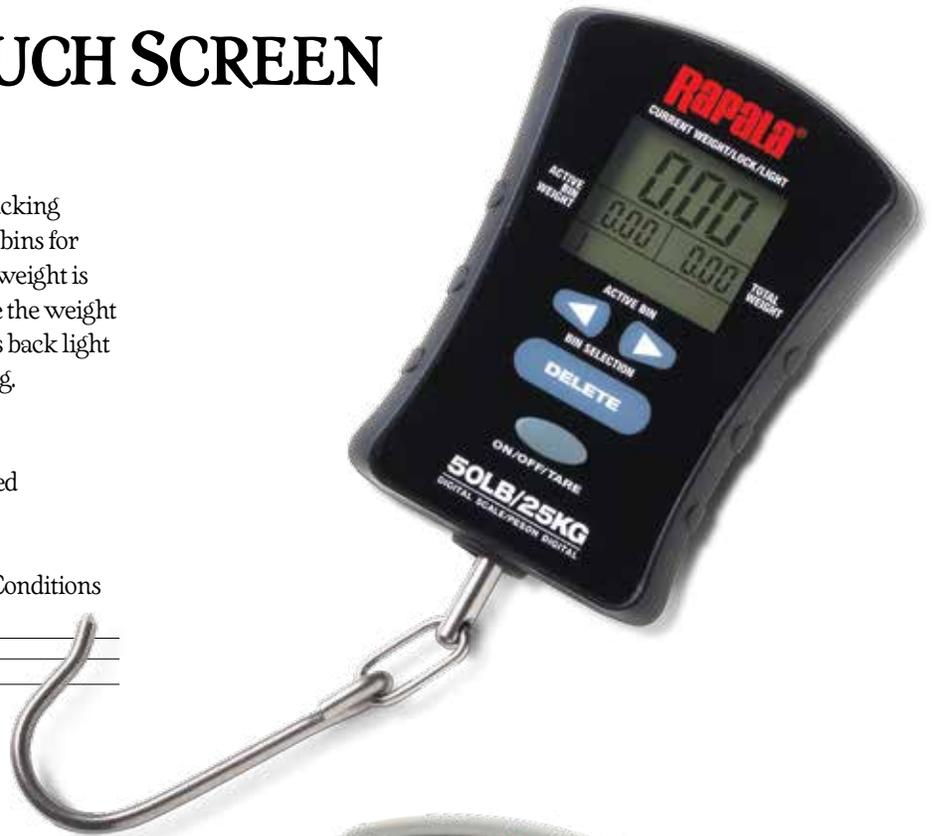
Model No.	Item Description
RMWS-15	7 kg Tube Scale
RMWS-25	11 kg Tube Scale
RMWS-50	22 kg Tube Scale

# COMPACT TOUCH SCREEN 25 KG SCALE

Ease and convenience in weighing and tracking your catch in a compact size. Eight storage bins for storing individual catch weight. Total bin weight is constantly displayed, with the option to see the weight in each bin. Easy to operate, it also includes back light illumination for low light and night fishing.

- 8 Storage Bins
- Total Bin Weight Continuously Displayed
- View Weight In Each Bin
- Kg and Pound Display Options
- Back Light for Low Light and Evening Conditions

Model No.	Item Description
RCTDS50	25 kg Touch Screen Digital Scale



## 8 & 25 KG DIGITAL SCALES

These digital scales are packed with features anglers demand. Compact size for convenient storage in tacklebox, pocket or boat glove. Just hang your catch on the stainless steel hook and in seconds get an accurate reading. Has memory to track weight totals.

Model No.	Item Description
RGSDS-15	8 kg Digital Scale
RGSDS-50	25 kg Digital Scale



Fast & Easy  
Touch Screen  
Operation



Tournament  
Model Includes  
Culling System



Alternate  
Stainless Steel  
Hook



Storage Bag  
with Sewn In  
Instructions



## TOUCH SCREEN SCALE

Large, feature packed digital touch screen scale to weigh and record your catch and store the individual weights in eight storage bins. Shows also the total weight of the stored catch. Kilogram and pound display options. Runs up to 400 hours on two AA batteries. Back-up memory retains stored data if battery power is lost.

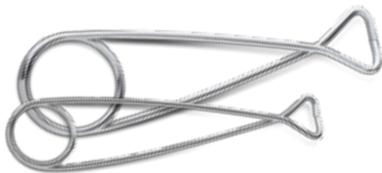
Model No.	Item Description
RTDS-15	7 kg Touch Screen Tournament Scale
RTDS-50	25 kg Touch Screen Scale



## LIGHTING ACCESSORIES

Premium lighting instruments for both on and off the water. Cap lights feature wide vision L.E.D.s that concentrate the light in and around the boat. Rapala lights and headlamps adhere to ANSI-FL1 standards, a uniform standard for measuring the performance of flashlights and headlamps.

## FISHING ACCESSORIES



### JAW SPREADER

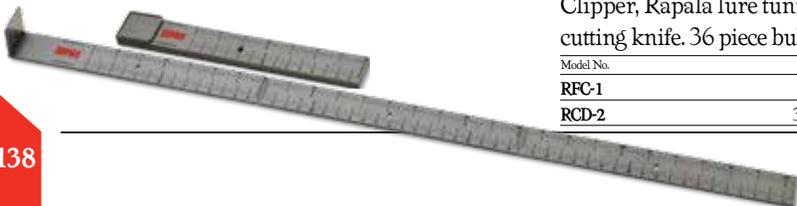
Strong stainless steel jaw spreaders for easy and safe hook removal.

Model No.	Size
RJSS6	15.25 mm
RJSS8	20.30 mm

### FOLDING RULERS

Large easy-to-read numbers are molded into high impact plastic. Mounting bracket holes. Folds for compact storage. Includes both centimeter & inch marks.

Model No.	Item Description
RFDRLR	60 cm Folding Ruler
RMFR	150 cm Magnum Folding Ruler



## FISHERMAN'S FLASHLIGHT

More than just another flashlight, the Fisherman's Flashlight combines incredible lighting power in a small, lightweight and durable package. Simple "Twist" on/off eliminates accidental power usage.

- 7 L.E.D.s
- 70 Lumens
- Waterproof to 10m
- 20 Hour Run Time
- 38 Yard/ 35 Meter Distance

Model No.	Item Description
FFL	Fisherman's Flashlight
4 AA Batteries Included	



### NEW SIDE PLANER

The side planer can be operated on both sides of the boat by switching the trigger placement. Planer doesn't run into the lure and unhook the fish once the line is released from the trigger. Traction can be adjusted by re-positioning the line snaps.

Model No.	Dimensions (LxWxH)
NEW T91118	28 cm/20 cm/8.5 cm



### RETRACTABLE LANYARD

Heavy duty yet lightweight and compact retractable lanyard to keep accessories handy.

Model No.	Item Description
RRLW	Retractable Lanyard



### FISHING CLIPPER

Clipper, Rapala lure tuning tool, line pick & cutting knife. 36 piece bulk option.

Model No.	Item Description
RFC-1	Fishing Clipper & Lanyard
RCD-2	36 Piece Bucket (Clipper only)



## FISHERMAN'S PINCH LIGHT

Upgraded design of an essential tool, the Rapala Fisherman's Pinch Light features excellent lighting power with locking on/off switch. Clasp and swivel key chain.

- 1 L.E.D.
- 12 Lumens
- Locking On/Off Switch
- 9 Hour Continuous Run Time
- 13 Yard/ 12 Meter Distance

Model No.	Item Description
FPL	Fisherman's Pinch Light
FPLB36	36 Piece Display Bucket
2 Lithium Coin Batteries Included	

## ROD HOLDER

Fast and easy attachment to boat rail, deck or gunwale. 360 degree rotation with multiple locking positions and tilt options. Stainless steel/glass fiber reinforced construction.

Model No.	Item Description
RRH1	Rod Holder



## LOCK 'N HOLD ROD RACK

Expandable System holds many rod blank sizes. Base holder eliminates damage.

Model No.	Item Description
PGRH-6	Lock 'n Hold Rod Rack



## LIGHTED LINE COUNTER

Each foot is measured as it passes through counter. Auto line release. Tension knob. Lighted display.

Model No.	Item Description
RLLC	Lighted Line Counter



## FISHERMAN'S CAP LIGHT

Designed specifically for anglers. Dual mode includes long-range spot focus for navigating the way. Pivots up & down. Water resistant.

- 3 L.E.D.s
- 15 Lumens
- 1 L.E.D. - Spot Focus  
22 Yard/ 20 Meter Distance  
30 Hour Runtime
- 2 L.E.D.s - 65° Wide Vision  
11 Yard/ 10 Meter Distance  
6 Hour Runtime

Model No.	Item Description
FCL	Cap Light
2 Lithium Coin Batteries Included	



## FISHERMAN'S MAGNUM CAP LIGHT

Increased wattage dual light mode for both in-boat and long-range lighting. Water resistant.

- 3 L.E.D.s
- 20 Lumens
- 1 L.E.D. - Spot Focus  
38 Yard/ 35 Meter Distance  
1.5 Hour Runtime
- 2 L.E.D.s - 65° Wide Vision  
11 Yard/ 10 Meter Distance  
4 Hour Runtime
- Pivots Up and Down

Model No.	Item Description
FMCL	Magnum Cap Light
1 AAA Battery Included	



## FISHERMAN'S MINI HEADLAMP

Interchangeable between headstrap and cap mount, this headlamp is the most versatile. Pivots up & down. Water resistant.

- 3 L.E.D.s
- 10 Lumens
- 1 L.E.D. - Spot Focus  
16 Yard/ 15 Meter Distance  
30 Hour Runtime
- 2 L.E.D.s - 65° Wide Vision  
11 Yard/ 10 Meter Distance  
6 Hour Runtime

Model No.	Item Description
FMNHL	Mini Headlamp
2 Lithium Coin Batteries Included	



## 4" HOOK FILE **NEW**

Double-sided, ultra-fine carbon steel cutting edge. Silicone treated for corrosion-resistance.

Model No.	Item Description
<b>NEW</b> RHCF4	10 cm Double Sided Hook File
<b>NEW</b> RHCF4B	12 piece Retail Display
Batteries Not Included	



ORIGINAL

## CHARGE 'N GLOW

Rapidly charges glow baits, spoons & jigs. Both feature:

- Push Button Power
- Spring Loaded Case with Lock
- ORIGINAL 28 Lumens
- 8 Ultraviolet L.E.D. Bulbs
- Powered by 3 AAA Batteries

Model No.	Item Description
RGC	Charge 'n Glow
Batteries Not Included	



## LINE REMOVER

Enhanced stripper wheel design improves performance. Removes 5' of Line Per Second.

- High Torque Motor
- Built in Hook Sharpener
- Powered by 4AA Batteries
- Fine Grit Aluminum Oxide Stone

Model No.	Item Description
RLR	Line Remover with Hook Sharpener
Batteries Not Included	



## 2 SIDED HOOK SHARPENER

Coarse round, fine flat sides hones hooks sharp.

Model No.	Item Description
RHF	15 cm Double Sided Hook Sharpener



## HOOK SHARPENER

Retractable design for compact storage. Fine grit Aluminum Oxide stone restores point in seconds. Neck lanyard.

Model No.	Item Description
RHKS-1	Hook Sharpener



## HOOK REMOVERS

The right size to match your catch.

Model No.	Item Description
RHR-M	15 cm Mini
RHR-1	23 cm Classic

## BATTERY POWERED AERATOR

Quiet, powerful pump. Runs on 2 C cell batteries (not included) 60 cm hose.



Model No.	Item Description
RAERTR-C	Bucket Aerator



## MULTI-FISHING TOOL

Five "must-have" angler tools. Line Cutter, Hook Sharpener, Retractable Line Knife, Retractable Line Threader and Disgorger/Jig Buster.

Model No.	Item Description
PGMFT-1	Multi-Fishing Tool
PGMFTD	24 Piece Display Bucket

**NEW**  
for  
2014



13 CM MINI  
CURVED PLIERS



16.5 CM CURVED  
FISHERMAN'S PLIERS



28 CM LONG  
REACH PLIERS

## 28 CM LONG REACH PLIERS

Easily reach deep hooked baits and other hard to reach hooks with ease. Truly one of those "How did I live without it" tools. Co-molded grips for a secure hand while digging deep to save your "lucky Rapala" lure. Nickel plated carbon steel construction for years of rust resistant service.

- Extended Reach
- Side Cutter
- Co-molded Handles

Model No.	Item Description
<b>NEW</b> RCP11	28 cm Long Reach Pliers

## 16.5 CM CURVED FISHERMAN'S PLIERS

The most popular size pliers, these curved nose models help get at hard to reach hooks. Nickel plated carbon steel they include split shot crimper, a side cutter and a double leaf spring for easy, one-handed operation. Also includes handy Patented Rapala lure tuning tool.

Model No.	Item Description
<b>NEW</b> RPC6	16.5 cm Curved Fisherman's Pliers

## 13 CM MINI CURVED PLIERS

Small but tough carbon steel construction with a curved nose allows anglers to remove hard to reach hooks in small places. Detailed with co-molded grips, double leaf spring and a side cutter perfect for cutting line and leader. Nickel plated finish.

Model No.	Item Description
<b>NEW</b> RCP5	13 cm Mini Curved Pliers

## STAINLESS STEEL PLIERS

Side Cutter · Soft Grip Handles  
Leaf Spring · Split Ring Tool  
Rapala Tuning Tool · Split Shot Crimper  
Stainless steel construction resists rust for years of service.  
Special features not found in other pliers.

Model No.	Item Description
RSSP6	16 cm Stainless Steel Pliers
RSSP8	22 cm Stainless Steel Pliers



### MINI PLIERS

Compact needle nose pliers is perfect size to store in pocket or tacklebox. Spring loaded for one hand operation with co-molded handles for comfort.

Model No.	Item Description
RPLR-5	12.5 cm Mini Pliers

### MINI SIDE CUTTER

Sharp cutting blades make this the perfect tool to cut wire leaders and freshwater hooks. Co-molded handles, spring loaded for ease of use.

Model No.	Item Description
RSC-4	10 cm Mini Side Cutter

### SIDE CUTTER

Designed to cut heavy leaders, hooks and more. A must-have tool. Co-molded soft grip handles for comfortable, sure grip.

Model No.	Item Description
RS7C	18 cm Side Cutter

### MINI NEEDLE NOSE PLIERS

Narrow Gripping Nose provides excellent control and reach for work in small places. Tough Carbon Steel Construction · Nickel Plated Finish · Compact Size Double Leaf Spring · Co-Molded Grips

Model No.	Item Description
RPP4	10 cm Mini Needle Nose Pliers

### MINI SPLIT RING PLIERS

These Split Ring Pliers make it a snap to change out or replace hooks. Soft grip handles and wrist lanyard.

Model No.	Item Description
RMSP	Mini Split Ring Pliers



# MAGNETIC TOOL HOLDERS

**NEW**  
for  
**2014**



The Magnetic Tool Holders securely hold your tools. Mount one in your boat and you'll never be tripping over or searching for your tools again. Three models to choose from allows you to customize your tools configuration. Mount the single on your console for pliers and triple near the back seat where serious work needs to be done.

Model No.	Item Description
<b>NEW</b> MTH1	One Place Holder
<b>NEW</b> MTH2	Two Place Holder
<b>NEW</b> MTH3	Three Place Holder

Available in one, two or three tool sizes to customize your boat, shop or fish house. Tools not included. Need the tools too? See the MTHK-2 on page 143.

## FISHERMAN'S PLIERS

- Co-Molded Soft Grip Handles
- Rapala Tuning Tool
- Split Shot Crimper
- Light Duty Side Cutter
- Double Leaf Spring

Carbon steel construction with nickel plated finish for years of reliable service.

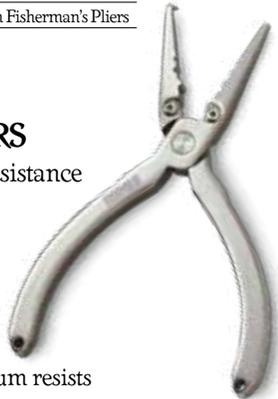


Model No.	Item Description
RCP6	16 cm Fisherman's Pliers
RCP8	22 cm Fisherman's Pliers

## ALUMINUM PLIERS

- Superior Corrosion Resistance
- Internal Spring Tungsten Cutters
- Split Ring Tool
- Split Shot Crimper
- Sheath

Super lightweight aluminum resists corrosion for years of comfort and service.



Model No.	Item Description
RAPC6	12 cm Aluminum Pliers



## FISHING FORCEPS

Must-have tool for removing hooks, rigging and knot tying. Built-in scissors, oversize thumb holes and hand lanyard.

Model No.	Item Description
RFCP-5	14 cm Stainless Steel Forceps
RFCP-7	19 cm Stainless Steel Forceps

## FISH PRIEST

Make dispensing an active, dangerous species a quick and efficient step. One piece construction with heavy brass and no slip handle.

Model No.	Item Description
RFP-18	ProGuide Fish Priest

## PLASTIC FISH HOLDER

Easily land large, toothy fish without harm to you or your catch. Easily inserts and holds fish. Fluorescent screw for easy location at night.

Model No.	Item Description
RFH-L	Plastic Fish Holder

## SUPER LINE SCISSORS

Grips braided line for non-slip cutting. Serrated cutting edge. Oversized finger holes. Stainless steel construction.

Model No.	Item Description
RLS	Super Line Scissors
RSD-1	32 Piece Retail Display Bucket

## EZ STOW BRAIDED LINE SCISSOR

Retractable design features serrated cutting edge that grips and effortlessly cuts tough braided line. Neck lanyard.

Model No.	Item Description
RSLS	EZ Stow Line Scissor



## TOOL COMBOS

Designed by fishermen for fishermen. All Rapala tools have unique features that only an angler can appreciate – available only on Rapala branded tools.

Custom chosen combinations of fishing tools and accessories offer the right set of tools to fit into the large variety of situations anglers meet daily in different environments around the globe.

*Retail packaging reflects Rapalas commitment to category leadership and the dedication to shelf presence and increased in-store brand recognition.*



### CLIPPER COMBO

These "use 'em all the time" tools are ready for action on their neck lanyard and large split ring. Includes Clipper Combo, Hook File and Jig Buster.

Model No.	Item Description
RCLP-1	Clipper Combo



### TOOL COMBO

22 cm Stainless Steel Pliers, 14 cm stainless steel fishing forceps, sheath. The perfect combo for every angler.

Model No.	Item Description
RTC-1	Tool Combo



### PLIERS & SUPER LINE SCISSORS

16 cm Fisherman's Pliers & Super Line Scissors. Sheath.

Model No.	Item Description
RTC-6SPLS	Plier/Scissor Combo



### PLIERS & SIDE CUTTER

16 cm Fisherman's Pliers & 18 cm Side Cutter. Sheath.

Model No.	Item Description
RTC-6SPSC	Plier/Side Cutter Combo



### MINI PLIERS & MINI SIDE CUTTER

Mini pliers and side cutter are sized for pocket or tacklebox. Sheath.

Model No.	Item Description
RTC-MPMSC	Mini Plier/Mini Side Cutter Combo



### FILLET-TOOL COMBO

22 cm Stainless Steel Pliers & 15 cm Soft Grip Fillet and Sheath.

Model No.	Item Description
RPLR8-706	Fillet-Tool Combo



### COMBO PACK

16 cm Fisherman's Pliers, Rapala Fishing Clipper, Jig Buster, Hook Sharpener.

Model No.	Item Description
RTC-6PCHS	Combo Pack



### COMBO PACK

16 cm Fisherman's Pliers, Falcon Fillet Knife/Sheath and Rapala Fishing Clipper.

Model No.	Item Description
RTC-6P136C	Combo Pack

**NEW**  
for  
**2014**



### PEDESTAL TOOL HOLDER COMBO

16.5 cm Curved Fisherman Pliers, Pedestal Tool Holder, Super Line Scissors

Model No.	Item Description
<b>KTC-C6PHLS</b>	Tool Holder Combo



### FISH/CAMP FILLET KNIFE COMBO

12.5 cm Fishing/Camping Folding Knife. Single-stage sharpener. Easy-clean fillet board. How to fillet DVD.

Model No.	Item Description
<b>BP405K1</b>	Fish/Camp Fillet Knife Combo



### SOFT GRIP FILLET COMBO

A 15 cm & 10 cm Soft Grip Fillet with Sheath. Single-stage sharpener. How to fillet DVD.

Model No.	Item Description
<b>BP7074</b>	Soft Grip Fillet Combo



### WEIGH & FILLET COMBO

11 kg Mechanical Tube Scale packaged aside the 15 cm Soft Grip Fillet/Sheath. "Must-have" combo.

Model No.	Item Description
<b>RMWS1-706</b>	Weigh & Fillet Combo



### COMBO PACK

16 cm Fisherman's Pliers, 14 cm Forceps, 11 kg Scale. Falcon Fillet Knife with Sheath. Rapala Clipper. Tool Sheath & Neck lanyard.

Model No.	Item Description
<b>BP136PFS</b>	Combo Pack



### MAGNETIC TOOL HOLDER COMBO 2

Tool Holder, 18 cm Side Cutter, Super Line Scissors & Fishing Pliers.

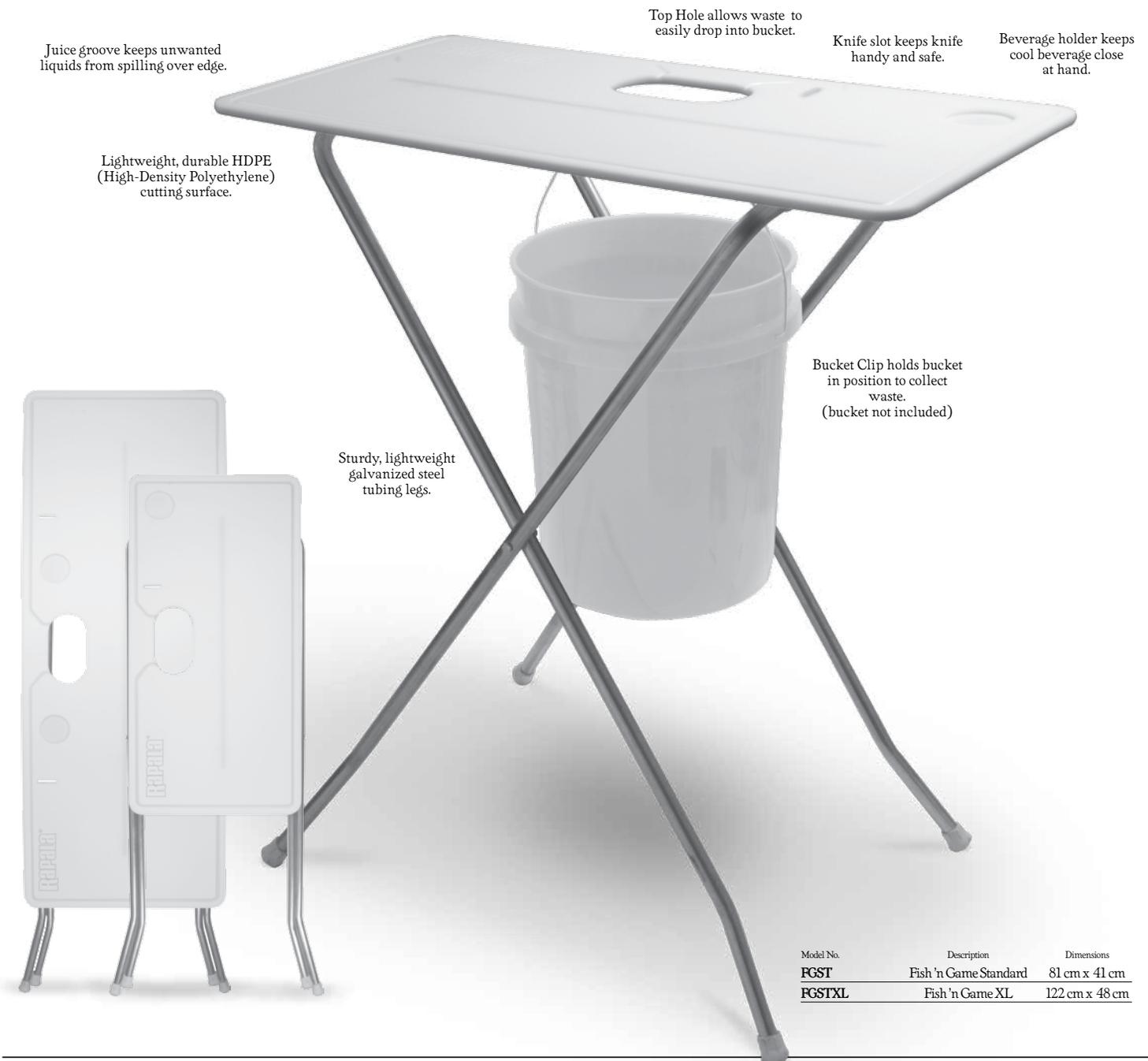
Model No.	Item Description
<b>MTHK-2</b>	Magnetic Tool Combo 2

# FILLET BOARDS AND CLEANING STATIONS®

## FISH 'N GAME CLEANING STATIONS

The Fish 'n Game Series features the ultimate in cleaning stations. Simply fold legs out and lock in position, hang optional bucket and you are ready to tackle the largest of filleting chores. When complete, easily rinse off and fold flat for storage. Doubles as a great work table for hunting, camping, food prep and R.V.'s.

- HDPE Tough Lightweight Plastic • FDA & USDA Approved • Top Hole, Bucket Clip & Knife Slot • Juice Groove
- XL Size For Larger Species • Allows Two People to Fillet At Once • Foldable Galvanized Legs • Rubber Leg Caps



Model No.	Description	Dimensions
FGST	Fish 'n Game Standard	81 cm x 41 cm
FGSTXL	Fish 'n Game XL	122 cm x 48 cm

## PRO SERIES FILLET/PREP BOARDS

These totally portable "Professional Series" fillet boards are made from FDA & USDA approved HDPE food grade plastic. With five sizes to choose from there is a size perfect for your needs. Juice groove keeps liquids from spilling off edges.

Model No.	Description	Dimensions
PSB1232	Pro Series Fillet/Prep Board	30 cm x 81 cm
PSB1624	Pro Series Fillet/Prep Board	41 cm x 61 cm
PSB1632	Pro Series Fillet/Prep Board	41 cm x 81 cm
PSB1948	Pro Series Fillet/Prep Board	48 cm x 122 cm
PSB2448	Pro Series Fillet/Prep Board	61 cm x 122 cm



## FAT BOY FILLET BOARDS

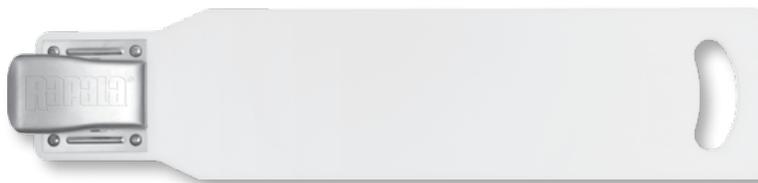
Compact for transporting and storage, the Fat Boy Fillet Boards have ample room, with a wide surface to fillet all species of fish. Heavy-duty sure-grip clamp with built-in handle. Made of durable HDPE food grade plastic. FDA & USDA approved.

Model No.	Description	Dimensions
FBB1216	Fat Boy Fillet Board	30 cm x 41 cm
FBB1219	Fat Boy II Fillet Board	30 cm x 48 cm
FBB1224	Fat Boy III Fillet Board	30 cm x 61 cm
FBB1232	Fat Boy IV Fillet Board	48 cm x 122 cm

## PRO FILLET BOARD WITH CLAMP

Traditional fillet board design made from durable HDPE food grade plastic. Outlasts and is much more sanitary than wood models. Unique bottom groove allows board to securely sit on top of 4, 5 & 6 gallon buckets. Heavy-duty sure-grip clamp with built-in handle.

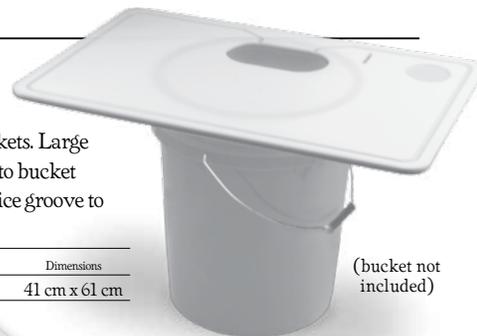
Model No.	Description	Dimensions
PFBC	Pro Fillet Board w/Clamp	15 cm x 61 cm



## FILLET 'N CARRY BOARD

A sportsman's dream, the Fillet 'n Carry is designed with a unique routed bottom that fits securely on 4, 5 & 6 gallon buckets. Large enough for any filleting task. Large oval hole to pass waste into bucket below. This board includes knife slot, beverage holder and juice groove to eliminate spillage of liquids. HDPE food grade plastic.

Model No.	Description	Dimensions
FNCB	Fillet 'n Carry Board	41 cm x 61 cm



(bucket not included)



## SPORTMAN'S MULTISEAT

Designed to fit on standard 5 gallon bucket. Hinged lid for access to bucket. Great for shore & ice fishing. Lid folds in half to store in bucket, out of the way.

Model No.	Dimensions
SMS	30 cm x 41 cm



## UNIVERSAL ROD RACKS

Virtually indestructible, these rod racks can be mounted vertically, horizontally, even inverted on the ceiling. Hardware included.

Model No.	Length	Capacity
URR4	43 cm x 6 cm	4
URR6	60 cm x 6 cm	6

## TOURNAMENT RULER

Tournament-approved accuracy. Critical for competitive fishing and areas with slot limits. Mounting bracket/holder included.

Model No.	Length
RULR21	50 cm Plastic Ruler/Holder
RULR40	100 cm Plastic Ruler/Holder
RULR60	150 cm Folding Plastic Ruler/Holder



**7" Saltwater Fillet Knife**



**Two-Stage Knife Sharpener**

\*WARNING: This product contains lead, a chemical known to the State of California to cause cancer and birth defects or other reproductive harm.



**HAWK FILLET KNIVES**

Six-inch blade fillet knives / cardboard sheath. 36 piece display bucket.

Model No.	Item Count
126BX	36 pieces



**SALTWATER FILLET KNIVES**

White seven-inch blade fillet knives. 24 piece display bucket.

Model No.	Item Count
RSF7BX	24 pieces



**BAIT KNIVES**

Four-inch blade knives and open style sheath. 24 piece display.

Model No.	Item Count
RSB4BX (White)	24 pieces
RUK4BX (Black)	24 pieces



**TWO-STAGE SHARPENERS**

Fixed ceramic stick sharpeners (SH2). 36 piece display.

Model No.	Item Count
RSHD-1	36 pieces



**FISHING CLIPPER**

A must-have tool for every fisherman. 36 piece display.

Model No.	Item Count
RCD-2	36 pieces

# RAPALA BULK SERIES

Impulse items offer great value and generate increased profits. Bulk up your store with these checkout aisle champions and watch the sales add up at your register.



## SUPER LINE SCISSORS

Great for cutting braid and other line. 32 piece display.

Model No.	Item Count
RSD-1	32 pieces

## FISHERMAN'S PLIERS

16.5 cm carbon steel pliers. A favorite. 12 piece display.

Model No.	Item Count
RPLD-1	12 pieces

## HOOK FILE **NEW**

10 cm ultra-fine carbon steel plastic handle file. 12 piece display.

Model No.	Item Count
RHCF4B	12 pieces

## CURVED PLIERS **NEW**

16.5 cm carbon steel curved pliers. 12 piece retail display.

Model No.	Item Count
RCPC6BX	12 pieces

## RAPALA **NEW** BOTTLE OPENER

Original Floating lure as church key. 36 piece display.

Model No.	Item Count
RGWBulkOpnrs	36 pieces

---

RESPECTED RAPALA BRANDS

