



# Fishing Guide 2014

www.mepps.com



NEW Mepps®  
Comet® TRU-V  
page 3





Mike Sheldon with a Kanektok River coho he caught on a Mepps Flying C (page 14)

Every year we have people inquire about the value of old Mepps lures. Sometimes they send photographs of their old Mepps. Sometimes they send the lures to us and some even bring them to the factory. "Old" can mean they are from the 1970's or 1960's and sometimes even the 1950's.

Unfortunately, they don't normally have a whole lot of value as collectables. One reason is that a lot of them were made, so they're not all that rare. In addition to that, the quality of Mepps spinners has not been reduced or compromised since those "old times." In fact, Mepps parts are still made by us in the Mepps factory and assembled and packaged right here in Antigo, Wisconsin. The correct blade thickness, body weight, wire gauge, and hook size that made the perfectly balanced lure 50 years ago are still the perfect combination in today's world. Effective tail colors and an array of blade and body colors have been added to help you catch more fish. Most recently ultra violet finishes have been added to enhance visibility. If you have an old Mepps that brings back a special memory, save it in your trophy case. Otherwise even old Mepps spinners are most valuable in use on your fishing rod.

Good fishin'.

*Mike Sheldon*  
Mike Sheldon



Comet® TRU-V (page 3)

**NEW**  
2014

## What's New?

**NEW** for 2014 is the Mepps® Comet TRU-V. All of our TRU- V spinners are UV-enhanced beyond our traditional finishes. Every Mepps® Comet® TRU-V features a blade and body painted with colors that are proven fish catchers. Each blade also features a dot pattern that provides maximum contrast at any depth and under all fishing conditions. We call it TRU-V. You may not be able to see it, but the fish sure can.



## Where's the Order Form?

There is no order form in this catalog. Most of our customers have stopped using them. Fishermen are taking advantage of our monthly specials and ordering their lures from our web site. If you would like a printed order form you can download it at: [www.mepps.com/catalog](http://www.mepps.com/catalog), or call us toll free M-Th, 7:30 am – 4:00 pm and we will be glad to e-mail, fax or mail one to you.

**Lead Free** - All Mepps blades and bodies are brass, and the wires are stainless steel. Most of our hooks are high carbon steel because it can be sharpened to a needle point and it will stay sharp. All of these components are virtually lead-free. Brass, however, has a trace amount of lead to prevent brittleness. The federal Environmental Protection Agency (EPA) lead level standard is 5%. The lead level in our lure bodies is between 2 and 3¼%, well below the EPA standard. Mepps blades are only .001% lead. We apply a lead warning to our packaging only because California's Proposition 65 sets California's lead level at ½%, well below the EPA standards.



We've been telling you for a long time now we're very proud of the fact that the Mepps spinners and spoons sold in the U.S.A. are all hand assembled in the U.S.A. We use the finest components possible to assure quality. These include stainless steel shafts, solid brass blades and bodies, silver, and in some cases, gold plating. Our beads are lathe-turned. Finishes include proprietary blends of epoxy and vinyl finishes. Three generations of fishermen have been catching fish with Mepps lures. Chances are you have a Mepps in your tackle box that was given to you by your grandfather. If you do, you can be assured it will work as well as the day he bought it.

## Product Index At Mepps® we make our own spinner parts to control quality. It's like home cooking. We control the ingredients to get the best results.

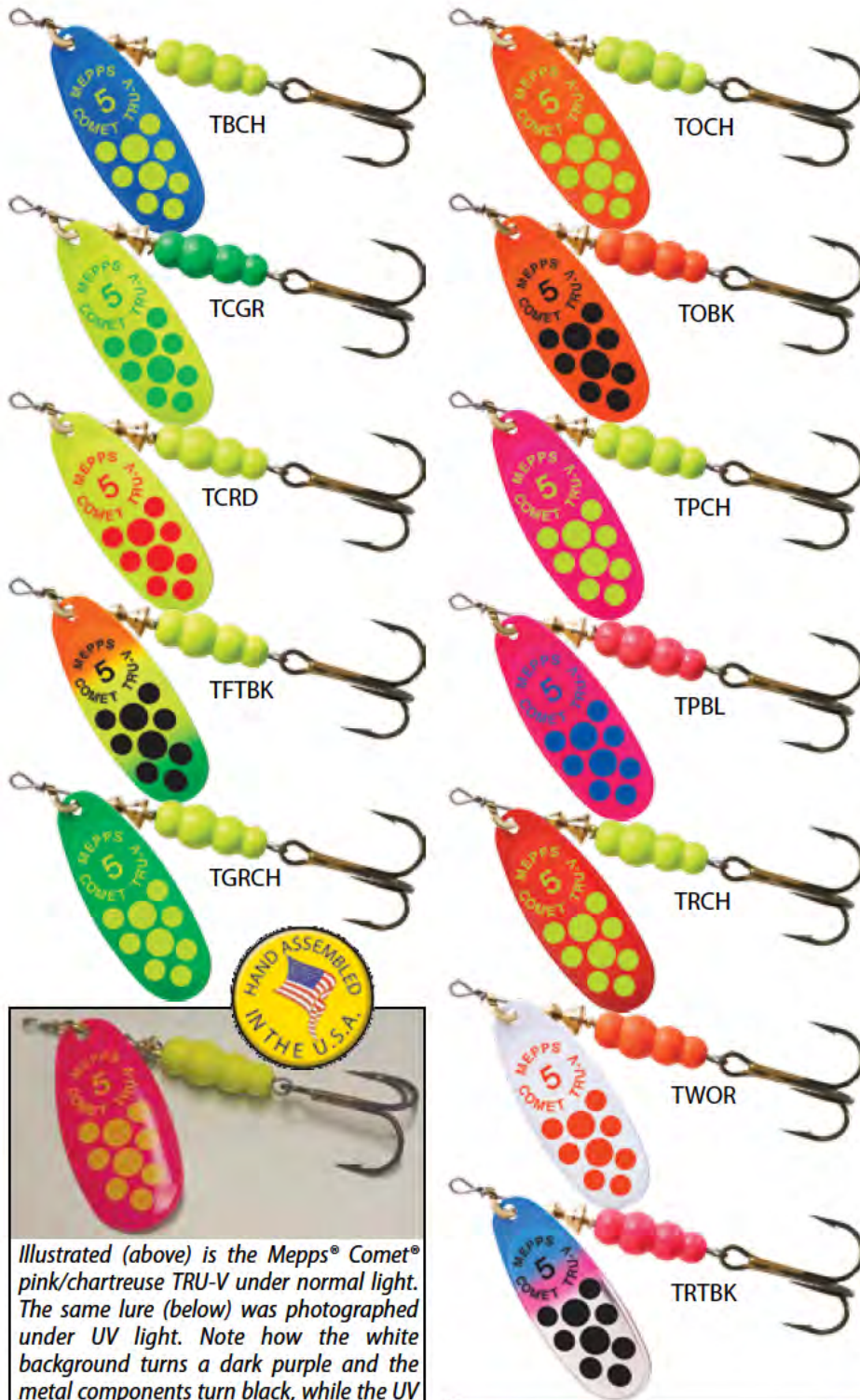
Aglia® (plain treble) .....	4	Giant Killer® Plain, Mino & Sassy Shad® .....	33	Squirrel Tail Recycling Program.....	40
Aglia® (dressed treble).....	6-7	H <sub>2</sub> 10 .....	37	Syclops™ Lite & Bantam Syclops™ .....	23
Aglia® BRITE.....	12	Little Wolf™ .....	24	Syclops™ & Saltwater Syclops™ .....	22
Aglia® Marabou .....	27	LongCast.....	15	Thunder Bug® (plain & dressed).....	16
Aglia® Streamer.....	5	Lure Kits .....	19-21	Timber Doodle® & Saltwater Timber Doodle®.....	25
Aglia® Tandem .....	29	Magnum Musky Killer® .....	36	Trophy Series.....	13
Aglia® Long (plain, dressed, mino).....	10-11	Mepps® Angler Awards Program .....	39	Ultra Lites™ .....	18
Black Fury® (plain, dressed, combo).....	8	Mepps® Clothing & Accessories .....	38	XD® (plain & dressed).....	17
Comet® Mino .....	9	Mepps® Marabou.....	34		
Comet® TRU-V .....	3	Musky Killers® & Comet® MX Mino.....	30-31		
Dorsal Fin .....	26	Musky Marabou & Double Blade Musky Marabou .....	35		
Double Blade Aglia® .....	28	Premium "Logo" Lures .....	38		
Flying C™ .....	14	Replacement Bucktails .....	35		
Giant Killer® Bucktail.....	32	Spin Flies.....	18		



# Comet® TRU-V

**NEW 2014**

Ultraviolet (UV) light is mostly invisible to the human eye, but according to scientific testing, quite visible to many species of fish because their eyes do not have the UV filters human eyes do. That's why fish prefer low light conditions – deep water or shady areas rather than bright sunlight. Fish, as well as insects, have UV patterns to them. Those patterns include both spots and lines. Baitfish, such as shiners and shad, also reflect UV light. Therefore, fish use UV light to search out prey. Mepps began using UV-reactive decals on our spinners in 1974 and UV-reactive paints in 1989. Our Comet TRU-V spinners, however, are UV-enhanced beyond our traditional finishes. Every Mepps Comet TRU-V features a blade and body painted with colors that are proven fish catchers. Each blade also features a dot pattern that provides maximum contrast at any depth and under all fishing conditions. We call it TRU-V. You may not be able to see it, but the fish sure can.



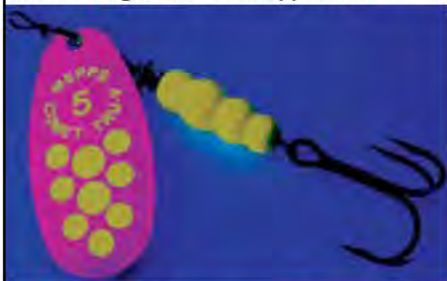
## Mepps® Comet® TRU-V

Stock No.	Size	Approx. Wt.	Price
<b>Comet® TRU-V plain treble hook</b>			
CTV0	0	½ oz.	\$4.60
CTV1	1	⅜ oz.	4.60
CTV2	2	⅙ oz.	5.30
CTV3	3	¼ oz.	5.30
CTV4	4	⅓ oz.	6.40
CTV5	5	½ oz.	6.40
<b>Comet® TRU-V plain single hook</b>			
CTV0P	0	½ oz.	\$4.60
CTV1P	1	⅜ oz.	4.60
CTV2P	2	⅙ oz.	5.30
CTV3P	3	¼ oz.	5.30
CTV4P	4	⅓ oz.	6.40
CTV5P	5	½ oz.	6.40

### Comet® Mino

Comet Minos are on page 9

Illustrated (above) is the Mepps® Comet® pink/chartreuse TRU-V under normal light. The same lure (below) was photographed under UV light. Note how the white background turns a dark purple and the metal components turn black, while the UV blade and body fluoresce, and are still easily seen. See all our Comet® TRU-V spinners under UV light at [www.mepps.com](http://www.mepps.com).



Single hook TRU-V's® are available in all blade sizes and colors



Actual Blade/Body Sizes

# Aglia®

No other lure has caught as many record fish as Mepps® Aglia®. Its classic French blade provides continuous flash and vibration. Sizes #0 and #1 are excellent for trout, panfish and grayling. Sizes #2, #3 and #4 are outstanding for large crappies, all bass species, salmon, large trout, steelhead, walleye and pickerel. Northern pike, musky, largemouth bass, stripers and big salmon are quick to nail a #5 Aglia. Plain treble hook Aglias feature extra-sharp hooks with brightly colored strike-attractor sleeves. Dressed Aglias feature either hand-tied natural bucktail or squirrel tail dressing with the Mepps trademark, red turkey quill attractor. Blades are either genuine silver plate, polished brass, copper or computer age, extra-durable, brightly painted finishes. Solid brass components selected using the principles of Mepps Color Technology for maximum visibility.

## Mepps® Plain Aglia® The Original French Spinner

**You Tube** See & Hear this lure underwater



### Mepps® Aglia®

Stock No.	Size	Approx. Wt.	Price
<b>Aglia® plain treble hook</b>			
B0	0	1/2 oz.	\$4.10
B1	1	1/8 oz.	4.10
B2	2	1/6 oz.	4.75
B3	3	1/4 oz.	4.75
B4	4	1/3 oz.	5.75
B5	5	1/2 oz.	5.75
<b>Aglia® plain single hook</b>			
B0P	0	1/2 oz.	\$4.10
B1P	1	1/8 oz.	4.10
B2P	2	1/6 oz.	4.75
B3P	3	1/4 oz.	4.75
B4P	4	1/3 oz.	5.75
B5P	5	1/2 oz.	5.75

### Aglia® dressed

Dressed Aglias are on pages 6 - 7

### Mepps® GLO Aglia®

Stock No.	Size	Approx. Wt.	Price
<b>GLO Aglia® plain treble hook</b>			
B0	0	1/2 oz.	\$4.30
B1	1	1/8 oz.	4.30
B2	2	1/6 oz.	4.95
B3	3	1/4 oz.	4.95
B4	4	1/3 oz.	5.95
B5	5	1/2 oz.	5.95
<b>GLO Aglia® plain single hook</b>			
B0P	0	1/2 oz.	\$4.30
B1P	1	1/8 oz.	4.30
B2P	2	1/6 oz.	4.95
B3P	3	1/4 oz.	4.95
B4P	4	1/3 oz.	5.95
B5P	5	1/2 oz.	5.95



Single hook Aglias® are available in all blade sizes and colors



# Aglia® Streamer



The Mepps® Aglia® Streamer combines the vibration and flash of the classic Mepps Aglia blade with the subtle and lifelike swimming action of a hand-tied streamer. It makes the ideal presentation for the stream, river or lake angler fishing for trout, salmon or grayling; or the fisherman matching the forage for bass, panfish or walleye. There is an Aglia Streamer to match any fishing situation. All Aglia Streamers feature a single long shank hook and are available with or without a treble hook stinger.

## Four Good Reasons You Should Be Fishing the Aglia® Streamer

1. Subtle swimming action of a streamer.
2. Classic Mepps® Aglia® original French blade.
3. Single hook with flexible treble stinger hook for maximum hooking percentage.
4. Lifelike long fiber Micro Flash body for a natural minnow/baitfish presentation.

## Mepps® Aglia® Streamer

Stock No.	Size	Approx. Wt.	Price
<b>Single Hook w/ Treble Hook Stinger</b>			
B1SR	1	1/8 oz.	\$ 9.25
B2SR	2	1/8 oz.	9.50
B3SR	3	1/4 oz.	10.20
<b>Single Hook</b>			
B1SRP	1	1/8 oz.	\$8.00
B2SRP	2	1/8 oz.	8.30
B3SRP	3	1/4 oz.	8.95

**Be sure to add the color code to the end of the stock number**

B1SR G-W

B - Aglia

1 - size #1

SR - Streamer

G-W - Gold Blade-White Tail (color code)

For single hook Streamers, add a "P" before the color code: e.g. B1SRP G-W.

## Replacement Streamers

Stock No.	Fits	Price
BSR1	#1 Treble Hook Stinger	\$5.35
BSRP1	#1 Single Hook	5.10
BSR3	#2 & #3 Treble Hook Stinger	5.55
BSRP3	#2 & #3 Single Hook	5.35

**Be sure to add the color code to the end of the stock number**

W-White, BK-Black, BR-Brown, RBT-Rainbow Trout

Mepps®  
Color  
Technology



Actual Blade Sizes

single hook/stinger treble hook combo



Aglia Streamers are available either with a single hook/stinger treble hook combo, or with a plain single hook.

# Dressed Aglia®

Small #0 dressed Aglias are perfect for panfish and small stream trout. Dressed Aglias in size #1 and #2 will catch larger stream trout and larger panfish. Size #2 Aglias are also excellent for smallmouth bass and walleye. Aglias in sizes #3 and #4 are preferred by largemouth bass fishermen. In fact, the #3 dressed Mepps Aglia was rated the best all around lure for largemouth bass by the readers of *Sports Afield* magazine. Size #4 and #5 Aglias are ideal for large rainbow trout, steelhead, coho and chinook salmon. Northern pike and trophy musky will inhale a dressed #5 Mepps spinner.

## All Mepps® Dressed Aglia® Spinners Feature Genuine Squirrel or Deer Tail Dressing

Mepps® Dressed Aglia®			
Stock No.	Size	Approx. Wt.	Price
B0ST	0	½ oz.	\$6.05
B1ST	1	⅓ oz.	6.05
B2ST	2	⅓ oz.	6.70
B3ST	3	¼ oz.	6.70
B4ST	4	⅓ oz.	8.15
B5ST	5	½ oz.	8.15

Be sure to include both the blade and tail colors in the stock number

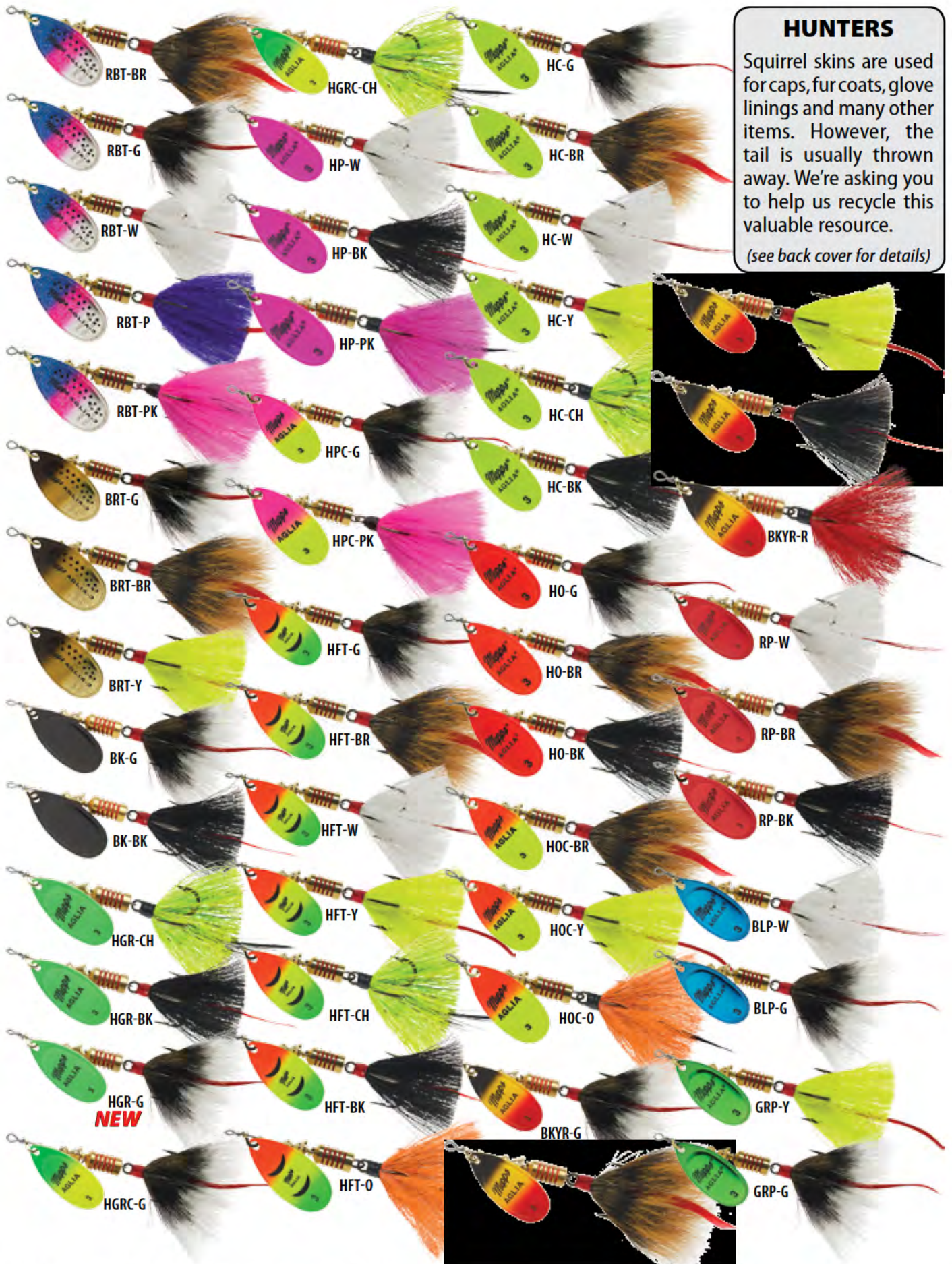
Mepps® Dressed GLO Aglia®			
Stock No.	Size	Approx. Wt.	Price
B0ST	0	½ oz.	\$6.25
B1ST	1	⅓ oz.	6.25
B2ST	2	⅓ oz.	6.85
B3ST	3	¼ oz.	6.85
B4ST	4	⅓ oz.	8.35
B5ST	5	½ oz.	8.35



## HUNTERS

Squirrel skins are used for caps, fur coats, glove linings and many other items. However, the tail is usually thrown away. We're asking you to help us recycle this valuable resource.

(see back cover for details)



# Black Fury®

The Black Fury® is one of the great all-time Mepps spinners for catching trophy fish. The special Black Fury blade spins closer to the body than the classic Aglia® blade so it easily fishes shallow to mid-depths. The Black Fury is an excellent low light (early morning, evening or overcast) spinner as well as a perfect choice for sunny days when contrast with the brightness of the water, weeds and structure is needed. The Black Fury is deadly for trophy bass, walleye, panfish and trout. Big northern pike, musky and largemouth bass are quick to attack a #5 Black Fury. Dressed version features either natural bucktail or squirrel tail. The Black Fury Combos feature a Mister Twister® Keeper® Hook and come with genuine Mister Twister® Curly Tails®.

See & Hear this lure underwater 

## Ultra Lite Black Fury®



page 18

## Mepps® Black Fury®

Stock No.	Size	Approx. Wt.	Price
<b>Black Fury® plain</b>			
BF0	0	½ oz.	\$4.10
BF1	1	⅓ oz.	4.10
BF2	2	⅙ oz.	4.75
BF3	3	¼ oz.	4.75
BF4	4	⅓ oz.	5.75
BF5	5	½ oz.	5.75

## Black Fury® dressed

BF0T	0	½ oz.	\$6.05
BF1T	1	⅓ oz.	6.05
BF2T	2	⅙ oz.	6.70
BF3T	3	¼ oz.	6.70
BF4T	4	⅓ oz.	8.15
BF5T	5	½ oz.	8.15

## Black Fury® Combo

Stock No.	Blade Size	Tail Size	Approx. Weight	Price
BF0C	0	1 ½"	½ oz.	\$5.60
BF1C	1	2"	⅓ oz.	5.60
BF2C	2	3"	⅙ oz.	6.70
BF3C	3	4"	¼ oz.	6.70
BF4C	4	4"	⅓ oz.	7.30

Be sure to add the color code to the end of the stock number

BF3 Y

BF - Black Fury

3 - size #3

Y - Yellow dot (color code)

If you want a dressed treble hook, add a "T" before the color code: e.g. BF3T Y

If you want a Combo, add a "C" before the color code: e.g. BF3C Y



Actual Size blades & bodies



### Black Fury® Plain

### Black Fury® Dressed

HFT - hot firetiger orange lettering/chartreuse/green dots

HFT - hot firetiger orange lettering/chartreuse/green dots/chartreuse tail

PK - pink dot

PK - pink dot pink tail

Y - yellow dot

Y - yellow dot black/yellow tail

FL - fluorescent red dot

FL - fluorescent red dot/red tail

CH - chartreuse dot

CH - chartreuse dot chartreuse tail

W - white dot GLO white bead

W - white dot white tail GLO white bead



### Black Fury® Combo



HFT - hot firetiger orange lettering/chartreuse/green dots/chartreuse tail

Mister Twister

PK - pink dot neon pink flake tail

Mister Twister

Y - yellow dot yellow/red flake tail

Mister Twister

FL - fluorescent red dot rocket red tail

Mister Twister

CH - chartreuse dot neon chartreuse/silver flake tail

Mister Twister

W - white dot white tail GLO white bead

Mister Twister





Actual size blades/bodies

Aglia® Long Minos... page 11  
Giant Killer® Minos... page 33



S silver blade shad mino



G gold blade shad mino



G-BAS gold blade baby bass mino



HFT hot firetiger blade shad mino



G/RW gold red-white blade shad mino



**Replacement Minos**



**Replacement Minos**

Stock No.	Fits	Mino Length	Price
M0	C00M, COM, ALOM	1-1/4 in.	\$2.95
M1	C1M, AL1M	1-7/8 in.	3.70
M2	C2M, C3M, AL2M	2-1/2 in.	4.90
M3	C4M, C5M, AL3M, AL4M	3 in.	5.30
M4	see page 31	4 in.	

Add "RBT" after the stock number if you want a Rainbow Trout Mino, "BAS" if you want a Baby Bass Mino. All Minos are available in all sizes.

**Comet® Mino**

The Comet® Mino is one of Mepps® most popular lures. It will catch just about anything. Comet® Minos run at mid-depth. They are all carefully airbrushed to ensure realism. Eyes are hand painted in a meticulous two-step process. The erratic swimming action gives the Comet® Mino the appearance of an injured bait fish. Mepps® Comet® Minos are perfect for casting or trolling. Gold blades are polished brass. Silver blades are plated with genuine silver. Painted blades are coated with a proprietary blend of rugged vinyl and acrylic finishes. Like all Mepps® spinners, the Comet® Mino features a solid stainless steel shaft and a heavy-duty folded brass clevis for life-long durability. Mepps® unsurpassed quality means this lure will function perfectly cast after cast.

Mepps® Comet® Mino				
Stock No.	Blade Size	Mino Length	Approx. Weight	Price
C0M	0	1-1/4 in.	1/9 oz.	\$ 6.80
C1M	1	1-7/8 in.	1/6 oz.	6.80
C2M	2	2-1/2 in.	1/4 oz.	8.15
C3M	3	2-1/2 in.	5/16 oz.	8.15
C4M	4	3 in.	7/16 oz.	10.35
C5M	5	3 in.	1/2 oz.	10.35
C5MX	5	4 in.	see page 31	



All Comet® Minos are meticulously hand finished to ensure realism. Rainbow Trout Minos (above) get their dots. Shad Minos (below) are getting hand-painted eyes.



# Aglia® Long

**You won't find a better willow leaf blade spinner anywhere!**

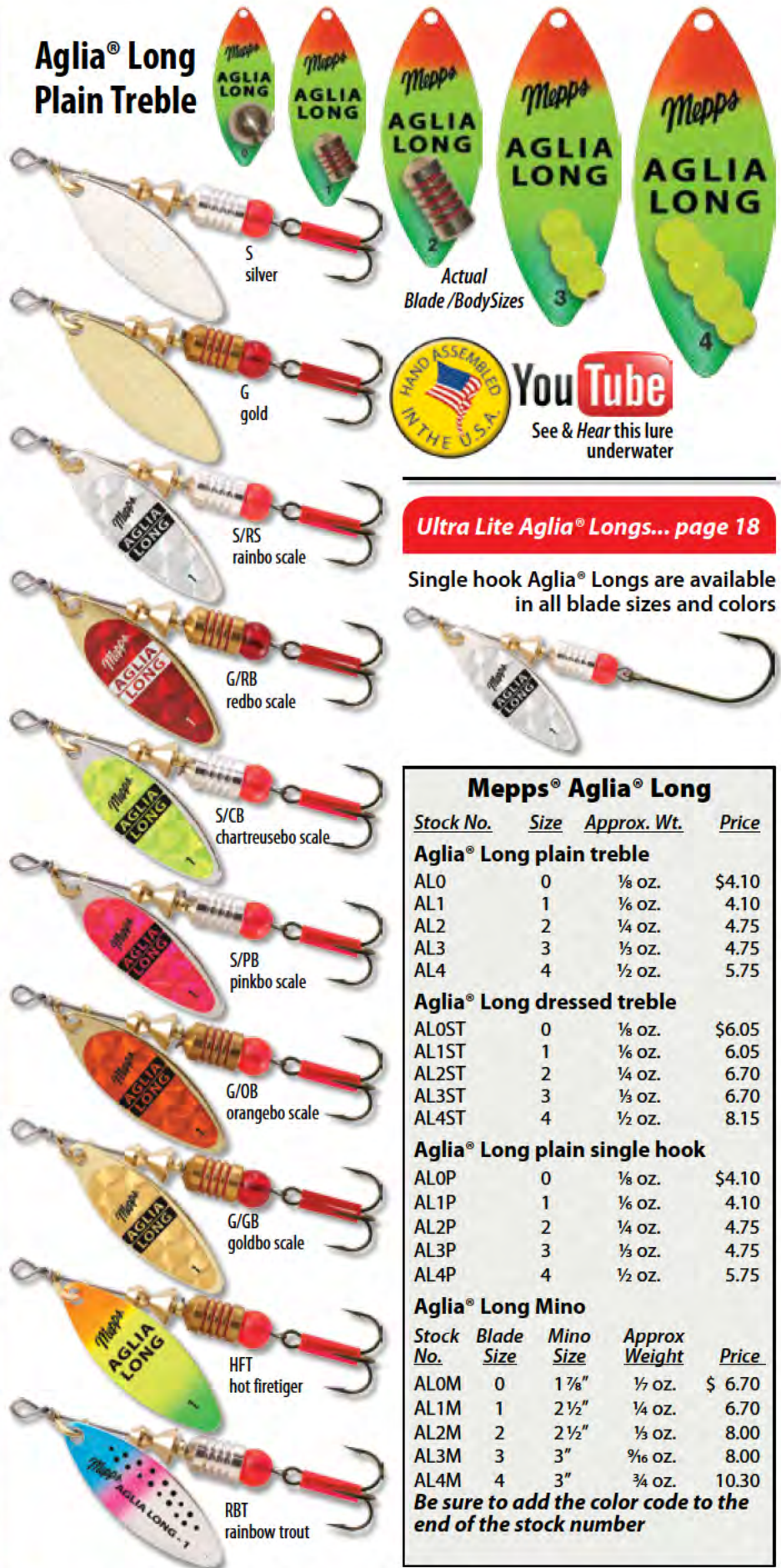
The Mepps® Aglia® Long is a deep running willow leaf spinner. Its blade "hugs" the body during the retrieve, allowing it to stay in deep pockets where big fish hang out. The Aglia® Long is perfect for fishing pools below lake outlets or man-made dams. All Aglia® Longs feature Mepps Color Technology for maximum visibility. They also feature solid brass bodies and blades. Beads are lathe-turned to resist chipping. . . Available in both treble and single hooks. Plain and dressed.



Mepps® GLO Aglia® Long			
Stock No.	Size	Approx. Wt.	Price
<b>GLO Aglia® plain treble hook</b>			
AL0	0	1/8 oz.	\$4.30
AL1	1	1/6 oz.	4.30
AL2	2	1/4 oz.	4.95
AL3	3	1/3 oz.	4.95
AL4	4	1/2 oz.	5.95
<b>GLO Aglia® Long dressed treble</b>			
AL0ST	0	1/8 oz.	\$6.25
AL1ST	1	1/6 oz.	6.25
AL2ST	2	1/4 oz.	6.85
AL3ST	3	1/3 oz.	6.85
AL4ST	4	1/2 oz.	8.35
<b>GLO Aglia® Long plain single hook</b>			
AL0P	0	1/8 oz.	\$4.30
AL1P	1	1/6 oz.	4.30
AL2P	2	1/4 oz.	4.95
AL3P	3	1/3 oz.	4.95
AL4P	4	1/2 oz.	5.95

*Be sure to add the color code to the end of the stock number*

## Aglia® Long Plain Treble



**Ultra Lite Aglia® Longs... page 18**

Single hook Aglia® Longs are available in all blade sizes and colors

Mepps® Aglia® Long				
Stock No.	Size	Approx. Wt.	Price	
<b>Aglia® Long plain treble</b>				
AL0	0	1/8 oz.	\$4.10	
AL1	1	1/6 oz.	4.10	
AL2	2	1/4 oz.	4.75	
AL3	3	1/3 oz.	4.75	
AL4	4	1/2 oz.	5.75	
<b>Aglia® Long dressed treble</b>				
AL0ST	0	1/8 oz.	\$6.05	
AL1ST	1	1/6 oz.	6.05	
AL2ST	2	1/4 oz.	6.70	
AL3ST	3	1/3 oz.	6.70	
AL4ST	4	1/2 oz.	8.15	
<b>Aglia® Long plain single hook</b>				
AL0P	0	1/8 oz.	\$4.10	
AL1P	1	1/6 oz.	4.10	
AL2P	2	1/4 oz.	4.75	
AL3P	3	1/3 oz.	4.75	
AL4P	4	1/2 oz.	5.75	
<b>Aglia® Long Mino</b>				
Stock No.	Blade Size	Mino Size	Approx Weight	Price
AL0M	0	1 7/8"	1/2 oz.	\$ 6.70
AL1M	1	2 1/2"	1/4 oz.	6.70
AL2M	2	2 1/2"	1/3 oz.	8.00
AL3M	3	3"	5/16 oz.	8.00
AL4M	4	3"	3/4 oz.	10.30

*Be sure to add the color code to the end of the stock number*

# Aglia® Long Dressed



HFT-W  
hot firetiger  
white tail

HFT-Y  
hot firetiger  
yellow tail

RBT-W  
rainbow trout  
white tail

RBT-P  
rainbow trout  
purple tail



S/RS-BK  
rainbo scale  
black tail

S/RS-Y  
rainbo scale  
yellow tail

G/GB-BK  
goldbo scale  
black tail

G/GB-W  
goldbo scale  
white tail



S-BK  
silver

S-Y  
silver  
yellow tail

G-BK  
gold

**GLO**  
GLO Aglia Longs only come in the color combinations shown

GC-Y  
GLO Chartreuse  
yellow tail

GC-W  
GLO Chartreuse  
white tail

GO-O  
GLO Orange  
orange tail

GO-W  
GLO Orange  
white tail



G/GB-Y  
goldbo scale  
yellow tail

G/RB-BK  
redbo scale  
black tail

G/RB-W  
redbo scale  
white tail

G/RB-R  
redbo scale  
red tail

S/CB-W  
chartreusebo  
scale-white tail

S/CB-Y  
chartreusebo  
scale-yellow tail

S/CB-CH  
chartreusebo  
scale-chartreuse tail



S/PB-W  
pinkbo scale  
white tail

S/PB-PK  
pinkbo scale  
pink tail



G/OB-BK  
orangebo scale  
black tail

G/OB-W  
orangebo scale  
white tail

## Aglia® Long Mino

Mepps® Aglia® Long Minos are carefully airbrushed to ensure realism. In addition, they all feature a solid stainless steel shaft and a heavy-duty folded brass clevis for life-long durability.  
(Comet Minos are on page 9)



S - silver

HFT - hot firetiger

S/RS - rainbo scale

G/GB - goldbo scale

# Aglia® BRITE

The classic Mepps® Aglia® is now available with a brightly colored body. No other lure has caught as many record fish as the Mepps Aglia® and the Aglia® BRITE is sure to continue this tradition. Sizes #0 and #1 are excellent for panfish, small trout, grayling and Arctic char. Sizes #2 and #3 are outstanding for bass, walleye, large trout, salmon and steelhead.



**NEW**  
S-S  
silver body  
silver blade

**NEW**  
RD-C  
red body  
copper blade

**NEW**  
RD-BK  
red body  
black blade

All Aglia BRITE's can be ordered with a single hook



## Mepps® Aglia® Brite

Stock No. Size Approx. Wt. Price

### Aglia® Brite plain treble hook

AB0	0	1/12 oz.	\$4.30
AB1	1	1/8 oz.	4.30
AB2	2	1/6 oz.	4.90
AB3	3	1/4 oz.	4.90

### Aglia® Brite plain single hook

AB0P	0	1/12 oz.	\$4.30
AB1P	1	1/8 oz.	4.30
AB2P	2	1/6 oz.	4.90
AB3P	3	1/4 oz.	4.90



**NEW**  
GR-BK  
green body  
black blade

BL-S  
blue body  
silver blade

CH-S  
chartreuse body  
silver blade

GR-S  
green body  
silver blade

OR-S  
orange body  
silver blade

PK-S  
pink body  
silver blade

RD-S  
red body  
silver blade

P-S  
purple body  
silver blade

WH-S  
white body  
silver blade

BK-S  
black body  
silver blade



**NEW**  
BK-BK  
black body  
black blade

BL-G  
blue body  
gold blade

CH-G  
chartreuse body  
gold blade

GR-G  
green body  
gold blade

OR-G  
orange body  
gold blade

PK-G  
pink body  
gold blade

RD-G  
red body  
gold blade

P-G  
purple body  
gold blade

WH-G  
white body  
gold blade

BK-G  
black body  
gold blade

# Trophy Series

Here is a great line of Mepps spinners in the colors preferred by trophy salmon and steelhead fishermen. Available only in sizes #4 and #5, these Mepps are designed for anadromous fish from their perfectly formed eye down to their computer age extra-sharp, strong hook. Available with either treble or single hooks. Blades and bodies are solid brass. Environmentally safe. No lead components. Spinner shaft is stainless steel to resist the elements. Silver blades feature genuine silver plating for maximum flash at all depths and under all water and light conditions. Painted bodies feature brilliant epoxy finishes that are both fade and chip resistant. A water-activated self-lubricating, folded solid brass clevis allows the blade to begin spinning freely as soon as the lure hits the water. The folded clevis not only out-performs a stirrup clevis, it is much stronger and far more durable. If you're planning a fishing trip to Alaska, these spinners were designed with you in mind.



HW-S  
hot white body  
silver blade

B-S  
blue platinum  
body  
silver blade

BKP-S  
black platinum  
body  
silver blade

PP-S  
purple platinum  
body  
silver blade

CH-S  
fluorescent  
chartreuse body  
silver blade

PK-S  
fluorescent  
pink body  
silver blade

O-S  
fluorescent  
orange body  
silver blade

GR-S  
hot green body  
silver blade

RP-S  
red platinum  
body  
silver blade

S-S  
silver body  
silver blade



HW-G  
hot white body  
gold blade

**NEW**  
B-G  
blue body  
gold blade

BKP-G  
black platinum  
body  
gold blade

PP-G  
purple platinum  
body  
gold blade

**NEW**  
CH-G  
fluorescent  
chartreuse body  
gold blade

**NEW**  
PK-G  
fluorescent  
pink body  
gold blade

O-G  
fluorescent  
orange body  
gold blade

GR-PG  
hot green body  
gold blade

RP-G  
red platinum  
body  
gold blade

RP-C  
red platinum  
body  
copper blade



RP-BK  
red platinum  
body  
black blade

GR-BK  
hot green body  
black blade

BKP-BK  
black platinum  
body  
black blade



Also available with a plain single hook



## Mepps® Trophy Series

Stock No.	Size	Approx. Wt.	Price
<b>Trophy treble hook</b>			
TSB4	4	1/3 oz.	\$5.75
TSB5	5	1/2 oz.	5.75
<b>Trophy single hook</b>			
TSB4P	4	1/3 oz.	\$5.75
TSB5P	5	1/2 oz.	5.75

# Flying C™

## Runs Deep!

Here is the perfect salmon and steelhead lure for the pier or stream fisherman. It is proven in Alaska and the Pacific Northwest. The Mepps® Flying C™ is a heavyweight spinner that drops deep and stays deep throughout the retrieve. In fact, it's one of Mepps® deepest running spinners. Its bright fluorescent sleeve acts as a highly reflective attractor. The Flying C comes in two hefty weights: 5/8 oz. and 7/8 oz. Two heavy-duty blade sizes: #4 & #5. Sleeves are hot chartreuse, hot "salmon egg" orange, hot pink or red. Bodies are solid brass. Silver blades are genuine silver plate. Gold blades are polished brass. Painted blades are finished with computer age epoxy. Rugged stainless steel shaft and folded brass easy-spin clevis resist bending. All Flying C's are available with either a perma steel treble or single salmon hook.

Actual Size



HP-RBT  
**NEW**



RD-S/RW  
**NEW**



HC-S



RD-S  
**NEW**



HO-S



RD-G  
**NEW**



HP-S



HC-HC



HC-G



HC-HFT



HO-G



HP-G



HP-HP



Solid brass bodies (no lead)



Mepps® Flying C™			
Stock Number	Blade Size	Approx. Weight	Price
<b>perma steel treble hook</b>			
FC58	4	5/8 oz.	\$7.00
FC78	5	7/8 oz.	7.15
<b>single hook</b>			
FC58P	4	5/8 oz.	\$7.00
FC78P	5	7/8 oz.	7.15

Be sure to add the color code to the end of the stock number

### Single Hooks...

Any Flying C™ can be ordered with a plain single hook.

Mepps® GLO Flying C™			
Stock Number	Blade Size	Approx. Weight	Price
<b>perma steel treble hook</b>			
FC58	4	5/8 oz.	\$7.20
FC78	5	7/8 oz.	7.35
<b>single hook</b>			
FC58P	4	5/8 oz.	\$7.20
FC78P	5	7/8 oz.	7.35

Be sure to add the color code to the end of the stock number





S,RP-S  
silver body  
red platinum fin  
silver blade



S,RP-SRD  
silver body  
red platinum fin  
silver blade/red dots



S,C-S  
silver body  
chartreuse fin  
silver blade



S,P-S  
silver body  
pink fin  
silver blade



S,B-S  
silver body  
blue fin  
silver blade



S,B-RBT  
silver body  
blue fin  
rainbow trout blade



S,P-HP  
silver body  
pink fin  
hot pink blade



G,C-HFT  
gold body  
chartreuse fin  
hot firetiger blade



Actual  
Size



G,GR-G  
gold body  
green fin  
gold blade



G,O-G  
gold body  
orange fin  
gold blade



G,GR-HGR  
gold body  
green fin  
hot green blade



S,C-HC  
silver body  
chartreuse fin  
hot chartreuse blade



G,O-HO  
gold body  
orange fin  
hot orange blade



BK,O-BK  
black body  
orange fin/black blade

# LongCast

## Cover More Water

If you're looking for a large spinner you can cast all day long without wearing yourself out, you've found it in the Mepps® LongCast. A lot of engineering went into the design of the Mepps LongCast. To begin with, every LongCast is perfectly balanced. This allows the blade to spin freely and easily, an attribute found in every Mepps spinner. Perfect balance doesn't just happen. Every component on the LongCast, from the wire to the hook, has been carefully selected and tested with the other components to assure proper balance. The LongCast's heavy bullet-shaped body takes the effort out of long-distance casting. In addition, the LongCast sinks quickly and stays very close to the bottom throughout the retrieve, making it perfect for fishing heavy current or deep water. Weighing in at 5/8 oz., the #4 LongCast is a full 85% heavier than a #4 Mepps Aglia, and it is 65% heavier than the competition. The #5 LongCast weighs 7/8 oz. It is 75% heavier than a #5 Mepps Aglia, and weighs twice as much as the competition's #5 spinner. In fact, the heavy-weight #5 LongCast is 40% heavier than the competition's #6 spinner.



See & Hear this lure underwater

### Mepps® LongCast

Stock No.	Size	Approx. Wt.	Price
<b>LongCast plain treble hook</b>			
LC4	4	5/8 oz.	\$7.15
LC5	5	7/8 oz.	7.60
<b>LongCast plain single hook</b>			
LC4P	4	5/8 oz.	\$7.15
LC5P	5	7/8 oz.	7.60

Be sure to add the color code to the end of the stock number

### Mepps® GLO LongCast

Stock No.	Size	Approx. Wt.	Price
<b>GLO LongCast plain treble hook</b>			
LC4	4	5/8 oz.	\$7.35
LC5	5	7/8 oz.	7.80
<b>GLO LongCast plain single hook</b>			
LC4P	4	5/8 oz.	\$7.35
LC5P	5	7/8 oz.	7.80



S, GW-GP  
GLO Pink

The GLO LongCast is only available in these colors

S, GW-GW  
GLO White

# Thunder Bug®

## Match the Hatch



Here is a fishing lure so revolutionary it allows spinner fishermen to "match the hatch." From its fluttering, veined, lifelike wing to its expertly finished segmented body, the Mepps Thunder Bug®

looks like a bug, acts like a bug, and, to a fish, is every bit as tasty as a bug. Four sizes. Six blade colors. Computer age finishes to resist chipping and peeling. Your choice of dressed or plain ultra sharp, strong treble or single hook. Mepps unsurpassed quality throughout. Mepps Thunder Bugs. . . bugs, so natural, we've even given them bug names.

### Mepps® Thunder Bug®

Stock No.   Size   Approx. Wt.   Price

#### Thunder Bug® plain treble

TB00	00	1/8 oz.	\$4.10
TB0	0	1/2 oz.	4.10
TB1	1	1/8 oz.	4.10
TB2	2	1/4 oz.	4.75

#### Thunder Bug® dressed treble

TB00T	00	1/8 oz.	\$6.05
TB0T	0	1/2 oz.	6.05
TB1T	1	1/8 oz.	6.05
TB2T	2	1/4 oz.	6.70

#### Thunder Bug® plain single

TB00P	00	1/8 oz.	\$4.10
TB0P	0	1/2 oz.	4.10
TB1P	1	1/8 oz.	4.10
TB2P	2	1/4 oz.	4.75

#### Thunder Bug® dressed single

TB00H	00	1/8 oz.	\$6.05
TB0H	0	1/2 oz.	6.05
TB1H	1	1/8 oz.	6.05
TB2H	2	1/4 oz.	6.70

**Be sure to add the color code to the end of the stock number**

TB2 BB-Y

TB - Thunder Bug

2 - size #2

BB-Y - Bumble Bee-Yellow (color code)

If you want a plain single hook, add a "P" before the color code: e.g. TB0P GHP-G

If you want a hackle dressed single hook, add an "H" before the color code: e.g. TB0H GHP-G

If you want a dressed treble hook, add a "T" before the color code: e.g. TB0T GHP-G



Segmented "Bug" Body



See & Hear this lure underwater

All Thunder Bugs can be ordered with plain or dressed treble or single hooks

Available plain or dressed in the color combinations shown



**Mepps Color Technology**





### XD® Plain



*XD's are only available in the color combinations shown*

### XD® Dressed



See & Hear this lure underwater

If you fish deep lakes, river pools or fast water, you owe it to yourself to try the Mepps® XD® (XtraDeep). Mepps didn't invent the shaft-through-the-blade spinner, we perfected it. Every XD features a precision, solid brass fulcrum bead between the blade and body allowing the blade to spin at any retrieve speed. It also allows the blade to spin as the lure drops providing additional attraction. No other shaft-through-the-blade spinner offers this feature. Mepps has always used strike attractors, a splash of color that enhances a lure's visibility. So, on every XD we tucked a bright red or fluorescent strike-attractor bead into the back of the body. All XD silver blades and bodies are plated with genuine silver creating a bright white flash that's easily seen underwater. Some blades and bodies are platinum (play-tee-um) plated. Platinum is a natural element that has a remarkable resistance to corrosion. Gold blades and bodies are polished brass. Painted blades feature a Mepps chip-resistant proprietary blend of acrylic and epoxy finishes. Because it's assembled with the best components possible, the XD holds up well when fishing rocks, stumps and rip-rap where trophy fish hang out. As if all this isn't enough, the XD runs deeper - size for size - than any other lure in its class.

### Mepps® XD® spinners

<u>Stock No.</u>	<u>Size</u>	<u>Approx. Wt.</u>	<u>Price</u>
<b>XD® plain treble hook</b>			
XD0	0	½ oz.	\$4.10
XD1	1	⅓ oz.	4.10
XD2	2	¼ oz.	4.75
XD3	3	¼ oz.	4.75
<b>XD® dressed treble hook</b>			
XD0T	0	½ oz.	\$5.80
XD1T	1	⅓ oz.	5.80
XD2T	2	¼ oz.	6.30
XD3T	3	¼ oz.	6.30
<b>XD® plain single hook</b>			
XD0P	0	½ oz.	\$4.10
XD1P	1	⅓ oz.	4.10
XD2P	2	¼ oz.	4.75
XD3P	3	¼ oz.	4.75
<b>XD® hackle dressed single hook</b>			
XD0H	0	½ oz.	\$5.80
XD1H	1	⅓ oz.	5.80
XD2H	2	¼ oz.	6.30
XD3H	3	¼ oz.	6.30

*Be sure to add the color code to the end of the stock number*



*All XD's can be ordered with plain or dressed single hooks*



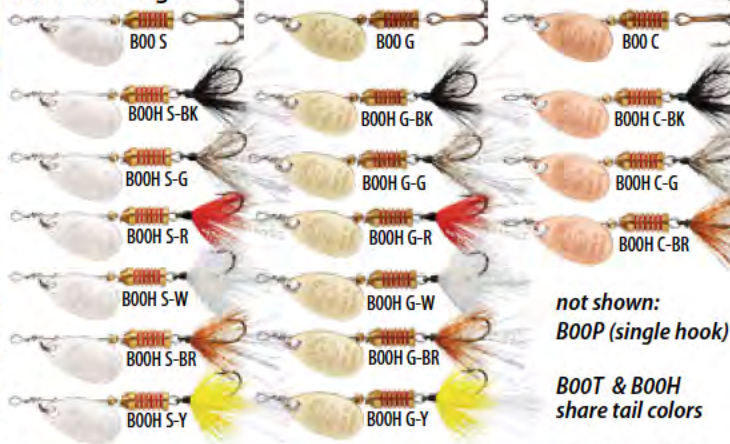
# Ultra Lites™ Spin Flies

Mepps® #00 Ultra Lites and #0 Spin Flies are ideal for light spinning tackle. They can also be used with your favorite fly rod. Use silver or gold Aglias to take panfish or trout on a crisp spring evening. Just before sunup or sundown, tie on a Black Fury. Copper blades are very visible in stained water. Work a single hook Aglia Wooly Worm or weedless Black Fury Combo through the weeds for great fishing action. Like all Mepps® lures, both Mepps Ultra Lites and Spin Flies are perfectly balanced and feature solid brass blades and bodies. A stainless steel shaft resists bending. Beads are lathe-turned for durability.

## Mepps® Ultra Lites™ & Spin Flies

Stock No.	Approx. Wt.	Price
<b>Aglia® Ultra Lites</b>		
BOO	1/18 oz.	\$4.10
BOOP	1/18 oz.	4.10
BOOT <i>BOOT &amp; Booh share tail colors</i>	1/18 oz.	6.05
BOOH	1/18 oz.	6.05
BOOW	1/18 oz.	6.05
<b>Black Fury® Ultra Lites</b>		
BFOO	1/18 oz.	\$4.10
BFOOP	1/18 oz.	4.10
BFOOT	1/18 oz.	6.05
BFOOH	1/18 oz.	6.05
BFOOC	1/18 oz.	5.60
<b>Aglia® Long Ultra Lites</b>		
ALOO	1/18 oz.	\$4.10
ALOOP	1/18 oz.	\$4.10
<b>Comet® Mino Ultra Lites</b>		
COOM	1/18 oz.	\$6.80
<b>Aglia® &amp; Black Fury® Spin Flies</b>		
BOW	1/2 oz.	\$6.05
BOH	1/2 oz.	6.05
BFOH	1/2 oz.	6.05

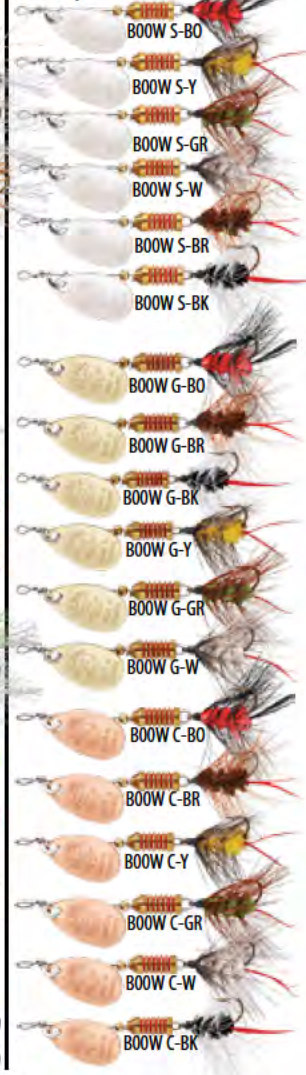
## Ultra Lite™ Aglia®



not shown:  
BOOP (single hook)

BOOT & BOOH  
share tail colors

## Ultra Lite™ Aglia® Wooly Worm



## Ultra Lite™ Black Fury® • (BFOOP - single hook & BFOOT - dressed treble hook not shown)

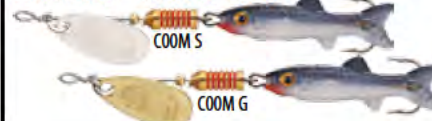


## Ultra Lite™ Aglia® Long



(ALOOP - single hook available in both colors)

## Ultra Lite™ Comet® Mino



## Wooly Worm Spin Flies



## Black Fury® Spin Flies





Choose three of your favorite Mepps lures in a handy reusable Pocket Pac. Mepps lure kits make a great gift.

NOTE: Due to ongoing research, lure components may differ slightly from those pictured or described.

# Pocket Pacs



KB-T #1 Aglia plain Trout Kit



KB-T-D #1 Aglia dressed Trout Kit



KBF-T #1 Black Fury plain Trout Kit



KBF-T-D #1 Black Fury dressed Trout Kit



KBOW-T #0 Woolly Worm Trout Kit



KAB-T #1 Aglia BRITE plain Trout Kit

**NEW**

**NEW**

**NEW**



KXD-T #1 XD plain Trout Kit



KCTV-T #1 Comet TRU-V plain Trout Kit



KBF-P #0 Black Fury plain Panfish Kit



KBF-P-D #0 Black Fury dressed Panfish Kit



KB-P #0 Aglia plain Panfish Kit



KB-P-D #0 Aglia dressed Panfish Kit



KB-B #3 Aglia plain Bass Kit



KB-B-D #3 Aglia dressed Bass Kit



KBF-B #3 Black Fury plain Bass Kit



KBF-B-D #3 Black Fury dressed Bass Kit



KAL-B #2 Aglia Long plain Bass Kit



KXD-B-D #3 XD dressed Bass Kit

### Trout Kits

KB-T #1 Aglia plain	\$13.40
Hot Firetiger, Hot Orange, Silver	
KB-T-D #1 Aglia dressed	\$19.25
Hot Orange, Silver, Hot Firetiger	
KBF-T #1 Black Fury plain	\$13.40
Yellow Dot, Fluorescent Red Dot, Chartreuse Dot	
KBF-T-D #1 Black Fury dressed	\$19.25
White Dot, Hot Firetiger, Pink Dot	
KBOW-T #0 Woolly Worm	\$19.25
Silver-White, Gold-Brown, Copper-Black-Orange	

KAB-T #1 Aglia BRITE plain	\$14.75
Orange-Silver, Chartreuse-Silver, Pink-Silver	
KXD-T #1 XD plain	\$13.50
Silver-Silver, Silver-Rainbow Trout, Gold-Gold	
KCTV-T #1 Comet TRU-V plain	\$15.50
TRU-V Orange-Chartreuse, TRU-V Chartreuse-Green, TRU-V Pink-Chartreuse	

### Panfish Kits

KBF-P #0 Black Fury plain	\$13.40
Yellow Dot, Fluorescent Red Dot, Chartreuse Dot	

KBF-P-D #0 Black Fury dressed	\$19.25
White Dot, Hot Firetiger, Pink Dot	
KB-P #0 Aglia plain	\$13.40
Silver, Copper, Gold	
KB-P-D #0 Aglia dressed	\$19.25
Silver, Copper, Gold	

### Bass Kits

KB-B #3 Aglia plain	\$15.25
Hot Firetiger, Gold/Red-White, Gold	
KB-B-D #3 Aglia dressed	\$21.05
Hot Firetiger, Gold-Red/White, Gold	
KBF-B #3 Black Fury plain	\$15.25
Yellow Dot, Fluorescent Red Dot, Chartreuse Dot	

KBF-B-D #3 Black Fury dressed	\$21.05
White Dot, Hot Firetiger, Pink Dot	
KAL-B #2 Aglia Long plain	\$18.55
Hot Firetiger/Mino, Gold/Goldbo Scale, Silver/Rainbo Scale	
KXD-B-D #3 XD dressed	\$20.00
#3 Silver-Silver, Gold-Firetiger, Gold-Gold	



# Spinner Paks

Panfish		Trout		Bass	
SAB (dressed)	\$18.80	STA (dressed)	\$18.15	SBB	\$14.65
#0 Black Fury dressed		#1 Black Fury dressed		#2 Comet Mino	
#0 Comet Mino		#1 Aglia Long Dressed		#2 Aglia Dressed	
#0 Aglia Dressed		#0 Aglia Dressed		SBC	\$13.35
SAA (plain)	\$12.30	STB (plain)	\$12.30	#2 Aglia Long Dressed	
#0 Black Fury		#1 Black Fury,		#3 Aglia Dressed	
#0 Aglia Long		#1 Aglia Long,			
#00 Aglia		#0 Aglia			

# Killer® Kits

**NOTE:** Due to ongoing research, lure colors and/or components may differ slightly from those pictured or described.

The lures in all Mepps® Killer Kits have been carefully selected, using the principles of *Mepps Color Technology*, to catch fish under a wide variety of fishing conditions. In addition, most of these kits are "programmed," and feature proven lures for a specific species of fish. This makes it very easy to select the right lures for just about any kind of fishing. Whether you fish for trout, panfish, bass, pike, walleye or trophy bustin' musky, there is a Mepps programmed Killer Kit perfect for you.



**Mepps® lure kits make great gifts!**



K1 Trout Kit - plain



K1D Trout Kit



500736 - Trout Kit



500513 - Trout Kit - Aglia®



KHT1A Hot Trout Kit



KSF Spin Fly Kit



KUL Ultra Lite Kit



K0 Panfisher Kit - plain



KOD Panfisher Kit - dressed



KSC Crappie Kit



500920K6 - Bantam Syclops Kit



KTD-1-C Timber Doodle Kit

## Trout Kits

**K1 - six plain lures** .....\$27.95  
**K1D - five dressed, one plain lure** .....\$36.45  
 1/8 oz. Little Wolf Silver, #1 Thunder Bug May Fly-Gold, #0 Aglia Long Silver, #1 Black Fury Hot Firetiger, #1 XD Silver Body/Silver Blade, #1 Aglia Gold

**500736 - Trout Kit** ..... \$37.45  
 #0 Aglia Silver Blade-White Woolly Worm, #0 Aglia Gold Blade-Yellow Woolly Worm, #0 Thunder Bug Silverfish, #0 Thunder Bug May Fly, #0 XD Silver Body-Silver Blade, #0 XD Gold Body-Gold Blade

**KHT1A - Hot Trout Kit** ..... \$32.60  
 #0 Aglia Brown Trout, #1 Aglia Hot Firetiger, #1 Aglia Hot Pink, #0 Aglia Rainbow Trout, #1 Aglia Hot Chartreuse, #0 Aglia Hot Orange

**500513 - Trout Kit (Aglia)** ..... \$39.30  
 #1 Aglia Silver Blade-Orange Tail, #1 Aglia Silver Blade-White Tail, #1 Aglia Gold Blade-Red Tail, #1 Aglia Gold Blade-Yellow Tail, #1 Aglia Copper Blade-Black Tail, #1 Aglia Silver Blade-Purple Tail

**KSF - Spin Fly Kit (1/12 oz.)** ..... \$38.45  
 Six all-time favorite color patterns, size 0 spinners and hand-tied flies. Blue Dun, Bumble Bee, Black Gnat, Mosquito, Parma-Bell, Micky Finn

**KUL - Ultra Lite™ Kit** ..... \$36.15  
 #00 Aglia Woolly Worm Gold, #0 XD Silver Body/Silver Blade, #00 Aglia Long Silver, #00 Thunder Bug May Fly-Gold, #00 Comet Mino Silver, #00 Black Fury Yellow Dot

## Panfisher Kits

**K0 - six plain lures**.....\$27.75  
**KOD - six dressed lures** .....\$38.15  
 #0 XD Gold Body/Gold Blade, #0 Aglia Red/White, #0 Aglia Long Silver, #0 Black Fury Hot Firetiger, #0 XD Silver Body/Silver Blade, #00 Thunder Bug May Fly-Gold

**KSC - Crappie Kit**..... \$32.60  
 #0 Aglia Gold, #0 Comet Mino Silver, #0 Aglia Long Silver, #1 Thunder Bug May Fly-Gold, #0 Black Fury Yellow Dot, Mister Twister® Curly Tails®

**500920K6 #00 Bantam Syclops™ Kokanee & Trout Kit**..... \$28.75  
 #00 Syclops Rainbow Trout, #00 Syclops Silver/Pink/Lime, #00 Syclops Hot Orange, #00 Syclops Hot Pink, #00 Syclops Hot Firetiger, #00 Syclops GLO Pink

## Basser Kits

**KTD-1-C (1/2 oz. Timber Doodle • weedless)** .....\$29.15  
 Silver, Gold, Hot Firetiger, 9 Mister Twister Tails

**K2 - six plain lures**.....\$31.30

**K2D - six dressed lures** .....\$41.70  
 #2 Aglia Copper, #3 XD Gold Body/Gold Blade, #2 Aglia Long Silver, #3 Aglia Gold, #3 XD Silver Body/Silver Blade, #3 Black Fury Hot Firetiger

**500707 Basser Kit**..... \$41.35  
 #3 Aglia Gold, #3 Aglia Silver, #2 Thunder Bug Silverfish-Silver, #2 Thunder Bug May Fly-Gold, #3 XD Gold Body-Gold Blade, #3 XD Silver Body-Silver Blade



K2 Basser Kit



K2D Basser Kit

# Killer® Kits

Mepps® "programmed" lure kits take the guess-work out of lure selection



500707 Basser Kit



500676 Basser Kit



KHB3A Basser Kit



CK Salmon Kit



K6A Walleye Kit



K3 Piker Kit - plain



K3D Piker Kit - dressed



500839 Piker Kit



KHP5A Hot Piker Kit



K7 Alaska Bonanza Kit



500738 - Canada Bonanza Kit



K4D Lunker Kit - dressed

### Basser Kits (continued)

**500676 Basser Kit** ..... \$42.05  
#3 Aglia Silver-Orange, #3 Aglia Silver-White, #3 Aglia Gold-Red, #3 Aglia Gold-Yellow,  
#3 Aglia Copper-Black, #3 Aglia Silver-Purple

**KHB3A Basser Kit** ..... \$37.10  
#2 Aglia Hot Orange, #3 Aglia Hot Chartreuse, #3 Aglia Hot Firetiger, #2 Aglia Black/Yellow/Red,  
#3 Aglia Gold/Red-White, #2 Aglia Silver/Black-White

**CK Salmon Kit** ..... \$38.50  
¼ oz. Little Wolf Rainbow Trout, #2 Syclops Hot Orange, #4 Trophy Series Pink Body/Silver Blade,  
#4 Aglia Long Silver/Pinkbo, 5/8 oz. Flying C Hot Orange Sleeve/Silver Blade,  
#5 Trophy Series Orange Body-Silver Blade

**K6A - Walleye Kit**.....\$39.40  
#3 XD Hot Firetiger, #3 Aglia Long Gold, #3 Comet Mino Silver, #3 Black Fury Hot Firetiger, #0 Syclops Gold,  
#3 Aglia Gold

### Piker Kits

**K3 - 4 plain spinners, 2 spoons**..... \$36.85

**K3D - 4 dressed spinners, 2 spoons** ..... \$46.25  
#4 Aglia Gold-Red/White, #4 Black Fury Hot Firetiger, #3 Aglia Long Silver, #2 Syclops Hot Orange,  
#5 Aglia Gold, #3/4 oz. Little Wolf Silver

### Piker Kits (continued)

**500839 Piker Kit (Aglia®)**.....\$52.85

#5 Aglia Silver, #5 Aglia Silver, #5 Aglia Gold, #5 Aglia Gold, #5 Aglia Copper, #5 Aglia Silver

**KHP5A Hot Piker Kit** .....\$45.45

#4 Aglia Hot Orange, #5 Aglia Hot Chartreuse, #5 Aglia Hot Firetiger, #4 Aglia Black/Yellow/Red,  
#5 Aglia Gold/Red-White, #4 Aglia Silver/Black-White

**K7 Alaska Bonanza Kit - Single Hook**.....\$40.70

#5 Trophy Series Pink Body-Silver Blade, 7/8 oz. Flying C Hot Orange Sleeve/Gold Blade, #5 Trophy Series Blue on Silver Body/Silver Blade, #5 Trophy Series Fluorescent Orange Body/Silver Blade,  
#5 Aglia Hot Orange Blade, 7/8 oz. Flying C Hot Pink Sleeve/Silver Blade

**500738 Canada Bonanza Kit**.....\$68.95

Musky Killer Silver, Musky Killer Gold, Musky Killer Gold/Red-White, #3 Syclops Hot Firetiger,  
#3 Syclops Silver, #3 Syclops Gold

**K4D Lunker Kit**.....\$93.35

#5 Black Fury Hot Firetiger, Giant Killer Gold, #5 Aglia Silver, Giant Killer Silver, Musky Killer Gold,  
Musky Killer Hot Orange

# Syclops™

Spoon fishermen around the world are limiting out on the Mepps Syclops™. Whether you fish for pike, salmon, trout, walleyes or panfish, there's a Syclops just right for you. No other spoon is as versatile as the Mepps Syclops. It casts easily and can be trolled at almost any speed. It can also be vertically jigged making it ideal for a deep-water vertical jigging presentation. Mepps unsurpassed quality throughout.

## Mepps® Syclops™

### Treble Hook

stock no.	wt.	length	width	thickness	price
SY00	1/4 oz.	1 1/2"	27/64"	.045	\$4.45
SY0	1/4 oz.	2"	17/32"	.060	4.75
SY1	1/2 oz.	2 1/2"	11/16"	.060	4.85
SY2	3/4 oz.	3"	3/4"	.060	5.15
SY3	1 oz.	3 1/2"	1"	.060	6.60

### Single Hook

stock no.	wt.	length	width	thickness	price
SY00P	1/4 oz.	1 1/2"	27/64"	.045	\$4.45
SY0P	1/4 oz.	2"	17/32"	.060	4.75
SY1P	1/2 oz.	2 1/2"	11/16"	.060	4.85
SY2P	3/4 oz.	3"	3/4"	.060	5.15
SY3P	1 oz.	3 1/2"	1"	.060	6.60

All measurements represent the closest size/weight

## Mepps® GLO Syclops™

### Treble Hook

stock no.	wt.	length	width	thickness	price
SY00	1/4 oz.	1 1/2"	27/64"	.045	\$4.65
SY0	1/4 oz.	2"	17/32"	.060	4.95
SY1	1/2 oz.	2 1/2"	11/16"	.060	5.05
SY2	3/4 oz.	3"	3/4"	.060	5.35
SY3	1 oz.	3 1/2"	1"	.060	6.80

### Single Hook

stock no.	wt.	length	width	thickness	price
SY00P	1/4 oz.	1 1/2"	27/64"	.045	\$4.65
SY0P	1/4 oz.	2"	17/32"	.060	4.95
SY1P	1/2 oz.	2 1/2"	11/16"	.060	5.05
SY2P	3/4 oz.	3"	3/4"	.060	5.35
SY3P	1 oz.	3 1/2"	1"	.060	6.80

Mepps Saltwater Syclops are designed to be cast, trolled or jigged and are ideal for all saltwater species. Genuine nickel or 24 karat gold plating, stainless steel split rings and heavy duty saltwater treble hooks give these Saltwater Syclops maximum corrosion resistance.

## Mepps® Saltwater Syclops™

### Treble Hook

stock no.	wt.	length	width	thickness	price
SY0SW	1/4 oz.	2"	17/32"	.060	\$4.75
SY1SW	1/2 oz.	2 1/2"	11/16"	.060	4.85
SY2SW	3/4 oz.	3"	3/4"	.060	5.15
SY3SW	1 oz.	3 1/2"	1"	.060	6.60

All measurements represent the closest size/weight

Note: Saltwater Syclops are not available in size #00.



## Saltwater Syclops™





Bantam Syclops only come with single hooks. They are available in all of the colors shown below.

All silver Bantam Syclops and Syclops Lite spoon backs are plated with genuine silver.



S silver



G gold



BLP silver-blue platinum



HP silver-hot pink



HO silver-hot orange



HC silver-hot chartreuse



HFT silver-hot firetiger



SHOC silver-hot orange/chartreuse



SLC silver-hot lime/chartreuse



SPL silver-hot pink/lime



RBT silver-rainbow trout



SHOL silver-hot orange/lime



#00

#0

#1

#2

#3

Actual Size

## Bantam Syclops™ Syclops™ Lite

10 reflective surfaces for maximum visibility.

Mepps® Bantam Syclops™ and Syclops Lites are ideal trolling spoons. Bantam Syclops are the lightest of the Syclops Lites. They feature #00 & #0 Syclops Lite bodies and a single salmon hook. Bantam Syclops are ideal for Kokanee. Bantam Syclops and Syclops Lites can be trolled, cast, drifted or jigged, but, their erratic side-to-side wobbling action makes them extremely effective when trolled. Syclops Lites are perfect for browns, lakers, rainbows, cohos or kings. Bantam Syclops feature a single salmon hook while Syclops Lites feature 24 karat gold plated treble hooks and brilliant strike attractor tubes for maximum visibility at all depths. Run them clean, or, with downriggers or planer boards. They are also effective with Dipsy® or Jet™ divers and can be long-lined.

### Mepps® Bantam Syclops™

#### Single Hook

Stock no.	Wt.	Length	Width	Thickness	Price
SY00LP	1/16 oz.	1 1/2"	27/64"	.020	\$4.45
SY0LP	1/8 oz.	2"	17/32"	.025	4.75

All measurements represent the closest size/weight

### Mepps® Syclops™ Lite

#### Treble Hook

Stock no.	Wt.	Length	Width	Thickness	Price
SY1L	1/4 oz.	2 1/2"	11/16"	.030	\$4.85
SY2L	5/16 oz.	3"	3/4"	.030	5.15
SY3L	1/2 oz.	3 1/2"	1"	.030	6.60

All measurements represent the closest size/weight

Their erratic side-to-side wobbling action makes these lures extremely effective when trolled.

### Mepps® GLO Bantam Syclops™

#### Single Hook

Stock no.	Wt.	Length	Width	Thickness	Price
SY00LP	1/16 oz.	1 1/2"	27/64"	.020	\$4.65
SY0LP	1/8 oz.	2"	17/32"	.025	4.95

NOTE: GLO Bantam Syclops™ are only available with single salmon hooks.

All measurements represent the closest size/weight

### Mepps® GLO Syclops™ Lite

#### Treble Hook

Stock no.	Wt.	Length	Width	Thickness	Price
SY1L	1/4 oz.	2 1/2"	11/16"	.030	\$5.05
SY2L	5/16 oz.	3"	3/4"	.030	5.35
SY3L	1/2 oz.	3 1/2"	1"	.030	6.80

All measurements represent the closest size/weight



GLO Bantam Syclops™ and Syclops Lites are only available in these colors.

# Little Wolf™

The Mepps Little Wolf™ is a rugged, solid brass spoon that will not rust or tarnish. Its genuine silver plate produces one bright white flash after another and its reverse-curve design features ten highly-reflective surfaces that send light in all directions. All Little Wolf's feature vinyl and acrylic oven-baked finish for maximum durability. They also feature a razor-sharp hook and a high-visibility strike-attractor tube. Every Little Wolf™ is perfectly balanced to maintain an intense side-to-side wobbling action. Three years of development and testing means every Mepps® Little Wolf™ performs perfectly right out of the package.

## Mepps® Little Wolf™

### Treble Hook

Stock no.	Wt.	Length	Width	Price
LW18	1/8 oz.	1 3/16"	1/2"	\$4.30
LW14	1/4 oz.	1 9/16"	5/8"	4.65
LW25	2/5 oz.	2 1/8"	7/8"	6.30
LW34	3/4 oz.	2 3/4"	1 3/16"	8.85

### Single Hook

Stock no.	Wt.	Length	Width	Price
LW18P	1/8 oz.	1 3/16"	1/2"	\$4.30
LW14P	1/4 oz.	1 9/16"	5/8"	4.65
LW25P	2/5 oz.	2 1/8"	7/8"	6.30
LW34P	3/4 oz.	2 3/4"	1 3/16"	8.85

All measurements represent the closest size/weight...  
Be sure to add the color code to the end of the stock number.



- Exciting Action
- Solid Brass Body
- Perfectly Balanced
- Extra-Sharp Hook



## Mepps® GLO Little Wolf™

### Treble Hook

Stock no.	Wt.	Length	Width	Price
LW18	1/8 oz.	1 3/16"	1/2"	\$4.50
LW14	1/4 oz.	1 9/16"	5/8"	4.85
LW25	2/5 oz.	2 1/8"	7/8"	6.50
LW34	3/4 oz.	2 3/4"	1 3/16"	9.05

### Single Hook

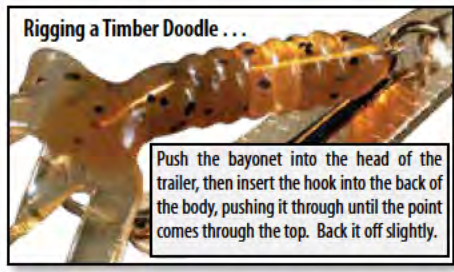
Stock no.	Wt.	Length	Width	Price
LW18P	1/8 oz.	1 3/16"	1/2"	\$4.50
LW14P	1/4 oz.	1 9/16"	5/8"	4.85
LW25P	2/5 oz.	2 1/8"	7/8"	6.50
LW34P	3/4 oz.	2 3/4"	1 3/16"	9.05

All measurements represent the closest size/weight...  
Be sure to add the color code to the end of the stock number.





All Timber Doodles® come packaged with three Mister Twister® Split Double Tails™.



**Rigging a Timber Doodle . . .**  
Push the bayonet into the head of the trailer, then insert the hook into the back of the body, pushing it through until the point comes through the top. Back it off slightly.

# Timber Doodle®

Anyone can fish thick weeds or cover with a Mepps® Timber Doodle® because Timber Doodles®, when rigged with a Mister Twister® Split Double Tail™, are virtually weedless. Because they flutter as they sink, they can be vertically jigged, cast or trolled. They are ideal for bass, walleye, northern pike and many other game fish, but really excel when fishing "slop" for trophy bass.

**Mepps® Timber Doodle®**

stock no.	wt.	length	width	thickness	price
TDOC	¼ oz.	2"	17/32"	.060	\$7.45
TD1C	½ oz.	2½"	1¼"	.060	8.75

All measurements represent the closest size/weight  
Include both the blade & tail color in the stock number



Reagan Corbin, Greenwood, IN, shows off a chunky 5-pound largemouth bass he caught on a Timber Doodle. Reagan pulled his trophy from a retention pond.

**Replacement Tails**  
Genuine Mister Twister® Split Double Tails™/4 to a card

stock no.	color	price
4SDT CH	Chartreuse	\$2.85
4SDT PP	Pumpkin Pepper	2.85
4SDT RR	Rocket Red	2.85
4SDT WR	Watermelon	2.85
4SDT BB	Black & Blue	2.85
4SDT W	White	2.85



# Saltwater Timber Doodle®

All Mepps® Saltwater Timber Doodles are plated with genuine gold and feature a stainless steel split ring for corrosion resistance.

**Saltwater Timber Doodle®**

stock no.	wt.	length	width	thickness	price
TD0SW	¼ oz.	2"	17/32"	.060	\$7.45
TD1SW	½ oz.	2½"	1¼"	.060	8.75

All measurements represent the closest size/weight  
Include both the blade & tail color in the stock number

# Dorsal Fin

**Perfect for both largemouth and smallmouth bass**

The Mepps Dorsal Fin is unlike any other in-line spinner. Its unique, innovative vertical fin design, and single hook, allows it to pass through most vegetation without getting hung-up. Because the Dorsal Fin spinner weighs 5/8 oz., it casts a country mile. But, in the water, its neutral-buoyant nylon fin allows it to be retrieved in the same manner as a 3/8 oz. lure. Every Dorsal Fin features a life-like design that includes a holographic eye, a dark back, and a bright throat. It also has a raised gill plate and a molded realistic scale pattern. Although its silicon skirt allows it to be effectively fished without a trailer, its extended locking-bend wide-gap worm hook is perfect for rigging just about any soft plastic lure. All Dorsal Fins feature a Mepps #4 Aglia blade for maximum thump and vibration.

**YouTube**  
See & Hear this lure underwater

**Rig with a soft plastic lure for added bulk and attraction**



Every Dorsal Fin features an extended locking-bend wide-gap worm hook that's perfect for rigging just about any soft plastic lure.

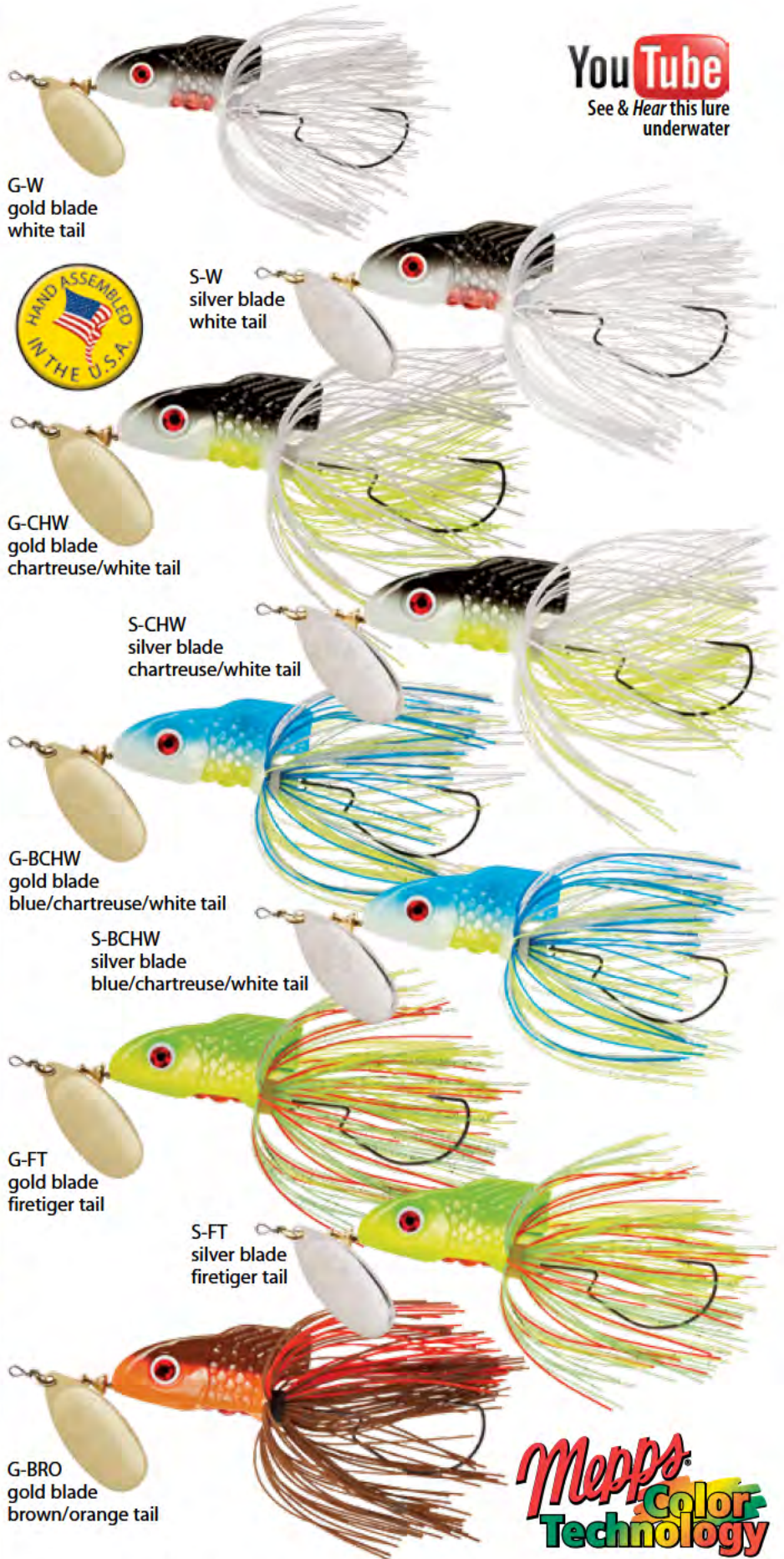
*Comida*

*RT Slug*

*Poc'it Phenom*

The Original **Mister Twister**

Stock No.	Size	Approx. Wt.	Price
<b>Mepps® Dorsal Fin</b>			
<b>skirted single hook</b>			
DF4	4	5/8 oz.	\$10.35
Be sure to add the color code to the end of the stock number when ordering			



G-W  
gold blade  
white tail



S-W  
silver blade  
white tail

G-CHW  
gold blade  
chartreuse/white tail

S-CHW  
silver blade  
chartreuse/white tail

G-BCHW  
gold blade  
blue/chartreuse/white tail

S-BCHW  
silver blade  
blue/chartreuse/white tail

G-FT  
gold blade  
firetiger tail

S-FT  
silver blade  
firetiger tail

G-BRO  
gold blade  
brown/orange tail

**Mepps Color Technology**



# Aglia® Marabou

The Mepps® Aglia® Marabou combines the vibration and flash of a classic Mepps Aglia blade with the unmatched lifelike movement of a hand-tied marabou tail. We use the finest and softest marabou feathers available for the maximum amount of pulsating action in the water. Like all other dressed Aglias, the Aglia Marabou also features a red turkey quill strike attractor – a Mepps trademark. If you like the Aglia, try it with a top quality, brightly-colored marabou tail. Nothing beats marabou for visibility and action in the water. Available in six standard sizes, #0, #1, #2, #3, #4, #5, and twelve proven colors.



A #0 Aglia® Marabou is perfect for panfish.



Actual Blade/Body Sizes

## Mepps® Aglia® Marabou

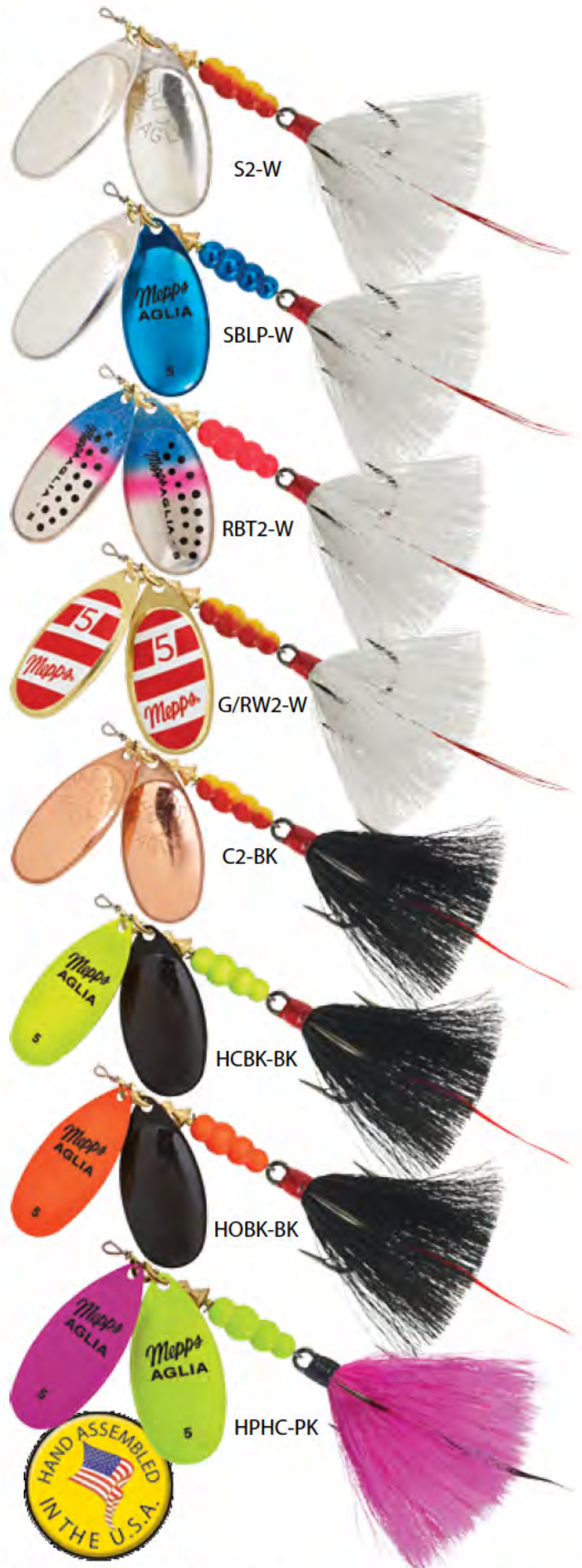
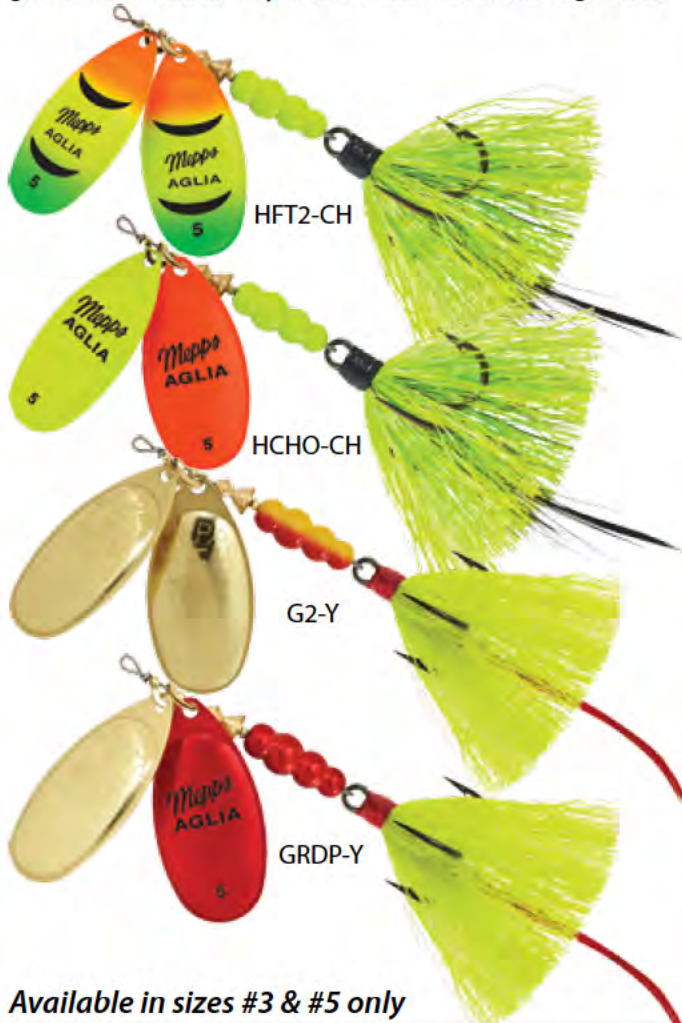
Stock No.	Size	Approx. Wt.	Price
<b>Aglia® Marabou</b>			
B0MT	0	½ oz.	\$6.05
B1MT	1	⅓ oz.	6.05
B2MT	2	¼ oz.	6.70
B3MT	3	¼ oz.	6.70
B4MT	4	½ oz.	8.15
B5MT	5	½ oz.	8.15

Be sure to add the tail color to the end of the stock number

- B3MT S-BK
- BMT - Aglia Marabou
- 3 - size #3
- S - Silver Blade
- BK - Tail color

# Double Blade Aglia®

Serious fishermen who spend a lot of time on the water will truly appreciate the Mepps® Double Blade Aglia®. It's perfect for smallmouth and largemouth bass, trophy northern pike and early-season musky. Why two blades? Dual blades create additional flash. This, in turn increases the intensity of the blade colors as they spin, whether the blades are the same color or contrasting colors. In addition, the sound and vibration they make is noticeably different than a spinner with a single blade. Two blades also produce more loft so they are easier to fish over weeds and other structure. Gold blades are polished brass. Copper blades are copper plated, while silver blades are plated with genuine silver so they produce a bright white flash that's easily seen underwater. Platinum blades are coated with a tough acrylic finish for added durability. Other painted blades feature a rugged vinyl finish. Solid brass bodies, a durable stainless steel shaft, a pair of rugged folded solid brass clevises, and bronze plated extra sharp carbon steel hooks means this lure will hold up under the toughest fishing conditions. All tails are hand-tied with genuine bucktail and dyed in brilliant fish-attracting colors.



Available in sizes #3 & #5 only

Mepps® Double Blade Aglia®			
Stock No.	Size	Approx. Wt.	Price
BD3T	3	5/16 oz.	\$7.50
BD5T	5	1 1/16 oz.	9.75



# Aglia® Tandem

The Mepps® #5 Aglia® Tandem is perfect for large bass, trophy northern pike and early season musky. All Aglia® Tandems feature a heavy-duty #1/0 bronze treble hook with a #2 treble hook trailer. The hand-tied tandem tail is genuine bucktail, dyed in brilliant fish-attracting colors. Not only does the tandem tail give this lure a larger profile, the #2 "stinger" hook lets you "cash-in" on those short strikes. Solid brass blades and bodies, a durable stainless steel shaft and a rugged folded solid brass clevis means this lure will hold-up under the toughest fishing pressure.



BT5 S-BK  
silver blade  
black tail

BT5 S-BW  
silver blade  
black/white tail

BT5 S-W  
silver blade  
white tail

BT5 G-BK  
gold blade  
black tail

BT5 G-Y  
gold blade  
yellow tail

BT5 G-BRY  
gold blade  
brown/yellow tail

BT5 G/RW-W  
red/white blade  
white tail

BT5 BK-BK  
black blade  
black tail

BT5 HC-CH  
hot chartreuse blade  
chartreuse tail

BT5 HC-BC  
hot chartreuse blade  
black/chartreuse tail



## Mepps® Aglia® Tandem

Stock No.	Size	Approx. Wt.	Price
BT5	5	7/8 oz.	\$12.15



BT5 HFT-FT  
hot firetiger blade  
firetiger tail

BT5 HO-BK  
hot orange  
blade  
black tail

BT5 HO-BO  
hot orange blade  
black/orange tail

BT5 HP-PK  
hot pink blade  
pink tail

BT5 HW-W  
hot white blade  
white tail

All Mepps® Aglia® Tandem replacement tails come with a heavy-duty split ring for easy attachment to your lure.

## Aglia® Tandem Replacement Tails

Stock No.	Color	Price	Stock No.	Color	Price
DT1/0 BK	Black	\$7.40	DT1/0 Y	Yellow	7.55
DT1/0 BW	Black/White	7.40	DT1/0 BRY	Brown/Yellow	7.55
DT1/0 BC	Black/Chartreuse	7.40	DT1/0 CH	Chartreuse	7.55
DT1/0 BO	Black/Orange	7.40	DT1/0 FT	Firetiger	7.55
DT1/0 W	White	7.40	DT1/0 PK	Pink	7.55



# Black Fury® Musky Killer®

\*not available in tandem

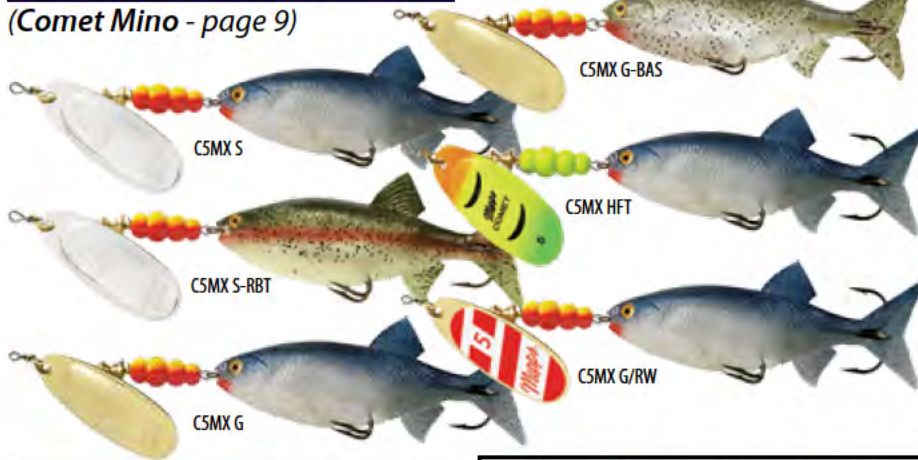
## Black Fury® Musky Killer®

Stock No.	Style	Approx. Weight	Price
BFM	dressed	¾ oz.	\$14.75
BFMT	tandem	1½ oz.	19.65



## Comet® MX Mino

(Comet Mino - page 9)



ST 5/0 DT 5/0

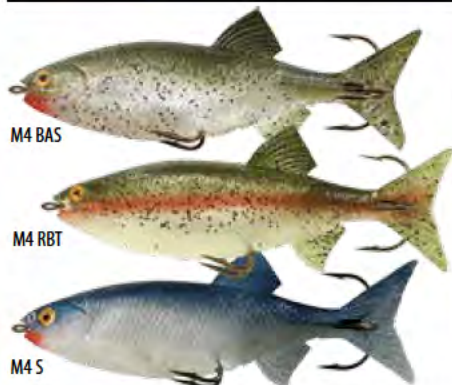
## Mepps® Replacement Bucktails

Stock Number	Style	Approx. Weight	Price
ST 5/0	Bucktail	⅛ oz.	\$ 9.60
DT 5/0	Tandem Bucktail	½ oz.	13.90

## Replacement Bucktail Colors

Color Code	Color
BK	Black
BC	Black/Chartreuse
BO	Black/Orange
BOY	Black/Orange/Yellow
BW	Black/White
Y	Yellow
W	White
FT	Firetiger
BRY	Brown/Yellow
R	Red
CH	Chartreuse
O	Orange
P	Purple
PK	Pink
BPK	Black/Pink
*G	Grey
*BS	Brown Squirrel

\*Not available in Tandem



## Mepps® Comet® MX Mino

Stock No.	Blade Size	Mino Length	Approx. Weight	Price
CSMX	5	4 in.	13/16 oz.	10.35

## MX Replacement Minos

Stock No.	Fits	Length	Price
M4	CSMX, GKM	4 in.	7.50

Add RBT after the stock number if you want a Rainbow Trout Mino, BAS if you want a Baby Bass Mino.

# Giant Killer® Bucktail

Most Giant Killers can be ordered with Tandem Bucktails  
*\*not available in tandem*

## Mepps® Giant Killer®

Stock Number	Style	Approx. Weight	Price
GKB	bucktail	1¼ oz.	18.95
GKT	tandem	1¾ oz.	23.95



### Mepps® Replacement Bucktails

Stock Number	Style	Approx. Weight	Price
ST 5/0	Bucktail	⅛ oz.	\$ 9.60
DT 5/0	Tandem Bucktail	½ oz.	13.90

### Replacement Bucktail Colors

Color Code	Color
BK	Black
BC	Black/Chartreuse
BO	Black/Orange
BOY	Black/Orange/Yellow
BW	Black/White
Y	Yellow
W	White
FT	Firetiger
BRY	Brown/Yellow
R	Red
CH	Chartreuse
O	Orange
P	Purple
PK	Pink
BPK	Black/Pink
*G	Grey
*BS	Brown Squirrel

*\*Not available in Tandem*



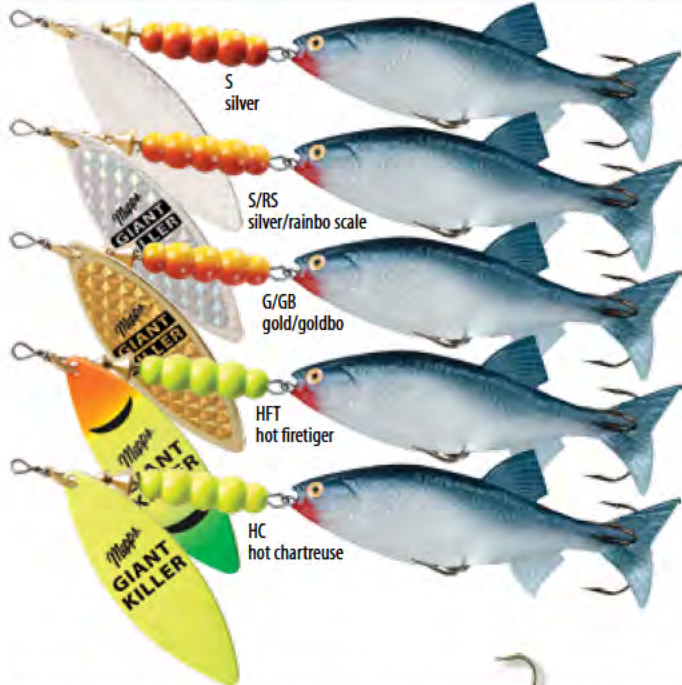


## Plain Giant Killer®



Plain Giant Killer®			
Stock Number	Style	Approx. Weight	Price
GK	plain	1 ¼ oz.	\$11.45

For saltwater hooks, add "PP" after the stock number. e.g. GKPPS



## Giant Killer® Mino

Giant Killer® Mino			
Stock No.	Style	Approx. Weight	Price
GKM	4" Mino	1 ½ oz.	\$17.25



Giant Killer® Replacement Mino			
Stock No.	Fits	Length	Price
M4	GKM, CSMX	4"	\$ 7.50



## Giant Killer® Sassy Shad®

Giant Killer® Sassy Shad®			
Stock No.	Shad size	Approx. Weight	Price
GKSS	6" Sassy Shad®	2 ½ oz.	\$23.95

- Rugged stainless steel shaft for maximum strength and durability
- Solid brass blade and body ensures perfect balance and performance right out of the box
- High-speed free-spinning clevis is effective at all retrieve speeds
- Heavy-duty split ring limits the amount of force big fish can apply to the bait
- Dual 3/0 treble hook assembly increases hooking and landing percentages
- Genuine Mister Twister® 6" Sassy Shad®, a really tough plastic tail



6" Replacement Sassy Shads®			
Stock No.	Color	Packaging	Price
SS6 05	clear silver flake/black back	3/pack	\$ 7.05
SS6 310S	chartreuse flake/black back	3/pack	\$ 7.05
SS6 32	yellow/black back	3/pack	\$ 7.05
SS6 38	orange/black back	3/pack	\$ 7.05

# Mepps® Marabou

Mepps Marabou feathers are so fine and soft, every revolution of the blade makes them come alive



MMS S-BK

MMS S-W



MMS S-Y

MMS HC-CH

MMS S-P

MMS HFT-CH

MMS G-BK

MMS HO-BK

MMS G-Y

MMS HW-W

MMS G-BR

MMS HP-PK

Mepps® Marabou			
Stock Number	Style	Approx. Weight	Price
MM5	dressed	3/4 oz.	\$12.20



Actual Size



Aglia® Marabou page 27



MT5/0

Mepps® Marabou Replacement Tails		
Stock No.	Style	Price
MT5/0	Marabou	\$ 9.70

Mepps® Marabou Tail Colors	
Color Code	Color
BK	Black
Y	Yellow
W	White
BR	Brown
CH	Chartreuse
P	Purple
PK	Pink



Jeff Micholic, Wausau, WI, shows off a beautiful 45" Canadian musky. Large dressed Mepps spinners, including the Mepps & Musky Marabous are perfect for big gamefish.

# Musky Marabou

Actual  
Blade  
Size



Some Musky Marabous can be ordered with double blades... see below  
*\*not available with double blades*



## Musky Marabou

Stock Number	Style	Approx. Weight	Price
MM7T	tandem	1 1/4 oz.	\$20.70

## Marabou Tandem Replacement Tails

Stock No.	Style	Price
MTT5/0	Tandem Marabou	\$10.70

color code	color	color code	color
BK	Black	FT	Firetiger
BC	Black/Chartreuse	BRY	Brown/Yellow
BO	Black/Orange	R	Red
BW	Black/White	CH	Chartreuse
Y	Yellow	P	Purple
W	White	PK	Pink

Like double blade spinners?  
Check out the H<sub>2</sub>10 (page 37)

## Double Blade Musky Marabou colors

Stock Number	Blade Color	Tail Color/s
MMD7T C2-R	copper	red
MMD7T G2-BK	gold	black
MMD7T G2-BRY	gold	brown/yellow
MMD7T G2-Y	gold	yellow
MMD7T HC2-BC	hot chartreuse	black/chartreuse
MMD7T HFT2-FT	hot firetiger	firetiger
MMD7T HO2-BO	hot orange	black/orange
MMD7T HP2-PK	hot pink	pink
MMD7T HW2-BW	hot white	black/white
MMD7T S2-BK	silver	black
MMD7T S2-BW	silver	black/white
MMD7T S2-W	silver	white



**NEW**  
2014

## Double Blade Musky Marabou

Stock Number	Style	Approx. Weight	Price
MMD7T	2-blade tandem	1 1/2 oz.	\$24.45

# Magnum Musky Killer®

Some Magnum Musky Killers can be ordered with Tandem Tails  
*\*not available in tandem*

## Mepps® Magnum Musky Killer®

Stock No.	Style	Approx. Weight	Price
MBM	dressed	1¼ oz.	\$20.20
MBMT	tandem	1¾ oz.	25.55

## Mepps® Replacement Bucktails

Number	Style	Weight	Price
ST 5/0	Bucktail	⅛ oz.	\$ 9.60
DT 5/0	Tandem Bucktail	½ oz.	13.90

## Replacement Bucktail Colors

Stock No.	Color	Stock No.	Color
BK	Black	R	Red
BC	Black/Chartreuse	CH	Chartreuse
BO	Black/Orange	O	Orange
BOY	Black/Orange/Yellow	P	Purple
BW	Black/White	PK	Pink
Y	Yellow	BPK	Black/Pink
W	White	*G	Grey
FT	Firetiger	*BS	Brown Squirrel
BRY	Brown/Yellow	<i>*Not available in Tandem</i>	

**143%  
BIGGER**



**Mepps**  
Color  
Technology



# H<sub>2</sub>10

## 100% Holographic Flashabou

### 9" Long

Musky fishermen know Mepps® makes the premier spinners in musky fishing. The Mepps® H<sub>2</sub>10 continues that legacy.

- Two #10 Magnum Indiana blades for maximum flash and vibration.
- Two heavy-duty 7/0 VMC cone cut hooks maximize your catch rate.
- Solid brass components assure perfect balance and operation.
- Jointed construction eliminates the force big fish can exert on the lure.
- Split ring assembly allows blades & tails to be mixed and matched.
- 100% holographic Flashabou for maximum attraction.



S-BK  
silver  
black



CHP-CBS  
chartreuse platinum  
chartreuse/blue/silver



S-BKSR  
silver  
black/silver/red



HC-BC  
hot chartreuse  
black/chartreuse



S-RB  
silver  
rainbow



HFT-BFT  
hot firetiger  
black/firetiger



G-BRGR  
gold  
brown/gold/red



HOC-BOC  
hot orange/chartreuse  
black/orange/chartreuse



PKP-PPS  
pink platinum  
pink/purple/silver



HO-BO  
hot orange  
black/orange



OP-OBG  
orange platinum  
orange/brown/gold



BK-BK  
black  
black



Mepps® H <sub>2</sub> 10			
<u>Stock No.</u>	<u>Size</u>	<u>Approx. Wt.</u>	<u>Price</u>
H210	10	3 oz.	\$40.60

*Be sure to add the color code to the end of the stock number when ordering*



H <sub>2</sub> 10 Replacement Tails		
<u>Stock No.</u>	<u>Color</u>	<u>Price</u>
HT7/0 BC	Black/Chartreuse	\$20.20
HT7/0 BFT	Black/Firetiger	20.20
HT7/0 BK	Black	20.20
HT7/0 BKSr	Black/Silver/Red	20.20
HT7/0 BO	Black/Orange	20.20
HT7/0 BOC	Black/Orange/Chartreuse	20.20
HT7/0 BRGR	Brown/Gold/Red	20.20
HT7/0 CBS	Chartreuse/Blue/Silver	20.20
HT7/0 OBG	Orange/Brown/Gold	20.20
HT7/0 PPS	Pink/Purple/Silver	20.20
HT7/0 RB	Rainbow	20.20

# Clothing & Accessories



**NEW** Mepps® Sweatshirts  
50/50 cotton/polyester sweats. . .  
Double Needle Stitching. . .  
Warm and comfortable Mepps®  
Gildan® black crew neck 8-oz. 50/50  
cotton/polyester sweat with distressed  
(crackle- finish) Mepps® logo.

Rib knit cuffs, collar and  
waistband with Spandex®

## Black Crew Neck

Stock no.	size	color	price
CBS	small	black	\$30.95
CBM	medium	black	30.95
CBL	large	black	30.95
CBXL	xtra large	black	31.95
CBXXL	2 xtra large	black	32.95

## Gray Hoodie

Stock no.	size	color	price
HGS	small	gray	\$35.95
HGM	medium	gray	35.95
HGL	large	gray	35.95
HGXL	xtra large	gray	36.95
HGXXL	2 xtra large	gray	37.95



**Mepps® Tee Shirts**  
Mepps 100% cotton tees are available in either  
black, gray or white (*white is not pictured*). Your  
choice of long or short sleeve. The front of each tee  
is printed with a bright red Mepps logo outlined  
in yellow. The back features a large Mepps red  
& yellow logo and a red and white Mepps Aglia  
dressed with grey squirrel tail. Both sleeves on the  
long sleeved tee also feature the Mepps logo.

## Long Sleeve (no gray in long sleeve)

Stock no.	size	color	price
TSBLSS	small	black	\$25.95
TSBLSM	medium	black	25.95
TSBLSL	large	black	25.95
TSBLSXL	xtra large	black	26.95
TSBLSXXL	2 xtra large	black	27.95
TSWLSS	small	white	\$25.95
TSWLSM	medium	white	25.95
TSWLSL	large	white	25.95
TSWLXL	xtra large	white	26.95
TSWLXXL	2 xtra large	white	27.95

## Short Sleeve (no black in short sleeve)

Stock no.	size	color	price
TSGSSS	small	gray	\$20.95
TSGSSM	medium	gray	20.95
TSGSSL	large	gray	20.95
TSGSSXL	xtra large	gray	21.95
TSGSSXXL	2 xtra large	gray	22.95
TSWSSS	small	white	\$20.95
TSWSSM	medium	white	20.95
TSWSSL	large	white	20.95
TSWSSXL	xtra large	white	21.95
TSWSSXXL	2 xtra large	white	22.95



**NEW**  
Mesh-Style Mossy Oak Camo Cap  
Cloth front panel with Mepps® logo and spinner  
embroidered in five colors. Mesh-style camo back  
for breathability. Velcro® closure.  
One size fits all. • CAMOCAP - \$16.45



**NEW**  
Beanie Cap  
A warm accessory, this 100% acrylic beanie is  
available in gray or black with contrasting trim.  
Embroidered Mepps® logo. One size fits most.  
BCAPG (gray 2-tone with black trim) - \$15.45  
BCAPBK (black 2-tone with natural trim) - \$15.45



Fishing Cap  
Mepps® baseball-style khaki cap with swoosh and  
Velcro® closure. Mepps® logo & spinner embroidered  
in 5 colors. Preformed bill. Dark under visor.  
One size fits all. • FCAP - \$14.95



Fishing Visor  
Mepps® khaki visor with swoosh and Velcro® closure.  
Mepps® logo embroidered in 5 colors. Preformed bill.  
Dark under visor. One size fits all. • MVIS - \$14.45



**Tackle Box Decal • Boat Decal**  
Mepps® weather-proof boat and tackle box  
decals are silk screened on heavy-duty vinyl  
with vibrant ultraviolet inks.

Mepps® Boat Decal (16" x 8") • BD - \$1.00  
Mepps® Tackle Box Decal (4" x 2") • TBD - \$.80



**Embroidered Patch**  
Colorful embroidered Mepps® patch. Top  
quality dyes resist fading.  
Mepps Patch (4" x 2") • PATCH - \$1.00



Regardless of what you fish for, you'll find a nice  
surprise in every Mepps® Grab Bag. Each package  
contains first quality Mepps® lures left over from  
changes to our product line. Anyone will enjoy  
fishing with these quality Mepps® products.  
*Satisfaction guaranteed.*

NOTE: Each Grab Bag Special is only  
good if the lure sizes are available.

GBA - sizes 00, 0 & 1 (6 lures) \$10.99  
GBB - sizes 2 & 3 (5 lures) \$10.99  
GBC - sizes 4 & 5 (4 lures) \$10.99

# Premium Lures



We can put your company logo, or your wedding, or your  
anniversary, or your club name... or just about anything  
special on a Mepps® Lure.

For more than 50 years, Mepps has been providing quality  
promotional products for a whole lot of good folks just like  
yourself. Put the power of a Mepps premium promotion to work  
for your company, or make your wedding reception something  
to remember. We're fast, efficient, recognized worldwide and our  
award-winning customer service is unequalled.

SHELDONS', INC.

626 Center St. • Antigo, WI 54409-2496

If you put your logo on a Mepps® lure, you'd be in very good  
company. Here are just a few of the companies that have  
taken advantage of our Premium Lure Program.

Ariens • BP • Budweiser • Case • Catapiller • Champion • Claritin  
• Coca Cola • Enstar • Exxon Mobil • Firestone • Helly Hansen •  
Harley Davidson • Johnsmantown • Johnson Electric Coil • Kohler  
• Loctite • Mannington Floors • Miller Brewing • Old Milwaukee •  
Old Style • Pabst • Rexnord • Snap On Tools • Sportsman Channel  
• T&A Supply • TracRite Door • Utah DNR • US Bank • Whirlpool

## Premium Lure Information

Laurie Powell • premium@mepps.com  
Phone: 800/637-7700 • (7:30 am - 4 pm CST M-Th)  
www.mepps.com/premium

## A word about premium lure artwork. . .

Please send us digital artwork whenever possible. We need a  
vector file in EPS or Adobe Illustrator (AI) format. Picture (jpg,  
tif, pdf, gif, bmp, png) files can't be used. We will be happy to  
contact your agency or work with your art department.



# Mepps® Angler Awards Program

[www.mepps.com/masterangler](http://www.mepps.com/masterangler)

**It's easy and fun to enter . . .**

- Catch a fish with a Mepps lure that meets the minimum size requirements listed below.

- Go to [www.mepps.com/masterangler](http://www.mepps.com/masterangler) and complete either the mail-in or digital Master Angler Award application. Mail-in applications should be sent to: Mepps, Attn: Shep Shepherd, 626 Center St., Antigo, WI 54409-2496.

*Both mail-in and digital Master Angler applications are available on our web site: [www.mepps.com/masterangler](http://www.mepps.com/masterangler) While you are there please read and understand the terms and conditions of submitting your catch. You can call us toll-free with any questions... 800-237-9877 M-Th from 7:30am — 4pm CST. Thank you!*

**Remember, to be eligible your fish. . .**

- 1) Must be caught on a Mepps spinner or spoon!
- 2) Must meet the qualifying weights on the species list!
- 3) Must be entered within one year of the date it was caught!

**NOTE:** You *must* include a photo with your application so we can verify your catch. Digital images should be uploaded with your online application. Applications submitted without photos are not eligible. All photos become the property of Sheldon's, Inc.

You do not have to make a purchase to enter your catch. Your first qualifying entry will earn a colorful embroidered Trophy Fish Award patch, and a chevron identifying the species of fish you caught. After that you will receive an embroidered chevron for each fish. You may enter as many different species of fish as you want, or continue entering the same species, just as long as each entry is larger than your previous entry of the same species.

- Once you've entered *four different* qualifying species of fish, a *grand slam*, you'll become a Mepps Master Angler.

- After you've caught *ten different* qualifying species of fish, you'll be awarded a Mepps Expert Fisherman patch, identifying you as one of the best fishermen in the country.

## Picture yourself as a Mepps® Master Angler



Minimum Weights to Qualify	
Barracuda.....	20 lb.
Bass, Largemouth.....	3 lb.
Bass, Rock.....	1 lb.
Bass, Sea.....	3 lb.
Bass, Smallmouth.....	2 lb.
Bass, Striped.....	10 lb.
Bass, White.....	2 lb.
Bluefish.....	6 lb.
Bluegill (Bream, Brim).....	1 lb.
Bonefish.....	3 lb.
Bowfin (Dogfish).....	5 lb.
Carp.....	10 lb.
Catfish, Blue.....	25 lb.
Catfish, Channel.....	10 lb.
Catfish, Flathead (Mud).....	15 lb.
Crappie (Black or White).....	1 lb.
Grayling.....	1 lb.
Jack Crevalle (no chevron available).....	10 lb.
Mackerel.....	3 lb.
Musky.....	10 lb.
Perch, White.....	1 lb.
Perch, Yellow.....	1 lb.
Pickering.....	2 lb.
Pike, Northern.....	5 lb.
Redfish.....	7 lb.
Salmon, Atlantic.....	10 lb.
Salmon, Chum.....	10 lb.
Salmon, Coho (Silver).....	8 lb.
Salmon, Chinook (King).....	15 lb.
Salmon, Kokanee.....	2 lb.
Salmon, Ouananiche (landlocked).....	5 lb.
Salmon, Pink.....	5 lb.
Salmon, Sockeye (Red).....	8 lb.
Snook.....	7 lb.
Sunfish (Shellcracker).....	1 lb.
Steelhead.....	4 lb.
Trout, Brook.....	1 lb.
Trout, Brown.....	2 lb.
Trout, Cutthroat.....	2 lb.
Trout, Dolly Varden.....	8 lb.
Trout, Lake.....	8 lb.
Trout, Palomino.....	2 lb.
Trout, Rainbow.....	2 lb.
Trout, Sea/Speckled.....	4 lb.
Walleye.....	3 lb.
Weakfish (no chevron available).....	4 lb.



PRSR STD  
U.S. Postage  
PAID  
Sheldons', Inc.

OR CURRENT RESIDENT

Sheldons', Inc.  
626 Center St.,  
Antigo, WI 54409-2496



Why does Mepps only buy and use squirrel tails? Why not other tails? The fact is squirrel tails are all hair. . . No fur. Practically all other animals have fur tails with just a few guard hairs. Fur doesn't work on our spinners as, in the water, it doesn't have the rippling, pulsating movement of squirrel hair. Squirrels are also plentiful. Because they raise two to four, sometimes more young a year, hunting hardly reduces their numbers. Squirrel is also some of the best wild meat, and hunting them in their natural habitat is a challenge for the small game hunter. Squirrel skins are used for caps, fur coats, glove linings and many other items. However, the tail is usually thrown away. We're asking you to help us recycle this valuable resource. **NOTE: We do not advocate the hunting of squirrels strictly for their tails.**

**\*Grey, Fox & Black Squirrel Tails**

under 100 - 16¢ each  
over 100 - 19¢ each  
over 500 - 21¢ each  
over 1000 - 22¢ each

*\*Additional 4¢ ea. for premium tails*

**\*\*Red Squirrel Tails**

under 100 - 8¢ each  
over 100 - 9¢ each  
over 500 - 10¢ each  
over 1000 - 11¢ each

*\*\*Hair at base of tail must be at least 1" long.*

*Squirrel tails cannot be sold in CA, ID, & OR*

Send tails to: Sheldons', Inc.,  
626 Center St., Antigo, WI 54409-2496

**Care & Handling of Squirrel Tails** *(Please follow carefully)*

- 1) Tails are best on squirrels taken after October 1.
- 2) Do NOT remove the bone from the tail; deboned & split tails have no value.
- 3) Salt the butt end of the tail generously. Use either dry salt or dip in a strong saltwater solution.
- 4) Be sure the tail is straight before drying. Tails that dry curled are useless.
- 5) Do NOT put tails in a plastic bag for storage or shipment. They could heat-up and spoil.
- 6) Keep tails away from flies. Best storage is in a freezer. Do NOT send tails that have been exposed to flies.
- 7) The best time to ship is during the cold months (December, January, February, March), although dried squirrel tails may be shipped anytime.
- 8) Put your name, mailing address and phone number or e-mail address, along with the tail count inside EACH package.
- 9) Shipping refunded on shipments of 50 tails or more. *No refund on insurance charges, or service fees charged by independent mailing services.*

**NOTE:** Ship tails by First Class mail or UPS only. Please help us cut unnecessary postage/shipping costs by mailing your tails in the smallest padded envelope or box necessary. **DO NOT USE EXTRA FILL.** Most tails can be shipped by mail. Heavier boxes should be shipped UPS ground.

*Double the value of your tails by exchanging them for Mepps lures. Just include the stock numbers of the lures you want when you send the tails. (no other discounts or special offers apply)*

**The American Home of Mepps®**

**S**heldons', Inc., the world headquarters for Mepps, the World's #1 Lure, is located at 626 Center St. on the north side of Antigo, Wisconsin, just off Highway 45 North. We offer plant tours Monday thru Thursday and encourage you to visit us the next time you're in the area.



Take a guided tour. Watch us hand-make the World's #1 Lure. See all of the 4000-plus lures Mepps manufactures. We also have an impressive trophy room you won't want to miss!

**Tours Monday thru Thursday**

**January - April**  
10:15 a.m. & 2 p.m.

**May - December**  
Mornings 9:15, 10:15, 11:15  
Afternoons 1:30, 2:30

*Tours last about 1/2 hour.  
Groups of ten or more please call ahead.  
715-623-2382*

*Mepps Proudly Supports Squirrels Unlimited*



SQU is Dedicated to the Recognition and Promotion of the Squirrel as One of Mankind's Greatest Gifts  
<http://squirrelsunlimited.com/>