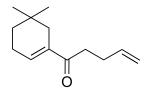


# NEOBUTENONE® ALPHA



4-Penten-1-one, 1-(5,5- dimethyl-1-cyclohexen-1-yl)-





#### **OLFACTIVE DESCRIPTION**

Green, fruity, floral and extremely powerful, NEOBUTENONE® ALPHA is the purest expression of a classic green, galbanum-type note.

The pineapple effect is really amazing when associated in fruity green accords.

#### PERFUMERY USAGE

"Best in class" of its family, versatile and diffusive, it is used in all types of fragrances and applications to give unique fresh, green, floral and fruity effects.

It brings out the foral character of rose ketones.

The olfactive profile changes according to dosages:

at 0.01%: Floral effect at 0.1%: Green effect at 1%: Fruity effect.

## **TENACITY**

Lasts 3 days on a smelling strip

1 MONTH
3 WEEKS
2 WEEKS
1 WEEK
4 DAYS
3 DAYS
2 DAYS
1 DAY

6 HOURS

3 HOURS
2 HOURS

## PHYSICO-CHEMICAL PROPERTIES

LOG P (MEASURED)	•	3.89
APPEARANCE	•	LIQUID
FLASHPOINT	•	>100°C
VAPOUR PRESSURE		1.44 Pa at 20°C
MOLECULAR WEIGHT	•	192
BOILING POINT	•	-

### STABILITY & PERFORMANCE

RECOMMENDED APPLICATIONS	STABILITY	CONCENTRATION AVG - MAX	S	UBSTANTIVI	TY & REMA	RKS
FINE FRAGRANCES		TRACES - 0,05%		TOP AND I	HEART NOT	E
SHAMP00		0,03% - 0,1%	WET		DRY	
SHOWER GEL		0,03% - 0,1%	BLOOM			
SOAP		0,04% - 0,1%	FOAM		DRY HAND	
DETERGENT		0,1% - 0,5%	WET		DRY	<b>d</b> D
SOFTENER		0,07% - 0,3%	WET		DRY	
APC		0,05% - 0,2%				
CANDLE		0,02% - 0,10%	COLD WA	X <b>I</b>	BURNING	

NEOBUTENONE® ALPHA was first introduced on the market in GALBEX® 000183 (1974), a base which became incredibly successful as it offered a stable and powerful green note unavailable at the time.